



The Association of
Accountants and
Financial Professionals
in Business

CLEVELAND EAST CHAPTER

INSTITUTE OF MANAGEMENT ACCOUNTANTS

SEP 2019



Insiders
Monthly Access
A Publication of the Cleveland East Chapter

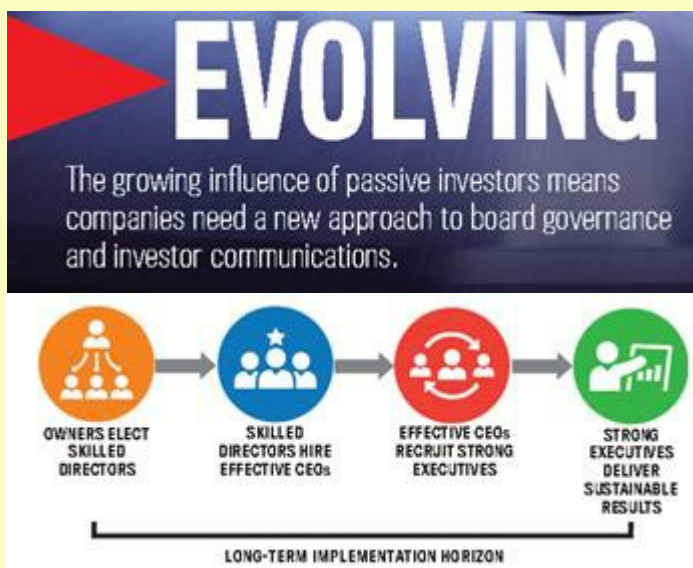
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INSIDE THIS ISSUE

Current Technical Meeting	2
President's Message	2
Chapter Board	7
Technical Meetings	8
CMA Certification	13
National	16
C P E	17

Tuesday, September 17, 2019



Board Governance and Investor Communications

Cost \$25 members & guests

Dinner served:	6:00 - 6:30PM
Presentation:	6:30 - 7:30PM
Q & A:	7:30 - 7:40PM
Networking session:	7:40 - 8:00PM

Register on the website:
cleveast.imanet.org



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Oct 15 - Student night - Brand Awareness; meet at Whirly Ball

Nov 14-16 2019 IMA Student Leadership Conference, The Westin Charlotte NC

June 21-24 2020 IMA Annual Conference & Expo (ACE2020) Atlanta Marriott Marquis



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Current technical meeting



PRESIDENT'S MESSAGE

ALRIGHT, SO WE have reached the end of the summer. The chapter was able to enjoy a nice evening watching the Lake County Captains. I would like to thank all of you that came out to the August event! We had a very nice turnout and everyone seemed to enjoy themselves. In the future I think that we will be introducing more social events since they seem to be fairly popular. If anyone has any ideas for social events that they would like to see, please pass those along to any board member.

In September the Cleveland East Chapter will be hosting an event at Case Western Reserve University. This will be a technical meeting that will cover an article from Strategic Finance named "Evolving Investor Relations." The presentation will be given by Case Western professor Dr. Thomas King. So please mark you calendars. Registration is now open on the chapter's website. The event is scheduled for September 17th at 6pm to 8pm. This event will include a catered dinner. If anyone has any questions please contact a board member.
Jimmy Renz, Cleveland East President

Program:



Board Governance and Investor Communications

Dr. King will be discussing the importance of strong executives to deliver sustainable board governance and investor communications.

Speaker: Dr. Thomas King, CMA, CPA

Dr. Thomas King is professor and chair of the department of accountancy in the Weatherhead School of Management at Case Western Reserve University in Cleveland, Ohio. His research focuses on how organizations use accounting information to communicate with stakeholders. He is the author of *More than a Numbers Game: A Brief History of Accounting*.

King spent 30 years at Progressive Insurance, working in various line management, accounting and financial roles. He was general manager of the business unit that sold the first-ever car insurance policy purchased by a motorist over the Internet and head of investor relations when Progressive became the first company in the world to disclose financial statements on a monthly basis. Before joining Progressive, he worked on the audit staff of Arthur Andersen & Co. in New York.

