



The Association of
Accountants and
Financial Professionals
in Business



President's Message July 2012

Welcome to the beginning of new year for the Mid-America Council and all of our chapters. I am excited about the 2012-2013 Council year, but first I would like to recognize all of the accomplishments from the year just ended.

The Mid-America Council once again achieved the Council Award of Excellence. THANK YOU to Michele Reagan and the entire Board for helping the Council win the award for the 6th year in a row! We'll be working hard to make it 7 in a row in 2013 and continue our winning streak.

Kas Henry was awarded the Lybrand Certificate of Merit for her article "*FP&A as Strategy Focused Change Agents*," published in the April 2012 issue of *Strategic Finance*.

Calumet Chapter won 2nd place in the newsletter competition; Greater Milwaukee Chapter placed 12th in the Stevenson Division; and Central Illinois Chapter placed 15th place in the Stevenson Division.

Congratulations to Kas and our winning Chapters! Great work and a job well done! Let's all continue to work together to be a strong Council and Chapters.

My goal for 2012-2013 is to have the Council help each of our Chapters in any way we can. We will also work on promoting the Council and its activities.

I hope to visit as many Chapters as I am able to during the upcoming year. If you need anything please don't hesitate to contact me via e-mail at hamiltoncpa@sbcglobal.net or at 608.754.6066. Please feel free to attend our next Board meeting in Milwaukee on July 21st. Remember that you don't have to be a board member to attend.

Finally, remember that if you would like to apply for a Chapter grant, please see the Mid-America Council website and fill out an application. The application and instructions can be found at the following link: http://www.midamerica.imanet.org/chapter_grant.htm. Applications need to be in by the end of the day on Friday, July 13, 2012. Please send them to me at hamiltoncpa@sbcglobal.net.

I look forward to working with all you during the upcoming year.

Bruce Hamilton
Mid-America Council President



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Mid-America Council 2012 Leadership Training Session

The Mid-America Council Leadership Training Session was held in Rockford, Illinois April 20, 2012, with 106 in attendance. The all-day event featured four speakers plus breakout sessions for all attendees, and qualified for seven hours of CPE.

The morning sessions were presented by Deb Houden, Linda McIsaac and Judy Whalen who spoke on cognitive assessment and improving communication skills between different personality types, the characteristics of an effective board of directors and building an effective leadership team. Luncheon and the breakout sessions, including the new “*Are You Smarter than a CMA?*” session followed. The day concluded with a great presentation on ethics by Dr. William Miller, winner of the IMA’s 2011 and 2012 Carl Menconi Ethics Case Writing Competition.

We appreciate all who attended, and hope that you found value in the presentations and breakout sessions. It’s our hope that you can use the information you obtained at LTS 2012 in working with your Chapters, your career and your personal life.

We would be remiss if we didn’t give a very special thank you to the UW Whitewater Student Chapter for all their help assembling meeting packets before LTS, for staffing the registration table and for collecting evaluations. We really appreciate all their help!

Mark your calendars now for LTS 2013, tentatively scheduled for Saturday, April 19, 2013. We hope to see you there!

Bruce Hamilton
Mid-America Council President

Council Meeting Location

The July 2012 Mid-America Council meeting will be held Saturday, July 21, in the Board Room at the Comfort Suites–Milwaukee Airport, 6362 S 13th Street, Oak Creek, WI 53154. Phone: 414.570.1111.

The Board Room is reserved from 8:00 am until 1:30 pm. All board members are encouraged to arrive by 8:30 am if they wish to enjoy a free “hot deluxe” breakfast buffet. Food and drinks from the buffet may be brought into the Board Room.

A telephone will be available for conference calls.



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Teleconference Information for Saturday July 21, 2012 MAC Meeting
(8:30 am – 1:30 pm)

Call-in# - 866.469.3239

Host code: 22146201

Attendee code: 22146202

**IMA Mid-America Council
Meeting Agenda
Preliminary Agenda**

Date:	Time:	Location:
Saturday, July 21, 2012	9:00am – 12:30pm	Comfort Suites Milwaukee Airport 6362 S 13 th Street Oak Creek WI 53154 414.570.1111

Agenda Topics

1. 9:00am – 9:10am	Welcome & Introductions	Bruce	10 minutes
2. 9:10am – 9:15am	Secretary's Report	Pam	5 minutes
3. 9:15am – 10:00am	Treasurer's Report		45 minutes
	a. Financial Statements/Bills	Dave	
	b. Approval of new signers on Chase Bank account	Dave	
	c. LTS financial results	Dave	
	d. Budget 2012 – 2013	Michele	
4. 10:00am – 10:30am	Regional VP & Regional Directors		
	a. IMA Board of Directors Update	Mary	30 minutes
	b. Regional Director Chapter Reports		
	c. Illowa Chapter suspension		
5. 10:30am – 10:45am	BREAK		15 minutes
6. 10:45am – 10:55am	LTS 2012 Recap	Bruce	10 minutes
7. 10:55am – 11:00am	Chicago Chapter update	Sheryl	5 minutes
8. 11:00am – 11:15am	President-Elect		
	a. LTS 2013 location & date	Dave	15 minutes
	b. MEF Grant Proposal		
	c. Council Award of Excellence		



