



The Association of
Accountants and
Financial Professionals
in Business

CLEVELAND EAST CHAPTER



INSTITUTE OF MANAGEMENT ACCOUNTANTS FEB 2019

Congratulations 2018 IMA Chapter Award Winner

Cleveland East

- Gold Metal for the Warner Division Newsletter Competition
- Gold Metal for the Warner Division Website Competition

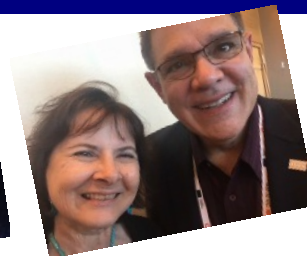


Insiders
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A Publication of the Cleveland East Chapter

www.cleveast.imanet.org

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Febtuary Technical meeting

Federal Tax Update

Presented by Angel Rice and Tammy Tran from Cohen CPA

Tuesday, Feb 19, 2019

at 6PM

DoubleTree Inn Cleveland East, Beachwood



2019

Mar 19 - Large data analysis 6PM

Apr 16 - Ethics 6PM

Apr 25, 26 Meonske Conference
KSU, Kent OH



DOUBLETREE
BY HILTON



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Federal Tax Update

Presented by Cohen & Company

As a former college athlete, Angel understands the preparation it takes to know your team, know the game plan and execute it for the win. She uses this same approach when it comes to working with clients. Angel is always looking for that competitive advantage business owners can use to realize tax savings.

Angel focuses on tax planning and compliance, as well as reporting and minimization strategies. While she advises businesses in the distribution and manufacturing industries, a significant portion of her time is spent within the real estate and construction industry. Angel also leads the firm's tax compliance related to health and welfare plans.

- ☐ Commercial Real Estate Development Association (NAIOP)
- ☐ Spartan Club Case Western Reserve University (President)
- ☐ Bethany Baptist Church
- ☐ Ohio Society of CPAs
- ☐ American Institute of CPAs

Angel loves watching and playing all sports, but particularly the U.S. women's soccer team. If not for her star role as an accountant at Cohen & Company, Angel's dream job would be coaching women's softball. She also loves spending time with her dog in the park. Angel lives in Lakewood, Ohio.

Credentials & Education

- ☐ Certified Public Accountant (Ohio)
- ☐ Master's of Taxation,
- ☐ The University of Akron
- ☐ Master's of Accountancy, Case Western Reserve University
- ☐ B.S., Case Western Reserve University

Areas of Focus

- ☐ Private Company Services
- ☐ Business & Individual Taxation
- ☐ Retirement Plans
- ☐ Accounting Methods
- ☐ Real Estate & Construction
- ☐ Wholesale & Distribution
- ☐ Manufacturing

Tammy Tran is a senior in the PCS tax department of Cohen & Co. She provides tax consulting and compliance for corporations and partnerships with an emphasis on state and local income/franchise tax. In her free time, Tammy fixes up her house in Cleveland Heights and is a big fan of DIY. When she's not working on renovation projects, she spends time in the kitchen trying out new recipes.

Credentials & Education

- > B.S., Case Western Reserve University

Areas of Focus

- > Private Company Services
- > Business & Individual Taxation
- > State and Local Income/Franchise Taxation

Students



You can expect an outstanding list of presentations.

The 2018 conference has these topics:

Being the Right Hand

Blockchain 101

Career Tracks

CMA Jeopardy

Data Analytics - Transforming Data into Decision Making

Faculty Workshop

Interviewing Skills

Modern Finance - Skills and Tips for Future Success

Navigating the Multigenerational Workforce

Preparing Accountants for the Future

Student Leadership Roundtable

Student Leadership Roundtable

Taking the Work Out of Networking

True Tales from a Business Travel Warrior

#IMASLC18



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C

PRESIDENT'S MESSAGE



TAX UPDATE IS our second most popular meeting. Bring a friend as a guest for \$20.

Spotlight on Board Members

ENRICO VARRICCHIO CURRENTLY serves as Secretary of the Cleveland East Chapter. His past leadership roles with the Chapter include President, Treasurer and Vice President of Administration. He has been an IMA member since 1989 and is appreciative of the many professional and personal relationships he has developed over the years. . Enrico is the Director of Finance in the Office of the CFO at Case Western Reserve University. Enrico is encouraged by the influx of young professionals into Chapter leadership roles.