He graduated with honors from Harvard College and Harvard Business School and was the recipient of Weatherhead's Scholar Practitioner Award within his Doctor of Management cohort. He holds CPA and CMA certifications. Accounting education, he believes, should rest on a liberal arts foundation.

Register on the website:
cleveland.ima.net.org

Student Leadership Conference



November 14-16, 2019 | The Westin Charlotte

Registration opens September 3, 2019

You can expect an outstanding list of presentations.

Why attend SLC2019?

Jump-start your journey from the classroom to the boardroom

Learn about the latest trends in the profession from inspiring speakers

Build your network of contacts and engage with like-minded students from around the world

Meet with recruiters from well-known companies and get a free headshot for your LinkedIn profile



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Reasons to join IMA

Chapter activities

Professional Educational Programs

Professional Educational Programs combine education, networking, and social activities to help members stay current with the latest in management accounting—and earn NASBA-approved CPE credits. Organized and attended by members at a local level, the meetings feature presentations by local speakers who can tailor topics according to group needs. The smaller size of the meetings allows for a free flow of ideas, and peer discussions further foster knowledge exchange.

Networking Activities

Networking is an excellent opportunity to make new friends and business contacts and socialize with peers in a relaxed atmosphere. An informal setting can create the right context for mutual help—one person's experience may answer another's problem and vice versa—and give members more exposure to different areas of accounting.

Leadership Training

Called “the best management training,” leadership activities are open to all members. Serving on a chapter board is an especially good way to experience every phase of management.

Mentorship Initiatives

Mentoring is a valuable way to inspire and support the next generation of management accountants. By building in-depth relationships with young professionals and students, members can provide seasoned guidance for those aspiring toward the same career path.

Community Service Programs

Community service programs provide the chance to engage in skills-based and civic-service volunteering. Projects range from consulting for new and growing small businesses to beautification efforts and donor drives in local communities. These programs offer members a way to contribute in an organized and effective manner while developing their own management skills.



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IMA ANNUAL CONFERENCE

SAVE THE DATE



Don't miss IMA's Annual Conference & Expo in Atlanta! In addition to networking with attendees from around the world, you can enhance your knowledge by attending relevant sessions and earn valuable CPE credits.

8 Specialty Tracks

Designed to fit your career needs! Learn from experts at the top of their field.

-  Planning, Budgeting, and Forecasting
-  Small Business and M&A
-  Ethics
-  Technology
-  Financial Close and Reporting
-  Leadership & Professional Development
-  Accounting Hot Topics
-  Governance, Risk Management, and Internal



The Association of
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Financial Professionals
in Business



Page 6

Women's Accounting Leadership Series - Chicago

We are excited to add a movie night to our Conference the evening preceding the main event. Join us for the movie, the Conference, or both!



Women's Accounting Leadership Series – Chicago

Friday, **October 11, 2019**

| 9 a.m. – 2 p.m.

4 CPE

All are invited to join like-minded colleagues in an engaging discussion on how to navigate opportunities to improve your career success. Expand your business network while developing leadership skills at the Women's Accounting Leadership Series.

All the Queen's Horses Movie Screening and Discussion

Thursday, October 10, 2019

6 p.m. – 9 p.m.

1.5 CPE



We are excited to offer a movie screening and discussion of the award-winning documentary All the Queen's Horses, which investigates how a city comptroller was able to steal \$37,000 a day for two decades.

Register now for IMA's Women's Accounting Leadership Series. To register for both events, please click on the "Register Now" link and add the movie to your cart during checkout!

Register here just for the movie screening.

Both events will be held at DePaul University, 1 E. Jackson Blvd., Chicago, IL 60604.

Information regarding local discounted hotel accommodations, parking, and transportation can be found **here**.



2019 - 2020 BOARD OF DIRECTORS

Spotlight on board members



For your leadership, volunteerism and commitment to serving the IMA professional community.

