



Make it Count! IMA Texas Council Weekend August 18-19, 2017

Host Hotel:

[Pear Tree Inn](#) (A Drury Hotel)
143 NE Loop 410
San Antonio, TX 78216



Reservations – Group # is 2311517 (enter number at top of web page)
Online: www.druryhotels.com
Phone: 1-800-325-0720

To get the following group rate, reservations must be made by Tuesday, July 18

2 Queen Beds or 1 King Bed, up to four guests, **\$79.99** plus applicable taxes

Click [HERE](#) to sign up for the IMA Texas Council Activities

August 18th

Dinner: 7 pm
Cracker Barrel (Across 410 from the Pear Tree Inn)
98 NE Hwy 410
San Antonio, TX 78216

August 19th

Location: Pear Tree Inn (A Drury Hotel)
143 NE Loop 410
San Antonio, TX 78216

7:30 AM – 9:20 AM
The Slippery Slope of Greed
2 hr CPE – CMA Ethics, NASBA Approved
See bottom of document for further information

9:30 AM – 12:30 PM
Texas Council business meeting
Call in number: TBD

12:30 PM Lunch
[Quarry Hofbrau](#)
7310 Jones Maltsberger Rd
San Antonio, TX 78209

Social Activities follow on next page...

Additional Social Activities

2:00 – 5 PM (Approx)

[McNay Art Museum](#)
6000 N New Braunfels Ave
San Antonio, TX 78209
Cost \$10 per Adult

6:00 PM

[Paloma Blanca Mexican](#)
5800 Broadway St #300
San Antonio, TX 78209

Overview of CPE Class

This facilitator-led workshop's topic is based on Le-Nature's, Inc., a Pennsylvania-based beverage company founded in 1989 by CEO Gregory Podlucky, who oversaw a large-scale financial fraud based on bogus sales revenues from the late 1990s through 2006. We will use the Le-Nature's fraud as a vehicle to explore the fraud triangle, the Committee of Sponsoring Organizations of the Treadway Commission (COSO) internal control framework, and how management accountants can contribute to strong internal controls, fraud prevention, and an ethical climate that encourages good overall corporate governance. You will also explore the ethical responsibilities of corporate accountants and other parties involved in the accounting and financial reporting process by referring to the IMA Statement of Ethical Professional Practice.

Note that this course does not fulfill the ethics requirement for Texas CPAs, but it does count as regular CPE for Texas CPAs. The certificates will be awarded through IMA Global.

Course Learning Objectives

- **Identify** common fraud risk factors present in an actual accounting and financial reporting fraud
- **Determine** the five components of internal control included in the COSO internal framework and how they relate to the case
- **Recognize** deficiencies in an organization's internal controls and poor governance

CPE Credits: 2

Prerequisites: None

Advanced Preparation: Review the case study

Course Level: Basic

Field of Study: Behavioral Ethics

Course Delivery: Group Live

