



The Association of
Accountants and
Financial Professionals
in Business

CLEVELAND EAST CHAPTER

INSTITUTE OF MANAGEMENT ACCOUNTANTS

DEC2017/JAN 2018

**CONGRATULATIONS
IMA CLEVELAND EAST
CHAPTER!**



www.cleveast.imanet.org

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From left to right:

Congratulations to the Cleveland East Chapter on its success in the 2016-2017 IMA Competition. The chapter has won the following awards:

- carol Kuczer holding the Silver Medal for the Warner Division Newsletter Competition
- Carlos Chavez holding the Bronze Medal for the Warner Division Website Competition
- Sandy Brenner holding the 15th Place in the Warner Division Chapter Standings

January Technical meeting

Economic Update

Tuesday, Jan 16 at 6PM

Doubletree Inn, Beachwood



Tuesday Jan 9, 2018

IMA board meeting - noon

Tuesday Jan 16, 2018

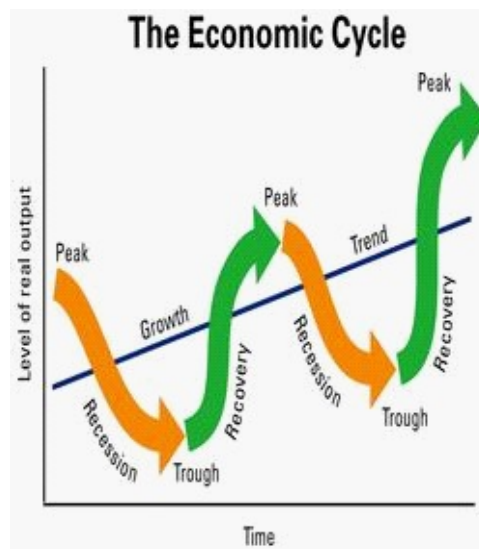
Economic Forecast 6PM

Tuesday Feb 13, 2018

IMA board meeting - noon

Tuesday Feb 20, 2018

Federal Tax Update 6PM



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JANUARY TECHNICAL MEETING

THE MORE THINGS change, the more they remain the same. As business adapts to changes in technology, competition, and customer requirements many organizations have needs to change. Fortunately or unfortunately, these significant developments are not unprecedented in history. Fortunately, because economic history shows that eras characterized by expanding trade and innovation enjoy substantial increases in the living standards of those who participate. Unfortunately, because political history shows that the tensions created by social changes associated with economic upheaval can cause civil unrest, protectionism, demagoguery, and even war. Increased trade among nations and technological advancement truly benefit mankind. During this session you will learn of the latest developments and forecasts for our business needs.



JOSEPH E. Haubrich is a consultant and economist in the Research Department of the Federal Reserve Bank of Cleveland, where he heads the Financial Markets and Institutions Unit. His research interests are banking and financial markets, uncertainty, and organizational design.

Before coming to Cleveland, he was an assistant professor of finance at the Wharton School, University of Pennsylvania.



Tuesday, Jan 16 at 6PM -
1CPE

New Meeting Location

DoubleTree by Hilton Hotel,
Cleveland East Beachwood
3663 Park East Drive, Beachwood,
Ohio, 44122, (216) 464-5950



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STUDENT LEADERSHIP CONFERENCE

SAVE THE DATE

HILTON ST. LOUIS | NOVEMBER 1-3, 2018



Learn how you can spark your career at IMA's Annual Student Leadership Conference. You'll hear from inspiring speakers, create a network of contacts, and connect with industry leaders in a dynamic, friendly environment. The Student Leadership Conference is held each November.



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Insiders
Monthly Access
A Publication of the Cleveland East Chapter

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PRESIDENT'S MESSAGE



HOPE EVERYONE HAD a nice holiday!

Technical meetings will resume January 16th with our annual

Economic Update with Joseph Haubrich from The Federal Reserve Bank of Cleveland.

The Controller's workshop was a success for our chapter as well as our members. We again sold out with close to 40 people attending the event. A giant thank you to Sandy Brenner and Robin Schade for planning and executing the all day CPE session.

