

CLEVELAND EAST CHAPTER









INSIDE THIS ISSUE

Upcoming Meetings	2
Students	4
President's Message	5
Chapter Board	8
Technical Meetings	9
CMA Certification	13
National	16
СРЕ	1 8



- Friday, Oct 26, 8AM until 5PM
 - Controllers' Conference, BASF, Chagrin Blvd, Beachwood
- Nov 1 3 (Thurs through Sat)

IMA's Annual Student Leadership Conference

Hilton St. Louis at the Ballpark

1 South Broadway, St. Louis, MO 63102





October IMA technical meeting - 1 CPE Saturday, Oct 20 from 3PM - 5PM

Location: WhirlyBall Cleveland - (216) 591-0707 - 5055 Richmond Rd at Miles -Bedford Hts, Ohio 44146









CURRENT MEETING







IMA Student Event

Join us for a fun afternoon at Whirly Ball and have the opportunity to network with accounting

professionals from the Cleveland East Chapter of IMA. Accounting students from Hiram, John

Carroll, Case Western Reserve, and Tri-C are invited to attend.

Saturday, October 20th at 3 PM—5:30 PM

Program begins at 3:00 PM—Whirlyball begins at 3:30 PM





For questions regarding this event, please contact

www.cleveast.imanet.

CLEVELAND EAST CHAPTER



Controllers Conference

The Cleveland East Chapter of IMA is hosting their Annual Controller's Workshop on Friday, October 26th in Beachwood, OH. This event is at a low cost of \$125 for 8 hours CPE. This year's conference features programs on D & I, Achieving Sustainable Continuous Improvement, Data Analytics user Excel Power Query, Budgeting Trends, and Tax Update. Register Today

Cleveland East Chapter of IMA

Annual Controller's Workshop

The Association of Accountacts and Financial Professionals in Business CLEVELAND EAST CHAPTER

Controller's Workshop

BASF 23700 Chagrin Blvd Beachwood, OH Friday, October 26th 8:00 am - 4:30 pm

A one day seminar for Controllers, CPAs, CMAs, CFMs and Accountants interested in staying up to date on topics of interest or new rules and laws.

- Importance of D & I in the Workplace
- Continuous Improvement
- Data Analytics and Excel Power Query
- Budgeting
- Tax Update

Register online today

(click the link to the online registration to register for the event)

Cost:

\$125

SEMINAR OUTLINE

7:30 Continental Breakfast sponsored by



8:00 The Value of Diversity & Inclusion (D&I) in the Workplace

Brad Monterio, Chair, IMA Diversity & Inclusion Committee
Paul Myers, Chair Outreach Working Group, D&I Committee

- Learn about diversity, inclusion and their differences
- Understand how inclusion amplifies diversity
- See the linkages between D&I, innovation and growth
- Gain insight into D&I best practices

9:30 Achieving Sustainable Continuous Improvement

Gabe Zubizarreta, Principle Silicon Valley Accountants

Learn how to react to changes in ways that create opportunities for continuous improvement, compliance, change management, and cohesive and collaborative crossdepartmental interaction.

- Recognize the ways habits significantly influence their reaction to change
- Identify the linkage between reactions to change from external sources to the way someone leverages the change.
- Describe techniques to create opportunities for continuous improvement, improved compliance, and proactive change management.

11:00 Introduction to Data Analytics and Excel Power Query



Don Tomoff, founder Invenio Advisors LLC

In this session we will explore the basics of Power Query add-in—extracting, transforming and preparing data for analysis.

- . Import and transform basic data into Excel using Power Query
- Understand and apply the data load capabilities of loading into Excel versus loading into the "data model", and why it matters.
- Transform data and add extra fields to the data set to drive increased data flexibility for analysis.

12:00 Lunch - provided

1:00 Budgeting Methods Discussion -Trends & Best Practices



Tom Reynolds, faculty Tri-C and Cleveland State

- Let Excel Go
- · Forecasting Improvement Techniques
- · Benefits for system improvements
- Discussion of Change Methodology



2:45 What does the Tax Cuts and Jobs Act mean for corporate and pass-through entities?