Office	Name
President	James Renz
Secretary	Dennis Rarick
Treasurer	Micayla Fern
VP Administration	Marybeth Murphy
VP Professional Education	Ernest Brass
VP Membership	open
Director - Newsletter	Carol Kuczer
Director - Social Media & Publicity	Sandra Brenner
Director Student Scholarships	Robin Klaco
Director Academic Relations	open
Director CMA	open
Chair of the Audit	Vince Pona
Regional Council Delegate	Sandra Brenner
Liaison	Enrico Varricchio

Contact board of directors for Cleveland East Chapter at cleveastima@gmail.com

Dennis Rarick currently serves as Secretary of the Cleveland East Chapter. Dennis has been an active member of IMA since 2005.

In 2005, Dennis received his BBA in Accounting from Cleveland State University. Dennis received his CPA and CMA in 2011 and 2012, respectively. Additionally, Dennis is currently studying for IMA's Certified in Strategy and Competitive Analysis (CSCA) credential. He plans on sitting for the CSCA exam this September.

While he spent 10 years in various Accounting roles in the Aerospace Industry, Dennis is currently acting as a Cost Accountant at Quality Electrodynamics in Mayfield Village.

In his spare time, Dennis enjoys taking drawing and oil painting classes at the Valley Art Center in Chagrin Falls. Dennis is enjoys reading, being that is committed to a lifetime learning philosophy.

We welcome Dennis to our Board!



Board Meetings

Tuesday, Jun 11, 2019 6 PM in person

Tuesday, Jul 16, 2019 6 PM in person

Tuesday, Aug 13, 2019 6 PM in person

Wed Sep 11, 2019 Noon conference call

Wed, Oct 9, 2019 Noon conference call

Wed, Nov 13, 2019 Noon conference call

Tuesday, Dec 10, 2019 6 PM in person

Wed, Jan 8, 2020 Noon conference call

Wed, Feb 12, 2020 Noon conference call

Wed, Mar 11, 2020 Noon conference call

Wed, Apr 8, 2020 Noon conference call

Wed, May 13, 2020 Noon conference call



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CLEVELAND EAST CHAPTER

2019 - 2020 TECHNICAL MEETINGS

EVENTS

Wednesday, August 21, 2019	6:00 PM	Social event at Lake County Captains
Tuesday, September 17, 2019	6:00 PM	Board Governance and Investor Communications
Tuesday, October 15, 2019	6:00 PM	Student Night - Brand Awareness
Friday, November 22, 2019	8 AM - 5 PM	Controller's Workshop
Tuesday, January 21, 2020	6:00 PM	Economic Update
Tuesday, February 18, 2020	6:00 PM	Charity event - Greater Cleveland Food Bank
Tuesday, March 17, 2020	6:00 PM	Big Data, Data Analytics
Tuesday, April 21, 2020	6:00 PM	Risk Mitigation and Internal Controls
Tuesday, May 19, 2020	6:00 PM	Accounting for & at the Cleveland Metroparks

Member Anniversaries

IMA GLOBAL CORE VALUES



New Members

Years

Members

32	Vincent Pona
32 CMA	Sandra Brenner
23 CMA	Patrick Mullin
23 CMA	John Boutton
9 CMA	Lori Jean Fortman
7 CMA	Lisa Biber
7 CMA	Brian Geib
3	James McHale
2	Marybeth Murphy
2	John Reid
1	Madelyn Spehn

Respect for the Individual

We treat each other with respect and dignity, valuing individual and cultural differences. We communicate frequently and with candor, engaging in healthy debate and listening to each other, regardless of position or level. We work hard to create an environment that respects individuals in an atmosphere of open communication, growth, and learning.

Passion for Serving Members

We enable individuals to use their capabilities to the fullest to deliver exemplary products and services to members. That enablement extends to being passionate advocates in advancing our global profession. We care for all members and each other - building enduring relationships and driving continuous improvement. We appropriately recognize our volunteer leaders, who are so giving of their time and expertise.