Another giant thank you to all that attended. This event provides much of the funding needed for our other chapter activities. With the funds we will be able to:

- Offer scholarships to students to pursue an accounting degree.
- Put on a student night for students to attend at no cost to them.
- Assist in sending 12 students to the IMA Student Leadership Conference.
- Put on technical meetings for \$25 to members.

Without this event and your attendance these programs wouldn't be possible.

If you would like to get more involved in our Chapter we have board positions open. Please contact me to learn more; perhaps a new year's resolution is to network or give back.

We look forward to a great 2018!

Please register at:

<http://cleveast.imanet.org/technicalmeetingregistration.html>



SPONSORS

We would like to thank the following organizations for their support in sponsoring the IMA Cleveland East Chapter.

If you would like to have your business appear on this page, please contact
Sandra Brenner at (216)839-7288 or Email:
sandra.brenner@basf.com.



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Deadline for submitting information for next newsletter is the Monday following the technical meeting. Send your submissions to Carol Kuczer at: ckuczer@ddr.com



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RECOGNIZING CSCA CERTIFICATION

Invest in Your Success

The CSCA® (Certified in Strategy and Competitive Analysis) is a specialty credential designed specifically for CMAs*, which complements and expands upon the strategic planning and analysis skills developed through the CMA® (Certified Management Accountants) certification.

This credential will help you master the concepts and techniques that are required to earn a seat at the

**Congratulations
to Cleveland East
Chapter IMA
member Ms.
Renee M Lesko on
earning the CMA
as well as this
new certification**

Ms. Renee M. Lesko, CMA, CSCA

Congratulations

IMA ANNUAL CONFERENCE



Mark Your Calendar!

Registration for ACE2018 will open mid-February. Start planning your trip to Indianapolis today!

Register by March 31 to get these early bird rates:

Member: \$1,250

Nonmember: \$1,500

8 Specialty Tracks

Designed to fit your career needs!
Learn from experts at the top of their field.

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-  Governance, Risk Management, and Internal



2017-2018 BOARD OF DIRECTORS

| Office | Name | Email | Telephone |
|-------------------------------|-------------------|--|---------------------|
| President | Ernie Brass | bcd_net@yahoo.com | (440) 946-1952 |
| Secretary | Enrico Varricchio | emdnv@oh.rr.com | (216) 368-2822 |
| Treasurer | Robin Schade | robin.schade@imcdus.com | (216) 228-8900 x262 |
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| VP Professional Education | Ernie Brass | bcd_net@yahoo.com | (440) 946-1952 |
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| Director - Newsletter | Carol Kuczer | ckuczer@ddr.com | (216) 755-5746 |
| Director - Social Media | Carlos Chavez | cchavez58@chavez-associates.com | (330) 723-0559 |
| Director Student Scholarships | TBD | | |
| Director Academic Relations | Carlos Chavez | cchavez58@chavez-associates.com | (330) 723-0559 |
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| Regional Council Delegate | Sandra Brenner | sandra.brenner@basf.com | (216) 839-7288 |
| Director - Meetings | John Senderak | jfsenderak@gmail.com | |

Need extra help with special projects?

Want to give a helping hand to an accounting student?

Interns are available to help your company. Both the University of Akron and Hiram College have accounting students that are ready, willing and eager to gain real life experience.

For more information, please contact Robin Schade at 216.227.3011 or via email at robin.schade@imcdus.com.

Board Meetings

Tuesday, Jun 27, 2017 6 PM in person

Tuesday, Jul 25, 2017 6 PM in person

Tuesday, Aug 8, 2017 6 PM in person

Tuesday, Sep 12, 2017 Noon conference call

Tuesday, Oct 10, 2017 Noon conference call

Tuesday, Nov 14, 2017 Noon conference call

Tuesday, Dec 12, 2017 6 PM in person

Tuesday, Jan 9, 2018 Noon conference call

Tuesday, Feb 13, 2018 Noon conference call

Tuesday, Mar 13, 2018 Noon conference call

Tuesday, Apr 10, 2018 Noon conference call

Tuesday, May 8, 2017 Noon conference call



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2017 - 2018 TECHNICAL MEETINGS



