



The Association of
Accountants and
Financial Professionals
in Business

CLEVELAND EAST CHAPTER

INSTITUTE OF MANAGEMENT ACCOUNTANTS SEP 2018

Congratulations 2018 IMA Chapter Award Winner

Cleveland East

- Gold Metal for the Warner Division Newsletter Competition
- Gold Metal for the Warner Division Website Competition



www.cleveast.imanet.org



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- Saturday, Oct 20, 3PM

Whirly Ball

- Friday, Oct 26, 8AM
Controllers' Conference,
BASF, Beachwood

- Nov 1 - 3 (Thurs through Sat)

IMA's Annual Student Leadership
Conference

Hilton St. Louis at the Ballpark

1 South Broadway, St. Louis, MO
63102

September IMA joint meeting with Beta Alpha Psi

6PM Tuesday, Sep 18

Employment Opportunities for Accountants

Location: Case Western Reserve University

Weatherhead School Peter B. Lewis
Building

([11119 Bellflower Rd, Cleveland, OH
44106](#)). PBL05

Lower level room 05

You can also stop by the security desk on the first floor for them to point
you to the room.

Parking on Bellflower street or in the Ford
Garage ([1980 Ford Drive Cleveland, Ohio 44106](#)).

1CPE



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CURRENT MEETING

Employment Opportunities for Accountants

- Brief overview of the current Accounting & Finance job market
- Potential career paths for Accounting and Finance graduates
- Interview preparation and resume writing tips & discussion

Presented by:

Dale Kime:

Dale is an Account Executive for Kelly Financial Resources, the Accounting & Finance Specialized Staffing Group within Kelly Services, Inc.

Dale obtained his Bachelor's Degree in Business Administration, with an emphasis in Finance from Cedarville University. He has been a member of the Institute of Management Accountants Cleveland East Chapter, where he was a past Board Member. Dale has been in the financial and accounting staffing service industry for over 15 years.

Ann Marie Prebish:

Ann Marie is an Account Executive for Kelly Financial Resources, the Accounting & Finance Specialized Staffing Group within Kelly Services, Inc.

Ann Marie obtained her Bachelor's degree in Business Administration graduating with honors from Campbell University in North Carolina. She is a member of the American Payroll Association and recently became a member of the Institute of Management Accountants Cleveland East Chapter. She has been in the staffing industry for 5 years and has focused primarily on Information Technology and Accounting and Finance.



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Controllers Conference

The Cleveland East Chapter of IMA is hosting their Annual Controller's Workshop on Friday, October 26th in Beachwood, OH. This event is at a low cost of \$125 for 8 hours CPE. This year's conference features programs on D & I, Achieving Sustainable Continuous Improvement, Data Analytics user Excel Power Query, Budgeting Trends, and Tax Update. Register Today

Cleveland East Chapter of IMA Annual Controller's Workshop



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CLEVELAND EAST CHAPTER

Controller's Workshop

BASF

23700 Chagrin Blvd

Beachwood, OH

Friday, October 26th

8:00 am – 4:30 pm

**A one day seminar for
Controllers, CPAs, CMAs,
CFMs and Accountants
interested in staying up to
date on topics of interest
or new rules and laws.**

- Importance of D & I in the Workplace
- Continuous Improvement
- Data Analytics and Excel Power Query
- Budgeting
- Tax Update

Register online today

(click the link to the online registration to register for the event)

Cost: \$125

SEMINAR OUTLINE

7:30 Continental Breakfast sponsored by



Accountemps
A Robert Half Company



8:00 The Value of Diversity & Inclusion (D&I) in the Workplace

Brad Monterio, Chair, IMA Diversity & Inclusion Committee

Paul Myers, Chair Outreach Working Group, D&I Committee

- Learn about diversity, inclusion and their differences
- Understand how inclusion amplifies diversity
- See the linkages between D&I, innovation and growth
- Gain insight into D&I best practices

9:30 Achieving Sustainable Continuous Improvement

Gabe Zubizarreta, Principle Silicon Valley Accountants



Learn how to react to changes in ways that create opportunities for continuous improvement, compliance, change management, and cohesive and collaborative cross-departmental interaction.

