



The Association of
Accountants and
Financial Professionals
in Business

CLEVELAND EAST CHAPTER



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Happy Holidays

2019 Winter meetings:

Jan 15 - Economic update 6PM

Feb 19 - Tax update 6PM

Mar 19 - Large data analysis 6PM

INSTITUTE OF MANAGEMENT ACCOUNTANTS OCT 2018

Congratulations 2018 IMA Chapter Award Winner

Cleveland East

- Gold Metal for the Warner Division Newsletter Competition
- Gold Metal for the Warner Division Website Competition



www.cleveast.imanet.org



Annual Student Leadership Conference

HILTON ST. LOUIS | NOVEMBER 1-3, 2018



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Top 5 Reasons to Attend

1. Learn about the latest trends in the profession
2. Build your personal and professional network
3. Meet with recruiters from well-known companies looking to fill internships and entry-level positions
4. Participate in an industry tour at Busch Stadium (St. Louis Cardinals), Nestlé Purina, or Federal Reserve Bank of St. Louis
5. Enhance your LinkedIn profile with a professional photo



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Ohio
Regional
Council

Message for Ohioans from IMA President & CEO

Ohio members: We need your help

Pending legislation threatens CMA certification

September 13, 2018

Dear Ohio members:



The Association of
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IMA® (Institute of Management Accountants) has recently learned that pending legislation in the State of Ohio, the "Reform Occupational Licensing Act," would enable the state to set up its own voluntary certification programs, in direct competition with those programs offered by professional associations like IMA. ASAE (American Society of Association Executives) covered the story last week (see article).

The move by Ohio would impact existing and prospective holders of voluntary certifications such as the CMA® (Certified Management Accountant) certification. Provisions in the pending legislation would require that individuals seeking voluntary certifications secure them from the state, rather than from a professional association with subject-matter expertise. The bill (S.B. 255) passed the Ohio State Senate in June and was introduced in the State House in July; to date, it has yet to be referred to a committee.

IMA does not agree with the proposed legislation, as it would weaken the practice of management accounting. For more than four decades, the CMA has always been earned through rigorous testing, work experience, and continuing education. In line with well-established professional certification practices, the CMA program is updated periodically to reflect the knowledge, skills, and abilities needed on the job. We believe the CMA enables the continuing development of management accountants, assures employers of a professional's qualifications, and ultimately, protects the public interest through a commitment to ethics and sound internal controls.

The importance of the CMA to businesses and individuals in Ohio should not be put at risk. Along with your chapter leaders, IMA's Global Board of Directors, and other association partners, we are communicating our deep concerns to the Ohio State House and are joining with the PCC (Professional Certification Coalition) to fight this bill. We believe that this legislation needs to be amended. We strongly encourage you to also voice your concerns to your local State House representative. If you are a CMA, below is a sample email you can send:

Dear [legislator name]:

I am an Ohio resident and an accounting professional who holds a CMA® (Certified Management Accountant) certification from IMA® (Institute of Management Accountants). I earned the CMA by meeting rigorous standards, including passing a comprehensive exam in my field. I am proud of this accomplishment, and I use the CMA as a title to communicate my qualifications to employers and colleagues. S.B. 255, as passed recently by the State Senate, would interfere with the ability of accounting professionals in Ohio to earn this voluntary certification in the future. I urge you to not pass S.B. 255 and, instead, work to find a better solution, one that would incorporate a wide range of viewpoints on this important issue.

IMA appreciates your assistance with this important matter.