SPONSORS

We would like to thank the following organizations for their support in sponsoring the IMA Cleveland East Chapter.

If you would like to have your business appear on this page, please contact
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Owner

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Cell: (216)470-4450
Email: cmchavezassoc@aol.com
www.chavez-associates.com

Deadline for submitting information for next newsletter is the Monday following the technical meeting. Send your submissions to Carol Kuczer cleveastima@gmail.com



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Reasons to join IMA

Chapter activities

Professional Educational Programs

Professional Educational Programs combine education, networking, and social activities to help members stay current with the latest in management accounting—and earn NASBA-approved CPE credits. Organized and attended by members at a local level, the meetings feature presentations by local speakers who can tailor topics according to group needs. The smaller size of the meetings allows for a free flow of ideas, and peer discussions further foster knowledge exchange.

Networking Activities

Networking is an excellent opportunity to make new friends and business contacts and socialize with peers in a relaxed atmosphere. An informal setting can create the right context for mutual help—one person's experience may answer another's problem and vice versa—and give members more exposure to different areas of accounting.

Leadership Training

Called “the best management training,” leadership activities are open to all members. Serving on a chapter board is an especially good way to experience every phase of management.

Mentorship Initiatives

Mentoring is a valuable way to inspire and support the next generation of management accountants. By building in-depth relationships with young professionals and students, members can provide seasoned guidance for those aspiring toward the same career path.

Community Service Programs

Community service programs provide the chance to engage in skills-based and civic-service volunteering. Projects range from consulting for new and growing small businesses to beautification efforts and donor drives in local communities. These programs offer members a way to contribute in an organized and effective manner while developing their own management skills.



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IMA ANNUAL CONFERENCE

SAVE THE DATE



Join us June 15-19, 2019, in beautiful San Diego for expert training, networking, an epic celebration, and spectacular keynote speakers headlined by the one and only...**Jay Leno!**

Registration opens February 13, 2019 with our Early Bird rate of \$1,300 for IMA members.

A savings of \$350. We look forward to seeing you in June!

Does IMA run in your family? We want to know

In anticipation of our 100-year anniversary celebration coming up in 2019, we are looking for examples of members who have generations (Legacy) in one family as IMA members. Would you please send a message to your chapter members inquiring if there are any Legacy's in their family and if so, to send an email to communityservices@imanet.org.

8 Specialty Tracks

Designed to fit your career needs! Learn from experts at the top of their field.

-  Planning, Budgeting, and Forecasting
-  Small Business and M&A
-  Ethics
-  Technology
-  Financial Close and Reporting
-  Leadership & Professional Development
-  Accounting Hot Topics
-  Governance, Risk Management, and Internal



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Think Ahead

The global outlook with you

The Global Economic Conditions Survey (GECS) is one of the most comprehensive surveys of its kind, both for its number of respondents and for the range of economic variables it monitors. IMA and ACCA members from around the world share their insider views on the macro-economic environment as they see it. Within themed countries and regions, the GECS is regarded as a good predictor of GDP growth. Its correlations with the VIX, or “fear,” index are well-established. It is a trusted source for gauging the overall performance of the global economy.

Three levels of analysis are provided:

Global: Providing an overall picture of respondent confidence

Thematic: Weighing in on socio-political trends

Regional: Interpreting policy changes, government actions, and current events in 9 regions

Key Findings of the Fourth Quarter 2018 GECS

Global economic confidence declined for the third consecutive quarter in Q4 2018 and is now at an all-time low.

There are signs of growth beginning to weaken in the world’s three biggest economies: the U.S., China, and the Eurozone, but the global orders balance was little changed in Q4 and remains consistent with reasonable overall expansion in the global economy in the first half of 2019. All of the key regions recorded a negative confidence score – there were more people pessimistic about the outlook than optimistic – with the lowest score being recorded in Western Europe and the Caribbean.

The most confident – or rather the least pessimistic – part of the global economy was again South Asia, followed by Africa and North America.



2018 - 2019 BOARD OF DIRECTORS

Office	Name
President	Ernie Brass
Secretary	Enrico Varricchio
Treasurer	Jimmy Renz
VP Administration	Marybeth Murphy
VP Professional Education	Ernie Brass
VP Membership	open
Director - Newsletter	Carol Kuczer
Director - Social Media & Publicity	Ashley Hinkle
Director Student Scholarships	open
Director Academic Relations	Zoe Ruolin Yang
Director CMA	Micayla Fern
Chair of the Audit	Vince Pona
Regional Council Delegate	open

Contact board of directors for Cleveland East Chapter at cleveastima@gmail.com

Need extra help with special projects?
Want to give a helping hand to an accounting student?
Interns are available to help your company. Both the University of Akron and Hiram College have accounting students that are ready, willing and eager to gain real life experience.
For more information, please contact cleveastima@gmail.com.