- Recognize the ways habits significantly influence their reaction to change
- Identify the linkage between reactions to change from external sources to the way someone leverages the change.
- Describe techniques to create opportunities for continuous improvement, improved compliance, and proactive change management.

11:00 Introduction to Data Analytics and Excel Power Query



Don Tomoff, founder Invenio Advisors LLC

In this session we will explore the basics of Power Query add-in—extracting, transforming and preparing data for analysis.

- Import and transform basic data into Excel using Power Query
- Understand and apply the data load capabilities of loading into Excel versus loading into the "data model", and why it matters.
- Transform data and add extra fields to the data set to drive increased data flexibility for analysis.

12:00 Lunch - provided

1:00 Budgeting Methods Discussion - Trends & Best Practices



Tom Reynolds, faculty Tri-C and Cleveland State

- Let Excel Go
- Forecasting Improvement Techniques
- Benefits for system improvements
- Discussion of Change Methodology



2:45 What does the Tax Cuts and Jobs Act mean for corporate and pass-through entities?

Tammy Greber, Senior Tax Manager at RSM US LLP

The Tax Cuts and Jobs Act includes sweeping changes to the tax law. Get an understanding what to expect and the potential impact to your tax planning process.



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STUDENT LEADERSHIP CONFERENCE

SAVE THE DATE

HILTON ST. LOUIS | NOVEMBER 1-3, 2018



Learn how you can spark your career at IMA's Annual Student Leadership Conference. You'll hear from inspiring speakers, create a network of contacts, and connect with industry leaders in a dynamic, friendly environment. The Student Leadership Conference is held each November.

[Hilton St. Louis at the Ballpark](#)

Top 5 Reasons to Attend

1. Learn about the latest trends in the profession
2. Build your personal and professional network
3. Meet with recruiters from well-known companies looking to fill internships and entry-level positions
4. Participate in an industry tour at Busch Stadium (St. Louis Cardinals), Nestlé Purina, or Federal Reserve Bank of St. Louis
5. Enhance your LinkedIn profile with a professional photo



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PRESIDENT'S MESSAGE



SORRY FOR THOSE of you who missed the Rock and Roll Hall of Fame on August 22. Dale Kime and two ladies tied and won prizes for the scavenger hunt.

OUR SEPTEMBER MEETING will be on September 18 at Case Western Reserve University, Weatherhead School of Business, as part of a joint meeting with the Beta Alpha Psi chapter of CWRU. The meeting topic will be employment as well as brief explanation of the benefits of the Institute of Management Accountants.

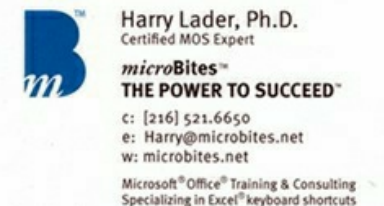
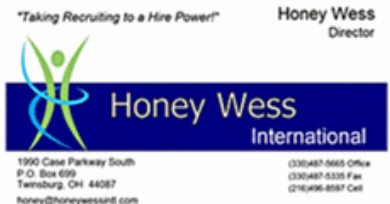
WE WILL ALSO be participating in the Meet the Accountants events Sep 14 at Case Western Reserve University and Sep 17 at John Carroll University.



SPONSORS

We would like to thank the following organizations for their support in sponsoring the IMA Cleveland East Chapter.

If you would like to have your business appear on this page, please contact Sandra Brenner at (216)839-7288 or Email: sandra.brenner@basf.com.



