



**MID - AMERICA COUNCIL**  
 THE ASSOCIATION OF ACCOUNTANTS AND FINANCIAL  
 PROFESSIONALS IN BUSINESS

**NEWSLETTER**

**President's Message - October 2019**

The Mid-America Council's 2019 Fall Educational Conference at Northern Illinois University in Rockford in September was excellent. The speakers provided insights on Thinking and Acting Strategically & Sexting and the Many Costs this entails. The Council is currently in the final stages for planning their Spring 2020 Educational Conference that will be held in Neenah, WI on Friday, April 24, 2020 (please save this date and plan to attend). Details on the Spring 2020 conference will be continue to be released and are available on the Council website under [Council Events](#). The Council is also making tentative plans on hosting the 2020 Fall Educational Conference somewhere more centrally located in Illinois. If you'd like to participate in the planning on this conference or know of excellent speakers who you'd recommend to speak at this conference, please contact your chapter's regional director or visit the council's website at [www.midamerica.imanet.org](http://www.midamerica.imanet.org) and leave a message for one of the council's board members.

The IMA Student Leadership Conference will be held this year in Charlotte, North Carolina on November 14 – 16, 2019. The council does provide student grants for those interested in attending this conference. Congratulations to this year's Student Grant recipients from Robert Morris University, Carthage College, and the University of Wisconsin-Oshkosh. They all plan to use the funds to defray costs of attending the Student Leadership Conference.

The Mid-America Council exists to serve the local chapters within the Council by providing support, guidance, and assistance with operating a chapter board and serving their members. Please contact your chapter's Regional Director or any of the Council's board members if your chapter requires assistance or has questions. Having a chapter member from each of the Council's chapters physically present or by teleconference call-in at each of the Council's quarterly meetings is a great way to take an active role in making sure your chapter has a voice in what the Council is doing to benefit and strengthen your chapter.

Best wishes for a very successful chapter year.

Rick Bellmore  
 Mid-America Council Co-President, 2019-2020

OCTOBER 2019

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**Special points of interest:**

Next Council Meeting

When: Saturday, Nov 2, 2019  
 9:00am – 12:00pm

Where: Plunkett Raysich Architects  
 209 S. Water St.  
 Milwaukee, WI 53204





## COUNCIL MEETING AGENDA

Date & Time	Teleconference Information	Location
Saturday, November 2, 2019 9:00am – 12:00pm **If late, call 262-794-7918 for door to be opened	Dial-in number: 414-410-2901 Access Code: 135#	Plunkett Raysich Architects 209 S Water St Milwaukee, WI 53204 ( <a href="#">map</a> )

1.	9:00am – 9:05am	Welcome & Introductions	Rick	5 minutes
2.	9:05am – 9:10am	President’s Report	Rick	5 minutes
3.	9:10am – 9:15am	Secretary’s Report Approve Minutes from past mtgs.	Martha	5 minutes
4.	9:15am – 9:40am	Treasurer’s Report Financial Bills	Erin	25 minutes
5.	9:40am – 10:05am	President-Elect’s Report Council Award of Excellence	Dave	25 minutes
6.	10:05am – 10:25am	Regional VP & Regional Directors IMA Board Update Regional Chapter Reports	Dave	20 minutes
7.	10:25am - 10:35am	BREAK		10 minutes
8.	10:35am -10:45am	VP-Communications Newsletter Due Date Council Website	Eric	10 minutes
9.	10:45am–11:05am	VP-Education Student Conference / Student Grants Student Chapter Outreach Spring/Fall Educational Conferences	Erin/Rick /Martha	20 minutes
10.	11:05am–11:10am	Bylaws Committee Report	Rick /Martha	5 minutes
11.	11:10am–11:15am	Committee Reports Long Range Planning Committee on Academic Relations Volunteer Leadership Committee	Dave/Rick	5 minutes
12.	11:15am–11:20am	Old Business	Rick /Martha	5 minutes
13.	11:20am–11:30am	New Business	Rick	10 minutes
14.	11:30am–11:35am	Past Presidents		5 minutes
15.	11:35am	Meeting Adjournment		



**IMA Mid-America Council Board Meeting  
The Beloit Club, Beloit, WI  
July 27, 2019**

**ATTENDANCE**

<u>NAME</u>	<u>CHAPTER</u>	<u>MAC POSITION</u>
Martha Paalman	WinnebagoLand	Secretary
Eric Griffin	Madison	VP Communication
Dave Skora	Madison	Regional Director
John Wieland	WinnebagoLand	Regional Director, Acting President
Rick Bellmore	WinnebagoLand	Regional Director
Harlan Fuller	Central Illinois	Past President
<i>On the phone:</i>		
Dana Riess	Chicago	Delegate
Kathy Horton	Fox River Valley	Director – Student Relations
Bill Ramsay	WinnebagoLand	Director - Newsletter

Quorum gut check – 5 voting attendees from at least 3 different chapters – **PASS!**

John called the meeting to order at 9:08 AM.