| Date | Time | Event |
|--------------------------------|-------------|--|
| Thursday, August 15, 2017 | 6:00 PM | Gaming in the State of Ohio - Northfield Park |
| Tuesday, September 19, 2017 | 6:00 PM | Social Security |
| Tuesday, October 17, 2017 | 6:00 PM | Student Night - LinkedIn |
| Friday, November 17, 2017 | 6:00 PM | Controller's Workshop |
| Tuesday, January 16, 2018 | 6:00 PM | Economic Update |
| Tuesday, February 20, 2018 | 6:00 PM | Federal Tax Update |
| Tuesday, March 20, 2018 | 6:00 PM | Ethics |
| Tuesday, April 17, 2018 | 6:00 PM | Accounting Update at John Carroll University |
| Tuesday, May 15, 2018 | 6:00 PM | Five S (quality) - ISO Certification |
| Wed & Thu, April 25 & 26, 2018 | 8 AM - 5 PM | Annual Meonske Conference Pre-Conference Workshop (2 days) |
| Friday, April 27, 2018 | 8 AM - 5 PM | Annual Meonske Conference |
| | | |

Member Anniversaries

IMA GLOBAL CORE VALUES



Years Members

| | |
|----|------------------|
| 33 | Nina Bacnik |
| 23 | Ellen Miles |
| 10 | Erica Santarelli |
| 9 | Meng Jun Yu |
| 4 | William Bockanic |
| 1 | Susan Satink |
| 1 | Ashley Hinkle |
| 1 | Anthony Beltran |

Respect for the Individual

We treat each other with respect and dignity, valuing individual and cultural differences. We communicate frequently and with candor, engaging in healthy debate and listening to each other, regardless of position or level. We work hard to create an environment that respects individuals in an atmosphere of open communication, growth, and learning.

Passion for Serving Members

We enable individuals to use their capabilities to the fullest to deliver exemplary products and services to members. That enablement extends to being passionate advocates in advancing our global profession. We care for all members and each other - building enduring relationships and driving continuous improvement. We appropriately recognize our volunteer leaders, who are so giving of their time and expertise.

Highest Standards of Integrity and Trust

We understand and abide by the IMA Statement of Ethical Professional Practice in our everyday actions. Our personal conduct ensures that the IMA name is always worthy of trust - our members around the globe deserve nothing less. We treat each other fairly, keep our promises, make decisions objectively, take responsibility for our actions, and admit our mistakes. We maintain confidentiality as appropriate.

Innovation and Continuous Improvement

We believe innovation and a spirit of continuous improvement are engines that keep us relevant, vital, and growing. Our culture embraces creativity and seeks different perspectives. We behave like owners of a "business," managing risks and identifying new opportunities in serving members and advancing the profession.

Teaming to Achieve

We encourage and reward both individual and team achievements, proactively working across organizational boundaries to always "remember the member." Our spirit of team achievement extends to advancing our professional and to being responsible and caring partners within our various communities.

New Members



The Work-Life Balance To-Do List for Accounting and Finance Leaders

An employee's ability to maintain a healthy work-life balance can have a direct and positive impact on that person's productivity and job satisfaction. It also can help motivate that professional to stay with their current organization for the long term.

Findings from [a recent Robert Half Management Resources survey](#) suggest that many managers understand the importance of helping their employees achieve better work-life balance. More than half (52 percent) of workers interviewed said they are better able to juggle personal and professional responsibilities today than three years ago. And a strong majority of the respondents — 91 percent — report that their supervisor supports those efforts. However, even if you are confident that you already do a good job helping your accounting and finance team to strike the right balance between their professional and personal responsibilities and interests, there's likely room for improvement. The following to-do list can help you ensure that work-life balance is a top focus for your business in the year ahead:

To-do #1: Ask for feedback

If you want to better understand your employees' wants and needs, just ask them. If some team members don't feel comfortable opening up to their supervisor, use a questionnaire with the option to remain anonymous. The more you know about what your employees require for better work-life balance, the more you can help.

