

Mid-America Council 2018 Spring Educational Conference Thursday, April 26, 2018

SPECIFICS...

WHEN: Thursday, April 26, 2018

WHERE: NIU Rockford Conference Center, 8500 E. State St., Rockford, IL 61108
[Link to Map/Directions](#)

COST: \$150 for IMA members, \$175 for non-IMA members, and \$35 for full-time students.

CPE: The day's events qualify for 8 hours of CPE.

Registration INFO: Go to www.midamerica.ima.net.org/events.

Contact us at midamerica.ima@gmail.com with any questions.

CONFERENCE SCHEDULE

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| <u>8:00 – 8:30</u> | Registration, Continental Breakfast, Networking |
| <u>8:30 – 8:40</u> | Welcome, Opening Remarks & Logistics |
| <u>8:40 – 10:20</u> | <i>FASB New Leasing Standard</i> , presented by John Hepp, University of Illinois |
| <u>10:20 – 10:40</u> | Break |
| <u>10:40 – 12:20</u> | <i>Cybersecurity: Threats, Attacks, Breaches, and Risk Mitigation</i> , presented by Karl Betz, Director of Information Technology at TDS Telecom |
| <u>12:20 – 1:05</u> | Lunch |
| <u>1:05 – 2:45</u> | <i>Risk Management and Internal Controls</i> , presented by Peggy Brady and Michael Ploskonka of Selden Fox, Ltd. |
| <u>2:45 – 3:05</u> | Break |
| <u>3:05 – 4:45</u> | <i>From the Trenches: Disaster Recovery and Business Continuity</i> , presented by Michael Maloney, Director of Network Administration at IMA |
| <u>4:45 – 5:00</u> | Closing remarks; Adjourn for the day |

SESSION DETAILS

FASB New Leasing Standard – John Hepp

A new model for accounting for leases will take effect in 2019 for public companies and in 2020 for all others. Lessees will recognize assets and liabilities for all leases, although there will still be a distinction between operating and finance leases (previously capital leases). This session will discuss the elements of the model, how leases are classified, the techniques used to initially recognize right-of-use assets and lease obligations, and how to subsequently measure the asset and obligations and lease expense. The session will also address new approaches to lease modifications and sale and leaseback transactions.

Cybersecurity: Threats, Attacks, Breaches, and Risk Mitigation – Karl Betz

This presentation will provide an overview of the cybersecurity threats facing organizations today. We will examine where these threats are coming from, provide an overview of the motives and common attack vectors. In addition, we will review some of the large breaches that have been in the news and discuss strategies for mitigating cybersecurity risks. Finally, we will provide an overview of security and privacy laws and regulations and summarize practices you should take to protect yourself and your organization.

Risk Management and Internal Controls – Peggy Brady and Michael Ploskonka

Proper risk management and internal control help organizations understand the risks they are exposed to, put controls in place to counter threats, and effectively pursue their objectives. The Committee for Sponsoring Organizations of the Treadway Commission has issued an updated Enterprise Risk Management Framework in 2017, which provides a stronger emphasis on how enterprise risk management integrates from strategy through implementation and performance. We will go over the new framework and help you understand the value of enterprise risk management, including your role in risk management.

From the Trenches: Disaster Recovery and Business Continuity – Michael Maloney

This interactive session will enhance the participants knowledge of the Disaster Recovery & Business Continuity processes, including planning, procedures, and implementation. We'll cover the differences between the "DR" and "BC" processes, how to start to develop your plan(s) as well as testing and on-going maintenance activities.