



The Association of Accountants and Financial Professionals in Business

CLEVELAND EAST CHAPTER

INSTITUTE OF MANAGEMENT ACCOUNTANTS

FEB 2020



www.cleveast.imanet.org



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Greater Cleveland Food Bank

Community Service and Networking Night
Repacking food at the Greater Cleveland Food Bank
15500 S Waterloo Rd, Cleveland, OH 44110
Feb 18, 6 - 8 PM
Networking following at Muldoon's Saloon & Eatery
1020 E 185th St, Cleveland, OH 44119



Joint technical meeting with Cleveland Chapter
Fraud and White Collar Crime
Feb 27, 2020 from 5:30 PM to 8:00 PM
\$40 members & guests - Buffet style dinner will be served
Cleveland State University Fenn Tower, Banquet Room - 2nd Floor
1983 E 24th Street, Cleveland, OH 44115
Guest Speaker: Frank Suponcic, Partner, Marcum Accountants, Advisors (formerly Skoda Minotti)

ima
 — 100 years —

The Association of Accountants and Financial Professionals in Business

March 17 at 6PM
Big Data / Data Analytics
John Carroll University

April 23&24 Meonske Professional Development Conference

Women's Accounting Leadership Series - NYC April 24

June 21-24 2020 IMA Annual Conference & Expo (ACE2020) Atlanta Marriott Marquis

Register on the website:
cleveast.imanet.org



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February event & meeting



Greater Cleveland Food Bank - Repack Night
Feb 18, 2020 from 6:00 PM to 8:00 PM
15500 S Waterloo Rd, Cleveland, OH 44110

Comfortable shoes and comfortable work clothes are recommended; closed-toed shoes with closed-heels are required

We will help sort and repack both perishable and nonperishable food that is later distributed to local food pantries, soup kitchens, and shelters.

Joint technical meeting with Cleveland Chapter
Fraud and White Collar Crime
Feb 27, 2020 from 5:30 PM to 8:00 PM
\$40 members & guests - Students free with a current and valid ID
Cleveland State University Fenn Tower, Banquet Room - 2nd Floor
1983 E 24th Street, Cleveland, OH 44115
Guest Speaker: Frank Suponcic, Partner,
Marcum Accountants - Advisors (formerly Skoda Minotti)

Frank will present the latest and most current information on credit card fraud and true stories and legal cases involving the white collar crimes. This presentation has not been presented before. He will teach us what to look for and the latest and up to date ways that businesses and individuals can prepare and be aware of, as they are at risk at any given moment.

Register on the website:
cleveland.ima.net



Women's Accounting Leadership Series - NYC

We are excited to offer two back-to-back events in New York City! Join us for the Conference, the movie, or both!

Women's Accounting Leadership Series – NYC, Friday, April 24, 2020, 9 a.m. – 3 p.m. - 5.8 CPE

All are invited to join like-minded colleagues in an engaging discussion on how to navigate opportunities to improve your career success. Expand your business network while sharpening leadership skills at the Women's Accounting Leadership Series.

This event will be held at Baruch College Vertical Campus Conference Center: 55 Lexington Ave. (corner of 24th St.), New York, NY 10010. Room 14-220 (14th floor).

Register now for IMA's Women's Accounting Leadership Series. To register for both events, please click on the "Register Now" link on the chapter website and add the movie to your cart during checkout!

Free Movie Screening and Discussion of All the Queen's Horses, Thursday, April 23, 2020, 6 p.m.–9 p.m.- 2.0 CPE

We are excited to offer a free movie screening and discussion with the director of the award-winning documentary All the Queen's Horses, which investigates how a city comptroller was able to steal \$37,000 a day for two decades. Light refreshments will be served.

This event will be held at EY Times Square (5 Times Square, 22nd Floor Café, New York, NY 10036).

Hotel: Lexington Hotel, 511 Lexington Avenue at E. 48th St., New York, NY 10017, Phone: (212) 755-4400

IMA has negotiated a special group rate of \$229 per night for a Deluxe King Room, exclusive of applicable state and local taxes (14.75%) plus a \$3.50 city occupancy tax per room. Complimentary in-room internet will be available for all guests booked in the room block. The hotel is currently accepting reservations. Click here to make reservations online or call (212) 755-4400 and reference Women's Accounting Leadership Series. (Please note, when you book online an autogenerated "Destination Amenity Fee" of \$25 will appear. This will be removed once you check out.)

