



The Association of  
Accountants and  
Financial Professionals  
in Business

CLEVELAND EAST CHAPTER

INSTITUTE OF MANAGEMENT ACCOUNTANTS

JUN/JUL/AUG 2018

CONGRATULATIONS  
IMA CLEVELAND  
EAST



[www.cleveast.imanet.org](http://www.cleveast.imanet.org)



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**Congratulations to the Cleveland East Chapter on its success in the 2017-2018 IMA Competition. The chapter has won the following awards:**

**Carol Kuczer** won the Gold Medal for the Warner Division Newsletter Competition

**Carlos Chavez** holding the Gold Medal for the Warner Division Website Competition



Management Accounting

Tues 6PM Sep 18 at CWRU

## August IMA meeting

**Rock & Roll Hall of Fame**

**5:30PM Wednesday, Aug 22**

### Rock & Roll Hall of Fame

The Rock and Roll Hall of Fame, located on the shore of Lake Erie in downtown Cleveland, Ohio, recognizes and archives the history of the best-known and most influential artists, producers, engineers, and other notable figures who have had some major influence on the development of rock and roll. The Rock and Roll Hall of Fame Foundation was established on April 20, 1983, by Atlantic Records founder and chairman Ahmet Ertegun. In 1986, Cleveland was chosen as the Hall of Fame's permanent home.

Address: 1100 Rock and Roll  
Boulevard, Cleveland OH 44114



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## CURRENT MEETING

# Rock & Roll Hall of Fame - Tour / Dinner

When: Aug 22, 2018 from 5:30 PM to 9:00 PM (ET)

Associated with [Cleveland East Chapter](#)

Join in the fun . . . The Cleveland East Chapter of IMA invites you to attend a tour of the

## ***Rock & Roll Hall of Fame***

Wednesday, August 22nd

5:30 PM at the Rock

Tour / Dinner at the Bistro Included

Cost \$25 per person (guests too)

Questions you might have:

- *Does this include parking? Parking is on your own.*
- *What if I have a Rock & Roll Hall of Fame membership? Please join in the event with us and purchase your meal on your own. Just let know us you are planning on attending and will be using your membership for admittance.*
- *Will there be any other activities included? We will be having a scavenger hunt with prizes.*
- *What if I can't make it by 5:30 PM? We will be taking reservations through 6 PM but please plan on arriving early so that you can take full advantage of the tour.*

## Location

Rock & Roll Hall of Fame  
1100 Rock and Roll Blvd.  
Cleveland, OH 44114

Register on the website [cleveland.imanet.org](http://cleveland.imanet.org) or  
email [clevelandima@gmail.com](mailto:clevelandima@gmail.com)





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## ***STUDENT LEADERSHIP CONFERENCE***

# SAVE THE DATE

HILTON ST. LOUIS | NOVEMBER 1-3, 2018



Learn how you can spark your career at IMA's Annual Student Leadership Conference. You'll hear from inspiring speakers, create a network of contacts, and connect with industry leaders in a dynamic, friendly environment. The Student Leadership Conference is held each November.





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**Insiders**  
**Monthly Access**  
A Publication of the Cleveland East Chapter

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## PRESIDENT'S MESSAGE



**W**ELCOME TO OUR kick off newsletter for the 2018-2019. The summer is flying by. The board has been working hard in July planning this year's activities. We ended last year on a positive note. Received gold medals in the Newsletter and Website competitions in the Warner Division.

We tried some new forms of communications, a Monkey Chimp email and a Survey Monkey. Both got positive responses from you, our members. Thank you to all our members who responded. Most important were your responses to our Survey Monkey questionnaire. You confirmed the board's decision to expand our number of technical meetings with some old as well as new topics. We are expanding the number of meetings to eight. We will be moving our chapter meetings around this next year - one each at Case Western Reserve and at John Carroll. We are looking for a new place to hold our other meetings but will keep them on Tuesday. We will announce the new location in our newsletter and website.

We have gotten one new and one old board member to join us this year. We are still looking for more board members and based on your interest from the survey there are several of you members that would like to become active members of the board. Please contact me directly at [bcd\\_net@yahoo.com](mailto:bcd_net@yahoo.com) or call me at 216-598-1952. Several of you expressed interest in working in the community service area (including Volunteer Income Tax and Student Liaison) and the program planning area.