Sincerely,

Jeff Thomson, CMA, CSCA, CAE

IMA President and CEO



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Accounting news from Case Western Reserve University



CWRU faculty that have published in IMA magazine Strategic Finance: Karen Braun, Tom King, Gary Previts, Tim Fogarty:

- Braun, K., Excel-based Active Learning, Strategic Finance, August 2017, pp 42-49.
- King, T., The Problem with Non-GAAP Earnings, Strategic Finance, April 2017, pp. 33-39 (Lybrand Award, Bronze Medal)
- Foltin, L.C., D. Flesher, G Previts, M Stone, Public, Pension Under-Funding, Strategic Finance, September 2018, pp, 52-59.
- Fogarty, T. "It's All About the Money," Strategic Finance, Vol. 8, No. 5, pp. 17-18, May 2004.
- Fogarty, T. "Are We All Responsible for College Cheating?" Strategic Finance. May 2008, pp. 2-3.
- Fogarty, T. "Ethics and the Business School," Strategic Finance, (May 2008).
- Fogarty, T. "Ethics on Sale: New, Improved, 40% More" Strategic Finance (May, 2005).

Congratulations

CMA Scholarships Recipients 2017-2018

-Chelsea An	- Liz Liu
-Aarti Arun	-Yuying Ma
-Murang Gao	-Igor Tutelman
- Drew Hamilton	-Han Wang
-Jennifer Kim	-Xinyi Xie

CMA Scholarship Recipients 2016 - 2017

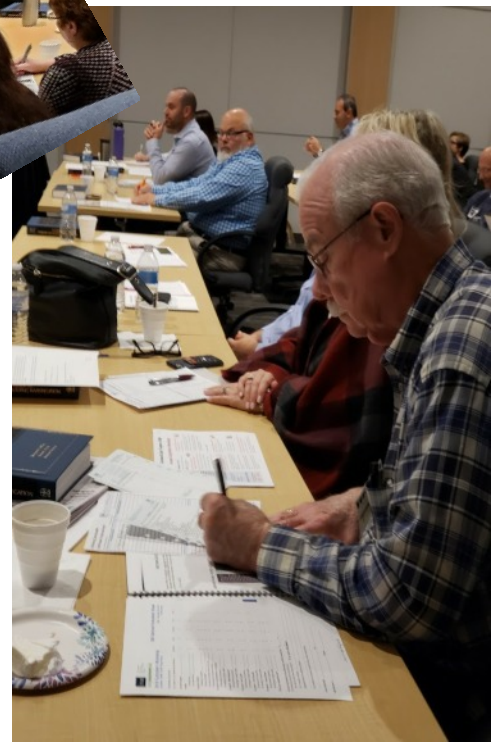
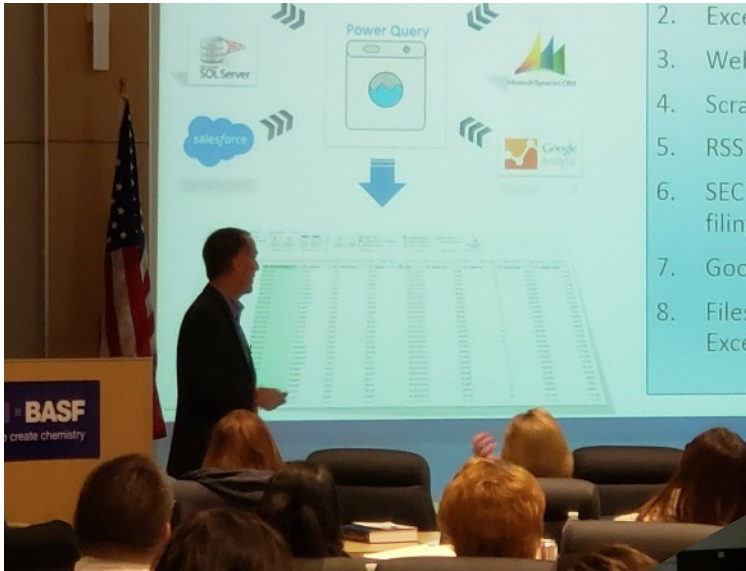
- Kirsch Briel	- Rachel Payne
- Mahya Krouse	- Jianning Wei
- Junhui Lin	- Mingjun Xu
- Jingzhao Liu	- Zoe Yang
- Jeffrey Malashock	- Xiaofan Zhu



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Photos from the Controllers Conference





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Insiders
Monthly Access
A Publication of the Cleveland East Chapter

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PRESIDENT'S MESSAGE



OCTOBER WAS A very successful month for our IMA chapter. Our annual Controllers Conference was the most successful we've had. We had over 50 attendees.