The group rate is active until Monday, March 23, 2020, and is based on a first-come, first-served basis so make your reservations as soon as possible. Reservations made after March 23, or after the IMA block sells out, may be subject to a higher rate.

Presenters:

Brian Ash , Director, Talent Management, Mazars USA

Christopher Gullotta, CPA, Vice President, Corporate Headquarters Accounting and Analysis, IBM

Tina Mackay, CMA, Manager, Finance Talent Acquisition and Progression, IBM

Kelly Richmond Pope, Ph.D., CPA, Associate Professor, DePaul University

Sandra Richtermeyer, Ph.D., CMA, CPA, Dean, Manning School of Business, University of Massachusetts Lowell, Former IMA Global Chair

Leslie Seidman, Independent Corporate Director, Former FASB Chair



PRESIDENT'S MESSAGE



Well the month of January sure went by quickly! The chapter hosted a successful technical meeting along with the Cleveland Chapter. Both chapters came together to host the Economic Update. A special thanks to the Cleveland Chapter's Honey Wess for working with our chapter to help organize this event. Between the two chapters, many IMA members were able to hear Joe Haubrich from the Federal Reserve present his annual presentation of the state of the US Economy.

In February, the Cleveland East Chapter and the Cleveland Chapter will be co-hosting another two events. On February 18th, please join us for some community service! We will hosting an opportunity to work at the Greater Cleveland Food Bank. The event will last from 6pm until 8pm. You may register on either chapter's web page and will also need to register with the food bank. The instructions are in events section of the web page. Then, on February 27th, there will be a technical meeting at Cleveland State's Fenn Tower. Frank Suponic from Skoda Minotti will give a presentation on Fraud. This event will begin at 6pm. You may contact Honey Wess or myself for information regarding this event. The details can also be found on either chapter's web pages. On behalf of both chapters, we hope to see you at these events!

Jimmy Renz



Present more Effectively

And earn CPE credits as you learn!

Successful Public Speaking Seminar

This 1-day seminar will help you move from novice to skilled, after learning tips from the tried-and-true expert in public speaking – Dale Carnegie.

Friday, November 8, 2019 | 9:00 am-4:00 pm | CEA, 950 Keynote Circle #10, Brooklyn Hts. 44131
Tuition \$249 includes lunch – eligible for **9 CPE credits** through NASBA

Dale Carnegie Course - Westlake, Middlefield and North Olmsted this fall

Our world-famous course helps you enhance your professional skills in communications, leadership, and conquering stress and worry. Offered in 8-evening or 3-day formats.

Westlake: Free preview **October 7** at 6 pm; Class starts **October 21** 6:00-9:30 PM; 8 Monday evenings – 33 CPEs

Middlefield: Class starts **October 17**, 6:00-9:30 PM; 8 Thursdays, skipping Halloween and Thanksgiving – 33 CPEs

North Olmsted: 3-day Immersion **November 7, 14, 21** – 8:30 am-5:00 pm all three days – 28 CPEs

Akron: Free preview Tuesday, **January 21** at 6 pm; class target **February 7**, 6-9:30 pm; 8 Tuesday evenings – 33 CPEs
Tuition \$1,995 – eligible for CPE's and college credit, payment plans and makeup sessions

neohio.dalecarnegie.com | 216.223.7733

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Reasons to join IMA

Chapter activities

Professional Educational Programs

Professional Educational Programs combine education, networking, and social activities to help members stay current with the latest in management accounting—and earn NASBA-approved CPE credits. Organized and attended by members at a local level, the meetings feature presentations by local speakers who can tailor topics according to group needs. The smaller size of the meetings allows for a free flow of ideas, and peer discussions further foster knowledge exchange.

Networking Activities

Networking is an excellent opportunity to make new friends and business contacts and socialize with peers in a relaxed atmosphere. An informal setting can create the right context for mutual help—one person's experience may answer another's problem and vice versa—and give members more exposure to different areas of accounting.

Leadership Training

Called “the best management training,” leadership activities are open to all members. Serving on a chapter board is an especially good way to experience every phase of management.