In the student area, we have 2 chapters now, Hiram and John Carroll, and plan to add one more this fall, CASE and Notre Dame. If you are an alumni of one of those schools, your help would be appreciated. Our National office has already done most of the work to make working together process relatively easy. We have a National Student Leadership conference every November. We had 12 student members attend last year.

We hope to see you and your significant other at our August meeting at The Rock & Roll Hall Wednesday, August 22th at 5:30 PM. This will be a joint meeting with the Cleveland and Akron chapters. Student members are invited - their cost is \$10.00. Register online at [www.cleveast.imanet.org](http://www.cleveast.imanet.org).



### SPONSORS

We would like to thank the following organizations for their support in sponsoring the IMA Cleveland East Chapter.

If you would like to have your business appear on this page, please contact Sandra Brenner at (216)839-7288 or Email: [sandra.brenner@basf.com](mailto:sandra.brenner@basf.com).



"Taking Recruiting to a Hire Power!"

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**Harry Lader, Ph.D.**  
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[melissa.shumay@brunercor.com](mailto:melissa.shumay@brunercor.com)

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Member of the Institute of Management Accountants

**Carlos M. Chavez, MBA, MSA**  
Owner

909 Quincy Court  
Medina, Ohio 44256  
Telephone: (330)723-0559  
Cell: (216)470-4450  
Email: [cmchavez2550@aol.com](mailto:cmchavez2550@aol.com)

[www.chavez-associates.com](http://www.chavez-associates.com)

Deadline for submitting information for next newsletter is the Monday following the technical meeting. Send your submissions to Carol Kuczer at: [ckuczer@ddr.com](mailto:ckuczer@ddr.com)



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## *Reasons to join IMA*

### **Chapter activities**

#### **Professional Educational Programs**

Professional Educational Programs combine education, networking, and social activities to help members stay current with the latest in management accounting—and earn NASBA-approved CPE credits. Organized and attended by members at a local level, the meetings feature presentations by local speakers who can tailor topics according to group needs. The smaller size of the meetings allows for a free flow of ideas, and peer discussions further foster knowledge exchange.

#### **Networking Activities**

Networking is an excellent opportunity to make new friends and business contacts and socialize with peers in a relaxed atmosphere. An informal setting can create the right context for mutual help—one person's experience may answer another's problem and vice versa—and give members more exposure to different areas of accounting.

#### **Leadership Training**

Called “the best management training,” leadership activities are open to all members. Serving on a chapter board is an especially good way to experience every phase of management.

#### **Mentorship Initiatives**

Mentoring is a valuable way to inspire and support the next generation of management accountants. By building in-depth relationships with young professionals and students, members can provide seasoned guidance for those aspiring toward the same career path.

#### **Community Service Programs**

Community service programs provide the chance to engage in skills-based and civic-service volunteering. Projects range from consulting for new and growing small businesses to beautification efforts and donor drives in local communities. These programs offer members a way to contribute in an organized and effective manner while developing their own management skills.

# IMA ANNUAL CONFERENCE

## SAVE THE DATE



### 8 Specialty Tracks

Designed to fit your career needs!  
Learn from experts at the top of their field.

-  Planning, Budgeting, and Forecasting
-  Small Business and M&A
-  Ethics
-  Technology
-  Financial Close and Reporting
-  Leadership & Professional Development
-  Accounting Hot Topics
-  Governance, Risk Management, and Internal



## 2018 - 2019 BOARD OF DIRECTORS

Office	Name
President	Ernie Brass
Secretary	Enrico Varricchio
Treasurer	Jimmy Renz
VP Administration	open
VP Professional Education	Ernie Brass
VP Membership	open
Director - Newsletter	Carol Kuczer
Director - Social Media & Publicity	Ashley Hinkle
Director Student Scholarships	open
Director Academic Relations	Zoe Ruolin Yang
Director CMA	open
Chair of the Audit	Vince Pona
Regional Council Delegate	open
Director - Meetings	open

Contact board of directors for Cleveland East Chapter at [cleveastima@gmail.com](mailto:cleveastima@gmail.com)

Need extra help with special projects?  
Want to give a helping hand to an accounting student?  
Interns are available to help your company. Both the University of Akron and Hiram College have accounting students that are ready, willing and eager to gain real life experience.  
For more information, please contact [cleveastima@gmail.com](mailto:cleveastima@gmail.com).