To-do #2: Reach out to tenured staff

If you [manage a multigenerational team](#), you may find that employees from different age demographics feel differently about their ability to maintain work-life balance. For example, in our recent survey, twice as many millennial respondents cited improvement in their work-life balance compared to those age 55 and up. So, if you have baby boomer team members, you may want to proactively suggest ways that they can achieve better balance. Perhaps they'd benefit from a sabbatical? Or maybe they'd like to gradually cut back their hours and move into a consulting role as they transition into retirement?

To-do #3: Emphasize outcomes, not hours

When employees put in long hours and sacrifice personal time, you may be tempted to lavish them with praise and even a bonus. Well-intended as these gestures are, they can be counterproductive, as you're rewarding effort and not necessarily results. Instead, save the accolades and incentives for outcomes, and be quick to recognize staff members who meet their goals through strong technical and time management skills.

To-do #4: Lead by example

When you email your accounting and finance team on a Sunday or late at night for non-urgent matters, you're also sending an unspoken message: *I'm working on the weekend, and you should, too.* No matter how much you talk up the importance of work-life balance, it does no good when your actions say something else. Let your employees enjoy their personal time, free from having to worry about checking messages.

The same goes for vacations. If you're plugged into work when you're supposed to be relaxing, your staff will feel pressured to follow suit during their vacations.

The Work-Life Balance To-Do List for Accounting and Finance Leaders - continued

To-do #5: Urge workers to use their paid time off

[Speaking of vacations](#) ... some companies still allow their employees to roll over and stockpile their vacation days. That policy may seem like a benefit, but it does your team a disservice. Accounting and finance staff really do need to check out from work periodically. Otherwise, they risk burning out — and you risk losing top performers.

To-do #6: Bring in interim professionals

Not all workweeks are created equal. Year-end, tax season and reporting deadlines can easily overload accounting and finance employees and throw their work-life balance out of whack. One way to support your full-time staff during these stressful work periods is to engage [interim professionals](#) who can lend a helping hand.

To-do #7: Give the gift of time

Gifts of time, like an extra vacation day or a Friday afternoon off following a big project or heavy work period, can also help your team to maintain better work-life balance. (No doubt, your workers will greatly appreciate these small but valuable "bonuses.")

And don't forget about the holiday season. If your company experiences a natural slowdown between Christmas and New Year's Day, consider closing the office that entire week. That way your team can fully unplug from work, enjoy the holidays, and come back to work feeling recharged and refreshed.

To-do #8: Communicate and educate

Don't let "work-life balance" be little more than a buzz phrase at your firm. Find other ways, big and small, to demonstrate to employees that the business takes this issue seriously. Some ideas include:

- Promoting your company's work-life balance perks in memos and newsletters.
- Offering resources to help new parents before and after their leave.
- Setting up brown-bag lunch sessions to discuss time management and wellness. If your budget allows, consider inviting expert speakers to present on these topics.
- Maintaining an open-door policy so workers feel free to discuss work-life balance issues with you.

These eight to-dos can help you keep your accounting and finance team's morale and job satisfaction running high. You can foster [a corporate culture where work-life balance is a clear priority](#) — and employees know they have management's full support to achieve it.

Accountemps, a [Robert Half](#) company, is the world's first and largest specialized staffing firm for temporary accounting, finance and bookkeeping professionals. Accountemps has 325 locations worldwide. More resources, including job search services and [career advice](#), can be found at roberthalf.com/accountemps.

###

THINGS TO CONSIDER ABOUT CMA CERTIFICATION



Cleveland East Chapter Gleim IMA Chapter Partnership

Cleveland East Chapter members receive a significant discount off all Gleim CMA and CPE study materials including the new ethics course. Your Cleveland East IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! Working together, we will provide you the necessary study tools to prepare for this difficult exam. Gleim has been preparing candidates for success with their extensive self-study course for over 30 years! The Gleim Review System enables you to identify your weak areas so you know where to focus your efforts and GUARANTEES that you will pass each exam part the first time. Our goal is that you achieve success while minimizing your frustration, cost, and time. As a member of the chapter, you are eligible for significant discounts on any of Gleim's CMA materials, as well as Gleim CPE.

To learn more about the program, or to print order forms, visit the Cleveland East Chapter website.