Mentorship Initiatives

Mentoring is a valuable way to inspire and support the next generation of management accountants. By building in-depth relationships with young professionals and students, members can provide seasoned guidance for those aspiring toward the same career path.

Community Service Programs

Community service programs provide the chance to engage in skills-based and civic-service volunteering. Projects range from consulting for new and growing small businesses to beautification efforts and donor drives in local communities. These programs offer members a way to contribute in an organized and effective manner while developing their own management skills.



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IMA ANNUAL CONFERENCE SAVE THE DATE



Don't miss IMA's Annual Conference & Expo in Atlanta! In addition to networking with attendees from around the world, you can enhance your knowledge by attending relevant sessions and earn valuable CPE credits.

8 Specialty Tracks

Designed to fit your career needs! Learn from experts at the top of their field.

-  Planning, Budgeting, and Forecasting
-  Financial Close and Reporting
-  Small Business and M&A
-  Leadership & Professional Development
-  Ethics
-  Accounting Hot Topics
-  Technology
-  Governance, Risk Management, and Internal



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Student Leadership Conference - Save the date

IMA's Student Leadership Conference

PITTSBURGH 2020



November 12-14 ~ Wyndham Grand Pittsburgh





**2019 - 2020
BOARD OF DIRECTORS**

Office	Name
President	James Renz
Secretary	Dennis Rarick
Treasurer	Micayla Fern
VP Administration	Marybeth Murphy
VP Professional Education	open
VP Membership	open
Director - Newsletter	Carol Kuczer
Director - Social Media & Publicity	Sandra Brenner
Director Student Scholarships	Robin Klaco
Director Academic Relations	open
Director CMA	open
Chair of the Audit	Vince Pona
Regional Council Delegate	Sandra Brenner
Liaison	Enrico Varricchio



For your leadership, volunteerism and commitment to serving the IMA professional community.

Contact board of directors for Cleveland East Chapter at cleveastima@gmail.com

Board Meetings

Tuesday, Jun 18, 2019	6 PM in person	Wed, Jan 8, 2020	Geraci's at 6PM
Tuesday, Jul 16, 2019	6 PM in person	Tues, Feb 11, 2020	Geraci's at 6PM
Tuesday, Aug 13, 2019	6 PM in person	Tues, Mar 10, 2020	Geraci's at 6PM
Wed Sep 11, 2019	Noon conference call	Tues, Apr 14, 2020	Geraci's at 6PM
Wed, Oct 9, 2019	Noon conference call	Tues, May 12, 2020	Geraci's at 6PM
Wed, Nov 13, 2019	Noon conference call		
Tuesday, Dec 10, 2019	6 PM in person		

2019 - 2020 TECHNICAL MEETINGS



Wednesday, August 21, 2019	6:00 PM	Social event at Lake County Captains
Tuesday, September 17, 2019	6:00 PM	Board Governance and Investor Communications
Tuesday, October 22, 2019	6:00 PM	Student Night - Brand Awareness
Friday, November 22, 2019	8 AM - 5 PM	Controller's Workshop
Tuesday, January 14, 2020	6:00 PM	Economic Update
Tuesday, February 18, 2020	6:00 PM	Charity event - Greater Cleveland Food Bank
Tuesday, March 17, 2020	6:00 PM	Big Data, Data Analytics
Tuesday, April 21, 2020	6:00 PM	Risk Mitigation and Internal Controls
Tuesday, May 19, 2020	6:00 PM	Accounting for & at the Cleveland Metroparks

Member Anniversaries IMA GLOBAL CORE VALUES



Welcome New Member!

Jennifer Kuhar

Years Members

Respect for the Individual

We treat each other with respect and dignity, valuing individual and cultural differences. We communicate frequently and with candor, engaging in healthy debate and listening to each other, regardless of position or level. We work hard to create an environment that respects individuals in an atmosphere of open communication, growth, and learning.

Passion for Serving Members

We enable individuals to use their capabilities to the fullest to deliver exemplary products and services to members. That enablement extends to being passionate advocates in advancing our global profession. We care for all members and each other - building enduring relationships and driving continuous improvement. We appropriately recognize our volunteer leaders, who are so giving of their time and expertise.