### Board Meetings

Tuesday, Jun 12, 2018 6 PM in person

Tuesday, Jul 24, 2018 6 PM in person

Tuesday, Aug 14, 2018 6 PM in person

Tuesday, Sep 11, 2018 Noon conference call

Tuesday, Oct 9, 2018 Noon conference call

Tuesday, Nov 14, 2017 Noon conference call

Tuesday, Dec 11, 2017 6 PM in person

Tuesday, Jan 8, 2018 Noon conference call

Tuesday, Feb 12, 2018 Noon conference call

Tuesday, Mar 12, 2018 Noon conference call

Tuesday, Apr 9, 2018 Noon conference call

Tuesday, May 14, 2018 Noon conference call





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# 2018 - 2019 TECHNICAL MEETINGS



Date	Time	Event
Wednesday, August 22, 2018	5:30 PM	Social event
Tuesday, September 18, 2018	6:00 PM	Management Accounting
Saturday, October 20, 2018	3:00 PM - 5 PM	Student Connection
Friday, October 26, 2018	8 AM - 5 PM	Controller's Workshop
Tuesday, January 15, 2019	6:00 PM	Economic Update
Tuesday, February 19, 2019	6:00 PM	Tax Update
Tuesday, March 20, 2019	6:00 PM	Large Data Analysis
Tuesday, April 16, 2019	6:00 PM	Ethics - 2 hrs
Tuesday, May 15, 2019	6:00 PM	Employment Update
Thursday, April 25, 2019	8 AM - 5 PM	Annual Meonske Conference Pre-Conference Workshop
Friday, April 26, 2019	8 AM - 5 PM	Annual Meonske Conference

## Member Anniversaries

## IMA GLOBAL CORE VALUES



## Years Members

CONGRATULATIONS



56 Melvin Polster	9 R. Drew Sellers
45 Ernest Brass	6 Brian Fehribach
40 Roland Madison	6 Lisa Biber
31 Vincent Pona	5 Brian Geib
31 Sandra Brenner	2 Emily Fenn
29 Gary Sams	1 Zachary Yedlicka
29 Richard Mole	1 Jam McHale
29 Ronald DiMattia	1 Marybeth Murphy
27 Nick Liberatore	1 Jessica Dillion
25 Richard Spencer	1 John Reid
22 John Boutton	1 Samantha Minor
21 Patrick Mullin	1 Taylor Griffith
12 Lazar Yakubov	1 Courtney Wendal
9 Dana McLaughlin	1 Will Howell
	1 Robert McCann

### *Respect for the Individual*

We treat each other with respect and dignity, valuing individual and cultural differences. We communicate frequently and with candor, engaging in healthy debate and listening to each other, regardless of position or level. We work hard to create an environment that respects individuals in an atmosphere of open communication, growth, and learning.

### *Passion for Serving Members*

We enable individuals to use their capabilities to the fullest to deliver exemplary products and services to members. That enablement extends to being passionate advocates in advancing our global profession. We care for all members and each other - building enduring relationships and driving continuous improvement. We appropriately recognize our volunteer leaders, who are so giving of their time and expertise.

### *Highest Standards of Integrity and Trust*

We understand and abide by the IMA Statement of Ethical Professional Practice in our everyday actions. Our personal conduct ensures that the IMA name is always worthy of trust - our members around the globe deserve nothing less. We treat each other fairly, keep our promises, make decisions objectively, take responsibility for our actions, and admit our mistakes. We maintain confidentiality as appropriate.

### *Innovation and Continuous Improvement*

We believe innovation and a spirit of continuous improvement are engines that keep us relevant, vital, and growing. Our culture embraces creativity and seeks different perspectives. We behave like owners of a "business," managing risks and identifying new opportunities in serving members and advancing the profession.

