



The Association of
Accountants and
Financial Professionals
in Business

The

February, 2018



Balance Sheet

VOL. 91, NO. 9

DAYTON CHAPTER

Please come and welcome our local students and enjoy some great networking!

PRE-DINNER SPEAKER

February 20, 2018

5:30 p.m.

Dayton Engineers Club

Ginger White, CMA

Cummins, IMA Global Incoming Chair 2017-18

IMA – Value for a Lifetime



Ginger White is currently the Corporate Purchasing Finance Director at Cummins Inc., a global power leader that designs, manufactures, sells, and services diesel and alternative fuel engines; diesel and alternative-fueled electrical generator sets; and related components and technology. Based in Columbus, Ind.,

White supports Cummins global, direct, and indirect purchasing leaders with financial reporting and analysis, responsible for a \$12B companywide spend. She has been employed by Cummins since 1997.

Ginger White serves as IMA's Chair-Elect for the fiscal year 2017-2018. She also serves as the Chair of Planning and Development and Nominating Committees for fiscal year 2017-2018. A member of IMA since 1999, White has held various positions on the Board of IMA's South Central Indiana Chapter, including a term as president. She also served on the Lincoln Trail Regional Council, where she was the IMA student representative, chair of the student committee, regional vice president, and president.

She previously served two terms as chair of IMA's Member Relations Board Committee, a term as chair of IMA's Performance Oversight and Audit Board Committee, a member of IMA's Nominating Board Committee, and a member of IMA's Governance Committee.

DINNER PROGRAM SPEAKER

February 20, 2018

6:45 p.m.

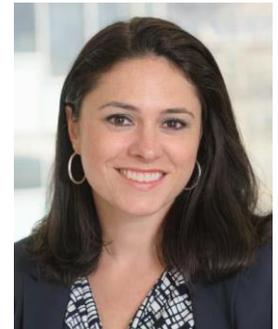
Dayton Engineers Club

Amanda Malusky Krauss, CPA, CFE

Axium Consulting LLC

Fraud Awareness & Forensic Accounting Investigations

Amanda is an experienced forensic accountant and investigator with 15 years of experience and leadership in fraud investigations, forensic accounting, and investigative litigation support. She has been part of Axium for more than five years.



Amanda has served a diverse group of both public and private clients throughout the world. She has led and participated in varied investigations, including financial statement frauds, SEC investigations, FCPA investigations, vendor frauds, employee frauds, procurement frauds, human resources matters, and general whistle blower complaints. Amanda has also provided forensic accounting and investigative support of litigation matters including federal, civil, and criminal cases, arbitration proceedings, and regulatory matters. Amanda has courtroom and deposition testimony experience.

Amanda's experience includes seven years with PricewaterhouseCoopers, where she was part of its investigations group. She also spent three years in its audit practice. (cont'd on p.6)

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Visit the web-site at <http://www.dayton.imanet.org/>



President's Message



We are already in the second month of 2018 already! Wow, where did January go? Hopefully your year-end close activities ended the year in the black and everything reconciled down to the penny.

February's meeting will be a dandy! We are holding our annual Student Night with our special 4:30 session featuring yours truly and a who's who of the Dayton Chapter participating in a roundtable Q&A with the students. A handful of chapter members have volunteered to take part in this session. If you would like to take part, please send an email to jeffszkody@gmail.com and be sure to be at the Engineer's Club by 4:15.

At 5:30, we are very excited to announce that IMA's Chair-Elect, Ginger White, will be presenting. Ginger has been involved with IMA for nearly 20 years and has a wealth of knowledge and experience to share with us about her career and the future of the IMA. We are very fortunate to have such a big player in this organization in our backyard.

Last but certainly not least, Amanda Malusky Krauss from Axium Consulting will be presenting Fraud Awareness & Forensic Accounting Investigations. You may remember her when she spoke to our group a few years ago. This evergreen topic is always of interest to our group and we think it rounds out the evening's topics well so students can see what the diverse careers in accounting are really like.

I hope you have a great week and I am looking forward to seeing you all next Tuesday!

Jeff Szkody, CMA

IMA Reaches 100,000 Member Milestone

MONTVALE, N.J., January 29, 2018 — [IMA](#)[®] (Institute of Management Accountants), the association of accountants and financial professionals in business, today announced a historic milestone of reaching 100,000 members for the first time in its nearly 100-year history. The timing of this achievement coincides with IMA's upcoming 100-year anniversary celebration, which begins in June at IMA's Annual Conference and Expo in Indianapolis and concludes at its conference in San Diego in 2019.