Highest Standards of Integrity and Trust

We understand and abide by the IMA Statement of Ethical Professional Practice in our everyday actions. Our personal conduct ensures that the IMA name is always worthy of trust - our members around the globe deserve nothing less. We treat each other fairly, keep our promises, make decisions objectively, take responsibility for our actions, and admit our mistakes. We maintain confidentiality as appropriate.

Innovation and Continuous Improvement

We believe innovation and a spirit of continuous improvement are engines that keep us relevant, vital, and growing. Our culture embraces creativity and seeks different perspectives. We behave like owners of a "business," managing risks and identifying new opportunities in serving members and advancing the profession.

Teaming to Achieve

We encourage and reward both individual and team achievements, proactively working across organizational boundaries to always "remember the member." Our spirit of team achievement extends to advancing our professional and to being responsible and caring partners within our various communities.



34	James Washko
67	J. Donald Nye
26	Michael Hoge
12	Laura Caswell
8	Robin Klaco
2	Irina Leuchtag

Fostering Effective Finance and IT Collaboration Starts at the Top

Finance and IT, two functions that had little occasion to collaborate closely in the past, now find they are frequently working side by side to deliver high-value, strategic projects for the business. As companies implement new technologies and launch digital initiatives meant to modernize or wholly transform their operations, effective finance and IT collaboration can help to assure that the organization realizes positive outcomes from those investments.

When the CFO and chief information officer (CIO) collaborate, it helps to shape and fuel broader collaboration between finance and IT. And the CFO-CIO partnership has been deepening over the past several years. In [a recent Robert Half survey](#), 82% of CFOs said they collaborate more often with their company's CIO today than they did three years ago. Compare that finding to [a similar survey](#) conducted by our company in 2016, when only about half (51%) of CFOs surveyed said they were teaming up more often with the CIO than they had been in 2013.

Many CFOs and CIOs work together to help senior management consider operational and financial issues — and weigh the potential risks — when the business needs to adopt new technology solutions. And quite often now, the CFO-CIO partnership is also vital to the finance function's transition to new technologies, including advanced tools like artificial intelligence (AI).

According to the [2019 Global Finance Trends Survey Report](#) from [Protiviti](#), a Robert Half subsidiary, more finance organizations are implementing AI and robotic process automation (RPA), improving how they use and protect data, and investigating blockchain applications, virtual currencies, and more. And research for Robert Half's [Jobs and AI Anxiety report](#) notes that transformative technologies like automation and cloud computing are already revolutionizing finance and accounting functions.

For more insight into current technology trends in accounting and finance, download a free copy of Robert Half's latest [Benchmarking Accounting and Finance Functions report](#), [available here](#).

A partnership that can yield many business benefits

When the CFO and CIO partner on digital project planning, it can lead to better alignment between finance and IT agendas, enhance [change management efforts](#), reduce risk and, of course, promote effective finance and IT collaboration. Here are a few other ways that a close partnership between these two C-level executives and their teams can create benefits for the business:

- **Streamlined processes and cost savings** — The IT department's knowledge of emerging systems and solutions can help finance identify new applications for boosting productivity. For instance, [automation-driven software](#) for regulatory compliance work can save finance employees time while reducing costly errors. Not only does that help to streamline business operations, but it also allows the finance team to work on more strategic projects and focus on growing client satisfaction.

Better use of data — CIOs are often instrumental in evaluating and implementing business intelligence (BI) and other advanced data analytics tools. They weigh in on these decisions so that the business invests in solutions that can provide the types of reports and insights that the company — and the finance function — require. The CFO's input can also help to ensure new

Fostering Effective Finance and IT Collaboration Starts at the Top - *continued*

- tech tools and services make data more accessible to all authorized business users so they can work with data directly and create more value for the company without IT's ongoing assistance.
- **Enhanced data security** — Safeguarding client data and proprietary information is a must in the finance sector, particularly as companies rely on technology for more of their daily operations. Bringing IT and finance departments together can reduce duplicate efforts that waste time, as both teams work as one to meet compliance demands and address cybersecurity risks. In addition, IT can teach finance teams how to better protect sensitive data.