Tammy Greber, Senior Tax Manager at RSM US LLP

The Tax Cuts and Jobs Act incudes sweeping changes to the tax law. Get an understanding what to expect and the potential impact to your tax planning process.



ima



Page 4

STUDENT LEADERSHIP CONFERENCE

SAVETHE DATE HILTON ST. LOUIS | NOVEMBER 1-3, 2018



Learn how you can spark your career at IMA's Annual Student Leadership Conference. You'll hear from inspiring speakers, create a network of contacts, and connect with industry leaders in a dynamic, friendly environment. The Student Leadership Conference is held each November.

Hilton St. Louis at the Ballpark

Top 5 Reasons to Attend

- 1. Learn about the latest trends in the profession
- 2. Build your personal and professional network
- 3. Meet with recruiters from well-known companies looking to fill internships and entrylevel positions
- 4. Participate in an industry tour at Busch Stadium (St. Louis Cardinals), Nestlé Purina, or Federal Reserve Bank of St. Louis
- 5. Enhance your LinkedIn profile with a professional photo





PRESIDENT'S MESSAGE



September meeting with about 15 Beta Alpha Psi members. Dale Kime gave an employment up date, which showed that demand for accountants and recent grades is strong - 2 jobs for every applicant. We also learned that 20 Case students received CMA scholarships and their faculty had published

several articles in our monthly magazine.

Our next meeting is a student night at Whirlyball on Saturday Oct 20 from 3-5 PM. We changed the day and time based on student input. Hope to see you there.

Also, we are sponsoring our annual Controllers conference on Oct. 26 at BASF on Chagrin Boulevard in Beachwood. Check out the newsletter and register on line at the website.

About Beta Alpha Psi

Founded in 1919, Beta Alpha Psi is an honor organization for financial information students and professionals. There are over 300 chapters on college and university campuses with over 300,000 members initiated since Beta Alpha Psi's formation.

The purpose of Beta Alpha Psi is to:

- recognize outstanding academic achievements in the field of accounting, finance, and information systems;
- promote the study and practice of professional fields related to these disciplines;
- provide opportunities for self-development and association among members and practicing financial professionals;
- encourage a sense of ethical, social, and public responsibilities

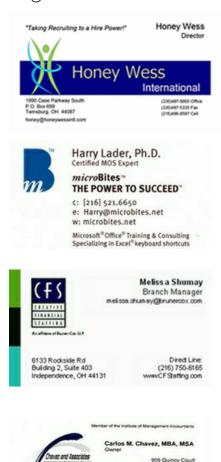


SPONSORS

We would like to thank the following organizations for their support in sponsoring the IMA Cleveland East Chapter.

If you would like to have your business appear on this page, please contact

Sandra Brenner at (216)839-7288 or Email: sandra.brenner@basf.com.



Deadline for submitting information for next newsletter is the Monday following the technical meeting. Send your submissions to Carol Kuczer at: ckuczer@ddr.com





Reasons to join IMA

Chapter activities

Professional Educational Programs

Professional Educational Programs combine education, networking, and social activities to help members stay current with the latest in management accounting—and earn NASBA-approved CPE credits. Organized and attended by members at a local level, the meetings feature presentations by local speakers who can tailor topics according to group needs. The smaller size of the meetings allows for a free flow of ideas, and peer discussions further foster knowledge exchange.

Networking Activities

Networking is an excellent opportunity to make new friends and business contacts and socialize with peers in a relaxed atmosphere. An informal setting can create the right context for mutual help—one person's experience may answer another's problem and vice versa—and give members more exposure to different areas of accounting.

Leadership Training

Called "the best management training," leadership activities are open to all members. Serving on a chapter board is an especially good way to experience every phase of management.

Mentorship Initiatives

Mentoring is a valuable way to inspire and support the next generation of management accountants. By building in-depth relationships with young professionals and students, members can provide seasoned guidance for those aspiring toward the same career path.

Community Service Programs

Community service programs provide the chance to engage in skills-based and civic-service volunteering. Projects range from consulting for new and growing small businesses to beautification efforts and donor drives in local communities. These programs offer members a way to contribute in an organized and effective manner while developing their own management skills.



IMA ANNUAL CONFERENCE

SAVE THE DATE



8 Specialty Tracks

Designed to fit your career needs! Learn from experts at the top of their field.