Deadline for submitting information for next newsletter is the Monday following the technical meeting. Send your submissions to Carol Kuczer at: ckuczer@ddr.com



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Reasons to join IMA

Chapter activities

Professional Educational Programs

Professional Educational Programs combine education, networking, and social activities to help members stay current with the latest in management accounting—and earn NASBA-approved CPE credits. Organized and attended by members at a local level, the meetings feature presentations by local speakers who can tailor topics according to group needs. The smaller size of the meetings allows for a free flow of ideas, and peer discussions further foster knowledge exchange.

Networking Activities

Networking is an excellent opportunity to make new friends and business contacts and socialize with peers in a relaxed atmosphere. An informal setting can create the right context for mutual help—one person's experience may answer another's problem and vice versa—and give members more exposure to different areas of accounting.

Leadership Training

Called “the best management training,” leadership activities are open to all members. Serving on a chapter board is an especially good way to experience every phase of management.

Mentorship Initiatives

Mentoring is a valuable way to inspire and support the next generation of management accountants. By building in-depth relationships with young professionals and students, members can provide seasoned guidance for those aspiring toward the same career path.

Community Service Programs

Community service programs provide the chance to engage in skills-based and civic-service volunteering. Projects range from consulting for new and growing small businesses to beautification efforts and donor drives in local communities. These programs offer members a way to contribute in an organized and effective manner while developing their own management skills.

IMA ANNUAL CONFERENCE

SAVE THE DATE



8 Specialty Tracks

Designed to fit your career needs!
Learn from experts at the top of their field.

-  Planning, Budgeting, and Forecasting
-  Small Business and M&A
-  Ethics
-  Technology
-  Financial Close and Reporting
-  Leadership & Professional Development
-  Accounting Hot Topics
-  Governance, Risk Management, and Internal



2018 - 2019 BOARD OF DIRECTORS

Office	Name
President	Ernie Brass
Secretary	Enrico Varricchio
Treasurer	Jimmy Renz
VP Administration	open
VP Professional Education	Ernie Brass
VP Membership	open
Director - Newsletter	Carol Kuczer
Director - Social Media & Publicity	Ashley Hinkle
Director Student Scholarships	open
Director Academic Relations	Zoe Ruolin Yang
Director CMA	open
Chair of the Audit	Vince Pona
Regional Council Delegate	open

Contact board of directors for Cleveland East Chapter at cleveastima@gmail.com

Need extra help with special projects?
Want to give a helping hand to an accounting student?
Interns are available to help your company. Both the University of Akron and Hiram College have accounting students that are ready, willing and eager to gain real life experience.
For more information, please contact cleveastima@gmail.com.

Board Meetings

Tuesday, Jun 12, 2018 6 PM in person

Tuesday, Jul 24, 2018 6 PM in person

Tuesday, Aug 14, 2018 6 PM in person

Tuesday, Sep 11, 2018 Noon conference call

Tuesday, Oct 9, 2018 Noon conference call

Tuesday, Nov 14, 2017 Noon conference call

Tuesday, Dec 11, 2017 6 PM in person

Tuesday, Jan 8, 2018 Noon conference call

Tuesday, Feb 12, 2018 Noon conference call

Tuesday, Mar 12, 2018 Noon conference call

Tuesday, Apr 9, 2018 Noon conference call

Tuesday, May 14, 2018 Noon conference call



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CLEVELAND EAST CHAPTER

2018 - 2019 TECHNICAL MEETINGS



Date	Time	Event
Wednesday, August 22, 2018	5:30 PM	Social event
Tuesday, September 18, 2018	6:00 PM	Employment Opportunities for Accountants
Saturday, October 20, 2018	3:00 PM - 5 PM	Student Connection
Friday, October 26, 2018	8 AM - 5 PM	Controller's Workshop
Tuesday, January 15, 2019	6:00 PM	Economic Update
Tuesday, February 19, 2019	6:00 PM	Tax Update
Tuesday, March 20, 2019	6:00 PM	Large Data Analysis
Tuesday, April 16, 2019	6:00 PM	Ethics - 2 hrs
Tuesday, May 15, 2019	6:00 PM	Employment Update
Thursday, April 25, 2019	8 AM - 5 PM	Annual Meonske Conference Pre-Conference Workshop
Friday, April 26, 2016	8 AM - 5 PM	Annual Meonske Conference