Board Meetings

Tuesday, Jun 12, 2018 6 PM in person

Tuesday, Jul 24, 2018 6 PM in person

Tuesday, Aug 14, 2018 6 PM in person

Tuesday, Sep 11, 2018 Noon conference call

Tuesday, Oct 9, 2018 Noon conference call

Tuesday, Nov 14, 2017 Noon conference call

Tuesday, Dec 11, 2017 6 PM in person

Tuesday, Jan 8, 2018 Noon conference call

Tuesday, Feb 12, 2018 Noon conference call

Tuesday, Mar 12, 2018 Noon conference call

Tuesday, Apr 9, 2018 Noon conference call

Tuesday, May 14, 2018 Noon conference call



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2018 - 2019 TECHNICAL MEETINGS

EVENTS

Wednesday, August 22, 2018	5:30 PM	Social event at Rock Hall
Tuesday, September 18, 2018	6:30 PM	Employment Opportunities for Accountants at CWRU
Saturday, October 20, 2018	3:00 PM - 5 PM	Student Connection at Whirly Ball
Friday, October 26, 2018	8 AM - 5 PM	Controller's Workshop
Tuesday, January 15, 2019	6:00 PM	Economic Update
Tuesday, February 19, 2019	6:00 PM	Tax Update
Tuesday, March 19, 2019	6:00 PM	Large Data Analysis at JCU
Tuesday, April 16, 2019	6:00 PM	Employment Update
Tuesday, May 15, 2019	6:00 PM	Ethics - 2 hrs
Thursday, April 25, 2019	8 AM - 5 PM	Annual Meonske Conference Pre-Conference Workshop
Friday, April 26, 2016	8 AM - 5 PM	Annual Meonske Conference



Member Anniversaries

IMA GLOBAL CORE VALUES

Years Members

48	A. Maschke	
42	Mario Mulig	
26	James Yates	CMA
26	Renee Lesko	CMA
23	David Boutton	CMA
13	James Tilk	CMA
9	Lisa Sutton	
2	Benjamin Lauer	CMA

New Members

Michelle Neiser
Carlye Campanga
Edwin Heryak
Emily Haburjak
Jacob Servidio
Courtney Wendel

Respect for the Individual

We treat each other with respect and dignity, valuing individual and cultural differences. We communicate frequently and with candor, engaging in healthy debate and listening to each other, regardless of position or level. We work hard to create an environment that respects individuals in an atmosphere of open communication, growth, and learning.

Passion for Serving Members

We enable individuals to use their capabilities to the fullest to deliver exemplary products and services to members. That enablement extends to being passionate advocates in advancing our global profession. We care for all members and each other - building enduring relationships and driving continuous improvement. We appropriately recognize our volunteer leaders, who are so giving of their time and expertise.

Highest Standards of Integrity and Trust

We understand and abide by the IMA Statement of Ethical Professional Practice in our everyday actions. Our personal conduct ensures that the IMA name is always worthy of trust - our members around the globe deserve nothing less. We treat each other fairly, keep our promises, make decisions objectively, take responsibility for our actions, and admit our mistakes. We maintain confidentiality as appropriate.

Innovation and Continuous Improvement

We believe innovation and a spirit of continuous improvement are engines that keep us relevant, vital, and growing. Our culture embraces creativity and seeks different perspectives. We behave like owners of a "business," managing risks and identifying new opportunities in serving members and advancing the profession.

Teaming to Achieve

We encourage and reward both individual and team achievements, proactively working across organizational boundaries to always "remember the member." Our spirit of team achievement extends to advancing our professional and to being responsible and caring partners within our various communities.

CONGRATULATIONS

7 Questions Candidates Might Ask About Your Corporate Culture

When the national unemployment rate is low, highly skilled accounting and finance professionals are harder than ever to find. And when you do discover top talent available for hire, they're often fielding multiple job offers.