Planning, Budgeting, and Forecasting



Small Business and M&A







Financial Close and Reporting



Leadership & Professional Development



Accounting Hot Topics



Governance, Risk Management, and Internal







CLEVELAND EAST CHAPTER

2018-2019 BOARD OF DIRECTORS

Office	Name	
President	Ernie Brass	
Secretary	Enrico Varricchio	
Treasurer	Jimmy Renz	
VP Administration	open	
VP Professional Education	Ernie Brass	
VP Membership	open	
Director - Newsletter	Carol Kuczer	
Director - Social Media & Publicity	Ashley Hinkle	
Director Student Scholarships open		
Director Academic Relations	Zoe Ruolin Yang	
Director CMA	open	
Chair of the Audit	Vince Pona	
Regional Council Delegate	open	

Contact board of directors for Cleveland East Chapter at cleveastima@gmail.com

Need extra help with special projects?

Want to give a helping hand to an accounting student?

Interns are available to help your company. Both the University of Akron and Hiram College have accounting students that are ready, willing and eager to gain real life experience.

For more information, please contact cleveastima@gmail.com.

Board Meetings

Tuesday, Jun 12, 2018 6 PM in person

Tuesday, Jul 24, 2018 6 PM in person

Tuesday, Aug 14, 2018 6 PM in person

Tuesday, Sep 11, 2018 Noon conference call

Tuesday, Oct 9, 2018 Noon conference call

Tuesday, Nov 14, 2017 Noon conference call

Tuesday, Dec 11, 2017 6 PM in person

Tuesday, Jan 8, 2018 Noon conference call

Tuesday, Feb 12, 2018 Noon conference call

Tuesday, Mar 12, 2018 Noon conference call

Tuesday, Apr 9, 2018 Noon conference call

Tuesday, May 14, 2018 Noon conference call



CLEVELAND EAST CHAPTER

2018 - 2019 TECHNICAL MEETINGS



Page 9



Wednesday, August 22, 2018	5:30 PM	Social event at Rock Hall
Tuesday, September 18 2018	6:30 PM	Employment Opportunities for Accountants at CWRU
Saturday, October 20, 2018	3:00 PM - 5 PM	Student Connection at Whirly Ball
Friday, October 26, 2018	8 AM - 5 PM	Controller's Workshop
Tuesday, November 20, 2018	TBD	Webinar-IMA Leadership Academy
Tuesday, January 15, 2019	6:00 PM	Economic Update
Tuesday, February 19, 2019	6:00 PM	Tax Update
Tuesday, March 20, 2019	6:00 PM	Large Data Analysis at JCU
Tuesday, April 16, 2019	6:00 PM	Employment Update
Tuesday, May 15, 2019	6:00 PM	Ethics - 2 hrs
Thursday, April 25, 2019	8 AM - 5 PM	Annual Meonske Conference Pre-Conference Workshop
Friday, April 26, 2016	8 AM - 5 PM	Annual Meonske Conference

Member Anniversaries

IMA GLOBAL CORE VALUES

ima

Years Members



- 39 Charles Strawbridge CMA
- 12 Daniel Kaminsky
- 6 Casey Kirchner
- 5 Vladislav Miller CMA
- 4 James Louive
- 4 Javon Alexander
- 2 Melissa Schilling
- 2 Kaylee Savage
- 2 Brandon Kish
- 2 Tyler Caricioppolo

Respect for the Individual

We treat each other with respect and dignity, valuing individual and cultural differences. We communicate frequently and with candor, engaging in healthy debate and listening to each other, regardless of position or level. We work hard to create an environment that respects individuals in an atmosphere of open communication, growth, and learning.

Passion for Serving Members

We enable individuals to use their capabilities to the fullest to deliver exemplary products and services to members. That enablement extends to being passionate advocates in advancing our global profession. We care for all members and each other - building

enduring relationships and driving continuous improvement. We appropriately recognize our volunteer leaders, who are so giving of their time and expertise.

Highest Standards of Integrity and Trust

We understand and abide by the IMA Statement of Ethical Professional Practice in our everyday actions. Our personal conduct ensures that the IMA name is always worthy of trust - our members around the globe deserve nothing less. We treat each other fairly, keep our promises, make decisions objectively, take responsibility for our actions, and admit our mistakes. We maintain confidentiality as appropriate.

Innovation and Continuous Improvement

We believe innovation and a spirit of continuous improvement are engines that keep us relevant, vital, and growing. Our culture embraces creativity and seeks different perspectives. We behave like owners of a "business," managing risks and identifying new opportunities in serving members and advancing the profession.

Teaming to Achieve

We encourage and reward both individual and team achievements, proactively working across organizational boundaries to always "remember the member." Our spirit of team achievement extends to advancing our professional and to being responsible and caring partners within our various communities.





