



Balance Sheet

Join us and “fall” into some free CPE as well as dinner and networking

FIRST SESSION SPEAKER

October 21, 2025
5:30 p.m.– 6:30 p.m.
The Amber Rose

John Young
Young’s Dairy

What does it mean to be a CIEIO?



John's marketing expertise, honed as the CIEIO and current Head of Marketing at Young's Jersey Dairy, can be traced back to his pivotal role in launching the dairy's first website in 1997. His deep-rooted commitment to innovation and customer satisfaction is a family legacy, with

John being a fourth-generation stakeholder contributing to the business's success. John was appointed to be the next CEO of Young's Jersey Dairy by the family board and will be taking over in November 2025.

Leveraging his marketing background, John founded Shout It Out Design in 2010, where he leads as owner and Chief Everything Officer, successfully amplifying the digital presence of over 120 organizations across Ohio and surrounding regions. A respected figure in the Ohio business community, John serves as vice chairman on the board of the Global Impact STEM Academy in Springfield, OH and is an active member of the Ohio Restaurant Association.

SECOND SESSION SPEAKER

October 21, 2025
7:30 -8:30 p.m.
The Amber Rose

Rene Gindelberger, CUCE
Treadway Credit Union

Fraud Can Happen to Anyone

Rene Gindelberger has been working in credit unions since 2003, with a focus on fraud starting in 2011. She is currently the Director of Compliance and Audit but is the self-proclaimed Fraud Fighter! Throughout the years, she has been invited to speak at a conference of fraud fighters throughout the country. Additionally, she was asked to testify before the Senate Judicial Committee in support of Senate Bill 158 in 2017. The bill ended up being rolled into a budget vote that same year.



The one thing remains – seniors are taken advantage of every single day. She always welcomes opportunities to speak and share stories with others who have the same passion of protecting our seniors. Facing her own retirement – She is part of the demographics who she fights to protect now! No plans to stop fighting for seniors, she just will be finding ways to do it that are not in the traditional work day..

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President's Message



We had a wonderful kickoff to the new meeting season last month. We met at our new venue, Amber Rose Restaurant and Catering in Dayton. We were glad to see a few newer members in attendance as well as a few who hadn't attended a dinner meeting before. Welcome to the Dayton Chapter, and we hope to see you again. Thank you to Paul Myers for presenting the IMA Leadership Academy training on Negotiating.

I hope you can join us this month as we have Dan Young from Youngs Jersey Dairy and Rene Gindelberger of Treadwell Credit Union (formerly DayMet Credit Union) serving as speakers.

Remember to think about your CPE and if you are on track to earn what you might need for the year to keep up with any certifications. The dinner meetings are a nice way to earn two hours of CPE and to network with fellow members.

We hope to see you at the meeting in the meantime!

*Tanya Shell, CMA, CPA, CSCA
Dayton Chapter President 2025-2026*

Dayton IMA –October Social Outing

Loose Ends Brewing

When: Thursday, October 30, 2025, 6:00 -7:30 p.m.

Where: Loose Ends Brewing Company
890 S. Main Street
Centerville, OH 45458

Why: To have a good time; network with fellow members

Who: You and guests are welcome!



IMA STUDENT LEADERSHIP CONFERENCE 2025 – CLEVELAND!



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Inside the CMA Multiple-Choice Questions

Tuesday, October 21, 2025 - 12:00 p.m (EDT) 1 hour

Join us as we introduce new CMA® (Certified Management Accountant) candidates to the essentials of beginning their certification journey. Attendees will gain a clearer understanding of program requirements, exam structure, and available IMA® resources designed to support their success. The webinar will highlight tools such as the CMA Handbook, Content Specification Outlines, and candidate support programs. Participants will leave more motivated, informed, and equipped with actionable steps for exam preparation and professional development.

Save up to \$540 on exam prep for a limited time.
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Visit the web-site at <http://www.dayton.imanet.org/>

Excellence Evolved: IMA's Response to the Modern Skills Challenge

There's a widening skills gap in the accounting and finance industry that's impacting both career trajectories and business outcomes alike. In fact, 63% of employers identified skill gaps as the biggest barrier to business transformation, while 60% of the global workforce will require retraining by 2030 ([Future of Jobs Report 2025, World Economic Forum](#)).