To land these sought-after candidates, be prepared to champion your firm's corporate culture. If you're like many senior financial executives today, you'll be well-prepared to talk details about this topic with candidates. [A recent Robert Half Management Resources survey](#) found that more than half (51 percent) of chief financial officers (CFOs) are at least somewhat involved in shaping their organization's corporate culture. Nearly one-fifth of those respondents report that they are very involved.

Today's job candidates seek employers that offer work styles and values that align with their own — in addition to [competitive compensation](#) and attractive benefits. And they won't hesitate to interview *you* about how your workplace operates. Following are some questions you might hear from candidates, and how best to answer them:

1. How would you describe your company's culture?

This question cuts right to the chase — but answering it can be tricky. [Corporate culture](#) is a broad topic that encompasses everything from the company's emphasis on work-life balance to its commitment to community outreach and sustainable business practices.

When describing your company's culture to a potential hire, think about what makes your organization a great place to work. Aside from profitability and efficiency, what are you working toward? For example, is your firm focused on continuous innovation, and embracing new technologies? Is enhancing the customer experience a top priority?

And think about your current employees: How do they communicate and collaborate? What motivates them? How do they manage work-life balance (and how does the business help them to do that)? If possible, include proof points, such as [a low turnover rate](#), to help demonstrate that you're fostering a work environment where professionals feel content.

7 Questions Candidates Might Ask About Your Corporate Culture - continued

2. What are some ways that you invest in your employees' careers?

Talented professionals want to know they're more than just another cog in the machine. So, be sure to talk up all the professional development or [training opportunities](#) that your organization offers. These efforts may include reimbursement for conferences, certification courses and exams, and memberships to professional associations.

Don't forget to tout your in-house efforts, too, such as lunch-and-learn sessions, guest speakers and a formal [mentorship program](#).

3. How long have you been with the company?

Hiring managers watch for red flags during the interview, and so do job seekers. One of the signs that tell good candidates to run away is a lot of short tenures. So, be proud of the number of years you've been with the organization. It's even better if you can talk about internal promotions. If you've recently joined the company, mention how long your main employees have worked there.

But more than the number of years, what candidates really want to know is *why* you like your job. So, you'll want to list some reasons why you choose to stay with the firm rather than exploring opportunities elsewhere.

4. What does your company do to promote diversity in the workforce?

A diverse team sparks more innovation than a homogenous group, and socially conscious candidates look for evidence that a future employer values inclusion as much as they do.

Talk about your company's commitment to diversity, and the hiring practices it applies to ensure its workforce includes people of different races, ethnicities, genders, [generations](#), geographical backgrounds, work histories, personality types and more.

Mention employee recognition programs and incentive structures for top performers. Describe the different ways that you thank your workers for a job well done, from delivering verbal kudos to providing spot bonuses.

7 Questions Candidates Might Ask About Your Corporate Culture - continued

5. What happens here when an employee fails?

Talented accounting and finance professionals want to work in an environment that encourages smart risk-taking. Come up with a few real examples to share with the candidate about previous failures that became learning opportunities — and how employees were encouraged to apply those lessons and, in turn, improved results.

6. How does your company or department celebrate achievements?

The underlying question here is, “How do you show your employees you appreciate them?” Not many people want to work for a firm that doesn’t [value their contributions](#).

Mention employee recognition programs and incentive structures for top performers. Describe the different ways that you thank your workers for a job well done, from delivering verbal kudos to providing spot bonuses.

7. What corporate social responsibility (CSR) programs does your company have?

Accounting and finance professionals are increasingly interested in working for organizations that share their social values. [Research from Robert Half Management Resources](#) backs this up: Six in 10 CFOs said social responsibility programs enhance their firm’s recruiting and retention officers.

If your company doesn’t currently have a formal CSR program, consider alternative options, such as offering employees paid time off for [volunteering opportunities](#). Also, be sure to mention the charities and nonprofits that your business works with — and the positive outcomes stemming from that involvement.

Turning the tables: Assessing candidates’ organizational fit

Company culture fit goes both ways. To help keep morale high and turnover low, you want to hire people who mesh with your unique work environment. Here are some questions you can ask to determine whether candidates will be a good match for your firm:

7 Questions Candidates Might Ask About Your Corporate Culture - continued

- *What type of work environment best suits you?*
- *Do you typically consider your coworkers as friends, or do you prefer to keep things purely professional?*
- *What's an example of a time you took a risk at work? How did it turn out, and what did you learn from the experience?*

When it comes to something as important as corporate culture, it's only natural for both job seekers and employers to want to know more. The better you can answer questions about your organization's values and your team's work style — and gauge candidates' answers to your similar questions — the better chance you have of making a great hire.