Tactics to jump-start finance and IT collaboration

If you, as a finance leader, aren't yet [collaborating with your counterpart in IT](#), now is a good time to start building that relationship and laying the groundwork for effective teamwork between the finance and IT departments. It's likely only a matter of time before your organization will need to rely on finance and IT collaboration to execute a digital project successfully. So, here are some ways that CFOs and CIOs can start fostering collaboration between their departments:

- **Ask for employees to offer ideas.** One way to get finance and IT teams thinking about how and why they might work together is to ask for their ideas. They may already have some suggestions — including those you had not already considered. Asking team members for their recommendations will help them feel like they are part of the process — as well as more positive about collaborating. Consider meeting with each group individually first, and then bringing everyone together to build on ideas and perhaps, brainstorm new ones.
- **Don't wait for a major project to arise.** If possible, avoid making a mission-critical initiative the debut for finance and IT collaboration. Simply setting deadlines and telling teams to “work together” could easily lead to disaster. Instead, start connecting your teams in the day-to-day work environment by giving them insight into what each group is working on and how those objectives impact the organization's overarching goals. Mentoring and job shadowing programs are two excellent methods of giving finance a peek into the world of IT and vice versa.
- **Invest in team-building efforts.** Teams work better together when employees know and respect one another and get along well. So, consider organizing team-building events inside and outside of the office to break down silos, build rapport between the finance and IT departments, and ideally, enhance employees' knowledge and skills. One idea is to set up a casual, catered lunch or brunch on-site, inviting both departments to eat good food, socialize and then hear from a special keynote speaker. For example, you might bring in a digital transformation expert, who could talk about [how technology is changing the nature of work](#) for finance and IT.

Even if your firm has no immediate plans to undertake an initiative that would require finance and IT collaboration, the business can generally benefit from a closer relationship between these two critical functions. And there's a good chance that accounting and finance staff would like the opportunity to glean knowledge from the company's tech experts, regardless of any imminent business need. In fact, 83% of accounting and finance managers surveyed for the Jobs and AI Anxiety report said they believe their teams are eager to learn about new technologies. So, there is little to lose, and much to gain, by fostering finance and IT collaboration in your organization.

This article is provided courtesy of [Robert Half](#), the world's first and largest specialized staffing firm for accounting and finance professionals on a temporary, full-time and project basis. For career and management advice, follow our blog at [roberthalf.com/blog](#).



IMA's Certification for
Accountants and
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in Business



CMA CERTIFICATION



THE GOLD STANDARD

Part 1: Financial Planning, Performance, and Analytics

- 15% Cost Management
- 15% Internal Controls
- 15% Technology and Analytics
- 15% External Financial Reporting Decisions
- 20% Planning, Budgeting, and Forecasting
- 20% Performance Management

Part 2: Strategic Financial Management

- 10% Risk Management
- 10% Investment Decisions
- 15% Professional Ethics
- 20% Financial Statement Analysis
- 20% Corporate Finance
- 25% Decision Analysis

Salary

Findings of IMA's Annual Salary Survey indicate that professionals holding IMA's CMA certification have greater earning power in total compensation than their non-certified colleagues.

Competitive Advantage

Businesses around the world rely on CMAs for accounting, finance and information management and most importantly, for the strategic planning and business solutions provided by these qualified professionals. Companies such as 3M, Boeing, DaimlerChrysler, DuPont, Hewlett-Packard, IBM, Johnson & Johnson, Milliken and Procter & Gamble recognize that employing CMAs helps to improve company performance in aggressive global business arena.

Professional Recognition

The CMA designation represents a broad business competency and mastery of the management-level skills required to add value, drive business performance, and build quality financial practices within organizations. The program objectively tests and validate expertise in areas essential to analyzing, managing and evaluating business solutions that contribute to the success of an organization. The CMA credential indicates a commitment to excellence based on a strong, ethical foundation and dedication to lifelong learning.

Personal Satisfaction

Prove your ability to become a strategic business partner, while you also enhance your self-confidence, your sense of accomplishment, and your resume.

The Exam is Changing In 2020!

ICMA® (Institute of Certified Management Accountants) recently undertook a comprehensive job analysis to ensure that topics on the CMA® (Certified Management Accountant) exam continue to be current, relevant and valid. Changes to the exam as a result of this survey can be found below. The changes to the CMA exam take effect on January 1, 2020.