I was unable to join the Cleveland IMA Chapter at Lakeview. I am sure that those that did enjoyed their visit.

Our next meeting will be in January with our annual economic update from Joe Haubrich of the Federal Reserve Bank of Cleveland. It is one of our largest attended meetings. Hope to see you there.



SPONSORS

We would like to thank the following organizations for their support in sponsoring the IMA Cleveland East Chapter.

If you would like to have your business appear on this page, please contact Sandra Brenner at (216)839-7288 or Email: sandra.brenner@basf.com.

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Email: cmchavez@assoc@aol.com

www.chavez-assoc.com



Deadline for submitting information for next newsletter is the Monday following the technical meeting. Send your submissions to Carol Kuczer at: ckuczer@ddr.com



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Reasons to join IMA

Chapter activities

Professional Educational Programs

Professional Educational Programs combine education, networking, and social activities to help members stay current with the latest in management accounting—and earn NASBA-approved CPE credits. Organized and attended by members at a local level, the meetings feature presentations by local speakers who can tailor topics according to group needs. The smaller size of the meetings allows for a free flow of ideas, and peer discussions further foster knowledge exchange.

Networking Activities

Networking is an excellent opportunity to make new friends and business contacts and socialize with peers in a relaxed atmosphere. An informal setting can create the right context for mutual help—one person's experience may answer another's problem and vice versa—and give members more exposure to different areas of accounting.

Leadership Training

Called “the best management training,” leadership activities are open to all members. Serving on a chapter board is an especially good way to experience every phase of management.

Mentorship Initiatives

Mentoring is a valuable way to inspire and support the next generation of management accountants. By building in-depth relationships with young professionals and students, members can provide seasoned guidance for those aspiring toward the same career path.

Community Service Programs

Community service programs provide the chance to engage in skills-based and civic-service volunteering. Projects range from consulting for new and growing small businesses to beautification efforts and donor drives in local communities. These programs offer members a way to contribute in an organized and effective manner while developing their own management skills.

IMA ANNUAL CONFERENCE

SAVE THE DATE



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Learn from experts at the top of their field.

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-  Ethics
-  Technology
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-  Accounting Hot Topics
-  Governance, Risk Management, and Internal



2018 - 2019 BOARD OF DIRECTORS

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President	Ernie Brass
Secretary	Enrico Varricchio
Treasurer	Jimmy Renz
VP Administration	open
VP Professional Education	Ernie Brass
VP Membership	open
Director - Newsletter	Carol Kuczer
Director - Social Media & Publicity	Ashley Hinkle
Director Student Scholarships	open
Director Academic Relations	Zoe Ruolin Yang
Director CMA	open
Chair of the Audit	Vince Pona
Regional Council Delegate	open

Contact board of directors for Cleveland East Chapter at cleveastima@gmail.com

Need extra help with special projects?
Want to give a helping hand to an accounting student?
Interns are available to help your company. Both the University of Akron and Hiram College have accounting students that are ready, willing and eager to gain real life experience.
For more information, please contact cleveastima@gmail.com.

Board Meetings

Tuesday, Jun 12, 2018 6 PM in person

Tuesday, Jul 24, 2018 6 PM in person

Tuesday, Aug 14, 2018 6 PM in person

Tuesday, Sep 11, 2018 Noon conference call

Tuesday, Oct 9, 2018 Noon conference call

Tuesday, Nov 14, 2017 Noon conference call

Tuesday, Dec 11, 2017 6 PM in person

Tuesday, Jan 8, 2018 Noon conference call

Tuesday, Feb 12, 2018 Noon conference call

Tuesday, Mar 12, 2018 Noon conference call

Tuesday, Apr 9, 2018 Noon conference call

Tuesday, May 14, 2018 Noon conference call



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2018 - 2019 TECHNICAL MEETINGS