For more insight on the importance of corporate culture in hiring and retention, and tips for talking about your workplace culture with potential hires, download Robert Half's free report, [Organizational Culture: The Make-or-Break Factor in Hiring and Retention](#).

Accountemps, a [Robert Half](#) company, is the world's first and largest specialized staffing firm for temporary accounting, finance and bookkeeping professionals. Accountemps has more than 300 locations worldwide. More resources, including job search services and [career advice](#), can be found at roberthalf.com/accountemps.

###



IMA's Certification for
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THINGS TO CONSIDER ABOUT CMA CERTIFICATION



Cleveland East Chapter Gleim IMA Chapter Partnership

Cleveland East Chapter members receive a significant discount off all Gleim CMA and CPE study materials including the new ethics course. Your Cleveland East IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! Working together, we will provide you the necessary study tools to prepare for this difficult exam. Gleim has been preparing candidates for success with their extensive self-study course for over 30 years! The Gleim Review System enables you to identify your weak areas so you know where to focus your efforts and GUARANTEES that you will pass each exam part the first time. Our goal is that you achieve success while minimizing your frustration, cost, and time. As a member of the chapter, you are eligible for significant discounts on any of Gleim's CMA materials, as well as Gleim CPE.

To learn more about the program, or to print order forms, visit the Cleveland East Chapter website.

Gleim is excited to partner with Tri-C Corporate College to offer a live review for the Certified Public Accountant exam. This review will be held at the Corporate College East campus with weekly sessions specifically designed to help you pass the exam quickly and effectively.

This offering is unique in terms of its affordability and the one-on-one attention you will receive. These review courses provide candidates with the tools, information, and knowledge necessary to pass the CPA exam the first time.

If you are a candidate who wants to pass the CPA exam quickly and appreciates the added value of a live instructor, call Sheryl Hunt today at (216) 987-0233 or email sheryl.hunt@tri-c.edu to register. You can also check out their [CPA web page](#) for more information.

Class size is limited, so register NOW to reserve your seat.

THE GOLD STANDARD

Salary

Findings of IMA's 20th Annual Salary Survey indicate that professionals holding IMA's CMA certification have greater earning power - 24% higher in salary and 31% higher in total compensation - than their non-certified colleagues. These findings appear in the June 2009 issue of IMA's *Strategic Finance* magazine.

Competitive Advantage

Businesses around the world rely on CMAs for accounting, finance and information management and most importantly, for the strategic planning and business solutions provided by these qualified professionals. Companies such as 3M, Boeing, DaimlerChrysler, DuPont, Hewlett-Packard, IBM, Johnson & Johnson, Milliken and Procter & Gamble recognize that employing CMAs helps to improve company performance in aggressive global business arena.



Review Schedule Based on Gleim Publications Corporate College:

- For the CMA Exam the review for each part of the exam is about six weeks.
- The class meets initially for a 1-hour orientation.
- 5 more meetings, one a week, for 3 hours each.
- Students will take the exam part covered by the review within 2 weeks of the last live class.
- The review for each successive exam part begins 1 to 2 weeks after the review for the previous parts ends.