Member Anniversaries

IMA GLOBAL CORE VALUES



Years Members



- 31 Vincent Pona
- 31 Sandra Brenner
- 22 Patrick Mullin
- 22 John Boutton
- 6 Lisa Biber
- 6 Brian Geib
- 3 Emily Fenn
- 2 Zachary Yedlicka
- 2 Jam McHale
- 1 Marybeth Murphy
- 1 Jessica Dillion
- 1 John Reid
- 1 Samantha Minor
- 1 Taylor Griffith
- 1 Courtney Wendal
- 1 Will Howell
- 1 Robert McCann

Respect for the Individual

We treat each other with respect and dignity, valuing individual and cultural differences. We communicate frequently and with candor, engaging in healthy debate and listening to each other, regardless of position or level. We work hard to create an environment that respects individuals in an atmosphere of open communication, growth, and learning.

Passion for Serving Members

We enable individuals to use their capabilities to the fullest to deliver exemplary products and services to members. That enablement extends to being passionate advocates in advancing our global profession. We care for all members and each other - building enduring relationships and driving continuous improvement. We appropriately recognize our volunteer leaders, who are so giving of their time and expertise.

Highest Standards of Integrity and Trust

We understand and abide by the IMA Statement of Ethical Professional Practice in our everyday actions. Our personal conduct ensures that the IMA name is always worthy of trust - our members around the globe deserve nothing less. We treat each other fairly, keep our promises, make decisions objectively, take responsibility for our actions, and admit our mistakes. We maintain confidentiality as appropriate.

Innovation and Continuous Improvement

We believe innovation and a spirit of continuous improvement are engines that keep us relevant, vital, and growing. Our culture embraces creativity and seeks different perspectives. We behave like owners of a "business," managing risks and identifying new opportunities in serving members and advancing the profession.

Teaming to Achieve

We encourage and reward both individual and team achievements, proactively working across organizational boundaries to always "remember the member." Our spirit of team achievement extends to advancing our professional and to being responsible and caring partners within our various communities.

The Future Is Now: How to Help Your Team Navigate Digital Disruption

Accounting and finance teams sometimes resist change. It's understandable. After all, accuracy is essential in this field, and major changes to processes and the introduction of new ways of working could create additional stress and lead to costly mistakes.

However, resisting change is futile in an age of continuous and rapid digital disruption. Research conducted for **Benchmarking Accounting and Finance Functions: 2018**, a special report from Robert Half and **Financial Executives Research Foundation (FERF)**, suggests that the pace of technological change in accounting and finance organizations is accelerating. Many functions are expanding their use of automation and cloud computing — a move often motivated not only by a desire to increase efficiency but also to keep pace with broader digital transformation initiatives underway at the company.

According to the Benchmarking report, accounting and finance functions are most commonly automating processes such as invoicing, data collection, financial report generation, and documentation storage and compliance. Some also see an opportunity to automate more complex processes such as financial planning and forecasting, especially as machine learning and artificial intelligence (AI) technologies continue to mature and become more widely used in businesses.

What can you do as a manager to help your staff successfully navigate and embrace digital disruption — and perhaps, even assist in driving it? Try applying the following four strategies:

1. Explain the impact of the change

Get your team thinking about technological change not as a series of occasional disruptions, but a constant state. Also, instill the idea that this type of disruption can be a positive force rather than something to fear. For example, when adopting a new system or application, make clear how that technology will allow teams to work more efficiently. Further, explain how it will help them find more time to focus on higher-value projects they may find more challenging and interesting.