**PRESIDENT** – John Wieland, acting president  
No Report

**SECRETARY** – Martha Paalman  
The minutes from the April 29, 2019 Mid-America Council board meeting were previously included in the newsletter. Motion to approve these minutes was made by Bill and seconded by Dave. Motion passed.

**TREASURER** – Erin Ankebrant/Dana Riess  
Copies of the July Treasurer’s Report were previously included with the newsletter. Bill motioned to approve this report and Eric seconded the motion. Motion passed.

Dana covered prior year financials. Revisions on financials made for spring conference costs on the fall line and Red Knight expenses for fall conference included in spring totals.

Calumet chapter never submitted their grant paperwork for reimbursement.

Financial binder and statements have been sent/transferred to Erin.

**2019-20 Budget:**  
Erin provided copies of the proposed budget to John, who distributed them to those in attendance. Proposed budget balance is a loss of \$4,468.

Discussion continued from last year in terms of the split between chapter and student grants. Budget was revised to \$5,000 for student grants. Revised budget balance is a loss of \$6,468.  
Bill motioned to approve the budget and Harlan seconded the motion. Motion passed.



	<b>2019-20 Budget</b>	<b>2018-19 Actual</b>	<b>Var</b>
Dues	3,332	3,414	(82)
Spring Conference	6,750	3,585	3,165
Fall Conference	6,750		6,750
MEF	2,000	1,625	375
Interest Income	500	1,430	(930)
Other	0		0
<b>Income</b>	<b>19,332</b>	<b>10,054</b>	<b>9,278</b>
Student Grants	5,000	3,200	1,800
Chapter Grants	3,000	1,866	1,134
Spring Conference	6,750	5,057	1,693
Fall Conference	6,750	0	6,750
Council Meetings	400	118	282
Council VP Travel	500	0	500
Council President Travel	1,000	0	1,000
Councils & Global Compor	2,000	3,414	(1,414)
Admin	400	380	20
<b>Expense</b>	<b>25,800</b>	<b>14,035</b>	<b>11,765</b>
Net	(6,468)	(3,980)	(2,488)

Chapter Grants:

Five chapters submitted grants. Applications were reviewed by the sub-committee:

- \$2,000 Total
- Madison \$300
- Packerland \$500
- Winnebago \$500
- Greater Milwaukee \$200
- Fox River Valley \$500

Dave motioned to approve the grants as submitted and Rick seconded the motion. Motion passed.

**PRESIDENT-ELECT** – Erin Ankebrant & Dave Skora

Council Award of Excellence

Do we have a project to target for submission? Goal of 5 new universities getting IMA endorsement. Chapters need to reach out to their local universities to offer the council’s help to do this. Harlan will facilitate.

Global Grant

MEF Grant is due to global at the end of August.

**Councils & Global Components Roundtable Rep** – David Skora

Dave’s global board term ended in June. He is now on the ICMA board of regents (Dana is the chair.) The Global Board and IMA are doing well. Have over 130,000 members, 50% of which are non-US. US-based certifications are highly valued internationally and student involvement in China is strong. Focus remains on CMA certifications and that pipeline and competitors seems to be shrinking.



**Regional Director Reports:**

*Calumet (Dave Skora):* Chapter is very active. Planning for the upcoming year is in process and they seem to be doing well.

*Central Illinois (Bruce Hamilton - Harlan reported):* Harlan is covering the president position for the upcoming year. They are planning one or two big events (7hr conference) instead of monthly meetings. Their members seem to prefer doing independent web-based CPE. One chapter goal this year is to get all the local universities endorsed by the IMA. The chapter will also fund local students to attend the student conference in November.

*Chicago (Dana Riess):* Board was a bit shaky toward the end of last year, but three new recruits seem to have brought it back to a good place. Tentative calendar of planned events for next year is created. Plan is quarterly meetings with wide geographic diversity. Focus has been less on students as the chapter attempts to rebuild itself.

*Fox River Valley (Kathy Horton – Dave reported):* Chapter is doing ok. No updates about how their upcoming year looks.

*Greater Milwaukee (Erin Ankebrant – Eric reported):* Planning for upcoming year is in process with a variety of events (meetings, volunteer event, tour.)

*Heart of WI (John Wieland):* Haven't seen much, but it looks like their planning is in process.

*Madison (Eric Griffin – Dave reported):* Planning is in process. Focus is more out tours, social events, not necessarily a monthly meeting with a speaker. Whitewater's student chapter has dissolved so the chapter will be working on reinvigorating that through a career day booth in September.

*NW Suburban Chicago (Brian Wetters):* Is this chapter combining with the Chicago chapter? Dave had contacted Global asking how to combine chapters but neither the global nor the regional folks can get an answer from the chapter.

*Packerland (Rick Bellmore):* Planning is in process for the upcoming year. Just held their local golf outing last week. Very focused on engaging students, including three student board members and two student specific meetings.