Personal Satisfaction

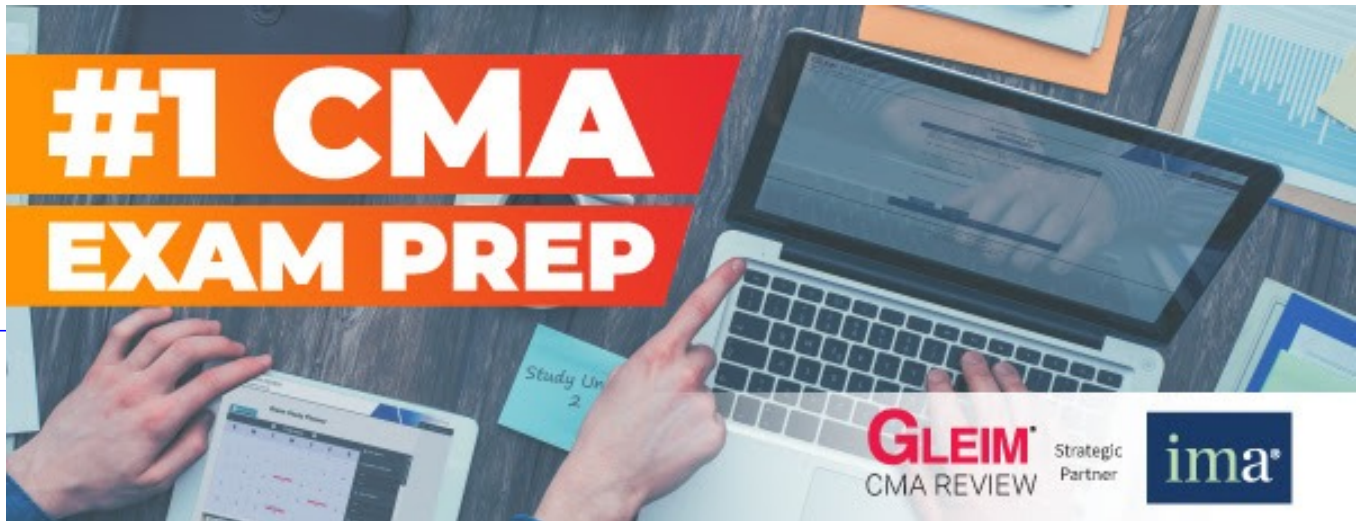
Prove your ability to become a strategic business partner, while you also enhance your self-confidence, your sense of accomplishment, and your resume.

Professional Recognition

The CMA designation represents a broad business competency and mastery of the management-level skills required to add value, drive business performance, and build quality financial practices within organizations. The program objectively tests and validate expertise in areas essential to analyzing, managing and evaluating business solutions that contribute to the success of an organization. The CMA credential indicates a commitment to excellence based on a strong, ethical foundation and dedication to lifelong learning.

**Start On Your Road
to CMA Certification Now!**





MAKE 2018 YOUR YEAR TO BECOME A CMA!

Gleim set the standard with the first CMA course over 35 years ago. Today, Gleim is still trusted to provide you with everything you need to pass the CMA exam.

SAVE 10% NOW ON THE #1 CMA REVIEW COURSE



WHY GLEIM CMA IS #1

- Unmatched results
- Largest test bank of exam questions
- Complete coverage of ICMA LOSs
- Unparalleled support from team of exam experts
- No-hassle Access Until You Pass® guarantee

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IMA's Certification for
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Advancing the profession

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

Certified Management Accountant (CMA®) - The Gold Standard

Join a leading group of professionals who have advanced beyond the practical accounting skill set by earning IMA's prestigious global certification, the Certified Management Accountant (CMA®).

Evolve into a strategic business partner committed to a standard of excellence grounded on a strong ethical foundation and a lifelong commitment to learning.

Position yourself for career advancement and greater earning power. Gain a significant competitive advantage while demonstrating accounting, finance, information management and strategic planning skills necessary to drive business performance in the changing global economy.

VISION STATEMENT

The world's leading association for management accounting and finance professionals.

MISSION STATEMENT

To provide a dynamic forum for management accounting and finance professionals to develop and advance their careers through certification, research and practice development, education, networking, and the advocacy of the highest ethical and professional practices.





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IMA NATIONAL

PUBLICATIONS

Strategic Finance

IMA's flagship publication is an award-winning monthly magazine that provides the latest information about practices and trends in finance, accounting, and information management.

Management Accounting Quarterly

MAQ is a quarterly, refereed online journal that contains in-depth articles by and for academics and practitioners of accounting and financial management.

IMA Educational Case Journal

The IECJ® is a quarterly, online journal whose mission is to publish teaching cases in management accounting and related fields.

PROGRAMS

Educator Resources

IMA provides special tools and resources for the professionals who are developing the industry's future leaders. Academic members have access to IMA's ethics curriculum, case studies, webinars, research grants, mentor program, and many other teaching resources.

Leadership Academy

The IMA Leadership Academy is designed to assess your leadership status, enhance your skills and recognize your leadership achievements.

IMA Webinars

IMA's Inside Talk Webinar Series is a highly popular monthly webinar series that explores relevant topics from your professional and delivers timely information to broaden your knowledge and improve your performance.

NETWORKING

LinkUp IMA

The online professional network created exclusively for IMA members allows you to participate in groups related to topic areas or industries, IMA regional chapters and councils, subject matter and CMA study groups. You can post announcements and events, utilize share workspaces, find jobs and more.