EVENTS

Wednesday, August 22, 2018	5:30 PM	Social event at Rock Hall
Tuesday, September 18, 2018	6:30 PM	Employment Opportunities for Accountants at CWRU
Saturday, October 20, 2018	3:00 PM - 5 PM	Student Connection at Whirly Ball
Friday, October 26, 2018	8 AM - 5 PM	Controller's Workshop
Tuesday, January 15, 2019	6:00 PM	Economic Update
Tuesday, February 19, 2019	6:00 PM	Tax Update
Tuesday, March 19, 2019	6:00 PM	Large Data Analysis at JCU
Tuesday, April 16, 2019	6:00 PM	Employment Update
Tuesday, May 15, 2019	6:00 PM	Ethics - 2 hrs
Thursday, April 25, 2019	8 AM - 5 PM	Annual Meonske Conference Pre-Conference Workshop
Friday, April 26, 2016	8 AM - 5 PM	Annual Meonske Conference



Member Anniversaries

IMA GLOBAL CORE VALUES

Years Members



29 Timothy Murphy CMA
25 Robin Schade CMA
16 Philip Weihe CMA
16 Dale Kime
10 Michael Newkirk CMA
8 Mark Rice CMA
7 Beth Donaldson
4 Edward Niedoba
3 Micayla Fern
2 Yan Huo CMA

Respect for the Individual

We treat each other with respect and dignity, valuing individual and cultural differences. We communicate frequently and with candor, engaging in healthy debate and listening to each other, regardless of position or level. We work hard to create an environment that respects individuals in an atmosphere of open communication, growth, and learning.

Passion for Serving Members

We enable individuals to use their capabilities to the fullest to deliver exemplary products and services to members. That enablement extends to being passionate advocates in advancing our global profession. We care for all members and each other - building enduring relationships and driving continuous improvement. We appropriately recognize our volunteer leaders, who are so giving of their time and expertise.

Highest Standards of Integrity and Trust

We understand and abide by the IMA Statement of Ethical Professional Practice in our everyday actions. Our personal conduct ensures that the IMA name is always worthy of trust - our members around the globe deserve nothing less. We treat each other fairly, keep our promises, make decisions objectively, take responsibility for our actions, and admit our mistakes. We maintain confidentiality as appropriate.

Innovation and Continuous Improvement

We believe innovation and a spirit of continuous improvement are engines that keep us relevant, vital, and growing. Our culture embraces creativity and seeks different perspectives. We behave like owners of a "business," managing risks and identifying new opportunities in serving members and advancing the profession.

Teaming to Achieve

We encourage and reward both individual and team achievements, proactively working across organizational boundaries to always "remember the member." Our spirit of team achievement extends to advancing our professional and to being responsible and caring partners within our various communities.

Are Your Workers Tuning Out? Try These 5 Strategies to Re-Engage Them

Your accounting and finance teams certainly look attentive as they meet with clients, take phone calls and plug away at their projects. But appearances may be deceiving.

A **Robert Half survey** of workers found that respondents are disengaged about one-quarter (26 percent) of the time that they are on the job. If your employees are checking out for a couple hours or more every day, your department's productivity and efficiency can obviously suffer.

So, how can you reduce worker disengagement and help your accounting and finance teams feel more in the game and motivated to excel? Every employee is different, so there's no single solution. But applying all or some of the following five ideas below, which are based on workers' responses to our recent survey, could have a positive impact on most everyone in your organization.

Better perks (and more balance)

How can better perks reduce worker disengagement? Look at it this way: The more you can do for your staff, the more they will feel valued. That, in turn, can make them want to work harder for the firm. And a healthy percentage of workers who responded to our survey — 37 percent — said they believe upgraded perks would, in fact, help them to feel more engaged at work.

