



**MID - AMERICA COUNCIL**  
 THE ASSOCIATION OF ACCOUNTANTS AND FINANCIAL  
 PROFESSIONALS IN BUSINESS

**NEWSLETTER**

**President's Message - October 2018**

I can't believe we are in the second quarter of the IMA year! Many of our chapters have had successful and exciting kick off meetings to the year. There are new student chapters and one inactive chapter is making its comeback! It is energizing to hear all of the successes in our Chapters. These events and activities are great for networking and professional growth. It is remarkable how many connections and opportunities at IMA flow to other areas of your life. I was recently on jury duty and one of the other jurors was an accountant. She knew about the CMA but was not a current member of the IMA. She recently lost her job and I was able to connect her with one of our members who assisted her in finding employment. She has since become a member of the IMA! I tell this story to show you what an impact we can have as an organization. It is important now as we are approaching a busy time of year, to use these contacts to begin building a board for the upcoming year. Nominations and elections are to be done in March, which isn't that far away.

As a Council, we are having a meeting on October 27th from 9-12am in Milwaukee, WI. Please visit our website to register. We would love to have participation from all of the Chapters, whether it is in person or on the phone. There will be planning discussion regarding the Educational Conference on April 26, 2018. The details are not fully set, but we would encourage your feedback.

I hope to encourage all IMA members in our Council to be active participants in their home Chapters and the council level. Please reach out to me or to your Regional Director if you have concerns regarding your local Chapter. The council board exists to provide guidance and assistance to our local chapter boards to help each one to continue to be strong, successful and supportive of their IMA members.

Erin Ankebrant, CMA  
 Mid-America Council President, 2018-2019

**OCTOBER 2018**

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**JOIN US**

**Special points of interest:**

Next Council Meeting

When: Saturday, October 27, 2018  
 9:00am – 12:00pm

Where: Plunkett Raysich Architects  
 209 S Water St.  
 Milwaukee, WI 53204





## COUNCIL MEETING AGENDA

Date & Time	WebEx/Phone Information	Location
Saturday, Oct. 27, 2018 9:00am – 12:00pm	Dial-in number: 414-410-2901 Access Code: 135#	Plunkett Raysich Architects 209 S Water St Milwaukee, WI 53204 ( <a href="#">map</a> )

1. 9:00am – 9:05am	Welcome & Introductions	Erin	5 minutes
2. 9:05am – 9:10am	President’s Report Chapter Grants	Erin	5 minutes
3. 9:10am – 9:15am	Secretary’s Report Approve Minutes from past mtgs	Martha	5 minutes
4. 9:15am – 9:40am	Treasurer’s Report Financial Bills	Dana	25 minutes
5. 9:40am – 10:05am	President-Elect’s Report Education 2018-2019 Education Conference Received IMA Global \$2,000 Grant Council Award of Excellence		25 minutes
6. 10:05am – 10:25am	Regional VP & Regional Directors IMA Board Update Regional Chapter Reports	Dave	20 minutes
7. 10:25am - 10:35am	BREAK		10 minutes
8. 10:35am -10:45am	VP-Communications Newsletter Due Date Council Website	Eric/Bill	10 minutes
9. 10:45am–11:05am	VP-Education Student Conference / Student Grants update Student Chapter Outreach 2018 Education Conference	Kathy/Erin	20 minutes
10. 11:05am–11:10am	Bylaws Committee Report		5 minutes
11. 11:10am–11:15am	Committee Reports Long Range Planning Committee on Academic Relations Volunteer Leadership Committee	Rick/ Dave	5 minutes
12. 11:15am–11:20am	Old Business	Rick	5 minutes
13. 11:20am–11:30am	New Business	Rick	10 minutes
14. 11:30am–11:35am	Past Presidents		5 minutes
15. 11:35am	Meeting Adjournment		