Paint a picture of how the department will operate post-change. Provide an overview of an average day, and explain what will be different, what will stay the same, and whether and how some job descriptions will evolve. When you help your employees understand how a change in technology will specifically impact their work and daily routine — especially for the better — they will be more likely to adapt to the change faster and with more enthusiasm.

2. Listen thoughtfully to employees' concerns

Listening to employee feedback is one pillar of successful change management. People on the ground often have the best understanding of how well a certain process is working and what the real impact of a change in technology might be. A good manager will take their staff members' comments and recommendations into full consideration.

The Future Is Now: How to Help Your Team Navigate Digital Disruption - continued

You also need to know how to manage employees' objections to change decisively but gracefully. Some complaints you hear will be valid, while others will be rooted in unnecessary worry or misunderstanding. For instance, your accountants may feel that a manual reconciliation process is the only way to be confident everything is done correctly. However, systems have improved and doing everything by hand is not the best use of your employees' time, especially as the company grows.

To help counter the fear of change, in this case, you could discuss how automated reporting would work and what plans are in place to ensure accuracy. Then, you could list all the positives, such as leaving more time for analysis and strategy.

3. Encourage staff to maintain relevant skills

Every wave of digital change has an impact on the relevancy of your workers' current skill sets. So, what technical and **nontechnical skills** are most important for accounting and finance professionals to possess as their organizations undergo digital transformation? According to the Benchmarking report, **strong communication skills**, experience with data analytics, and experience with enterprise resource planning (ERP) systems all top the list.

Keep in mind that, for workers, a common fear of technological change is job loss. However, most companies surveyed for the Benchmarking report said digital transformation efforts are not having a significant impact on their staffing levels. Few organizations plan cutbacks, and firms are more likely to expand their teams. Encouraging your employees to maintain in-demand skills will help ensure they keep adding value to your organization as it evolves. And if the business must reduce headcount down the road, the professionals who leave likely will be more marketable to other employers.

4. Provide support after the change

Change management failures are still a possibility after you implement a new system or process. Keep up communication with your employees during this critical time, and ensure they have what they need to succeed. For example, you may find that you need to offer training to some or all team members. Or, you may need to engage extra support, such as **consultants with specialized skills and expertise**.

Remember, change management is ultimately about people. Your ability to affect change in your business requires the support and involvement of your workers. So, when team members step up to help you and their colleagues through the transition, be quick to acknowledge their efforts. And with each milestone achieved, take time to share and celebrate that success collectively. These are good practices not only for change management but **staff management**.

Accountemps, a [Robert Half](#) company, is the world's first and largest specialized staffing firm for temporary accounting, finance and bookkeeping professionals. Accountemps has 300 locations worldwide. More resources, including job search services and [career advice](#), can be found at [roberthalf.com/accountemps](#).



IMA's Certification for
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THINGS TO CONSIDER ABOUT CMA CERTIFICATION



Cleveland East Chapter Gleim IMA Chapter Partnership

Cleveland East Chapter members receive a significant discount off all Gleim CMA and CPE study materials including the new ethics course. Your Cleveland East IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! Working together, we will provide you the necessary study tools to prepare for this difficult exam. Gleim has been preparing candidates for success with their extensive self-study course for over 30 years! The Gleim Review System enables you to identify your weak areas so you know where to focus your efforts and GUARANTEES that you will pass each exam part the first time. Our goal is that you achieve success while minimizing your frustration, cost, and time. As a member of the chapter, you are eligible for significant discounts on any of Gleim's CMA materials, as well as Gleim CPE.

To learn more about the program, or to print order forms, visit the Cleveland East Chapter website.

Gleim is excited to partner with Tri-C Corporate College to offer a live review for the Certified Public Accountant exam. This review will be held at the Corporate College East campus with weekly sessions specifically designed to help you pass the exam quickly and effectively.

This offering is unique in terms of its affordability and the one-on-one attention you will receive. These review courses provide candidates with the tools, information, and knowledge necessary to pass the CPA exam the first time.