Highest Standards of Integrity and Trust

We understand and abide by the IMA Statement of Ethical Professional Practice in our everyday actions. Our personal conduct ensures that the IMA name is always worthy of trust - our members around the globe deserve nothing less. We treat each other fairly, keep our promises, make decisions objectively, take responsibility for our actions, and admit our mistakes. We maintain confidentiality as appropriate.

Innovation and Continuous Improvement

We believe innovation and a spirit of continuous improvement are engines that keep us relevant, vital, and growing. Our culture embraces creativity and seeks different perspectives. We behave like owners of a "business," managing risks and identifying new opportunities in serving members and advancing the profession.

Teaming to Achieve

We encourage and reward both individual and team achievements, proactively working across organizational boundaries to always "remember the member." Our spirit of team achievement extends to advancing our professional and to being responsible and caring partners within our various communities.

CONGRATULATIONS

IMA Management Accounting Competency Framework: (Summary):

In order to keep pace with the changing business environment and advances in technology, The Institute of Management Accountants in April of 2019 enhanced its Management Accounting Competency Framework. The Framework utilizes six Domains of core knowledge, skills, and abilities that finance and accounting professionals need to remain relevant in the Digital Age.

The new Framework includes six Domains; Strategy, Planning & Performance, Reporting & Control, Technology & Analytics, Business Acumen & Operations, Leadership and Professional Ethics and Values.

Additionally, each of these Domains include a variety of competencies that align directly to particular parts on the future 2020 CMA Exam.

The **Strategy, Planning & Performance** Domain consists of competencies required to envision the future, lead the strategic planning process, guide decisions, manage risk, and monitor performance. Such competencies as Decision Analysis, Enterprise Risk Management and Budgeting and Forecasting are encompassed in this Domain.

The **Reporting and Control** Domain entails competencies required to measure and report an organization's performance in compliance with relevant standards and regulations. This Domain contains such competencies as, Internal Control, Cost Accounting and Financial Statement Analysis.

The **Technology & Analytics** Domain involves competencies required to manage technology and analyze data to enhance organizational success. Information Systems, Data Analytics and Data Visualization competencies can be found in this Domain.

The **Business Acumen & Operations** Domain consists of competencies required to contribute as a cross-functional business partner to transform company-wide operations. Such competencies as Operational Knowledge and Project Management are incorporated in this Domain.

The **Leadership** Domain comprises of competencies required to collaborate with others and inspire teams to achieve organizational goals. This Domain contains such competencies as Communication Skills, Conflict Management and Negotiation.

The **Professional Ethics and Values** Domain entails competencies requires to demonstrate the professional values, ethical behavior, and legal compliance essential to a sustainable business model. Professional Ethical Behavior and Legal and Regulatory Requirements competencies can be found in this Domain.

In Conclusion, while Management Accountants face a variety of business challenges in the future, The Institute of Management Accountants continues to support current and future practitioners working in the field.

References:

For those more interested in further information, please reference the following:

<mailto:https://www.imanet.org/-/media/590889ef44ad401bb94d83cd43e584b8.ashx?la=en>



6 Benefits of Volunteerism for Your Finance Team — and Your Business

There's nothing like a good team-building exercise to increase trust and enhance collaboration in the workplace. Managers typically plan games, special meals or recreational sports to help build camaraderie among employees in their organization. But as fun as these activities are, many finance leaders seek more meaningful ways to engage and develop their staff — and create more positive benefits for the business as well.

One reason for this trend is the growing emphasis on corporate social responsibility programs, such as charitable giving or volunteer community service. For many businesses, philanthropy and volunteerism are now integral parts of their organizational culture as well as cornerstones of environmental, social and governance (ESG) initiatives. In a recent Robert Half Management Resources survey, 80% of finance leaders said that corporate social responsibility programs are important for their firms.

When well-organized and supported with appropriate resources, corporate social responsibility programs like volunteer community service can create significant benefits for companies and their employees. Here are six examples:

1. Bonding with colleagues

Planting trees alongside the company's chief financial officer (CFO) or picking up roadside litter with the payroll director is a great way to break down silos and bring management and employees closer. Collaborating on a worthy cause is often a better way of really getting to know one another than making a minute or two of polite small talk during an all-company picnic or holiday party.