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9. 11:15am – 11:30am VP Communications a. Newsletter Due Date b. Council Website	Barb/Eric	15 minutes
10. 11:30am – 11:45am VP Education a. Student Scholarships & Student Conference b. Fall Education Conference c. Student Activities	Kas/Rick	15 minutes
11. 11:45am –12:00pm Committee Reports a. SCMS b. Long Range Planning (H. Fuller) c. CMA Awareness/Promotion (H. Fuller) d. National Committees		15 minutes
12. 12:00pm – 12:10pm Old Business		10 minutes
13. 12:10pm – 12:20pm New Business		10 minutes
14. 12:20pm – 12:30pm Past Presidents		10 minutes
15. 12:30pm Motion to Adjourn followed by lunch		

**Future Dates/Locations:

October 20, 2012 Location TBD

January 19 or January 26, 2013, Location TBD

MAC – Logo'd Polo Shirts

MAC-logo'd polo shirts are now available for purchase! The shirts are stone-colored with black logo. Shirt prices vary depending on size (2X and larger are slightly more expensive). Costs are \$41.98 for sizes through XL, \$44.28 for 2XL and \$48.88 for 3XL. These are subject to change if the shirt manufacturer changes prices. These shirts are eco-friendly, made of bamboo fibers that are converted into soft, breathable, moisture-wicking fabric that is hypoallergenic, antimicrobial, deodorizing and UV ray resistant. Here is a link to the shirt: <http://www.companycasuals.com/embrookfield/b.jsp?id=1016006&parentId=1305776>. Attached is the size chart. Shirts can be ordered directly from EmbroidMe, 2355B North 124th St., Brookfield, WI 53005. Phone: (262) 787-5401 Email: brookfield@embroidme.com. Information is also posted on the MAC website.

Mary Strautmann
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Mid-America Council
Institute of Management Accountants
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Mid-America Council

2012 - 2013 Board of Directors

BOARD POSITION	NAME, CHAPTER
President	Bruce Hamilton , Madison
President Elect	Dave Skora , Madison
Secretary	Sheryl Elliot , Fox River Valley
Treasurer	Michele Reagan , Rockford
VP - Communications	Barb Sheedy , Greater Milwaukee
Director - Social Media	Dallon Christensen , Illowa
Webmaster	Eric Griffin , Madison
VP - Education	Kas Henry , NW Suburban Chicago
Director - Student Relations	Rick Bellmore , Winnebagoland
VP - Corporate Development	OPEN
Regional VP	Mary Strautmann , Greater Milwaukee
Regional Director - Calumet	Sheryl Elliot , Fox River Valley
Regional Director - Central Illinois	Cindy Oglesby , Sangamon Valley
Regional Director - Chicago	Sheryl Elliot , Fox River Valley
Regional Director - Fox River Valley	OPEN
Regional Director - Greater Milwaukee	Alison Hendrickson , Packerland
Regional Director - Heart of WI	John Wieland , Winnebagoland
Regional Director - Illowa	Forrest Ramsel , Greater Milwaukee
Regional Director - NW Suburban Chicago	Pam Voorhees , Fox River Valley
Regional Director - Madison	Alison Hendrickson , Packerland
Regional Director - Packerland	John Wieland , Winnebagoland
Regional Director - Rockford	Forrest Ramsel , Greater Milwaukee
Regional Director - Sangamon Valley	Harlan Fuller , Central Illinois
Regional Director - Winnebagoland	Cindy Oglesby , Sangamon Valley
Regional Director - Wisconsin Lakeshore	OPEN
Membership & Awards Committee (SCMS)	OPEN
Planning & Development Committee (National Board Standing Committee)	OPEN
MAC Long-Range Planning Committee (Most Sr. Active Past President)	Harlan Fuller , Central Illinois
Council By-Laws Committee	Harlan Fuller , Central Illinois
CMA Awareness/Promotion	Harlan Fuller , Central Illinois
IMA Committee on Building Students	Harlan Fuller , Central Illinois



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MAC Member Passing

I wanted to update you on a couple of recent events that concern the Council and our Chapters. First, if you have not heard, Jim Sabo, a former President of the Council and active Board member of the Northwest Suburban Chapter passed away unexpectedly. Our thoughts and prayers go out to his family. The Council has given a memorial gift in his name.

Michele Reagan

Mid-American Award Winners!!!!

I wanted to congratulate all of our award winners in the Council. The Council was awarded the Council Award of Excellence again this year. Thanks to Bruce Hamilton for filling out and submitting the application. We are very excited to continue our streak! Congratulations go out to Kas Henry who has been awarded the Lybrand Certificate of Merit for her submission to the 2012 Strategic Finance with an article entitled "FP&A as Strategy Focused Change Agents". Please take a moment to read her article, if you have not already done so. Also congratulations go out to some of our Chapters for winning in their respective categories: Calumet Chapter won 2nd place in the newsletter competition; Greater Milwaukee Chapter placed 12th in the Stevenson Division; and Central Illinois Chapter placed 15th place in the Stevenson Division. Job well done!

Michele Reagan

MEF Grant Applications

Make sure your chapter does not miss out on Grant Money!!! Take the time to apply!! MEF Grant Applications are due to Bruce Hamilton (hamiltoncpa@sbcglobal.net) no later than **Friday, July 13, 2012!!!! QUICK – DON'T MISS OUT!!!**

Grant applications can be found on the Council's website <http://midamerica.imanet.org>.

GOOD LUCK TO YOU ALL!!!!