

Mid-America Council 2018 Leadership Training Session (LTS) Friday, April 27, 2018

Each year the Mid-America Council holds a regional Leadership Training Session (LTS). This one-day workshop focuses on leadership development of IMA members. A portion of the program discusses leadership for the local chapter. However, the majority of the day is geared toward professional leadership and current accounting and finance issues. These programs provide practical information that attendees can use on the job or in their community leadership positions. The biggest attraction is the ability to exchange ideas and experiences with fellow professionals. Student members also gain the opportunity to learn more about the business environment in a non-classroom setting from professionals already in their future careers.

SPECIFICS...

WHEN: Friday, April 27, 2018

WHERE: NIU Rockford Conference Center, 8500 E. State St., Rockford, IL 61108
[Link to Map/Directions](#)

COST: \$30 for IMA members, \$85 for non-IMA members, and FREE for full-time students.

CPE: The day's events qualify for **7.5** hours of CPE.

Registration INFO: Go to www.midamerica.ima.net/events.

Contact us at midamerica.ima@gmail.com with any questions.

CONFERENCE SCHEDULE

- 7:45 – 8:15** Registration, Continental Breakfast, Networking
- 8:15 – 8:20** Welcome, Opening Remarks & Logistics
- 8:20 – 10:00** *Authentic Leadership: Lead with you S.U.P.E.R. Powers*, presented by Roger Wolkoff, Owner of All About Authenticity
- 10:00 – 10:15** Refreshment Break
- 10:15 – 11:55** *Building Organizational Ethics*, presented by Dave Sinason, NIU
- 11:55 – 12:40** Lunch Break
- 12:40 – 2:20** *Chapter Leadership Session*, presented by local IMA leaders
- 2:20 – 2:35** Refreshment Break
- 2:35 – 3:50** *Excel Data Mining*, presented by Harlan Fuller
- 3:50 – 3:55** Closing remarks; Adjourn for the day

SESSION DETAILS

Authentic Leadership: Lead with your S.U.P.E.R. Powers – Roger Wolkoff

Build your superpowers in leadership, trust, and communication. What does authentic leadership look like? How do we recognize it in ourselves and others? Being a leader means being true to yourself, others, and living your values. That's where trust and communication come in. Join Roger Wolkoff as he takes you on a journey with questions, stories, and interaction that will have you leaving with tools and ideas to better yourself and your awareness of leadership.

Building Organizational Ethics – Dave Sinason

This presentation will provide an overview of the cybersecurity threats facing organizations today. We will examine where these threats are coming from, provide an overview of the motives and common attack vectors. In addition, we will review some of the large breaches that have been in the news and discuss strategies for mitigating cybersecurity risks. Finally, we will provide an overview of security and privacy laws and regulations and summarize practices you should take to protect yourself and your organization.

Chapter Leadership Session – Local IMA Leaders

This session is for everyone this year. For the current and incoming chapter leaders, you'll learn some best practices and get a feel for what other local chapters are doing. For those that are not planning on becoming chapter leaders this year, this is your chance to hear about issues affecting the local chapters and is an opportunity to offer your opinions and ideas of what you'd like the local chapter leaders to consider as they plan for the next year.

Excel Data Mining – Harlan Fuller

Learn how to use excel for data analytics, including modeling, data exploration, forecasting models, and data optimization.

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