### *Teaming to Achieve*

We encourage and reward both individual and team achievements, proactively working across organizational boundaries to always "remember the member." Our spirit of team achievement extends to advancing our professional and to being responsible and caring partners within our various communities.



## Onboarding Consultants: 6 Ways to Help Set Up Successful Engagements

Businesses engage the specialized expertise of consultants for many reasons, which can include preparing for an initial public offering, executing a merger or acquisition, or meeting new compliance mandates. Consultants also often assist financial leadership with the change management necessary to make major change initiatives, such as business systems implementations, successful.

Consultants are used to jumping into new work situations on short notice, and businesses value their inherent ability to hit the ground running on their assignments. However, the consultants you bring into your firm can still benefit from a thoughtful onboarding process, especially if you plan to engage them for long-term and complex assignments.

Following are six ways to help set the stage for consultants to have a successful engagement at your company and tackle their assignments with even more gusto:

### 1. Organize first-day logistics in advance

Don't make consultants waste valuable time on the first day of their assignment just figuring out how to get started. (You wouldn't do that to a full-time hire, right?) Make sure all the get-going basics are sorted out for consultants in advance. Arrange for them to have logins and passwords to all relevant systems, a building access security badge, and a parking pass.

Consultants will also need a secure computer, or their laptop may need to be configured by IT to access your network. Also, make sure consultants have designated private space for making calls, meeting with stakeholders and, of course, focusing on their tasks.

### 2. Give them a sense of the 'big picture'

Before you jump into project details, provide consultants with a brief overview of your company. Giving them the "big picture" view of your firm's objectives and priorities, and how their work fits into it, can help ensure projects will meet deadlines and stay under budget. This background information will be important for consultants to keep in focus as they strategize their first and subsequent steps toward solving your business problems.

### 3. Explain where things stand —and where you want to go

Whether you're working directly with consultants or through a staffing firm, you likely have already defined the project. You may have even communicated extensively with the consultants before their arrival. The devil is in the details, though, so kick off the relationship by making absolutely certain everyone is on the same page.

A good starting place is to explain what actions have been taken on the project before the consultants' arrival and to outline the challenges your firm has been facing. Communicate expected results and deliverables, including dates for milestones and completion.

## Onboarding Consultants - continued

### 4. Formally introduce consultants to your team

Consultants will be well-positioned to perform their jobs optimally when they have full collaboration and a good rapport with all stakeholders.

That means they'll need your help to know who the project stakeholders are and to meet them. The team members who consultants need to interact with directly will vary depending on the type of work they're engaged to perform. However, even consultants deeply focused on business systems or data analytics during their engagement still need to know who's who.

When you're onboarding consultants, take these individuals around your office personally or set up video calls to introduce them to key contacts face to face. Also, send a department-wide email, so your staff members know who the consultants are, who they will be working with and, more importantly, why they've been brought on.

### 5. Give consultants a good sense of your organizational culture

The more your consultants understand and feel connected to your firm's organizational culture, the better they can deliver on their projects. As mentioned above, the first-day orientation you provide as part of onboarding consultants should include an overview of the company's mission and values, which are core to your organizational culture. But don't stop there.

To help consultants really fit in during their assignment, treat them as full-fledged team members throughout their engagement. Have lunch together. Invite them to after-work gatherings, social functions and team-building events with your full-time staff. Include them in relevant team emails, activities and meetings. A warm, welcoming atmosphere paves the way for cordial working relationships and project success.

### 6. Don't just 'set and forget' your consultants

The onboarding process today for any employee is (or should be) much different from the "Well, here's your desk. Good luck!" orientation of old. It should be holistic and extend well beyond the first day. So, be sure to meet with consultants at regular intervals — not only to check in on their progress but also to give them the opportunity to alert you to any challenges they may be facing.

If your organization is like many, you may be increasing your use of consultants. You also may find that you want to use the same consultants for more than one engagement. That makes it even more important for your firm to create a formal process for onboarding consultants that mirrors the best practices you use to help ensure your full-time hires succeed.

The in-depth expertise that specialized consultants provide is a valuable investment for your firm. To get the best return on that investment, don't skip, or skimp on, onboarding consultants.