What type of perks are most employees looking for? According to the **2019 Robert Half Salary Guide for Accounting and Finance Professionals**, the three most coveted perks are flexible work schedules, compressed workweeks and telecommuting options. Essentially, most professionals are looking for opportunities to find better work-life balance.

More paid time off is another perk to consider for your staff members — and that includes newer hires. The Salary Guide reports that today's job seekers are expecting employers to offer an average of 14 days of paid time off per year. However, most companies are only offering 10 days, on average, to employees who have less than five years' tenure with the organization.

More challenging work

Nearly a third (31 percent) of workers surveyed said they'd be more engaged on the job if their assignments were more interesting. To help ensure your accounting and finance staff members aren't feeling bored, offer them new assignments and diverse work opportunities whenever possible. They will no doubt welcome the chance to expand their skills and experience further.

Are your workers tuning out? - Continued

Just be careful not to overwhelm them. Find out how your employees feel about their current assignments and workload volume before adding more to their to-do lists. Perhaps you'll discover opportunities to **automate some routine tasks** — like reconciliation and report generation — so your staff members will have more time to engage in value-adding work for the firm.

While every position has its share of routine processes, a savvy manager will make sure those tasks do not constitute the bulk of any finance team member's duties. Also, it's important to let employees know exactly how their work makes an impact on the bottom line. **Research by Robert Half Management Resources** shows there is a strong chance that many workers aren't making this important connection: More than half of professionals (53 percent) surveyed said they wish they had more insight on how their day-to-day duties make a difference to the organization.

Less bureaucracy

The need to jump through hoops and navigate red tape, day in and day out, just to get basic work done is enough to make anyone want to check out. And in our survey on worker disengagement, 31 percent of respondents said too much bureaucracy is a drag that drives them to distraction.

As a department leader, there's a lot you can do to help reduce bureaucracy. Review approval procedures to see where you could eliminate a step or two from a sign-off process, for example. You could also empower your team to make certain decisions without having to check in with management. Fewer hassles **help employees enjoy their work more** — and be more productive.

Lighter workloads

Twenty-two percent of respondents to our worker disengagement survey pointed to too much work as the main reason that they disengage while on the job. Temporarily "disconnecting" at work is how some people cope when under pressure.

A manageable workload can do a lot to increase your employees' morale and job satisfaction. You may need to enlist extra help to reduce the pressure that can easily lead to worker disengagement.

Consider bringing in interim professionals to ease the burden on your full-time employees during peak periods, such as tax season and the end-of-year close, when everyone is putting in extra hours to get the job done. Or, if a large initiative requires more specialized support, or your organization needs to plow through a backlog of work or rethink key processes, you might want to look into **a managed services option**.

Are your workers tuning out? - Continued

More team building

Help your accounting and finance staff build camaraderie with their coworkers. Social activities can go a long way toward reducing worker disengagement. It also helps to create a corporate culture that attracts top talent. In fact, 22 percent of professionals surveyed by Robert Half say more frequent social outings with their team members would increase their engagement at work.

Here are some easy-to-implement team-building activities that will help bring people together without busting your firm's budget:

- Catered lunch on the last Friday of the month, with pub-like trivia quizzes
- Monthly trips to the bowling alley, with free pizza and drinks for your employees
- **Working on community service projects together**, such as building homes or organizing food supplies for families in need
- An annual staff retreat at a local state park, followed by a picnic and fun activities

For the best results, try to implement as many of the above ideas as possible. (Consider polling your staff first to see which ideas appeal to them most.) Even though it can take time, budget and a little creativity to keep your accounting and finance staff members feeling engaged, the effort — and ongoing investment — will result in **a more motivated and happier workplace.**

Accountemps, a [Robert Half](#) company, is the world's first and largest specialized staffing firm for temporary accounting, finance and bookkeeping professionals. Accountemps has 300 locations worldwide. More resources, including job search services and [career advice](#), can be found at roberthalf.com/accountemps.