Named "Professional Body of the Year" by *The Accountant/International Accounting Bulletin*, a prestigious global accounting publisher, IMA reached this milestone through strong growth across each of its regions – the Americas, Asia/Pacific, Middle East/India, and Europe. International markets, especially, were high-growth areas in recent years due to IMA's ability to deliver value with a global network and localized products and services, enabling strengthened careers, organizations and economic development.

To read the rest of the article, [link here](#).

In Memoriam

GALLIENNE, William F. Age 90, of Kettering passed away on Jan. 20, 2018. Anyone that attended a dinner meeting between 1962 and 2012 may remember meeting Bill. He was a well liked and respected member of the Dayton IMA Chapter. He achieved the unbelievable benchmark of 50 years of perfect meeting attendance. He had his own practice in Dayton for many years. He is survived by his wife of 63 years Jane and their children and grandchildren. A memorial service will be held at St. George's Episcopal, 5520 Far Hills Ave. on Thurs., Feb. 15th at 5:30 pm. In lieu of flowers donations may be made to [Hospice of Dayton](#) in Bills name.

INVEST IN YOUR SUCCESS.....ARE YOU A CMA? CONSIDER THE CSCA CERTIFICATION

The CSCA® (Certified in Strategy and Competitive Analysis) is a specialty credential designed specifically for CMAs*, which complements and expands upon the strategic planning and analysis skills developed through the CMA® (Certified Management Accountants) certification.

This credential will help you master the concepts and techniques that are required to earn a seat at the leadership table and become a key player in driving the strategic planning process at your organization.

The CSCA exam covers and test three content areas:

1. Strategic Analysis
2. Creating Competitive Advantage
3. Strategy Implementation and Performance Evaluation



SAVE THE DATE

44TH ANNUAL MEONSKE CONFERENCE

KENT STATE UNIVERSITY

APRIL 26-27, 2018

Norm Meonske and the Conference team have been working hard to coordinate another great lineup of speakers, including:

Denny Beresford
Bob Herz
Jeff Thompson
Tim Gearty

IMA ANNUAL CONFERENCE REGISTRATION NOW OPEN

EARLY BIRD REGISTRATION THROUGH MARCH 31ST!

Advance Your Expertise at ACE2018

IMA's Annual Conference & Expo (ACE2018) gets better and more relevant to your professional needs each year. Please join us in Indianapolis for 70+ continuing education sessions, networking events, dynamic speakers, and more!

Top Reasons to Attend ACE2018:

1. 9 Specialty Tracks – Training sessions are broken into tracks to help you pick the courses most relevant to your career. New Track for 2018: Strategy and Competitive Analysis
2. The Credit You Deserve (and need!) – Earn 30+ CPE credits (29 NASBA credits).*
3. Exciting Speakers – Gain insight and inspiration from 70+ experts from leading organizations and great keynote speakers including NFL legend Emmitt Smith; former Make-A-Wish, Greater Bay Area CEO Patricia Wilson; and best-selling author Alec Ross.
4. Networking and Fun – Enjoy entertaining events and group gatherings where you can connect with thought leaders, fellow accounting professionals, and CMAs (Certified Management Accountants) from around the world.
And...
5. Incredible Indianapolis – See for yourself why Indy is rated a Travel + Leisure Top 20 U.S. City! Once known primarily for fast cars, Indy has gained acclaim for its flourishing culinary and brewing scene, thriving cultural institutions, cool neighborhoods, and so much more.

Register Now and Save!

The Conference will be held at the JW Marriott Indianapolis. Be sure to take advantage of the Early Bird rate of \$1,250 – a savings of \$340! We look forward to seeing you at ACE2018.

NEW! Employer group discounts are available. Receive 20% off for 5+ attendees or 30% off for 10+. To take advantage of this opportunity and see if you qualify, please contact LeighAnn Tobia at ltobia@imanet.org. This discount cannot be combined with any other offer.