*Accountemps, a [Robert Half](https://www.roberthalf.com) company, is the world's first and largest specialized staffing firm for temporary accounting, finance and bookkeeping professionals. Accountemps has 300 locations worldwide. More resources, including job search services and [career advice](https://www.roberthalf.com/career-advice), can be found at [roberthalf.com/accountemps](https://www.roberthalf.com/accountemps).*

###



IMA's Certification for  
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## THINGS TO CONSIDER ABOUT CMA CERTIFICATION



### Cleveland East Chapter Gleim IMA Chapter Partnership

Cleveland East Chapter members receive a significant discount off all Gleim CMA and CPE study materials including the new ethics course. Your Cleveland East IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! Working together, we will provide you the necessary study tools to prepare for this difficult exam. Gleim has been preparing candidates for success with their extensive self-study course for over 30 years! The Gleim Review System enables you to identify your weak areas so you know where to focus your efforts and GUARANTEES that you will pass each exam part the first time. Our goal is that you achieve success while minimizing your frustration, cost, and time. As a member of the chapter, you are eligible for significant discounts on any of Gleim's CMA materials, as well as Gleim CPE.

To learn more about the program, or to print order forms, visit the Cleveland East Chapter website.

Gleim is excited to partner with Tri-C Corporate College to offer a live review for the Certified Public Accountant exam. This review will be held at the Corporate College East campus with weekly sessions specifically designed to help you pass the exam quickly and effectively.

This offering is unique in terms of its affordability and the one-on-one attention you will receive. These review courses provide candidates with the tools, information, and knowledge necessary to pass the CPA exam the first time.

If you are a candidate who wants to pass the CPA exam quickly and appreciates the added value of a live instructor, call Sheryl Hunt today at (216) 987-0233 or email [sheryl.hunt@tri-c.edu](mailto:sheryl.hunt@tri-c.edu) to register. You can also check out their [CPA web page](#) for more information.

Class size is limited, so register NOW to reserve your seat.

## THE GOLD STANDARD

### Salary

Findings of IMA's 20th Annual Salary Survey indicate that professionals holding IMA's CMA certification have greater earning power - 24% higher in salary and 31% higher in total compensation - than their non-certified colleagues. These findings appear in the June 2009 issue of IMA's *Strategic Finance* magazine.

### Competitive Advantage

Businesses around the world rely on CMAs for accounting, finance and information management and most importantly, for the strategic planning and business solutions provided by these qualified professionals. Companies such as 3M, Boeing, DaimlerChrysler, DuPont, Hewlett-Packard, IBM, Johnson & Johnson, Milliken and Procter & Gamble recognize that employing CMAs helps to improve company performance in aggressive global business arena.



### Review Schedule Based on Gleim Publications Corporate College:

- For the CMA Exam the review for each part of the exam is about six weeks.
- The class meets initially for a 1-hour orientation.
- 5 more meetings, one a week, for 3 hours each.
- Students will take the exam part covered by the review within 2 weeks of the last live class.
- The review for each successive exam part begins 1 to 2 weeks after the review for the previous parts ends.