LinkedIn

Strengthens and extends your existing network of trusted contacts. It is a networking tool that helps you discover inside connections to re-connect with colleagues and classmates, power your career and get answers.

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering a rigorous, highly respected credential - the CMA - that recognizes and rewards expertise
- Building a peer network of professional relationships to share industry experience, access career opportunities, and make business contacts to last a lifetime
- Providing extensive education programs to advance professional knowledge, increase leadership potential, and satisfy CPE requirements
- Giving a voice to the profession with insightful and timely journals and newsletters
- Promoting leading-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment

IMA currently represents more than 60,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

KEY CONTACTS

Wore Giotta,
Community Relations Associate of
East Coast Chapters
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Montvale, NJ 07645-1718
Telephone (800)638-4427
Email: WGiotta@imanet.org
IMA Website: www.imanet.org

Power Your Potential

IMA is the resource for developing, certifying, and connecting the world's best accountants and financial professionals working in business.

What is management accounting?

Did you know that many accounting grads begin their careers in public accounting firms, but the majority of those leave in just a few years?

The fact is nearly 75% of financial professionals work in business as management accountants: financial analysts, controllers, treasurers, and chief financial officers. Management accountants provide critical insights on ethical and regulatory requirements and are integral to business strategy and decision-making. Gain leadership experience, explore your future career options, and build your résumé and professional network. With the right preparation and training, you will be equipped with real-world competencies that will make you ready for the challenges you'll face immediately on the job.

Membership Benefits

- Differentiate yourself by taking the CMA exam while still in school
- Develop leadership skills to build your résumé
- Enjoy all member benefits at a significantly reduced rate

Student Testimonial

"I knew I wanted to major in accounting, and I wanted to make a difference, but I just didn't know how to build on that. That's how I knew I wanted to start a student chapter on my campus." - Kevin Cornwell, President, University of Texas at Dallas Student Chapter



Continuing Professional Education

IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credit(s). Seats fill up quickly.

Inside Talk: Our highly popular monthly series on timely, emerging issues and relevant topics such as technology, data analytics, revenue recognition, expense reporting and continuous accounting.

IMA's Leadership Academy: Hosts a monthly webinar series that empowers entry- and intermediate-level management accountants to become leaders within the profession

Webinar Schedule -

- Mentoring - The IMA Way
Leadership Academy February 05, 2019 01:00 PM - 02:00 PM
- The Time is Now - Why Accounts Payable Needs an Automation
Inside Talk February 13, 2019 01:00 PM - 02:00 PM
- How High-Growth Companies Leverage Leading Practices to Reach Their Maximum Potential
Inside Talk February 20, 2019 01:00 PM - 02:00 PM
- Top 10 ERP Selection and Implementation Lessons Learned
Inside Talk February 27, 2019 01:00 PM - 02:00 PM
- Leading Change
Leadership Academy March 05, 2019 01:00 PM - 02:30 PM

Webinar Policies

Webinars use standard Web browser technology and audio broadcasting

With full attendance, you may download a PDF certificate of completion

It may take up to 30 days for your CPE credit to be reflected in your transcript

Replay webinars are in the archive 5-10 days after the live event but do not earn credits

Webinar Archives

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Continuing Professional Education

G **LEIM** HAS RECENTLY added the following courses to our Online CPE catalog:

- Accounting for Investments
- Estates, Trusts, and Wealth Transfer (2018)
- Ethics in Tax Practice
- Firm's Cost of Capital and Short-Term Financing
- Individual: Itemized Deductions (2018)
- Internal Auditing: Audit Evidence and Documentation
- Internal Auditing: Charter, Independence, and Objectivity
- Internal Auditing: Communicating Results
- Internal Auditing: Nature of Work, Governance, and Compliance
- Overview of the Sarbanes-Oxley Act and the Public Company Accounting Oversight Board
- Reporting Income from Debt Cancellation (2018)
- Schedule C Hot Spots: Sole Proprietors (2018)
- Self-Employed Payroll Hot Spots: S Corporation and LLC Compensation (2018)
- Staying Current with Tax Laws: Federal Tax Update (2018)
- The New Section 199A: Qualified Business Income Deduction

View these new courses as well as our entire listing of over 75 courses including those which cover Accounting, Auditing, Regulatory Ethics, Management, Business Law, and Taxation at

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