If you are a candidate who wants to pass the CPA exam quickly and appreciates the added value of a live instructor, call Sheryl Hunt today at (216) 987-0233 or email sheryl.hunt@tri-c.edu to register. You can also check out their [CPA web page](#) for more information.

Class size is limited, so register NOW to reserve your seat.

THE GOLD STANDARD

Salary

Findings of IMA's 20th Annual Salary Survey indicate that professionals holding IMA's CMA certification have greater earning power - 24% higher in salary and 31% higher in total compensation - than their non-certified colleagues. These findings appear in the June 2009 issue of IMA's *Strategic Finance* magazine.

Competitive Advantage

Businesses around the world rely on CMAs for accounting, finance and information management and most importantly, for the strategic planning and business solutions provided by these qualified professionals. Companies such as 3M, Boeing, DaimlerChrysler, DuPont, Hewlett-Packard, IBM, Johnson & Johnson, Milliken and Procter & Gamble recognize that employing CMAs helps to improve company performance in aggressive global business arena.



Review Schedule Based on Gleim Publications Corporate College:

- For the CMA Exam the review for each part of the exam is about six weeks.
- The class meets initially for a 1-hour orientation.
- 5 more meetings, one a week, for 3 hours each.
- Students will take the exam part covered by the review within 2 weeks of the last live class.
- The review for each successive exam part begins 1 to 2 weeks after the review for the previous parts ends.

Personal Satisfaction

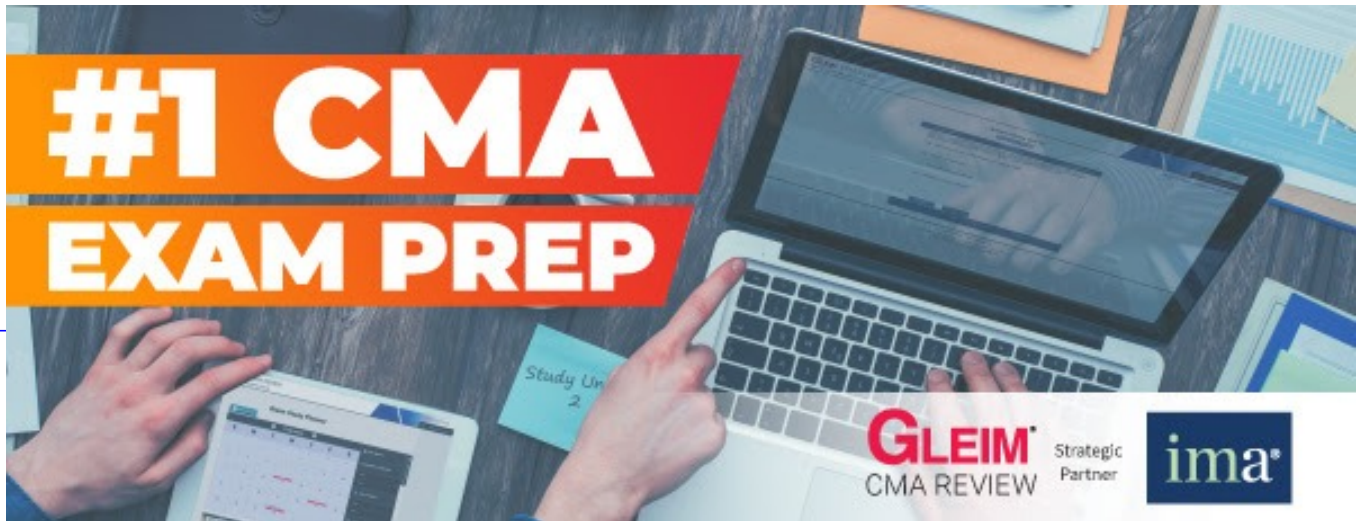
Prove your ability to become a strategic business partner, while you also enhance your self-confidence, your sense of accomplishment, and your resume.