Key Changes to Expect

Part 1:

Technology is transforming the profession, and we want our CMAs to be prepared. Part 1 of the CMA exam will include a new section on Technology & Analytics.

New Title: Financial Planning, Performance, and Analytics

New Content: Technology and Analytics, Integrated Reporting

Deleted Content: Internal Auditing

Part 2:

Being able to apply an ethical and strategic framework to decision-making in a complex, digital world is a skill every accounting and finance professional needs to have. Part 2 of the exam will expand the Professional Ethics and Decision Analysis sections.

New Title: Strategic Financial Management

New Content: Business Ethics, Sustainability and Social Responsibility

Deleted Content: Off-Balance Sheet Financing, Bankruptcy, Tax Implications of Transfer Pricing

See more at: imanet.org/2020exam

It's time to preorder!
The latest edition of Gleim CMA Review covers the 2020 exam changes, and we're helping you get started by offering

SAVE NOW
[\[mmsend88.com\]](https://mmsend88.com)



Our 2020 edition is updated with:

100% coverage of the new 2020 CMA exam

- Including topics such as Technology & Analytics, Integrated Reporting, and Business Ethics

SmartAdapt™ guided review technology

- Helps you study smart by eliminating the guesswork with a personalized learning path for the most effective studying

Even more videos

- Additional hours of Gleim Instruct professor-led lectures, which cover the toughest topics and provide walkthroughs of practice questions

More user-friendly books and online platform

- Enhanced to provide a more accessible and intuitive learning experience

Plus everything our candidates already love, including:

- The best bank of exam-quality practice questions and explanations
- Access Until You Pass® so you have peace of mind while you study
- Dedicated support from Personal Counselors



IMA's Certification for
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Advancing the profession

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

Certified Management Accountant (CMA®) - The Gold Standard

Join a leading group of professionals who have advanced beyond the practical accounting skill set by earning IMA's prestigious global certification, the Certified Management Accountant (CMA®).

Evolve into a strategic business partner committed to a standard of excellence grounded on a strong ethical foundation and a lifelong commitment to learning.

Position yourself for career advancement and greater earning power. Gain a significant competitive advantage while demonstrating accounting, finance, information management and strategic planning skills necessary to drive business performance in the changing global economy.

VISION STATEMENT

The world's leading association for management accounting and finance professionals.

MISSION STATEMENT

To provide a dynamic forum for management accounting and finance professionals to develop and advance their careers through certification, research and practice development, education, networking, and the advocacy of the highest ethical and professional practices.





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IMA NATIONAL

PUBLICATIONS

Strategic Finance

IMA's flagship publication is an award-winning monthly magazine that provides the latest information about practices and trends in finance, accounting, and information management.

Management Accounting Quarterly

MAQ is a quarterly, refereed online journal that contains in-depth articles by and for academics and practitioners of accounting and financial management.

IMA Educational Case Journal

The IECJ® is a quarterly, online journal whose mission is to publish teaching cases in management accounting and related fields.

PROGRAMS

Educator Resources

IMA provides special tools and resources for the professionals who are developing the industry's future leaders. Academic members have access to IMA's ethics curriculum, case studies, webinars, research grants, mentor program, and many other teaching resources.

Leadership Academy

The IMA Leadership Academy is designed to assess your leadership status, enhance your skills and recognize your leadership achievements.

IMA Webinars

IMA's Inside Talk Webinar Series is a highly popular monthly webinar series that explores relevant topics from your professional and delivers timely information to broaden your knowledge and improve your performance.

NETWORKING

LinkUp IMA

The online professional network created exclusively for IMA members allows you to participate in groups related to top areas or industries, IMA regional chapters and councils, subject matter and CMA study groups. You can post announcements and events, utilize share workspaces, find jobs and more.

LinkedIn

Strengthens and extends your existing network of trusted contacts. It is a networking tool that helps you discover inside connections to re-connect with colleagues and classmates, power your career and get answers.