2. Skills acquisition

Untangling a human knot or breaking out of an escape room is a good way to refine soft skills in problem solving, communication and leadership. But wouldn't it be much more rewarding for employees to boost those skills while laboring together on real-life issues and helping people in need? Your team can expand their abilities while building affordable homes in your local community, for example. Volunteerism also enhances your employees' sense of empathy and customer service — and adds positivity to your company's reputation in your community.

3. A sense of achievement

Jobs in accounting and finance are rewarding. So, too, are nonprofit projects. They also have a tangible and satisfying end goal, be it to collect a certain number of toys for children in need at the holidays or remove invasive plants from a nearby park.

6 Benefits of Volunteerism for Your Finance Team - continued

A shared accomplishment outside of day-to-day duties can really help to boost team morale. In the Robert Half Management Resources survey mentioned earlier in this post, 71% of CFOs said increased employee morale was a key benefit of corporate social responsibility programs, like volunteer community service.

See an infographic of the survey results [here](#).

4. Health benefits

Volunteerism can have a positive impact on a person's health and well-being. By volunteering, you and your employees can increase your activity levels if you opt for physical service projects like cleaning, building or planting. What's more, when you help others, your brain releases endorphins that create a host of positive feelings, and these natural substances help you de-stress.

5. Recruitment and retention

An organization that embraces corporate social responsibility sends the message that it values compassion, citizenship, integrity and environmentalism — which is the type of company that many professionals today seek to be a part of. Corporate culture can be a make-or-break factor when people choose where to work — and whether they stick around for the long term.

6. Enhanced reputation

Many consumers consider a company's philanthropic activities when deciding where to spend their money, as they feel better about supporting businesses that reflect their values and give back to the community. By publicizing your corporate social responsibility or ESG initiatives, you're letting your current and future customers know just what your brand stands for.

Tips for setting up a volunteer program

A commitment to volunteerism at your company needs to be supported by appropriate focus and investment to be successful. Don't simply chase trends or leave the effort to interns. Before signing your finance team up for the next fun run or beach cleanup you hear about, take the following suggestions into account:

6 Benefits of Volunteerism for Your Finance Team - continued

- Find suitable causes. Work on service projects that align with your company's mission and core values. A great partnership, for example, would be between a supermarket chain and an organization that works to reduce food waste. For companies in just about any industry, volunteering at food banks or collecting school supplies for disadvantaged children are rarely the wrong choice.
- Give time and money. A great way to double your impact is for the business to donate both labor and dollars to the causes you choose to support, such as through a corporate sponsorship of a philanthropic event. You could also give employees the option of contributing money in lieu of, or in addition to, their service.
- Offer flexibility. The biggest barrier to volunteerism success is finding enough time to devote to giving back. If you want your employees to have the chance to get involved, offer a choice of opportunities whenever possible. Also, make sure your team members know how much you would like to see them participate.
- Make it a group effort. Volunteering is a worthwhile activity on its own. But to reap the most value from it, you'll want to get your entire team involved. Holding service projects during workdays is one way to maximize participation. Also, consider giving your employees paid time off to do volunteer work. A recent Robert Half survey found that nearly half (49%) of U.S. businesses embrace this practice.
- Think local. There are needs all over the world, to be sure. But to help drive employee involvement in your company's volunteer program, consider aiming for projects that your team members can easily participate in, in person, and which make a difference in the local community.

While corporate social responsibility initiatives require time, effort and other resources to be successful, they are a worthwhile investment. They can generate many positives for your business — including a more-connected finance team that works better together. So, if important soft skills can be honed through helping others rather than paying for off-site corporate getaways, the question CFOs should be asking themselves is not “Why should our team volunteer?” but “Why on earth wouldn't we?”

Accountemps, a Robert Half company, is the world's first and largest specialized staffing firm for temporary accounting, finance and bookkeeping professionals. Accountemps has more than 300 locations worldwide. More resources, including job search services and career advice, can be found at roberthalf.com/accountemps.