Professional Recognition

The CMA designation represents a broad business competency and mastery of the management-level skills required to add value, drive business performance, and build quality financial practices within organizations. The program objectively tests and validate expertise in areas essential to analyzing, managing and evaluating business solutions that contribute to the success of an organization. The CMA credential indicates a commitment to excellence based on a strong, ethical foundation and dedication to lifelong learning.

**Start On Your Road
to CMA Certification Now!**

GLEIM



MAKE 2018 YOUR YEAR TO BECOME A CMA!

Gleim set the standard with the first CMA course over 35 years ago. Today, Gleim is still trusted to provide you with everything you need to pass the CMA exam.

SAVE 10% NOW ON THE #1 CMA REVIEW COURSE



WHY GLEIM CMA IS #1

- Unmatched results
- Largest test bank of exam questions
- Complete coverage of ICMA LOSs
- Unparalleled support from team of exam experts
- No-hassle Access Until You Pass® guarantee

SAVE 10% NOW!



IMA's Certification for
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Advancing the profession

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

Certified Management Accountant (CMA®) - The Gold Standard

Join a leading group of professionals who have advanced beyond the practical accounting skill set by earning IMA's prestigious global certification, the Certified Management Accountant (CMA®).

Evolve into a strategic business partner committed to a standard of excellence grounded on a strong ethical foundation and a lifelong commitment to learning.

Position yourself for career advancement and greater earning power. Gain a significant competitive advantage while demonstrating accounting, finance, information management and strategic planning skills necessary to drive business performance in the changing global economy.

VISION STATEMENT

The world's leading association for management accounting and finance professionals.

MISSION STATEMENT

To provide a dynamic forum for management accounting and finance professionals to develop and advance their careers through certification, research and practice development, education, networking, and the advocacy of the highest ethical and professional practices.





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IMA NATIONAL

PUBLICATIONS

Strategic Finance

IMA's flagship publication is an award-winning monthly magazine that provides the latest information about practices and trends in finance, accounting, and information management.

Management Accounting Quarterly

MAQ is a quarterly, refereed online journal that contains in-depth articles by and for academics and practitioners of accounting and financial management.

IMA Educational Case Journal

The IECJ® is a quarterly, online journal whose mission is to publish teaching cases in management accounting and related fields.

PROGRAMS

Educator Resources

IMA provides special tools and resources for the professionals who are developing the industry's future leaders. Academic members have access to IMA's ethics curriculum, case studies, webinars, research grants, mentor program, and many other teaching resources.

Leadership Academy

The IMA Leadership Academy is designed to assess your leadership status, enhance your skills and recognize your leadership achievements.

IMA Webinars

IMA's Inside Talk Webinar Series is a highly popular monthly webinar series that explores relevant topics from your professional and delivers timely information to broaden your knowledge and improve your performance.

NETWORKING

LinkUp IMA

The online professional network created exclusively for IMA members allows you to participate in groups related to topic areas or industries, IMA regional chapters and councils, subject matter and CMA study groups. You can post announcements and events, utilize share workspaces, find jobs and more.

LinkedIn

Strengthens and extends your existing network of trusted contacts. It is a networking tool that helps you discover inside connections to re-connect with colleagues and classmates, power your career and get answers.

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering a rigorous, highly respected credential - the CMA - that recognizes and rewards expertise
- Building a peer network of professional relationships to share industry experience, access career opportunities, and make business contacts to last a lifetime
- Providing extensive education programs to advance professional knowledge, increase leadership potential, and satisfy CPE requirements
- Giving a voice to the profession with insightful and timely journals and newsletters
- Promoting leading-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment

IMA currently represents more than 60,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

KEY CONTACTS

Wore Giotta,
Community Relations Associate of
East Coast Chapters
IMA
10 Paragon Drive
Montvale, NJ 07645-1718
Telephone (800)638-4427
Email: WGiotta@imanet.org
IMA Website: www.imanet.org

Power Your Potential

IMA is the resource for developing, certifying, and connecting the world's best accountants and financial professionals working in business.