*Winnebago (Bill Ramsay):* Program year is set. Chapter is holding steady, looking for more engagement from students.

*Illowa (Bruce Hamilton):* Haven't heard anything since they got their money back.

*NW Suburban Chicago (Brian Wetters):*

Chapter is going inactive per Joe Keyes & email messages to Brian/Bruce. There has also been conversation around consolidating the NW Suburban and Chicago chapters. We will need to coordinate with Global about how to do that – Dave will investigate.

*Packerland (Rick Bellmore):*

Seeing continued recycling of officers. Engaging students from UWGB.

*Winnebago (Bill Ramsay):*

Doing well. Summer board meetings are on the calendar.

*Illowa (TBD):*

Chapter has a board, got their money back. Anticipate they will be back in "Active" status for next program year.

**VP-COMMUNICATIONS and DIRECTOR OF NEWSLETTER** – Eric Griffin

The next council meeting will be on Saturday, November 2nd, 2019 at Erin's Office. The October meeting will be chaired by Rick. The newsletter deadline will be Friday, October 11th.



Harlan is the chair of the January meeting. Tentative date: January 25<sup>th</sup>, 2020 at the Beloit Club. Harlan will contact Bruce to arrange.

Bylaws have been uploaded to the website.  
Will need an updated board roster.

**VP-EDUCATION** – Bruce Hamilton & Dave Skora

2019 Fall Education Conference:

Fall Conference is on Friday, September 13, 2019 in Rockford @ NIU. Registration site will open next week.

Sessions:

- Strategic Planning Gets Stuff Done (2.5hrs)
- Thinking and Acting Strategically (1.5hrs)
- Sexting Can Be Expensive (2hrs ETHICS)

Optional Tour – TBD (1hr)

2020 Spring Education Conference:

WI location somewhere in the fox valley? Bridgewood Neenah? Martha will investigate. Target April 24<sup>th</sup>.

Topic suggestions:

- Data Analytics, using Excel or projections
- St Norbert Leadership Center
- Global Speaker’s Bureau

Industry 4.0 – Paul Jaris or similar

Hiring Gen Z, generational gap

Student Conference & Student Grants:

Student conference is November 14-16<sup>th</sup> in Charlotte, NC. Deadline will be due Tuesday, October 1st, 2019. Applications should be sent to Rick. Review committee is Bruce, Rick, Erin, with a decision being communicated back to the recipients by October 15<sup>th</sup>, 2019.

Encourage student members to enter the case competition – you can win money!

**COMMITTEE REPORTS**

Bylaws Committee – (Interim – Rick)

Good for five years

Long Range Planning Committee – Rick Bellmore

No Report

Nominating Committee

No Report

Advisory Committee

No Report



### **OLD BUSINESS**

Previous Action Items:

- Set up subcommittee to discuss chapter vs student grant allocations ahead of grant application creation for next year – Erin/John (continued)
- Post our ByLaws on our Council website – Eric (complete)
- Send out Fall conference date and save the dates to council members – Erin (complete)
- What is the best (centrally located) location in each state for a conference? – All (complete)
- 2019-2020 President Role - arrange shared round robin schedule – Erin/Bruce/Dave (complete)
- How do we go about combining the Chicago and NW Suburban Chapters? – Dave (continued)
- Is Global going to start charging the chapters for mailings, calling members? – Dave (continued)

### **NEW BUSINESS**

Have all council members submitted both the ethics and core values confirmations?

Strategy for “mandatory” training from Global. Encourage attendance at webinars or view historical recordings.

Student ambassador program – who is involved with that in our chapters?

Does the nominating committee need to start discussing the president role for next year?

### **PAST PRESIDENTS**

Rick – continued promotion at the chapter level is needed to get new members on the regional board.

Harlan – would like to see more attendees at our meetings or we’ll burn our board members out.

Dave – agree, would like to see more participation. This year may be more difficult without a single president point of contact. Excited to see how the fall conference goes.

MOTION TO ADJOURN – meeting adjourned at 11:43

Motion to adjourn by Dave and seconded by Eric. Motion passed.

Respectfully Submitted,

Martha Paalman, Council Secretary

### **Action Items**

- Status of post-event submission to get the second part of council’s MEF grant - Erin
- Need someone to review the regional financials for submission in November - All
- Update to bank signer memo – Martha
- Add to October’s agenda: What is our strategy for promoting and marketing the student grants? Use council email blast? Global email? – Martha
- Contact the chapters who applied for a chapter grant to inform them of their award – Erin
- Provide Eric a cover letter that can be used to reach out to local universities to offer the council’s help to get endorsed by the IMA – Harlan
- MEF Grant 2019-20 Submission – who is working on it? – Erin
- How do we go about combining the Chicago and NW Suburban Chapters? – Dave
- Is Global going to start charging the chapters for mailings, calling members? – Dave
- Contact Illowa to see how things are going – Dave/Bruce
- Need an updated board listing on the website – what was submitted to Global? – Erin
- President gift for 2018-19 - Bruce