Gleim is excited to partner with Tri-C Corporate College to offer a live review for the Certified Public Accountant exam. This review will be held at the Corporate College East campus with weekly sessions specifically designed to help you pass the exam quickly and effectively.

This offering is unique in terms of its affordability and the one-on-one attention you will receive. These review courses provide candidates with the tools, information, and knowledge necessary to pass the CPA exam the first time.

If you are a candidate who wants to pass the CPA exam quickly and appreciates the added value of a live instructor, call Sheryl Hunt today at (216) 987-0233 or email sheryl.hunt@tri-c.edu to register. You can also check out their [CPA web page](#) for more information.

Class size is limited, so register NOW to reserve your seat.

THE GOLD STANDARD



Salary

Findings of IMA's 20th Annual Salary Survey indicate that professionals holding IMA's CMA certification have greater earning power - 24% higher in salary and 31% higher in total compensation - than their non-certified colleagues. These findings appear in the June 2009 issue of IMA's *Strategic Finance* magazine.

Competitive Advantage

Businesses around the world rely on CMAs for accounting, finance and information management and most importantly, for the strategic planning and business solutions provided by these qualified professionals. Companies such as 3M, Boeing, DaimlerChrysler, DuPont, Hewlett-Packard, IBM, Johnson & Johnson, Milliken and Procter & Gamble recognize that employing CMAs helps to improve company performance in aggressive global business arena.



Review Schedule Based on Gleim Publications Corporate College:

- For the CMA Exam the review for each part of the exam is about six weeks.
- The class meets initially for a 1-hour orientation.
- 5 more meetings, one a week, for 3 hours each.
- Students will take the exam part covered by the review within 2 weeks of the last live class.
- The review for each successive exam part begins 1 to 2 weeks after the review for the previous parts ends.

Personal Satisfaction

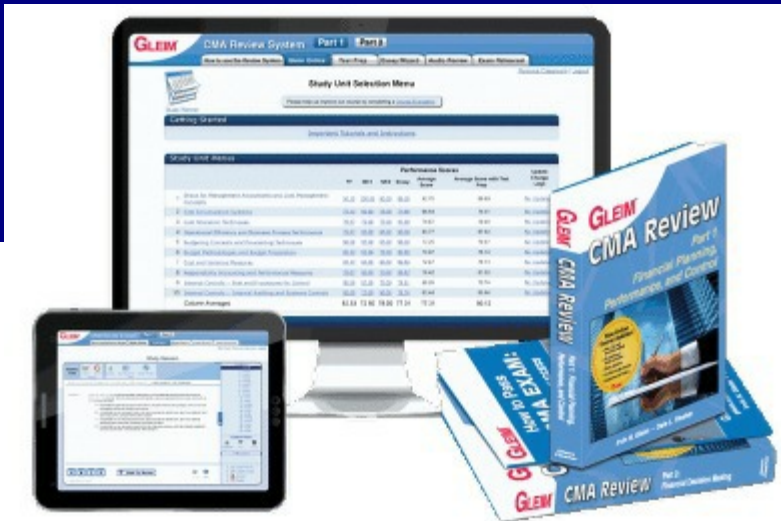
Prove your ability to become a strategic business partner, while you also enhance your self-confidence, your sense of accomplishment, and your resume.

Professional Recognition

The CMA designation represents a broad business competency and mastery of the management-level skills required to add value, drive business performance, and build quality financial practices within organizations. The program objectively tests and validate expertise in areas essential to analyzing, managing and evaluating business solutions that contribute to the success of an organization. The CMA credential indicates a commitment to excellence based on a strong, ethical foundation and dedication to lifelong learning.

**Start On Your Road
to CMA Certification Now!**





...Gleim is pleased to announce many new exciting updates to the Gleim CMA Review course. The CMA Gleim Online course has been expanded with more multiple-choice questions, essays, and updates to the digital book. For the first time ever, Gleim has included supplemental videos in the online course, which feature Dr. Passard Dean, CMA.