IMA's Certification for
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CMA CERTIFICATION

THE GOLD STANDARD

Part 1: Financial Planning, Performance, and Analytics

- 15% Cost Management
- 15% Internal Controls
- 15% Technology and Analytics
- 15% External Financial Reporting Decisions
- 20% Planning, Budgeting, and Forecasting
- 20% Performance Management

Part 2: Strategic Financial Management

- 10% Risk Management
- 10% Investment Decisions
- 15% Professional Ethics
- 20% Financial Statement Analysis
- 20% Corporate Finance
- 25% Decision Analysis

Salary

Findings of IMA's Annual Salary Survey indicate that professionals holding IMA's CMA certification have greater earning power in total compensation than their non-certified colleagues.

Competitive Advantage

Businesses around the world rely on CMAs for accounting, finance and information management and most importantly, for the strategic planning and business solutions provided by these qualified professionals. Companies such as 3M, Boeing, DaimlerChrysler, DuPont, Hewlett-Packard, IBM, Johnson & Johnson, Milliken and Procter & Gamble recognize that employing CMAs helps to improve company performance in aggressive global business arena.

Professional Recognition

The CMA designation represents a broad business competency and mastery of the management-level skills required to add value, drive business performance, and build quality financial practices within organizations. The program objectively tests and validate expertise in areas essential to analyzing, managing and evaluating business solutions that contribute to the success of an organization. The CMA credential indicates a commitment to excellence based on a strong, ethical foundation and dedication to lifelong learning.

Personal Satisfaction

Prove your ability to become a strategic business partner, while you also enhance your self-confidence, your sense of accomplishment, and your resume.

The Exam is Changing In 2020!

ICMA® (Institute of Certified Management Accountants) recently undertook a comprehensive job analysis to ensure that topics on the CMA® (Certified Management Accountant) exam continue to be current, relevant and valid. Changes to the exam as a result of this survey can be found below. The changes to the CMA exam take effect on January 1, 2020.

Key Changes to Expect

Part 1:

Technology is transforming the profession, and we want our CMAs to be prepared. Part 1 of the CMA exam will include a new section on Technology & Analytics.

New Title: Financial Planning, Performance, and Analytics

New Content: Technology and Analytics, Integrated Reporting

Deleted Content: Internal Auditing

Part 2:

Being able to apply an ethical and strategic framework to decision-making in a complex, digital world is a skill every accounting and finance professional needs to have. Part 2 of the exam will expand the Professional Ethics and Decision Analysis sections.

New Title: Strategic Financial Management

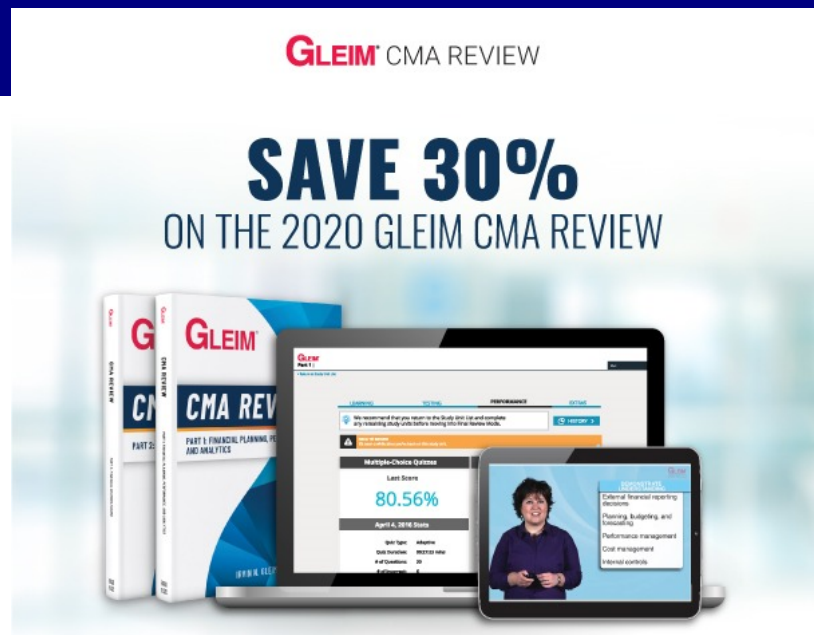
New Content: Business Ethics, Sustainability and Social Responsibility

Deleted Content: Off-Balance Sheet Financing, Bankruptcy, Tax Implications of Transfer Pricing

It's time to preorder!

