



Course Objectives

The goal of this course is to Unlock the secret of companies that successfully leverage the skills and attributes of a diverse team. This will be done by: defining what diversity is and what inclusion is; looking at why this matters; provide examples of best practices in the workplace; identify tools and techniques to enhance diversity and inclusion; and see how to leverage these differences for the benefit of the company, team, and employees.

Marcine Johnson, Bio

Marcine graduated with BS with Accounting Concentration from University of Tennessee Chattanooga. She has worked in the accounting field for over 20 yrs and is president of Accounting & Tax Advisory Services Inc.

Marcine says she enjoys working with various companies whether they are involved in business consulting, manufacturing, construction, distribution and/or sales types of operations. Her business experience includes all the areas associated with Management Accounting responsibilities along with HR, IT, and taxes.

Many of you may know of her from the IMALA webinar presentations. In addition to being a volunteer in that area, her global volunteer positions are: Global Board of Directors; Dean Emeritus of IMA-Leadership Academy and a member of the Small Business Committee. She has served both her Chapter and Council Boards in various positions and is currently VP of Education for Gulf South Council.

Regarding other non-profits, she currently serves as Treasurer and is Past Chair of Volunteer Aging Council, Inc. providing financial support to low income seniors and veterans in Cherokee County Georgia.

She also serves on the board of Educational Foundation for Women in Accounting providing scholarships to women in accounting.