



The Association of
Accountants and
Financial Professionals
in Business

CLEVELAND EAST CHAPTER

Making Those Beans Count....

PRESIDENT'S MESSAGE



My dear fellow IMA colleagues,
I hope you had a restful and safe holiday season.

What an extraordinary year 2022 has been! As a Chapter we have faced numerous challenges and opportunities during the year. The war in Ukraine, Inflation, an increased cost of living challenge, as well as continued challenges related to the COVID world pandemic.

As we begin 2023, our chapter is very busy preparing for exciting new networking and technical meetings on the horizon!

On January 16th, we are held a virtual technical meeting for our members; ["2023 Economic Update"](#). Our featured speaker for this event was Joseph Haubrich, from the Federal Reserve Bank of Cleveland. Additionally, our chapter held a group **volunteering opportunity** for its members at **The Greater Cleveland Food Bank** on the evening of **February 7th**. Thank you to everyone who attended these events.

On **Tuesday, February 21st, @ 12:00PM EDT** we are holding a virtual technical meeting for our members; ["Expanding Value & Career Marketability"](#). Our featured speakers for this event are; George Woloszyn and Timothy Holmes, from Robert Half. A link to this event's registration page can be found on page 4 of this newsletter or on our website. We are looking forward to seeing you at our next member event!

As a friendly reminder, the submission due date for applying for either of our Chapter's **Student Scholarship and CMA Incentive Programs** is **March 31st, 2023**. More information on these opportunities can be found on pages 6 and 7 of this newsletter or on our website.

As always, please feel free to contact me or my colleagues from the Board of the Cleveland East Chapter.

email: clevelandeastima@gmail.com

We would love to hear your ideas, suggestions or if you would like to participate in the chapter's activities.

Kind regards,

Dennis Rarick, CMA, CPA

President - Cleveland East Chapter of the IMA - 2022 to 2023



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Our Cleveland East Chapter greatly appreciates Dr. Joseph Haubrich for presenting his “**2023 Economic Update**” on evening of January 16th, 2023 to our IMA members.



One of our chapter student members, Michael Corsillo, majoring in Accounting & Finance shared some of his enjoyable experiences at the IMA Student Leadership Conference held in Pittsburgh, PA from last October:

“I really enjoyed my trip to Pittsburgh for the IMA leadership conference. I met a ton of new people from different places, backgrounds, and overall career goals. I really enjoyed the speech given by Charlie Batch. He gave a good perspective from an athlete’s point of view when it comes to business and what to do when you lose that natural athlete identity that you’ve had for your whole life. He shed great light on how the transition period is from an athlete to just a normal person. The career fair set up was extremely interesting as well. The one stand that stood out to me was the IRS one. I found it a very interesting career path through the accounting field, and I am highly considering it now! I also enjoyed the conference about the FBI career path which is also another avenue that I am highly considering due to IMA.

Overall, I really enjoyed the conference in terms of the networking opportunities, career path exposures, and the ability to develop as a professional. “



Thanks!, to our IMA volunteers for serving at The Greater Cleveland Food Bank on the evening of February 7th. Our IMA group assisted in boxing up over 5,640 pounds of frozen meat and poultry donations from local grocery stores in our area to feed those in need.





Expanding Value & Career Marketability: Insights on Salaries and Compensation

We are excited to have two presenters from Robert Half:



George Woloszyn, Branch Director



Timothy Holmes, Practice Director

Overview:

The accounting field is constantly in flux, from industry volatility and new technologies to management risk and supply chain issues. With a hot hiring market and fierce competition for talent, qualified, dynamic candidates are in demand. In this webinar, you'll hear from hiring experts at Robert Half about which industries are hiring the most, the hottest jobs and in-demand skills to best prepare yourself for the job search.

Learning objectives:

1. Recognize national hiring trends and how those impact job seekers in finance and accounting.
 2. Summarize the latest information on flexible work options and how they're evolving beyond the pandemic.
 3. Identify which industries are hiring the most, the hottest jobs in finance and accounting and what skills are in demand.
- Describe ways to invest in yourself, know your worth and prepare for the future through professional development.

Please consider joining us for this **virtual technical meeting** on:

Tuesday, February 21st, 2023 @ Noon EST

Registration:

Online Instructions:

Url: <http://event.on24.com/wcc/r/4094788/22E1D0DC54D7F118681E332EC8527BF8>

STEP UP

June 11 – 14, 2023 • Hyatt Regency Minneapolis

2023 Featured Speakers



Bob Herz

Former Chairman, FASB;
original member of the IASB



Marsha Hunt

Board Member, Financial
Accounting Standards Board



Nancy Giordano

Strategic Futurist



Patti Humble

Chief Accounting Officer,
UPS

Registration Fees

Online registration is available 24 hours a day, seven days a week. Please select from one of the options below:

Member

Nonmember*

Partner Program

	Early Bird (through April 14)	Regular (after April 15)
Member	\$1,099	\$1,199
Nonmember*	\$1,374	\$1,474

*Nonmember rate includes a one-year IMA membership

Review IMA's [registration policies](#) and [terms and conditions](#). If you have any questions regarding registration, or if you are an IMA member and need your IMA member ID number, contact IMA's customer service team at ima@imanet.org, or call (800) 638-4427 or (201) 573-9000 (outside North America).