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering a rigorous, highly respected credential - the CMA - that recognizes and rewards expertise
- Building a peer network of professional relationships to share industry experience, access career opportunities, and make business contacts to last a lifetime
- Providing extensive education programs to advance professional knowledge, increase leadership potential, and satisfy CPE requirements
- Giving a voice to the profession with insightful and timely journals and newsletters
- Promoting leading-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment

IMA currently represents more than 60,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

KEY CONTACTS

Amy Renner,
 Community Relations Associate of
 East Coast Chapters
 IMA
 10 Paragon Drive
 Montvale, NJ 07645-1718
 Telephone (800)638-4427
 Email: Arenner@imanet.org
 IMA Website: www.imanet.org

Power Your Potential

IMA is the resource for developing, certifying, and connecting the world's best accountants and financial professionals working in business.

What is management accounting?

Did you know that many accounting grads begin their careers in public accounting firms, but the majority of those leave in just a few years?

The fact is nearly 75% of financial professionals work in business as management accountants: financial analysts, controllers, treasurers, and chief financial officers. Management accountants provide critical insights on ethical and regulatory requirements and are integral to business strategy and decision-making. Gain leadership experience, explore your future career options, and build your résumé and professional network. With the right preparation and training, you will be equipped with real-world competencies that will make you ready for the challenges you'll face immediately on the job.

Membership Benefits

- Differentiate yourself by taking the CMA exam while still in school
- Develop leadership skills to build your résumé
- Enjoy all member benefits at a significantly reduced rate

Student Testimonial

"I knew I wanted to major in accounting, and I wanted to make a difference, but I just didn't know how to build on that. That's how I knew I wanted to start a student chapter on my campus." - Kevin Cornwell, President, University of Texas at Dallas Student Chapter



The Association of
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Continuing Professional Education

IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credit(s). Seats fill up quickly.

Inside Talk: Our highly popular monthly series on timely, emerging issues and relevant topics such as technology, data analytics, revenue recognition, expense reporting and continuous accounting.

IMA's Leadership Academy: Hosts a monthly webinar series that empowers entry- and intermediate-level management accountants to become leaders within the profession

Strategic Management Series: A series of engaging webinars that focuses on various elements of strategy and competitive analysis that is of importance and interest to management accountants.

Webinar Schedule -

Leadership Academy: Workplace Motivation

February 04, 2020 01:00 PM - 02:30 PM

Inside Talk: Measuring the Real Cost of Manual Accounting

February 26, 2020 01:00 PM - 02:00 PM

Webinar Policies

Webinars use standard Web browser technology and audio broadcasting

With full attendance, you may download a PDF certificate of completion

It may take up to 30 days for your CPE credit to be reflected in your transcript

Replay webinars are in the archive 5-10 days after the live event but do not earn credits

Webinar Archives

IMA Members: Play past webinars on LinkUp IMA

For all CPE, login at www.imanet.org



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Insiders
Monthly Access
A Publication of the Cleveland East Chapter

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Continuing Professional Education

G **LEIM** HAS RECENTLY added the following courses to our Online CPE catalog:

- Accounting for Investments
- Estates, Trusts, and Wealth Transfer (2018)
- Ethics in Tax Practice
- Firm's Cost of Capital and Short-Term Financing
- Individual: Itemized Deductions (2018)
- Internal Auditing: Audit Evidence and Documentation
- Internal Auditing: Charter, Independence, and Objectivity
- Internal Auditing: Communicating Results
- Internal Auditing: Nature of Work, Governance, and Compliance
- Overview of the Sarbanes-Oxley Act and the Public Company Accounting Oversight Board
- Reporting Income from Debt Cancellation (2018)
- Schedule C Hot Spots: Sole Proprietors (2018)
- Self-Employed Payroll Hot Spots: S Corporation and LLC Compensation (2018)
- Staying Current with Tax Laws: Federal Tax Update (2018)
- The New Section 199A: Qualified Business Income Deduction

View these new courses as well as our entire listing of over 75 courses including those which cover Accounting, Auditing, Regulatory Ethics, Management, Business Law, and Taxation at

https://urldefense.proofpoint.com/v2/url?u=http-3A_www.gleim.com_accounting_cpe&d=DwIFAg&c=-OIE4745p1S5wbqCzaa1dNe21NrKk14FraizFYWC6vg&r=hN_Q_lxkNLNqftkxgPhSGw&m=UhKckYuhxF5XPQvtQsX7D6NBeoFCKAA1zp47TKyCvKg&s=8CCIKa6WFILPU8irRZyIPQqmU6TrEOvbJeZ8dC8KTWY&e= .

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