The latest edition of Gleim CMA Review covers the 2020 exam changes, and we're helping you get started by offering

SAVE NOW
[\[mmsend88.com\]](https://mmsend88.com)



Our 2020 edition is updated with:

100% coverage of the new 2020 CMA exam

- Including topics such as Technology & Analytics, Integrated Reporting, and Business Ethics

SmartAdapt™ guided review technology

- Helps you study smart by eliminating the guesswork with a personalized learning path for the most effective studying

Even more videos

- Additional hours of Gleim Instruct professor-led lectures, which cover the toughest topics and provide walkthroughs of practice questions

More user-friendly books and online platform

- Enhanced to provide a more accessible and intuitive learning experience

Plus everything our candidates already love, including:

- The best bank of exam-quality practice questions and explanations
- Access Until You Pass® so you have peace of mind while you study
- Dedicated support from Personal Counselors



IMA's Certification for
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Advancing the profession

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

Certified Management Accountant (CMA®) - The Gold Standard

Join a leading group of professionals who have advanced beyond the practical accounting skill set by earning IMA's prestigious global certification, the Certified Management Accountant (CMA®).

Evolve into a strategic business partner committed to a standard of excellence grounded on a strong ethical foundation and a lifelong commitment to learning.

Position yourself for career advancement and greater earning power. Gain a significant competitive advantage while demonstrating accounting, finance, information management and strategic planning skills necessary to drive business performance in the changing global economy.

VISION STATEMENT

The world's leading association for management accounting and finance professionals.

MISSION STATEMENT

To provide a dynamic forum for management accounting and finance professionals to develop and advance their careers through certification, research and practice development, education, networking, and the advocacy of the highest ethical and professional practices.





The Association of
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Financial Professionals
in Business

IMA NATIONAL

PUBLICATIONS

Strategic Finance

IMA's flagship publication is an award-winning monthly magazine that provides the latest information about practices and trends in finance, accounting, and information management.

Management Accounting Quarterly

MAQ is a quarterly, refereed online journal that contains in-depth articles by and for academics and practitioners of accounting and financial management.

IMA Educational Case Journal

The IECJ® is a quarterly, online journal whose mission is to publish teaching cases in management accounting and related fields.

PROGRAMS

Educator Resources

IMA provides special tools and resources for the professionals who are developing the industry's future leaders. Academic members have access to IMA's ethics curriculum, case studies, webinars, research grants, mentor program, and many other teaching resources.

Leadership Academy

The IMA Leadership Academy is designed to assess your leadership status, enhance your skills and recognize your leadership achievements.

IMA Webinars

IMA's Inside Talk Webinar Series is a highly popular monthly webinar series that explores relevant topics from your professional and delivers timely information to broaden your knowledge and improve your performance.

NETWORKING

LinkUp IMA

The online professional network created exclusively for IMA members allows you to participate in groups related to topic areas or industries, IMA regional chapters and councils, subject matter and CMA study groups. You can post announcements and events, utilize share workspaces, find jobs and more.

LinkedIn

Strengthens and extends your existing network of trusted contacts. It is a networking tool that helps you discover inside connections to re-connect with colleagues and classmates, power your career and get answers.

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering a rigorous, highly respected credential - the CMA - that recognizes and rewards expertise
- Building a peer network of professional relationships to share industry experience, access career opportunities, and make business contacts to last a lifetime
- Providing extensive education programs to advance professional knowledge, increase leadership potential, and satisfy CPE requirements
- Giving a voice to the profession with insightful and timely journals and newsletters
- Promoting leading-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment

IMA currently represents more than 60,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

KEY CONTACTS

Amy Renner,
Community Relations Associate of
East Coast Chapters
IMA
10 Paragon Drive
Montvale, NJ 07645-1718
Telephone (800)638-4427
Email: Arenner@imanet.org
IMA Website: www.imanet.org

Power Your Potential

IMA is the resource for developing, certifying, and connecting the world's best accountants and financial professionals working in business.