**2018-2019 MID-AMERICA COUNCIL BOARD OF DIRECTORS**

BOARD POSITION	NAME, CHAPTER
President	<a href="#">Erin Ankebrant</a> , Greater Milwaukee
President Elect	OPEN
Secretary	<a href="#">Martha Paalman</a> , WinnebagoLand
Treasurer	<a href="#">Dana Riess</a> , Chicago
VP - Communications	<a href="#">Eric Griffin</a> , Madison
Director - Newsletter	<a href="#">William Ramsay</a> , WinnebagoLand
VP - Education	TBD
Director – Student Relations	<a href="#">Kathy Horton</a> , Fox River Valley
Regional VP	<a href="#">Dave Skora</a> , Madison
Regional Director - Calumet	<a href="#">Dave Skora</a> , Madison
Regional Director - Central Illinois	<a href="#">Bruce Hamilton</a> , Madison
Regional Director - Chicago	<a href="#">Dana Riess</a> , Chicago
Regional Director - Fox River Valley	<a href="#">Kathy Horton</a> , Fox River Valley
Regional Director - Greater Milwaukee	<a href="#">Erin Ankebrant</a> , Greater Milwaukee
Regional Director - Heart of WI	<a href="#">John Wieland</a> , WinnebagoLand
Regional Director - Madison	<a href="#">Eric Griffin</a> , Madison
Regional Director - NW Suburban Chicago	<a href="#">Brian Wetters</a> , Fox River Valley
Regional Director - Packerland	<a href="#">Rick Bellmore</a> , WinnebagoLand
Regional Director - WinnebagoLand	<a href="#">William Ramsay</a> , WinnebagoLand
MAC Long-Range Planning Committee (Most Sr. Active Past President)	<a href="#">Rick Bellmore</a> , WinnebagoLand
Council Bylaws Committee	<a href="#">Rick Bellmore</a> , WinnebagoLand
Nominating Committee	<a href="#">Bruce Hamilton</a> , Madison
Volunteer Leadership Committee (IMA Global)	<a href="#">Dave Skora</a> , Madison



**IMA Mid-America Council Board Meeting  
Beloit Club, Beloit, WI  
July 21, 2018**

**ATTENDANCE**

<u>NAME</u>	<u>CHAPTER</u>	<u>MAC POSITION</u>
Martha Paalman	Winnebagoland	Secretary
Erin Ankebrant	Greater Milwaukee	President
Bruce Hamilton	Madison	Past President/Regional Director
Brian Wetters	Fox River Valley	Regional Director
John Wieland	Winnebagoland	Past President/Regional Director
Rick Bellmore	Winnebagoland	Past President/Regional Director
On the Phone:		
Kathy Horton	Fox River Valley	Director-Student Relations
Dave Skora	Madison	Regional VP
Dana Riess	Chicago	Treasurer
Bill Ramsay	Winnebagoland	Director-Newsletter

Erin called the meeting to order at 9:08 AM.

**PRESIDENT** – Erin Ankebrant

**Chapter Grants:**

Current funds available for chapter grants is the lesser of \$3,000 or 5% of asset balance (currently ~\$3,400.) *Note: a subcommittee will review this award level before publishing next year’s grant application.* Grant requests were submitted by six chapters: Winnebagoland, Packerland, Madison, Calumet, Greater Milwaukee, and Fox River Valley. These requests were sent to the board to review ahead of today’s meeting.

Bruce motioned to approve all six grants at \$500, Bill seconded. Discussion: Packerland only asked for \$250, should they receive more? Bruce amended his motion to five chapters at \$500 and Packerland \$250, per their application. Motion passed.

Summary of grants approved:

- Winnebagoland: Requested \$500, Approved \$500
- Madison: Requested \$500, Approved \$500
- Calumet: Requested \$500, Approved \$500
- Greater Milwaukee: Requested \$500, Approved \$500
- Fox River Valley: Requested \$500, Approved \$500
- Packerland: Requested \$250, Approved \$250

**Total Grants Approved: \$2,750**

Erin will notify the chapter presidents of these awards. Regional Directors should also keep an eye on this to ensure the chapters submit the necessary post-event documentation to receive the funds awarded.

**SECRETARY** – Martha Paalman

The minutes from the April 24, 2018 Mid-America Council board meeting and three subsequent special



meetings/teleconferences (5/12, 6/6, 7/10) were previously included in the newsletter. Motion to approve these minutes was made by John and seconded by Bruce. Motion passed.

**TREASURER** – Dana Riess

Copies of the July Treasurer’s Report were previously included with the newsletter. Bruce motioned to approve the July Treasurer’s Report and John seconded the motion. Motion passed.

Copies of the proposed 2018-19 Council Budget were included with the newsletter. Bill motioned to approve the 2018-19 Budget as presented and Rick seconded the motion. Motion passed.

**PRESIDENT-ELECT** – (OPEN - Dave Skora)

2018-19 Educational Conference

Need to brainstorm topics and speakers. *Note: Bruce is the coordinator for the Wisconsin conference in April 2019.*

- LinkedIn (Wayne Breitbarth: waynebreitbarth@gmail.com)
- Bitcoin and Blockchain (Madison’s January meeting last year)
- Nexus (Toni Spina or other)
- Lease Reporting
- Privacy and Data Brokers/User Data
- Artificial Intelligence
- Pension funds and Boomer retirement
- FBI, IRS, other public office speakers

IMA Global Grant

Erin will submit MEF grant application for the April educational conference. Might be a good idea to note that we are making a concerted effort to upgrade quality of speakers (keynote.)