The urgency cuts both ways: accounting and finance professionals who fail to upskill risk career stagnation, while employers struggle to find talent equipped with the specialized skills needed to drive strategy in an increasingly complex business environment.

This very challenge is what drove us at the Institute of Management Accountants (IMA) to update our Competency Framework earlier this year, to reflect the core and evolving skills necessary to succeed in an industry that's changing at a rapid pace. We believe that accounting and finance professionals need upskilling options that are robust and specific to their role, while employers need confidence that their investments in professional development will yield directly applicable skills with positive business outcomes.

The [Certified Management Accountant \(CMA\)](#) certification is the global standard for the management accounting profession, validating the competencies and skills required to support strategic decision-making, business value creation, and solutions to real-world problems. And IMA is determined to do even more: new credentials, faster learning, enterprise solutions, and a global community that creates opportunities and shares the smartest ideas, because we believe that continuous learning will enable you to meet the moment.

Introducing IMA Micro-credentials: Specialized Skills for Real Business Impact

That's why IMA has developed a flexible approach to professional development, leveraging our newly updated [Competency Framework](#) and 100+ years of management accounting expertise.

IMA Micro-credentials offer specialized upskilling on emerging practices in accounting and finance, providing timely knowledge that can be applied to that next project. Plus, employers gain confidence that their team's new skills will translate directly to measurable business outcomes.

To read the rest of the article, [link here](#) .

[Michael DiPresco](#) is the President and CEO of IMA

IMA Cybersecurity & Data Practices Certificate™

Cybersecurity, data management, and effective risk assessment have become critical skills for accounting and finance professionals. This certificate program serves to educate these professionals on their evolving role in managing the risks and regulatory compliance, enabling them to become effective business partners in an evolving technological environment. This 4-course program offers a total of 4.5 NASBA CPE, a professional certificate, and digital badge upon successful completion of all course content and the cumulative final exam.



UPCOMING WEBINAR SCHEDULE

INSIDE TALK

Driving Success Through Data Storytelling

Wednesday, October 29, 2025, from 1 p.m. to 2:00 p.m. (EDT)

Field of Study – Communications and Marketing– Business Acumen and Operations

CFOs are under growing pressure to identify the trends and KPIs that will guide their organizations forward. Yet success depends on more than just presenting the numbers—it's about clearly communicating the story behind the data. The way CFOs share these insights can shape decisions, inspire action, and ultimately drive outcomes.

Unlocking Insights from Financial Data: Foundations for AI-Enabled Decision Making

Wednesday, November 5, 2025, from 1:00 p.m. to 2:00 p.m. (EST)

Field of Study – Information Technology– Data Analytics & Insights

Finance leaders are under increasing pressure to make data-driven decisions. In this webinar, you will learn how to identify and manage structured and unstructured data, apply standards such as IFRS and XBRL, and utilize analytics and visualization tools to unlock actionable insights. This webinar also highlights how these practices lay the foundation for AI-enabled finance, enabling professionals to strengthen reporting, improve transparency, and support more confident, evidence-based decision making.

Practical Applications of AI in Finance & Accounting

Wednesday, November 19, 2025, from 1:00 p.m. to 2:00 p.m. (EDT)

Field of Study – Information Technology–Emerging Technologies in Accounting

Join us as we explore how AI technologies streamline processes like data analysis, fraud detection, and forecasting within finance and accounting. We also will discuss real-world AI use cases, tools for automating repetitive tasks, and strategies for improving accuracy in decision making.

Check out all IMA [Webinars Here](#)

Global IMA Career Center

Management Accountant Salaries

Globally, CMAs earn 21% more than those without certification (and in some regions, they earn up to 43% more). IMA's Salary Surveys measure several factors: members' base salary, total compensation, impact of the CMA, and job satisfaction.

Check out the
all new Career Center.



[Learn more](#)