What is management accounting?

Did you know that many accounting grads begin their careers in public accounting firms, but the majority of those leave in just a few years?

The fact is nearly 75% of financial professionals work in business as management accountants: financial analysts, controllers, treasurers, and chief financial officers. Management accountants provide critical insights on ethical and regulatory requirements and are integral to business strategy and decision-making. Gain leadership experience, explore your future career options, and build your résumé and professional network. With the right preparation and training, you will be equipped with real-world competencies that will make you ready for the challenges you'll face immediately on the job.

Membership Benefits

- Differentiate yourself by taking the CMA exam while still in school
- Develop leadership skills to build your résumé
- Enjoy all member benefits at a significantly reduced rate

Student Testimonial

"I knew I wanted to major in accounting, and I wanted to make a difference, but I just didn't know how to build on that. That's how I knew I wanted to start a student chapter on my campus." - Kevin Cornwell, President, University of Texas at Dallas Student Chapter



The Association of
Accountants and
Financial Professionals
in Business



Page 17

Continuing Professional Education

IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credit(s). Seats fill up quickly.

Inside Talk: Our highly popular monthly series on timely, emerging issues and relevant topics such as technology, data analytics, revenue recognition, expense reporting and continuous accounting.

IMA's Leadership Academy: Hosts a monthly webinar series that empowers entry- and intermediate-level management accountants to become leaders within the profession

Webinar Schedule -

Creating a Compassionate Culture for a Lasting Competitive Advantage

Leadership Academy - September 03, 2019 01:00 PM - 02:30 PM

Tech Trek - A Journey Through the Latest Tech Trends

Inside Talk - September 09, 2019 01:00 PM - 02:30 PM

Connected Business - The Key to Digital Transformation

Inside Talk - September 18, 2019 01:00 PM - 02:00 PM

Data Strategies to Drive Business Strategy

Strategic Management - September 23, 2019 01:00 PM - 02:00 PM

From accounting-speak to plain English: Practical tips

Inside Talk - October 01, 2019 01:00 PM - 02:00 PM

Webinar Archives

IMA Members: Play past webinars on LinkUp IMA

Webinar Policies

Webinars use standard Web browser technology and audio broadcasting

With full attendance, you may download a PDF certificate of completion

It may take up to 30 days for your CPE credit to be reflected in your transcript

Replay webinars are in the archive 5-10 days after the live event but do not earn credits

For all CPE, login at www.imanet.org



The Association of
Accountants and
Financial Professionals
in Business

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Page 18

Continuing Professional Education



GLEIM HAS RECENTLY added the following courses to our Online CPE catalog:

- Accounting for Investments
- Estates, Trusts, and Wealth Transfer (2018)
- Ethics in Tax Practice
- Firm's Cost of Capital and Short-Term Financing
- Individual: Itemized Deductions (2018)
- Internal Auditing: Audit Evidence and Documentation
- Internal Auditing: Charter, Independence, and Objectivity
- Internal Auditing: Communicating Results
- Internal Auditing: Nature of Work, Governance, and Compliance
- Overview of the Sarbanes-Oxley Act and the Public Company Accounting Oversight Board
- Reporting Income from Debt Cancellation (2018)
- Schedule C Hot Spots: Sole Proprietors (2018)
- Self-Employed Payroll Hot Spots: S Corporation and LLC Compensation (2018)
- Staying Current with Tax Laws: Federal Tax Update (2018)
- The New Section 199A: Qualified Business Income Deduction

View these new courses as well as our entire listing of over 75 courses including those which cover Accounting, Auditing, Regulatory Ethics, Management, Business Law, and Taxation at

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Debbie Martin
Senior Sales Consultant
Gleim Publications Inc.

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