Get on Target: Is Your Firm Ready for the Lease Accounting Standard?

The Financial Accounting Standards Board's new lease accounting standard doesn't take effect for public companies until January 2019 and then January 2020 for all other organizations. But if there's one thing financial professionals have learned from their revenue recognition adoption efforts, it's never too early to start the process.

Revenue recognition has paved the way for lease accounting in that it has helped firms build processes that they can use to adapt to new regulations. In a recent survey from Robert Half and Protiviti, a Robert Half subsidiary, 83 percent of finance executives said that they hope to use some of the knowledge acquired during that process to help them get through the changes in lease accounting.

But past experience is not a substitute for current action. The same survey also shows 56 percent of the finance leaders interviewed have not yet begun the transition to the new standard. Of the companies with fewer than 50 employees, only 37 percent have started their process. Given the complexity of the new lease accounting standard, procrastination is a risky approach.

"Companies cannot underestimate the amount of work required for the new lease accounting standard," says Tim Hird, executive director of Robert Half Management Resources. "Firms that haven't started risk being in catch-up mode the moment they do and scrambling to find experienced professionals who can quickly step in to help organizations meet the new guidance."

View infographics for 22 U.S. cities to find out how organizations in those areas are progressing with adopting the new lease accounting standard and the pain points they're experiencing. Also, see data tables by company size and industry.

What's changing in lease accounting

The new standard will put an end to off-balance sheet accounting in relation to leasing and redefine common metrics such as gearing ratios. Given the prevalence of leasing — including common office items like coffee machines — and renting, the new adjustments to the standard will impact almost every organization across industries.

From an operations point of view, the lease accounting standard has a significant impact on accounting and finance functions. It will require your department to:

- Update software or install new systems
- Write new accounting policies and procedures
- Train staff and offer support through the transition period
- Guide clients as they review their approach to leasing

Take a proactive approach to change management





Get on Target: Is Your Firm Ready for the Lease Accounting Standard? - continued

These and other steps take time. The earlier you start, the readier your department will be to comply with the new standards.

Adopting the new standard: 7 steps

As with revenue recognition, transitioning to the new lease accounting standard is best approached as a change management project. It should include these seven steps:

1. Analyze the current state

Every company should have a dedicated steering committee to oversee each step of the transition. Begin with a full diagnostic and readiness assessment to determine the required steps. Map processes, chart capabilities and form a full picture of where you are so that you can identify the areas that will need to change.

2. Educate senior management

All decision makers in the organization need to be brought up to speed on the implications of the new standard. This group should include non-accounting staff, such as the chief technology officer (CTO) or vice president of IT, who are likely the people overseeing software and system changes. The transition committee may want to bring together additional stakeholders to talk about what the new standard means at an executive level.

3. Identify the staff who will be involved in the process

The next people to speak with are the employees who will implement the standard on a day-to-day basis. They will have plenty of questions about how this affects their role, what additional duties they'll have and how they'll be trained. These workers will also have insights into the transition. So, make sure the steering committee has a mechanism in place to get their ideas and feedback.

4. Train your staff

Before implementing new processes, everyone on your team will need to know not only what additional duties they'll have, but also how to carry them out. Remember, training shouldn't stop until everyone is comfortable with the change. Hold periodic brush-up courses to ensure employees are following best practices.

Identify internal skills gaps

Can your present team handle all the necessary tasks during and after the transition? The only way to know for sure is to make a current assessment of which elements of the process your employees can — or can't — handle.

6. Determine whether more support is needed

If you find that your existing staff can't manage all elements of the transition alone, you'll need to tap outside resources to complete the project successfully. Resources could include a trainer to teach new skills or a project consultant who can help the entire department through the transition. You may even want to add a specialist, such as a property accountant or revenue accountant, to your team.





Get on Target: Is Your Firm Ready for the Lease Accounting Standard? - continued

7. Communicate milestones and deadlines

As the transition moves forward, make sure everyone gets a regular heads-up on target dates that affect them, especially as any deadlines change. Clear communication from management is critical: Too often projects fall behind because employees forget or aren't sure when something is due. Don't micromanage or pester your team members. However, do check on individuals' progress and give reminders as warranted.

The new lease accounting standard is a major change, and it's best to start the transition sooner rather than later. So, assemble your team, train your staff, and consider bringing in specialized consultants and change management experts when the need arises. Engaging a managed services provider may be another option to consider, depending on the scope and complexity of the work needed.