### Personal Satisfaction

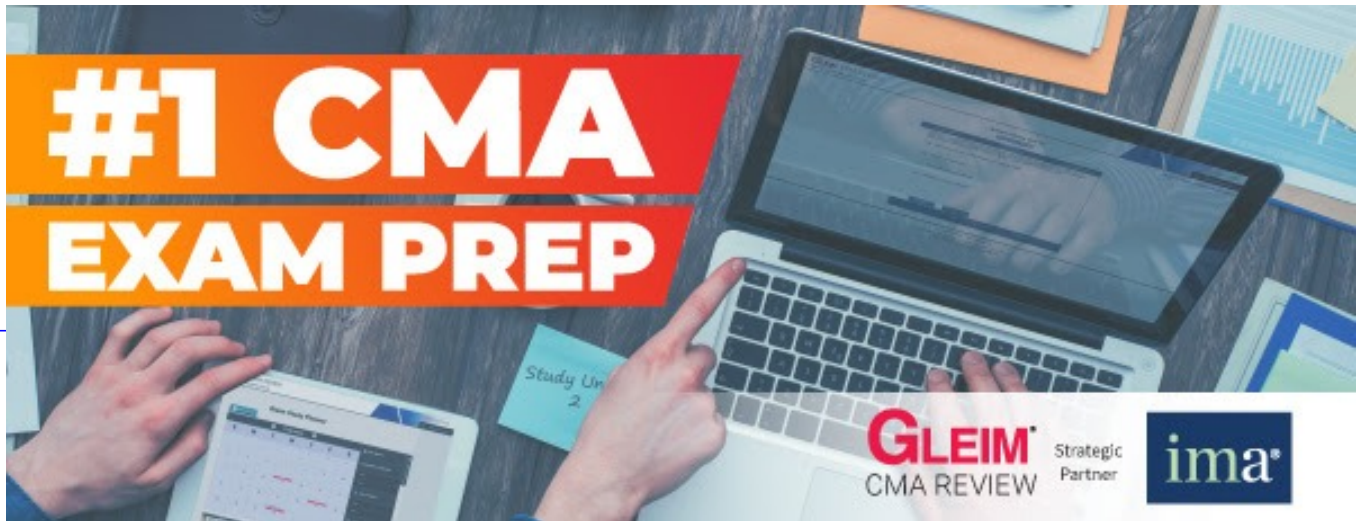
Prove your ability to become a strategic business partner, while you also enhance your self-confidence, your sense of accomplishment, and your resume.

### Professional Recognition

The CMA designation represents a broad business competency and mastery of the management-level skills required to add value, drive business performance, and build quality financial practices within organizations. The program objectively tests and validate expertise in areas essential to analyzing, managing and evaluating business solutions that contribute to the success of an organization. The CMA credential indicates a commitment to excellence based on a strong, ethical foundation and dedication to lifelong learning.

**Start On Your Road  
to CMA Certification Now!**

**GLEIM**



**MAKE 2018 YOUR YEAR TO BECOME A CMA!**

Gleim set the standard with the first CMA course over 35 years ago. Today, Gleim is still trusted to provide you with everything you need to pass the CMA exam.

**SAVE 10% NOW ON THE #1 CMA REVIEW COURSE**



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\*Discount expires March 16, 2018 and does not apply to previous purchases.

We look forward to helping you pass the CMA Exam. Team Gleim 800.874.5346

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IMA's Certification for  
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### ***Advancing the profession***

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

### ***Certified Management Accountant (CMA®) - The Gold Standard***

Join a leading group of professionals who have advanced beyond the practical accounting skill set by earning IMA's prestigious global certification, the Certified Management Accountant (CMA®).

Evolve into a strategic business partner committed to a standard of excellence grounded on a strong ethical foundation and a lifelong commitment to learning.

Position yourself for career advancement and greater earning power. Gain a significant competitive advantage while demonstrating accounting, finance, information management and strategic planning skills necessary to drive business performance in the changing global economy.

#### **VISION STATEMENT**

The world's leading association for management accounting and finance professionals.

#### **MISSION STATEMENT**

To provide a dynamic forum for management accounting and finance professionals to develop and advance their careers through certification, research and practice development, education, networking, and the advocacy of the highest ethical and professional practices.





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# IMA NATIONAL

## PUBLICATIONS

### Strategic Finance

IMA's flagship publication is an award-winning monthly magazine that provides the latest information about practices and trends in finance, accounting, and information management.

### Management Accounting Quarterly

MAQ is a quarterly, refereed online journal that contains in-depth articles by and for academics and practitioners of accounting and financial management.

### IMA Educational Case Journal

The IECJ® is a quarterly, online journal whose mission is to publish teaching cases in management accounting and related fields.

## PROGRAMS

### Educator Resources

IMA provides special tools and resources for the professionals who are developing the industry's future leaders. Academic members have access to IMA's ethics curriculum, case studies, webinars, research grants, mentor program, and many other teaching resources.

### Leadership Academy

The IMA Leadership Academy is designed to assess your leadership status, enhance your skills and recognize your leadership achievements.