[Save 15% on the newly updated Gleim CMA Review System.](#)

Over 150 new multiple-choice questions are now available in Gleim CMA Review, which includes the largest test bank in the industry. There are now over 3,100 ICMA-released and expertly authored questions in Gleim Test Prep. CMA candidates will also notice new functionality within Test Prep. While working in Gleim Study Sessions within Test Prep, candidates can now open and reference the digital book while answering questions. This functionality is particularly useful if candidates are frequently missing questions or need more clarification on certain topics.

The Gleim CMA Review System also now features 20% more essays. CMA candidates can practice answering exam-emulating essays in the Gleim Online Course and in the Gleim Essay Wizard.

Supplemental videos, featuring Dr. Passard Dean, CMA and Professor of Accounting at St. Leo University, will be available in the Gleim Online course starting in early April. These videos feature detailed walk-throughs of the multiple-choice questions that candidates find to be the most difficult. [Click here](#) to see a sample of the type of videos that will be added to the Gleim Online course.

Updates have been made to the Gleim CMA Review digital book to include improvements based on candidate feedback as well as more elaboration on key topics. The Gleim materials are written by professional educators, Dr. Gleim and Dr. Flesher, who have over six decades of combined teaching experience. Dr. Gleim was recently recognized by the Fisher School of Accounting at the University of Florida, a top ten accounting school, for his "renowned accounting [materials] that to this day are the field's authoritative learning resource."

[Click here](#) to learn more about Gleim CMA Review's newly updated materials and save 15% now, or you can [try the course for free here](#).

We look forward to helping you pass the CMA Exam.

Team Gleim

800.874.5346

accountingteam@gleim.com

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The Association of
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Advancing the profession

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

Certified Management Accountant (CMA®) - The Gold Standard

Join a leading group of professionals who have advanced beyond the practical accounting skill set by earning IMA's prestigious global certification, the Certified Management Accountant (CMA®).

Evolve into a strategic business partner committed to a standard of excellence grounded on a strong ethical foundation and a lifelong commitment to learning.

Position yourself for career advancement and greater earning power. Gain a significant competitive advantage while demonstrating accounting, finance, information management and strategic planning skills necessary to drive business performance in the changing global economy.

VISION STATEMENT

The world's leading association for management accounting and finance professionals.

MISSION STATEMENT

To provide a dynamic forum for management accounting and finance professionals to develop and advance their careers through certification, research and practice development, education, networking, and the advocacy of the highest ethical and professional practices.



IMA NATIONAL

PUBLICATIONS

Strategic Finance

IMA's flagship publication is an award-winning monthly magazine that provides the latest information about practices and trends in finance, accounting, and information management.

Management Accounting Quarterly

MAQ is a quarterly, refereed online journal that contains in-depth articles by and for academics and practitioners of accounting and financial management.

IMA Educational Case Journal

The IECJ® is a quarterly, online journal whose mission is to publish teaching cases in management accounting and related fields.

PROGRAMS

Educator Resources

IMA provides special tools and resources for the professionals who are developing the industry's future leaders. Academic members have access to IMA's ethics curriculum, case studies, webinars, research grants, mentor program, and many other teaching resources.

Leadership Academy

The IMA Leadership Academy is designed to assess your leadership status, enhance your skills and recognize your leadership achievements.

IMA Webinars

IMA's Inside Talk Webinar Series is a highly popular monthly webinar series that explores relevant topics from your professional and delivers timely information to broaden your knowledge and improve your performance.

NETWORKING

LinkUp IMA

The online professional network created exclusively for IMA members allows you to participate in groups related to topic areas or industries, IMA regional chapters and councils, subject matter and CMA study groups. You can post announcements and events, utilize share workspaces, find jobs and more.

LinkedIn

Strengthens and extends your existing network of trusted contacts. It is a networking tool that helps you discover inside connections to re-connect with colleagues and classmates, power your career and get answers.

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering a rigorous, highly respected credential - the CMA - that recognizes and rewards expertise
- Building a peer network of professional relationships to share industry experience, access career opportunities, and make business contacts to last a lifetime
- Providing extensive education programs to advance professional knowledge, increase leadership potential, and satisfy CPE requirements
- Giving a voice to the profession with insightful and timely journals and newsletters
- Promoting leading-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment

IMA currently represents more than 60,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

KEY CONTACTS

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IMA Website: www.imanet.org

Power Your Potential

IMA is the resource for developing, certifying, and connecting the world's best accountants and financial professionals working in business.