"Adopting the new standard requires a substantial effort to prepare a firm's people, processes and systems," says Chris Wright, managing director of the financial reporting remediation and compliance practice for Protiviti, a Robert Half subsidiary. "For example, identifying and implementing a lease administration system and abstracting relevant data from leases require a significant investment of time and resources. Although lessons learned from the revenue recognition transition are valuable, not every organization was as impacted by that standard as they will be by new lease accounting rules."

Accountemps, a Robert Half company, is the world's first and largest specialized staffing firm for temporary accounting, finance and bookkeeping professionals. Accountemps has 300 locations worldwide. More resources, including job search services and career advice, can be found at roberthalf.com/accountemps.

IMA's Certification for Accountants and Financial Professionals in Business

THINGS TO CONSIDER ABOUT CMA CERTIFICATION



Cleveland East Chapter Gleim IMA Chapter Partnership

Cleveland East Chapter members receive a significant discount off all Gleim CMA and CPE study materials including the new ethics course. Your Cleveland East IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! Working together, we will provide you the necessary study tools to prepare for this difficult exam. Gleim has been preparing candidates for success with their extensive self-study course for over 30 years! The Gleim Review System enables you to identify your weak areas so you know where to focus your efforts and GUARANTEES that you will pass each exam part the first time. Our goal is that you achieve success while minimizing your frustration, cost, and time. As a member of the chapter, you are eligible for significant discounts on any of Gleim's CMA materials, as well as Gleim CPE.

To learn more about the program, or to print order forms, visit the Cleveland East Chapter website.

Gleim is excited to partner with Tri-C Corporate College to offer a live review for the Certified Public Accountant exam. This review will be held at the Corporate College East campus with weekly sessions specifically designed to help you pass the exam quickly and effectively.

This offering is unique in terms of its affordability and the one-on-one attention you will receive. These review courses provide candidates with the tools, information, and knowledge necessary to pass the CPA exam the first time.

If you are a candidate who wants to pass the CPA exam quickly and appreciates the added value of a live instructor, call Sheryl Hunt today at (216) 987-0233 or email sheryl.hunt@tri-c.edu to register. You can also check out their CPA web page for more information.

Class size is limited, so register NOW to reserve your seat

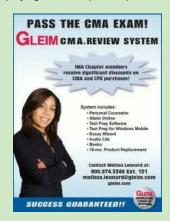


Salary

Findings of IMA's 20th Annual Salary Survey indicate that professionals holding IMA's CMA certification have greater earning power - 24% higher in salary and 31% higher in total compensation - than their non-certified colleagues. These findings appear in the June 2009 issue of IMA's <u>Strategic Finance</u> magazine.

Competitive Advantage

Businesses around the world rely on CMAs for accounting, finance and information management and most importantly, for the strategic planning and business solutions provided by these qualified professionals. Companies such as 3M, Boeing, DaimlerChrysler, DuPont, Hewlett-Packard, IBM, Johnson & Johnson, Milliken and Procter & Gamble recognize that employing CMAs helps to improve company performance in aggressive global business arena.



Review Schedule Based on Gleim Publications Corporate College:

- For the CMA Exam the review for each part of the exam is about six weeks.
- The class meets initially for a 1-hour orientation.
- 5 more meetings, one a week, for 3 hours each.
- Students will take the exam part covered by the review within 2 weeks of the last live class.
- The review for each successive exam part begins 1 to 2 weeks after the review for the previous parts ends.

Personal Satisfaction

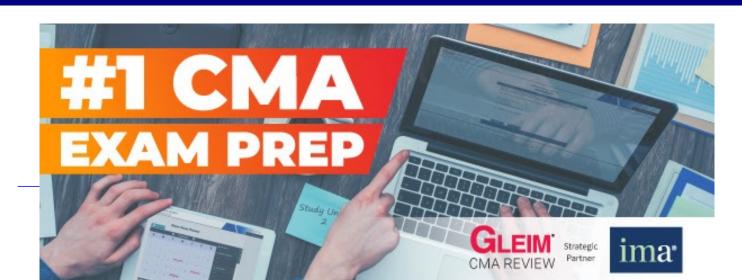
Prove your ability to become a strategic business partner, while you also enhance your self-confidence, your sense of accomplishment, and your resume.