What is management accounting?

Did you know that many accounting grads begin their careers in public accounting firms, but the majority of those leave in just a few years?

The fact is nearly 75% of financial professionals work in business as management accountants: financial analysts, controllers, treasurers, and chief financial officers. Management accountants provide critical insights on ethical and regulatory requirements and are integral to business strategy and decision-making. Gain leadership experience, explore your future career options, and build your résumé and professional network. With the right preparation and training, you will be equipped with real-world competencies that will make you ready for the challenges you'll face immediately on the job.

Membership Benefits

- Differentiate yourself by taking the CMA exam while still in school
- Develop leadership skills to build your résumé
- Enjoy all member benefits at a significantly reduced rate

Student Testimonial

"I knew I wanted to major in accounting, and I wanted to make a difference, but I just didn't know how to build on that. That's how I knew I wanted to start a student chapter on my campus." - Kevin Cornwell, President, University of Texas at Dallas Student Chapter



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Continuing Professional Education

IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credit(s). Seats fill up quickly.

Inside Talk: Our highly popular monthly series on timely, emerging issues and relevant topics such as technology, data analytics, revenue recognition, expense reporting and continuous accounting.

IMA's Leadership Academy: Hosts a monthly webinar series that empowers entry- and intermediate-level management accountants to become leaders within the profession

Webinar Archives

IMA Members: Play past webinars on LinkUp IMA

Webinar Schedule -

Building Your Leadership Brand: Delivering on Your Brand Promise
Leadership Academy
September 06, 2018 01:00 PM - 02:30 PM

7 Best Practices for Pain-free Global Supplier Payments
Inside Talk
September 13, 2018 01:00 PM - 02:00 PM

Data Visualizations Decoded
Inside Talk
September 17, 2018 01:00 PM - 02:30 PM

Performance Reporting: The Holy Grail of Finance
Inside Talk
September 20, 2018 01:00 PM - 02:00 PM

How finance can unlock the keys to more insightful decision making (8:00 AM EDT)
Inside Talk
September 26, 2018 08:00 AM - 09:00 AM

How finance can unlock the keys to more insightful decision making (1:00 PM EDT)
Inside Talk
September 26, 2018 01:00 PM - 02:00 PM

Global Leadership
Leadership Academy
October 02, 2018 01:00 PM - 02:30 PM

What is GDPR and why should I care?
Inside Talk
October 10, 2018 01:00 PM - 02:00 PM

Webinar Policies

Webinars use standard Web browser technology and audio broadcasting

With full attendance, you may download a PDF certificate of completion

It may take up to 30 days for your CPE credit to be reflected in your transcript

Replay webinars are in the archive 5-10 days after the live event but do not earn credits

For all CPE, login at www.imanet.org



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Continuing Professional Education

GLEIM HAS RECENTLY added the following courses to our Online CPE catalog:

- Accounting for Investments
- Estates, Trusts, and Wealth Transfer (2018)
- Ethics in Tax Practice
- Firm's Cost of Capital and Short-Term Financing
- Individual: Itemized Deductions (2018)
- Internal Auditing: Audit Evidence and Documentation
- Internal Auditing: Charter, Independence, and Objectivity
- Internal Auditing: Communicating Results
- Internal Auditing: Nature of Work, Governance, and Compliance
- Overview of the Sarbanes-Oxley Act and the Public Company Accounting Oversight Board
- Reporting Income from Debt Cancellation (2018)
- Schedule C Hot Spots: Sole Proprietors (2018)
- Self-Employed Payroll Hot Spots: S Corporation and LLC Compensation (2018)
- Staying Current with Tax Laws: Federal Tax Update (2018)
- The New Section 199A: Qualified Business Income Deduction

View these new courses as well as our entire listing of over 75 courses including those which cover Accounting, Auditing, Regulatory Ethics, Management, Business Law, and Taxation at

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