What is management accounting?

Did you know that many accounting grads begin their careers in public accounting firms, but the majority of those leave in just a few years?

The fact is nearly 75% of financial professionals work in business as management accountants: financial analysts, controllers, treasurers, and chief financial officers. Management accountants provide critical insights on ethical and regulatory requirements and are integral to business strategy and decision-making. Gain leadership experience, explore your future career options, and build your résumé and professional network. With the right preparation and training, you will be equipped with real-world competencies that will make you ready for the challenges you'll face immediately on the job.

Membership Benefits

- Differentiate yourself by taking the CMA exam while still in school
- Develop leadership skills to build your résumé
- Enjoy all member benefits at a significantly reduced rate

Student Testimonial

"I knew I wanted to major in accounting, and I wanted to make a difference, but I just didn't know how to build on that. That's how I knew I wanted to start a student chapter on my campus." - Kevin Cornwell, President, University of Texas at Dallas Student Chapter

Continuing Professional Education

For all CPE, login at www.imanet.org

IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credit(s). Seats fill up quickly.

Inside Talk: Our highly popular monthly series on timely, emerging issues and relevant topics such as technology, data analytics, revenue recognition, expense reporting and continuous accounting.

IMA's Leadership Academy: Hosts a monthly webinar series that empowers entry- and intermediate-level management accountants to become leaders within the profession

Webinar Schedule -

Listening Skills

Leadership Academy

January 09, 2018 01:00 PM - 02:30 PM

Business Transformation & Reconciliations: The Gateway to Continuous Improvement

Inside Talk

January 24, 2018 01:00 PM - 02:00 PM

Enterprise Risk Management: Aligning Risk with Strategy and Performance

Inside Talk

January 29, 2018 01:00 PM - 02:30 PM

Webinar Archives

IMA Members:

Play past webinars on LinkUp IMA

Webinar Policies

Webinars use standard Web browser technology and audio broadcasting

With full attendance, you may download a PDF certificate of completion

It may take up to 30 days for your CPE credit to be reflected in your transcript

Replay webinars are in the archive 5-10 days after the live event but do not earn credits

Continuing Professional Education

New courses included in the Gleim Online CPE

GLEIM

- Accounting for Investments
- Accounting for Property, Plant, and Equipment
- Adjustments to Income Tax Liability: Credits, Alternative Minimum Tax, FICA
- Audit Evidence: Applications
- Calculating Tax Liability for C Corporations
- Choosing the Best Entity for a New Business
- Compilation of Financial Statements -- Clarified Standards
- Corporate: S Corporation Formation and Operation
- Corporate: Taxable Income
- Cost Accumulation Systems -- Traditional
- Estates, Trusts, and Wealth Transfer
- Ethics for Tax Practitioners
- Financial Statements: Disclosures
- Fraud and the Sarbanes-Oxley Act
- High-Income Employees: Highly Compensated Employees Hot Spots
- Hot Topics for Landlords: Residential Property Investors
- Individual: Above-the-Line Deductions and Losses
- Individual: Accounting Methods, Filing Status, and Personal Exemptions
- Individual: Business Expenses/Losses
- Individual: Exclusions from GI
- Individual: Gross Income
- Internal Control: Basic Concepts for the External Auditor
- Introduction to Financial Statement Analysis
- Leases
- Limited Liability Companies
- Payroll
- Reporting Income from Debt Cancellation
- Review of Financial Statements -- Clarified Statements
- Saving Your Clients Money and Getting Repeat Business: Tax Planning (
- Schedule C Hot Spots: Sole Proprietors
- Self-Employed Payroll Hot Spots: S Corporation and LLC Compensation
- Staying Current with Tax Laws: Federal Tax Update
- Tax Procedures
- Valuing Inventory to Avoid Poor Pricing Decisions
- What You Need to Know about Tangible Property Changes: Final Tangible Property Regulations

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