Professional Recognition

The CMA designation represents a broad business competency and mastery of the management-level skills required to add value, drive business performance, and build quality financial practices within organizations. The program objectively tests and validate expertise in areas essential to analyzing, managing and evaluating business solutions that contribute to the success of an organization. The CMA credential indicates a commitment to excellence based on a strong, ethical foundation and dedication to lifelong learning.

Start On Your Road to CMA Certification Now!





MAKE 2018 YOUR YEAR TO BECOME A CMA!

Gleim set the standard with the first CMA course over 35 years ago. Today, Gleim is still trusted to provide you with everything you need to pass the CMA exam.

SAVE 10% NOW ON THE #1 CMA REVIEW COURSE



WHY GLEIM CMA IS #1

- Unmatched results
- Largest test bank of exam questions
- Complete coverage of ICMA LOSs
- Unparalleled support from team of exam experts
- No-hassle Access Until You Pass® guarantee

SAVE 10% NOW!





We look forward to helping you pass the CMA Exam. Team Gleim 800.874.5346 accountingteam@gleim.com Gleim Publications, Inc., 4201 NW 95th Blvd, Gainesville, FL 32606



Advancing the profession

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

Certified Management Accountant (CMA®) - The Gold Standard

Join a leading group of professionals who have advanced beyond the practical accounting skill set by earning IMA's prestigious global certification, the Certified Management Accountant (CMA®).

Evolve into a strategic business partner committed to a standard of excellence grounded on a strong ethical foundation and a lifelong commitment to learning.

Position yourself for career advancement and greater earning power. Gain a significant competitive advantage while demonstrating accounting, finance, information management and strategic planning skills necessary to drive business performance in the changing global economy.

VISION STATEMENT

The world's leading association for management accounting and finance professionals.

MISSION STATEMENT

To provide a dynamic forum for management accounting and finance professionals to develop and advance their careers through certification, research and practice development, education, networking, and the advocacy of the highest ethical and professional practices.









IMA NATIONAL

PUBLICATIONS

Strategic Finance

IMA's flagship publication is an awardwinning monthly magazine that provides the latest information about practices and trends in finance, accounting, and information management.

Management Accounting Quarterly

MAQ is a quarterly, refereed online journal that contains in-depth articles by and for academics and practitioners of accounting and financial management.

IMA Educational Case Journal

The IECJ® is a quarterly, online journal whose mission is to publish teaching cases in management accounting and related fields.

PROGRAMS

Educator Resources

IMA provides special tools and resources for the professionals who are developing the industry's future leaders. Academic members have access to IMA's ethics curriculum, case studies, webinars, research grants, mentor program, and many other teaching resources.

Leadership Academy

The IMA Leadership Academy is designed to assess your leadership status, enhance your skills and recognize your leadership achievements.

IMA Webinars

IMA's Inside Talk Webinar Series is a highly popular monthly webinar series that explores relevant topics from your professional and delivers timely information to broaden your knowledge and improve your performance.

NETWORKING

LinkUp IMA

The online professional network created exclusively for IMA members allows you to participate in groups related to topc areas or industries, IMA regional chapters and councils, subject matter and CMA study groups. You can post announcements and events, utilize share workspaces, find jobs and more.

Linkedin_

Strengthens and extends your existing network of trusted contacts. It is a networking tool that helps you discover inside connections to re-connect with colleagues and classmates, power your career and get answers.

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering a rigorous, highly respected credential - the CMA - that recognizes and rewards expertise
- Building a peer network of professional relationships to share industry experience, access career opportunities, and make business contacts to last a lifetime
- Providing extensive education programs to advance professional knowledge, increase leadership potential, and satisfy CPE requirements
- Giving a voice to the profession with insightful and timely journals and newsletters
- Promoting leading-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment

IMA currently represents more than 60,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

KEY CONTACTS

Wore Giotta,

Community Relations Associate of East Coast Chapters

10 Paragon Drive

Montvale, NJ 07645-1718

Telephone (800)638-4427

Email: WGiotta@imanet.org

IMA Website: www.imanet.org

Power Your Potential

IMA is the resource for developing, certifying, and connecting the world's best accountants and financial professionals working in business.

What is management accounting?

.Did you know that many accounting grads begin their careers in public accounting firms, but the majority of those leave in just a few years?