**REGIONAL VP** – David Skora

Global Director – IMA Board Update:

Member Relations Committee – what do we do about the struggle that councils and chapters have getting board members and attendees to meetings? Does the overall model need to be revised? First meeting is next week to determine path forward.

Global has over 100,000 members, remains financially strong, ramping up to the 100<sup>th</sup> Anniversary of the organization. Dave is the program chair for the Annual Conference next June in San Diego.

Regional Director Reports:

*Calumet (Dave Skora):*

No Report – Dave will follow up

*Central Illinois (Bruce Hamilton):*

No Report

*Chicago (Dana Riess):*

Held an event on June 26<sup>th</sup> using Global to distribute marketing materials. Had a brochure sent via USPS and they also made phone calls to all people within 10 miles of the event. Interestingly enough, survey results at the event indicate the email sent by the chapter was what got them there, not the Global materials. Need to market more in advance of the event.



Overall a positive experience, good feedback. Have recruited two former board members back for a total of six.

*Fox River Valley (Kathy Horton – Brian presented update):*

Planning is in process for 2018-19 and they’ve decided to have a meeting every other month for the year. Possibility for social events in the offsetting months to attract younger members to refill the openings in their board left by departing officers.

*Greater Milwaukee (Erin Ankebrant):*

Toni Spina in September, are continuing to plan the rest of the year during their summer board meetings.

*Heart of WI (John Wieland):*

Planning is in process.

*Madison (Eric Griffin – Bruce presented update):*

Have had two planning meetings and majority of the schedule and speakers are set, including Toni Spina Sept., Diversity and Inclusion Oct, Student Night Nov, Tax Update Dec, Ethics Jan.

*NW Suburban Chicago (Brian Wetters):*

No Report

*Packerland (Rick Bellmore):*

Had golf outing last Tuesday with 28 people participating. Will be hosting two student nights and the rest of their program is in good shape.

*Winnebagoland (Bill Ramsay):*

Schedule is set for the year.

Rick was presented a plaque for his great job as council president in the 2017-18 year.

**VP-COMMUNICATIONS and DIRECTOR OF NEWSLETTER** – Eric Griffin and Bill Ramsay

The next council meeting will be on October 27, 2018 at Erin’s office in Milwaukee. The newsletter deadline will be October 8, 2018.

**VP-EDUCATION** – Kathy Horton & Erin Ankebrant

**Student Grants:**

Grant application will be updated and on the website shortly. Subcommittee of Kathy, Bruce, Erin, and Rick will review submissions and bring their proposal to the board ahead of the October board meeting. Due date will be October 1<sup>st</sup>.

**Student Conference:**

Student Conference is November 1-3 in St Louis.

**BY-LAWS COMMITTEE** – OPEN

Looking for a subcommittee to review our By-Laws as we are at our required 5-year review and resubmission: Rick (chair), Martha, John, Brian, Erin. Will need to have a draft to discuss at October meeting.

**LONG RANGE PLANNING COMMITTEE** — Rick Bellmore

No Report



**COMMITTEE ON ACADEMIC RELATIONS** — Rick Bellmore

No Report

**MEMBER RELATIONS COMMITTEE** – Rick Bellmore

How do we serve members in areas where we no longer have active chapters?

**OLD BUSINESS**

Rick shared the council’s Award of Excellence that the council received in June at the Global Conference.

**NEW BUSINESS**

Regional directors should be using the format in our Council ByLaws for chapter updates/visits. By Laws should also be posted onto our website so the council has access to them.

**PAST PRESIDENTS**

Rick – give Erin any ideas for improvements to the council and chapter support

John – we need to encourage members at our chapters to keep their contact information at Global up to date so the new communication methods are effective. In addition to the council’s award of excellence, several of our chapters received awards at the Global Conference as well.

Bruce – good meeting, agree with John that accurate contact information with Global is crucial. Also be aware of opt in and opt out selections.

MOTION TO ADJOURN – meeting adjourned at 11:16 AM

Motion to adjourn by Bruce and seconded by John. Motion passed.

Respectfully Submitted,  
Martha Paalman, Council Secretary

**Action Items:**

- Set up subcommittee to discuss chapter vs student grant allocations ahead of grant application creation for next year. Erin/John
- Send out email blast to entire council in advance of the next board meeting to increase awareness and encourage attendance at the October meeting. Maybe have Global send a flyer via USPS as well? Include all members in our geographical area, even unaffiliated members. Erin
- Send out Spring conference date and save the dates NOW and a few more times. Erin
- ByLaws subcommittee to develop timeline for review and revision of the council bylaws. Rick to Chair.
- Send Chapter Visit form to all Regional Directors to begin use for next council meeting updates. Erin
- Post our ByLaws on our Council website. Eric
- Audit of previous year financials needs to be completed by next meeting. Bruce will get in touch with Dana.