IMA's Certification for
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THINGS TO CONSIDER ABOUT CMA CERTIFICATION



Cleveland East Chapter Gleim IMA Chapter Partnership

Cleveland East Chapter members receive a significant discount off all Gleim CMA and CPE study materials including the new ethics course. Your Cleveland East IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! Working together, we will provide you the necessary study tools to prepare for this difficult exam. Gleim has been preparing candidates for success with their extensive self-study course for over 30 years! The Gleim Review System enables you to identify your weak areas so you know where to focus your efforts and GUARANTEES that you will pass each exam part the first time. Our goal is that you achieve success while minimizing your frustration, cost, and time. As a member of the chapter, you are eligible for significant discounts on any of Gleim's CMA materials, as well as Gleim CPE.

To learn more about the program, or to print order forms, visit the Cleveland East Chapter website.

Gleim is excited to partner with Tri-C Corporate College to offer a live review for the Certified Public Accountant exam. This review will be held at the Corporate College East campus with weekly sessions specifically designed to help you pass the exam quickly and effectively.

This offering is unique in terms of its affordability and the one-on-one attention you will receive. These review courses provide candidates with the tools, information, and knowledge necessary to pass the CPA exam the first time.

If you are a candidate who wants to pass the CPA exam quickly and appreciates the added value of a live instructor, call Sheryl Hunt today at (216) 987-0233 or email sheryl.hunt@tri-c.edu to register. You can also check out their [CPA web page](#) for more information.

Class size is limited, so register NOW to reserve your seat.

THE GOLD STANDARD

Salary

Findings of IMA's 20th Annual Salary Survey indicate that professionals holding IMA's CMA certification have greater earning power - 24% higher in salary and 31% higher in total compensation - than their non-certified colleagues. These findings appear in the June 2009 issue of IMA's *Strategic Finance* magazine.

Competitive Advantage

Businesses around the world rely on CMAs for accounting, finance and information management and most importantly, for the strategic planning and business solutions provided by these qualified professionals. Companies such as 3M, Boeing, DaimlerChrysler, DuPont, Hewlett-Packard, IBM, Johnson & Johnson, Milliken and Procter & Gamble recognize that employing CMAs helps to improve company performance in aggressive global business arena.



Review Schedule Based on Gleim Publications Corporate College:

- For the CMA Exam the review for each part of the exam is about six weeks.
- The class meets initially for a 1-hour orientation.
- 5 more meetings, one a week, for 3 hours each.
- Students will take the exam part covered by the review within 2 weeks of the last live class.
- The review for each successive exam part begins 1 to 2 weeks after the review for the previous parts ends.

Personal Satisfaction

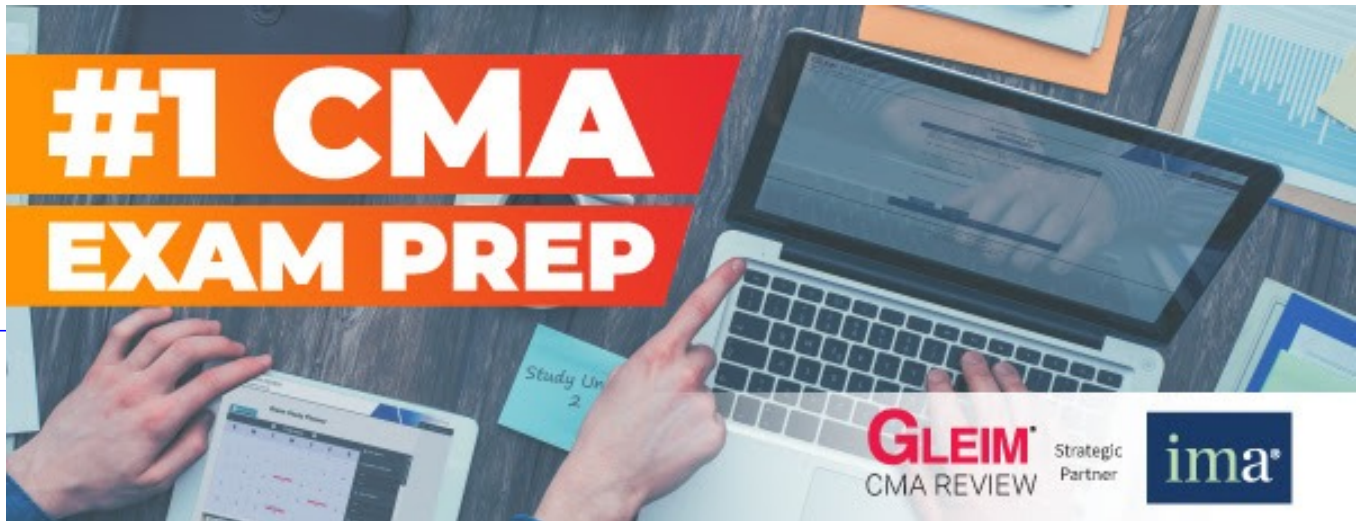
Prove your ability to become a strategic business partner, while you also enhance your self-confidence, your sense of accomplishment, and your resume.