### IMA Webinars

IMA's Inside Talk Webinar Series is a highly popular monthly webinar series that explores relevant topics from your professional and delivers timely information to broaden your knowledge and improve your performance.

## NETWORKING

### LinkUp IMA

The online professional network created exclusively for IMA members allows you to participate in groups related to topic areas or industries, IMA regional chapters and councils, subject matter and CMA study groups. You can post announcements and events, utilize share workspaces, find jobs and more.

### LinkedIn

Strengthens and extends your existing network of trusted contacts. It is a networking tool that helps you discover inside connections to re-connect with colleagues and classmates, power your career and get answers.

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering a rigorous, highly respected credential - the CMA - that recognizes and rewards expertise
- Building a peer network of professional relationships to share industry experience, access career opportunities, and make business contacts to last a lifetime
- Providing extensive education programs to advance professional knowledge, increase leadership potential, and satisfy CPE requirements
- Giving a voice to the profession with insightful and timely journals and newsletters
- Promoting leading-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment

IMA currently represents more than 60,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

## KEY CONTACTS

Wore Giotta,  
Community Relations Associate of  
East Coast Chapters  
IMA  
10 Paragon Drive  
Montvale, NJ 07645-1718  
Telephone (800)638-4427  
Email: [WGiotta@imanet.org](mailto:WGiotta@imanet.org)  
IMA Website: [www.imanet.org](http://www.imanet.org)

## Power Your Potential

IMA is the resource for developing, certifying, and connecting the world's best accountants and financial professionals working in business.

## What is management accounting?

Did you know that many accounting grads begin their careers in public accounting firms, but the majority of those leave in just a few years?

The fact is nearly 75% of financial professionals work in business as management accountants: financial analysts, controllers, treasurers, and chief financial officers. Management accountants provide critical insights on ethical and regulatory requirements and are integral to business strategy and decision-making. Gain leadership experience, explore your future career options, and build your résumé and professional network. With the right preparation and training, you will be equipped with real-world competencies that will make you ready for the challenges you'll face immediately on the job.

## Membership Benefits

- Differentiate yourself by taking the CMA exam while still in school
- Develop leadership skills to build your résumé
- Enjoy all member benefits at a significantly reduced rate

## Student Testimonial

"I knew I wanted to major in accounting, and I wanted to make a difference, but I just didn't know how to build on that. That's how I knew I wanted to start a student chapter on my campus." - Kevin Cornwell, President, University of Texas at Dallas Student Chapter



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# Continuing Professional Education

*IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credit(s). Seats fill up quickly.*

**Inside Talk:** Our highly popular monthly series on timely, emerging issues and relevant topics such as technology, data analytics, revenue recognition, expense reporting and continuous accounting.

**IMA's Leadership Academy:** Hosts a monthly webinar series that empowers entry- and intermediate-level management accountants to become leaders within the profession

## Webinar Schedule -

### Employee Engagement: The Competitive Advantage

Leadership Academy

August 07, 2018 01:00 PM - 02:30 PM

[Register](#)

### Got Balance? Streamline Your Account Reconciliations

Inside Talk

August 08, 2018 11:00 AM - 12:00 PM

[Register](#)

### The CMA Exam Essays: Everything You Need to Know!

Inside Talk

August 20, 2018 10:00 AM - 11:00 AM

[Register](#)

### Solving Hiring Challenges with Technology – 2018 Survey Findings & Insights

Inside Talk

August 21, 2018 01:00 PM - 02:00 PM

[Register](#)

### Be Strategic or Be Gone: Developing Your Strategic Thinking and Planning Capabilities

Strategic Management

August 27, 2018 01:00 PM - 02:00 PM

[Register](#)

### Expense Management: How 2018 Trends Affect Your Company

Inside Talk

August 29, 2018 01:00 PM - 02:00 PM

Webinar Archives

IMA Members:

Play past webinars on LinkUp IMA

Webinar Policies

Webinars use standard Web browser technology and audio broadcasting

With full attendance, you may download a PDF certificate of completion



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## Continuing Professional Education

**GLEIM** HAS RECENTLY added the following courses to our Online CPE catalog:

- Accounting for Investments
- Estates, Trusts, and Wealth Transfer (2018)
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