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CLEVELAND EAST CHAPTER

Student Scholarship Program

The IMA Cleveland-East Chapter is offering one of our members a \$500 student scholarship.

PURPOSE

To encourage and assist students who demonstrate outstanding potential to pursue a career in accounting.

LEVEL OF EDUCATION

Full-Time undergraduate or graduate student attending an accredited 2 or 4 year college/university.

CRITERIA FOR SELECTION

Our scholarship committee is seeking to award a student based on academic merit and the student's other curricular activities.

ANNOUNCEMENT

The winner will be announced at our April 2023 IMA Cleveland-East chapter technical meeting. In addition, a photo of the winner and a short biography will be posted on our chapter website cleveast.imanet.org

DOCUMENTATION/REQUIREMENTS

- 1) Must be a current member of the IMA Cleveland-East Chapter
- 2) Cover letter from the applicant addressing career objectives, other curricular activities they are involved in and why they should be considered for the scholarship.
- 3) Current official transcript from the college/university currently attending.
- 4) Letter of recommendation from an accounting professor including verification of major field of study.

All documents must be emailed to clevelandeastima@gmail.com

DEADLINE

All documentation must be received by **March 31, 2023**.

QUESTIONS

Email: clevelandeastima@gmail.com



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CMA Incentive Program

The IMA Cleveland-East Chapter is offering one of our members a \$500 CMA Incentive.

PURPOSE

To encourage and assist an IMA Cleveland-East member who is pursuing the CMA certification.

CRITERIA FOR SELECTION

Our committee is seeking to award an IMA Cleveland-East member who is pursuing the CMA certification and has career objectives that focus on managerial accounting.

ANNOUNCEMENT

The winner will be announced at our April 2023 IMA Cleveland-East chapter technical meeting. In addition, a photo of the winner and a short biography will be featured on our chapter website at cleveast.imanet.org

DOCUMENTATION/REQUIREMENTS

- 1) Must be a current member of the IMA Cleveland-East Chapter
- 2) Cover letter from the applicant addressing why they are pursuing the CMA certification and how their career objectives focus on managerial accounting.
- 3) Copy of a receipt showing current registration in a CMA review course or exam section.

All documents must be emailed to clevelandeastima@gmail.com

DEADLINE

All documentation must be received by **March 31, 2023**.

QUESTIONS

Email: clevelandeastima@gmail.com

IMA - Cleveland East Chapter

member anniversaries:

JANUARY

<u>MEMBER NAME</u>	<u>ANNIVERSARY YEAR</u>
A D. Drake	42 YEAR ANNIVERSARY
Mr Charles L. Maimbourg, CMA, CFM, CPA	41 YEAR ANNIVERSARY
M J. Merriman	35 YEAR ANNIVERSARY
Mr. Rob W. Stanziale, CMA	34 YEAR ANNIVERSARY
Mr Patrick G. Barrett, CMA	15 YEAR ANNIVERSARY
Ms. Meng Jun Yu, CMA	14 YEAR ANNIVERSARY
Karen L DeAmon	1 YEAR ANNIVERSARY
Olga Griffin	1 YEAR ANNIVERSARY

member anniversaries:

FEBRUARY

<u>MEMBER NAME</u>	<u>ANNIVERSARY YEAR</u>
Mr. Mario J. Mulig	46 YEAR ANNIVERSARY
Mr James A. Yates, CMA, CPA	30 YEAR ANNIVERSARY
Mr David J. Boutton, CMA, CFM, CPA	27 YEAR ANNIVERSARY
James R. Tilk, CMA, CPA	17 YEAR ANNIVERSARY

Cleveland East Events for the 2022—2023 Fiscal Year:

August:	"IMA – Night at the Lake County Captains": Social – In-Person
September:	"A Night at the Races": Social & (Technical - 1 CPE) - In-Person
October:	"Halloween Drive-Thru": Volunteer – In-Person
November:	"Controller's Workshop": Virtual – (Technical - 4 CPEs)
December:	"North Pole Adventure": Social – In-Person
January:	"2023 Economic Update": Virtual - (Technical -1 CPE)
February:	"Expanding value & Career Marketability": Virtual - (Technical -1 CPE)
March:	"IMA & CMA @ Hiram College" (Hybrid) - Social—Student Engagement
April:	"Diversity & Inclusion Jump Start Kit": Virtual - (Technical -1 CPE)
May:	"Covered Bridge Winery Tour": ("Tentative") - Social – In-Person
Month TBD:	"TBD ": Social – In-Person

CLEVELAND EAST CHAPTER SERVICE YEAR, 2022-2023

OFFICERS AND DIRECTORS

President	Dennis Rarick
Secretary	Renee Lesko
Treasurer	Robin Klaco
VP Engagement	James Renz
VP of Administration	Aya Ophir
Webmaster	Sandy Brenner
Director of Scholarship	Vincent Pona
Director of Audit	Enrico Varricchio
Director of Academic Relations	Michael Niro
Director of Social Media	Sandy Brenner
Regional Council Delegate	Sandy Brenner

deadline for submitting info for next newsletter:
February 28th, 2023

Key Contacts

Cleveland East Chapter - Chapter President

Dennis Rarick

Clevelandeastima@gmail.com

Chapter Services – IMA Community Relations Team

Amy Renner

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communityservices@imanet.org