ACE2018
INDIANAPOLIS
IMA's Annual Conference & Expo

INFINITE POTENTIAL ∞ JUNE 16-20, 2018 **REGISTER NOW**

UPCOMING WEBINAR SCHEDULE

INSIDE TALK

Business Transformation & Reconciliations: The Gateway to Continuous Improvement

Thursday, February 15, 2018 from 1 p.m. to 2:00 p.m. (EDT)

Field of Study – Accounting – External Reporting and Disclosure Analysis

An initial public offering (IPO) is an exciting event in a company's life cycle; however, life as a public company introduces a broad range of new expectations and additional responsibilities. Jason Pikoos and Bree French, of Connor Group, will share real-life experiences, considerations, and best practices to help ease the transition to public life. They will discuss the experiences of companies that have "been there, done that," specifically, covering systems controls, system change management, access and security, and segregation of duties.

Building a Team of Month-End Masters

Wednesday, March 21, 2018 from 1 p.m. to 2:00 p.m. (EDT)

Field of Study – Accounting- – Operations, Process Management and Innovation

What does it mean to be a team of "month-end masters"? It means working together efficiently and effectively to close the books with a high degree of accuracy and confidence. These teams typically close the books three to five days faster with fewer headaches and less stress. So where do you begin? Join us as "40 Under 40" cloud accountant Blake Oliver, of FloQast, shares best practices along with personal experiences for what it takes to build a team of "month-end masters" at your organization.

LEADERSHIP ACADEMY

Diversity and Inclusion

Tuesday, March 6, 2018 from 1 p.m. to 2:00 p.m. (EDT)

Field of Study – Personal Development– Business Leadership and Ethics

For companies to succeed in the global marketplace, leaders must fully leverage the skills and attributes of a diverse team. In the quest to attract and retain the right skills, best minds, and the strongest talent, companies must create an environment that embraces diversity and inclusion. Join us as C.S. "Bud" Kulesza explores the importance of diversity and inclusion in organizations and how leaders should understand and leverage this concept.

<http://www.imanet.org/education-center/webinars>

Become part of IMA's Volunteer Leadership Community

Are you interested in serving at the chapter level or even the global level within IMA? Volunteer leadership can be a great way to develop your leadership skills in a non-threatening environment.

You are welcome to reach out to any of us on the chapter board about local opportunities, and if you are wondering about global opportunities, you are welcome to reach out to Tanya Shell or Paul Myers who are local members that have been participating on global committees.

IMA is accepting applications for open volunteer Advisory Committee positions and volunteer positions on local chapter and council boards. Applications will be accepted through March 9, 2018. All IMA members are encouraged to apply for any of the open positions. Being a volunteer leader can help you build your leadership skills and is a great way to engage with IMA members.

Please complete IMA's [Volunteer Leadership Application](#) to apply for one or more of the following positions. Note: To apply, Member login is required.

To apply for global committee positions, please select the committee(s) on which you are interested in serving and upload your cover letter and résumé or bio, as instructed. Roles and responsibilities and descriptions are available on the application page, as well as a brief description of committee purposes and desired volunteer qualifications.

Please note that IMA does not reimburse committee members for travel to meetings. Volunteers, therefore, should have the financial means and/or the support of their employers to participate in face-to-face meetings. If you are unable to fund your travel, consider applying for one of the committees that does not require travel.

Amanda Malusky Krauss Biography

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Amanda has spoken on the topics of fraud awareness, investigations, and interviewing to a variety of audiences. She has acted as the lead instructor for an MBA-level course at DePaul University, and has also provided guest course instruction at other schools.

Amanda received a Bachelors of Science in Accounting and Masters of Business Administration from the University of Dayton. She is a Certified Public Accountant and a Certified Fraud Examiner.





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Paul Myers
2518 Jaysville St.Johns Rd.
Arcanum, OH 45304

<http://www.dayton.imanet.org/>

FEBRUARY, 2018

MEETING REGISTRATION FORM

Meeting Date, Tuesday, February 20, 2018

Please reserve by Wednesday, February 14, 2018

Do you plan to attend the 5:30 p.m. session? Yes No (please mark)

6:45 p.m. Main Entrée: Marinated Sirloin with Alfredo Pasta

Vegetarian Entrée: Stuffed Shells

Reservation is for _____ member(s) & _____ guests

Member Name: _____

Guest Name: _____

Amount enclosed \$ _____

(\$32 Members advance reservation, \$35 Non Members or at the door – Students only \$10)

Please make checks payable to Dayton Chapter IMA.

(You may call/fax in your advance reservation with all information and pay at the door; however, no-shows will be charged.)

Dinner preference: Main Entrée _____ Vegetable Plate _____

Send checks with reservations to:

Paul Myers

Phone: 937-564-7964

Email: myersp70@gmail.com

Visit the web-site at <http://www.dayton.imanet.org/>