The fact is nearly 75% of financial professionals work in business as management accountants: financial analysts, controllers, treasurers, and chief financial officers. Management accountants provide critical insights on ethical and regulatory requirements and are integral to business strategy and decision-making. Gain leadership experience, explore your future career options, and build your résumé and professional network. With the right preparation and training, you will be equipped with real-world competencies that will make you ready for the challenges you'll face immediately on the job.

Membership Benefits

- Differentiate yourself by taking the CMA exam while still in school
- Develop leadership skills to build your résumé
- Enjoy all member benefits at a significantly reduced rate

Student Testimonial

"I knew I wanted to major in accounting, and I wanted to make a difference, but I just didn't know how to build on that. That's how I knew I wanted to start a student chapter on my campus." - Kevin Cornwell, President, University of Texas at Dallas Student Chapter



Continuing Professional Education

IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credit(s). Seats fill up quickly.

Inside Talk: Our highly popular monthly series on timely, emerging issues and relevant topics such as technology, data analytics, revenue recognition, expense reporting and continuous accounting.

IMA's Leadership Academy: Hosts a monthly webinar series that empowers entry- and intermediate-level management accountants to become leaders within the profession

Webinar Schedule -

Global Leadership Leadership Academy October 02, 2018 01:00 PM - 02:30 PM

What is GDPR and why should I care? Inside Talk October 10, 2018 01:00 PM - 02:00 PM

Faculty Friday: Creating a Curriculum to Ensure Students are "Future-Ready" Inside Talk
October 19, 2018 01:00 PM - 02:00 PM

Improving Controls and Achieving Compliance: Lessons from an American Manufacturer Inside Talk
October 24, 2018 11:30 AM - 12:30 PM

Webinar Archives

IMA Members: Play past webinars on LinkUp IMA

Webinar Policies
Webinars use standard Web browser technology and audio broadcasting
With full attendance, you may download a PDF certificate of completion
It may take up to 30 days for your CPE credit to be reflected in your transcript
Replay webinars are in the archive 5-10 days after the live event but do not earn credits

CLEVELAND EAST CHAPTER

GLEIM



Page 18

Continuing Professional Education

G

LEIM HAS RECENTLY added the following courses to our Online CPE catalog:

- Accounting for Investments
- Estates, Trusts, and Wealth Transfer (2018)
- Ethics in Tax Practice
- Firm's Cost of Capital and Short-Term Financing
- Individual: Itemized Deductions (2018)
- Internal Auditing: Audit Evidence and Documentation
- Internal Auditing: Charter, Independence, and Objectivity
- Internal Auditing: Communicating Results
- Internal Auditing: Nature of Work, Governance, and Compliance
- Overview of the Sarbanes-Oxley Act and the Public Company Accounting Oversight Board
- Reporting Income from Debt Cancelation (2018)
- Schedule C Hot Spots: Sole Proprietors (2018)
- Self-Employed Payroll Hot Spots: S Corporation and LLC Compensation (2018)
- Staying Current with Tax Laws: Federal Tax Update (2018)
- The New Section 199A: Qualified Business Income Deduction

View these new courses as well as our entire listing of over 75 courses including those which cover Accounting, Auditing, Regulatory Ethics, Management, Business Law, and Taxation at https://urldefense.proofpoint.com/v2/url?u=http-

3A www.gleim.com accounting cpe&d=DwIFAg&c=-

<u>OIE4745p1S5wbqCzaa1dNe21NrKk14FraizFYWC6vg&r=hN_Q_lxkNLNqftkxgPhSGw&m=UhK_ckYuhxF5XPQvtQsX7D6NBeoFCKAA1zp47TKyCvKg&s=8CCIKa6WFlLPU8irRZyIPQqmU6Tr_EOvbJeZ8dC8KTWY&e=</u>.

Debbie Martin Senior Sales Consultant Gleim Publications Inc.

Debbie.Martin@gleim.com

352.375.0772 Ext. 414 800.874.5346 Ext. 414 352.375.6940 FAX Hours Mon-Fri 8am-7pm EDT

Please visit our home page.

https://urldefense.proofpoint.com/v2/url?u=http-3A__www.gleim.com_&d=DwIFAg&c=-OIE4745p1S5wbqCzaa1dNe21NrKk14FraizFYWC6vg&r=hN_Q_lxkNLNqftkxgPhSGw&m=UhK ckYuhxF5XPQvtQsX7D6NBeoFCKAA1zp47TKyCvKg&s=BiyNEH9KD9fbJbZqMG6895Hc5Hsh ACwWffSE8nNOAQ8&e=