Professional Recognition

The CMA designation represents a broad business competency and mastery of the management-level skills required to add value, drive business performance, and build quality financial practices within organizations. The program objectively tests and validate expertise in areas essential to analyzing, managing and evaluating business solutions that contribute to the success of an organization. The CMA credential indicates a commitment to excellence based on a strong, ethical foundation and dedication to lifelong learning.

**Start On Your Road
to CMA Certification Now!**

GLEIM



MAKE 2018 YOUR YEAR TO BECOME A CMA!

Gleim set the standard with the first CMA course over 35 years ago. Today, Gleim is still trusted to provide you with everything you need to pass the CMA exam.

SAVE 10% NOW ON THE #1 CMA REVIEW COURSE



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IMA's Certification for
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Advancing the profession

IMA is dedicated to rebalancing the accountancy profession by educating society regarding the business building role of management accountants and finance professionals working inside organizations.

Certified Management Accountant (CMA®) - The Gold Standard

Join a leading group of professionals who have advanced beyond the practical accounting skill set by earning IMA's prestigious global certification, the Certified Management Accountant (CMA®).

Evolve into a strategic business partner committed to a standard of excellence grounded on a strong ethical foundation and a lifelong commitment to learning.

Position yourself for career advancement and greater earning power. Gain a significant competitive advantage while demonstrating accounting, finance, information management and strategic planning skills necessary to drive business performance in the changing global economy.

VISION STATEMENT

The world's leading association for management accounting and finance professionals.

MISSION STATEMENT

To provide a dynamic forum for management accounting and finance professionals to develop and advance their careers through certification, research and practice development, education, networking, and the advocacy of the highest ethical and professional practices.





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IMA NATIONAL

PUBLICATIONS

Strategic Finance

IMA's flagship publication is an award-winning monthly magazine that provides the latest information about practices and trends in finance, accounting, and information management.

Management Accounting Quarterly

MAQ is a quarterly, refereed online journal that contains in-depth articles by and for academics and practitioners of accounting and financial management.

IMA Educational Case Journal

The IECJ® is a quarterly, online journal whose mission is to publish teaching cases in management accounting and related fields.

PROGRAMS

Educator Resources

IMA provides special tools and resources for the professionals who are developing the industry's future leaders. Academic members have access to IMA's ethics curriculum, case studies, webinars, research grants, mentor program, and many other teaching resources.

Leadership Academy

The IMA Leadership Academy is designed to assess your leadership status, enhance your skills and recognize your leadership achievements.

IMA Webinars

IMA's Inside Talk Webinar Series is a highly popular monthly webinar series that explores relevant topics from your professional and delivers timely information to broaden your knowledge and improve your performance.

NETWORKING

LinkUp IMA

The online professional network created exclusively for IMA members allows you to participate in groups related to topic areas or industries, IMA regional chapters and councils, subject matter and CMA study groups. You can post announcements and events, utilize share workspaces, find jobs and more.

