

## President's Message – July 2018



IMA Michigan Regional Council friends and colleagues,

IMA is growing significantly in both influence and membership around the world. More locally, we have a tremendous opportunity to make a difference in serving the management accounting profession in Michigan and Northern Indiana this next year.

Both the local chapters and the Michigan Regional Council have decisions to make in this regard:

- 1) Will we promote and grow the CMA program, and other certifications offered by IMA?
- 2) Will we promote the IMA to those working in management accounting and financial management who can benefit from IMA membership as well as certification?
- 3) Will we work to keep and retain our existing members, and grow IMA membership?
- 4) Will we provide meaningful experiences for members to network, gain continuing education, and have fun in doing so?
- 5) Will we work to foster student chapters, campus involvement in the IMA, and grow student membership?
- 6) Will we inspire and develop the leadership necessary for chapter and council sustainability?

I hope the decisions we make in answer to these questions are a resounding YES! I invite you to join me in making this next year – 2018-19 - a year of strategic renewal, fun, excitement, and growth.

Thanks to the leadership of John Engel and the council team, the Michigan Regional Council again won the IMA Council Excellence award, for the 20<sup>th</sup> consecutive year. Several of our chapters including Ann Arbor, Detroit, and Grand Rapids won Division awards. The Grand Rapids chapter was recognized for community service and Ann Arbor and Michiana Chapters were recognized for outstanding level of service. All the awards and special recognition were presented at the annual conference. We also have significant representation on the IMA Stuart Cameron MacLeod Society (SCMS) with Sue Bos as the new president, Dana Collins the outgoing president, and several Michigan Council members involved in SCMS leadership positions. Our representation on the Global IMA Board of Directors this year includes Sue Bos as SCMS president and me from the Council.

I look forward to serving you as president of the IMA Michigan Regional Council for the 2018-19 year. Please join me in working together to make our region of IMA chapters, IMA council and IMA members the best that we can be.

Jim Horsch, CMA, CFM, CAE  
2018-19 President, IMA Michigan Regional Council