LinkedIn

Strengthens and extends your existing network of trusted contacts. It is a networking tool that helps you discover inside connections to re-connect with colleagues and classmates, power your career and get answers.

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering a rigorous, highly respected credential - the CMA - that recognizes and rewards expertise
- Building a peer network of professional relationships to share industry experience, access career opportunities, and make business contacts to last a lifetime
- Providing extensive education programs to advance professional knowledge, increase leadership potential, and satisfy CPE requirements
- Giving a voice to the profession with insightful and timely journals and newsletters
- Promoting leading-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment

IMA currently represents more than 60,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

KEY CONTACTS

Wore Giotta,
Community Relations Associate of
East Coast Chapters
IMA
10 Paragon Drive
Montvale, NJ 07645-1718
Telephone (800)638-4427
Email: WGiotta@imanet.org
IMA Website: www.imanet.org

Power Your Potential

IMA is the resource for developing, certifying, and connecting the world's best accountants and financial professionals working in business.

What is management accounting?

Did you know that many accounting grads begin their careers in public accounting firms, but the majority of those leave in just a few years?

The fact is nearly 75% of financial professionals work in business as management accountants: financial analysts, controllers, treasurers, and chief financial officers. Management accountants provide critical insights on ethical and regulatory requirements and are integral to business strategy and decision-making. Gain leadership experience, explore your future career options, and build your résumé and professional network. With the right preparation and training, you will be equipped with real-world competencies that will make you ready for the challenges you'll face immediately on the job.

Membership Benefits

- Differentiate yourself by taking the CMA exam while still in school
- Develop leadership skills to build your résumé
- Enjoy all member benefits at a significantly reduced rate

Student Testimonial

"I knew I wanted to major in accounting, and I wanted to make a difference, but I just didn't know how to build on that. That's how I knew I wanted to start a student chapter on my campus." - Kevin Cornwell, President, University of Texas at Dallas Student Chapter



The Association of
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in Business

Continuing Professional Education

IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credit(s). Seats fill up quickly.

Inside Talk: Our highly popular monthly series on timely, emerging issues and relevant topics such as technology, data analytics, revenue recognition, expense reporting and continuous accounting.

IMA's Leadership Academy: Hosts a monthly webinar series that empowers entry- and intermediate-level management accountants to become leaders within the profession

Webinar Schedule -

- **Step Up Your Tech**

Inside Talk

November 05, 2018 01:00 PM - 02:30 PM

- **Successful Conflict Negotiation**

Leadership Academy

November 06, 2018 01:00 PM - 02:30 PM

- **5 Tips for Leveraging Scenario Planning in 2019**

Inside Talk

November 07, 2018 01:00 PM - 02:00 PM

- **Balancing the Need for Quick Wins Against a Strategic Vision in Digital Transformation**

Inside Talk

November 14, 2018 01:00 PM - 02:00 PM

- **Technology Trends Accountants, Controllers, and CFOs Need to Know**

Inside Talk

December 12, 2018 01:00 PM - 02:00 PM

Webinar Policies

Webinars use standard Web browser technology and audio broadcasting

With full attendance, you may download a PDF certificate of completion

It may take up to 30 days for your CPE credit to be reflected in your transcript

Replay webinars are in the archive 5-10 days after the live event but do not earn credits

Webinar Archives

IMA Members: Play past webinars on LinkUp IMA

For all CPE, login at www.imanet.org



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Continuing Professional Education

GLEIM HAS RECENTLY added the following courses to our Online CPE catalog:

- Accounting for Investments
- Estates, Trusts, and Wealth Transfer (2018)
- Ethics in Tax Practice
- Firm's Cost of Capital and Short-Term Financing
- Individual: Itemized Deductions (2018)
- Internal Auditing: Audit Evidence and Documentation
- Internal Auditing: Charter, Independence, and Objectivity
- Internal Auditing: Communicating Results
- Internal Auditing: Nature of Work, Governance, and Compliance
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