



MID - AMERICA COUNCIL
 THE ASSOCIATION OF ACCOUNTANTS AND FINANCIAL
 PROFESSIONALS IN BUSINESS

NEWSLETTER

President's Message - April 2019

I am writing this and watching the snow fall outside. It is amazing to think the 6 inches of snow will be gone by tomorrow afternoon. It reminds me just how fast time goes by. 2019 has been a busy year at work and home for myself and our council.

Our spring conference is coming up on April 26th in Delafield, WI at the Delafield Hotel. It will be followed by a tour at Techniplas, a plastics manufacturing firm. I am excited to attend and I hope you are too. If you haven't done so, please go to our council website and register to join us. We are having four high quality speakers and a plant tour. I hope you can join us in an education filled day.

Registration has also opened for the Annual Conference and Expo will be in San Diego June 15-19, 2019. Jerry Leno will be one of our speakers this year, so jump online and sign up.

Our next board meeting will be a conference call on April 29th at Noon. We will be discussing the upcoming fall conference in Rockford on Friday September 13th. We will also be discussing the next council year activities and board. Please join if you are interested in knowing more or assisting the council.

Erin Ankebrant, CMA
 Mid-America Council President, 2018-2019

APRIL 2019

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JOIN US

Special points of interest:

Next Council Meeting

When: Monday, April 29, 2019
 12:00pm – 1:00pm

Where: Teleconference





UPCOMING MEETING AGENDA

COUNCIL MEETING AGENDA

Date & Time	Teleconference Information	Location
Monday, April 29, 2019 12:00pm – 1:00pm	Dial-in number: 515-603-3199 Access Code: 514007#	Teleconference Only

1. 12:00pm – 12:02pm	Welcome & Introductions	Erin	2 minutes
2. 12:02pm – 12:05pm	President's Report	Erin	3 minutes
3. 12:05pm – 12:10pm	Secretary's Report Approve Minutes from past mtgs. (1/26)	Martha	5 minutes
4. 12:10pm – 12:15pm	Treasurer's Report Financial Bills Chapter grant payments	Dana	5 minutes
5. 12:15pm – 12:20pm	President-Elect's Report Council Award of Excellence		5 minutes
6. 12:20pm – 12:30pm	Regional VP & Regional Directors IMA Board Update Regional Chapter Reports	Dave	10 minutes
7. 12:30pm – 12:35pm	VP-Communications Newsletter Due Date Council Website	Eric/Bill	5 minutes
8. 12:35pm – 12:45pm	VP-Education Student Chapter Outreach 2018 Spring Conference Feedback 2019 Fall Education Conference	Kathy/Erin	10 minutes
9. 12:45pm – 12:50pm	Bylaws Committee Report		5 minutes
10. 12:50pm – 12:55pm	Committee Reports Global Committee Reports	Rick/ Dave	5 minutes
11. 12:55pm – 1:00pm	Old Business/New Business/Past Presidents/Adjournment	Erin	5 minutes



2018-2019 MID-AMERICA COUNCIL BOARD OF DIRECTORS

BOARD POSITION	NAME, CHAPTER
President	Erin Ankebrant , Greater Milwaukee
President Elect	OPEN
Secretary	Martha Paalman , WinnebagoLand
Treasurer	Dana Riess , Chicago
VP - Communications	Eric Griffin , Madison
Director - Newsletter	William Ramsay , WinnebagoLand
VP - Education	TBD
Director – Student Relations	Kathy Horton , Fox River Valley
Regional VP	Dave Skora , Madison
Regional Director - Calumet	Dave Skora , Madison
Regional Director - Central Illinois	Bruce Hamilton , Madison
Regional Director - Chicago	Dana Riess , Chicago
Regional Director - Fox River Valley	Kathy Horton , Fox River Valley
Regional Director - Greater Milwaukee	Erin Ankebrant , Greater Milwaukee
Regional Director - Heart of WI	John Wieland , WinnebagoLand
Regional Director - Madison	Eric Griffin , Madison
Regional Director - NW Suburban Chicago	Brian Wetters , Fox River Valley
Regional Director - Packerland	Rick Bellmore , WinnebagoLand
Regional Director - WinnebagoLand	William Ramsay , WinnebagoLand
MAC Long-Range Planning Committee (Most Sr. Active Past President)	Rick Bellmore , WinnebagoLand
Council Bylaws Committee	Rick Bellmore , WinnebagoLand
Nominating Committee	Bruce Hamilton , Madison
Volunteer Leadership Committee (IMA Global)	Dave Skora , Madison



IMA Mid-America Council Board Meeting
Plunkett Raysich Architects, Milwaukee, WI
January 26, 2019

ATTENDANCE

<u>NAME</u>	<u>CHAPTER</u>	<u>MAC POSITION</u>
Erin Ankebrant	Greater Milwaukee	President
John Wieland	WinnebagoLand	Past President/Regional Director
Rick Bellmore	WinnebagoLand	Past President/Regional Director
Dave Skora	Madison	Regional VP
Martha Paalman	WinnebagoLand	Secretary
Eric Griffin	Madison	VP Communication
Harlan Fuller	Central Illinois	Past President
On the Phone:		
Dana Riess	Chicago	Treasurer
Bill Ramsay	WinnebagoLand	Dir Newsletter/Regional Director
Bruce Hamilton	Madison	Past President/Regional Director

Quorum gut check – 5 voting attendees from at least 3 different chapters – PASS!

Erin called the meeting to order at 9:01 AM.

PRESIDENT – Erin Ankebrant

Nominations Committee:

Elections for the council are due in March. Nominating committee members: Bruce, Erin, Rick

SECRETARY – Martha Paalman

The minutes from the October 27, 2018 Mid-America Council board meeting were previously included in the newsletter. Motion to approve these minutes was made by Dana and seconded by John. Motion passed.

TREASURER – Dana Riess

Copies of the January Treasurer’s Report were previously included with the newsletter. John motioned to approve this report and Dave seconded the motion. Motion passed.

Notes: Illowa funds have been returned to the chapter as they restart their operations.

Discussed the advantages of bank vs credit union and the logic behind the balance kept in the checking account.

PRESIDENT-ELECT – (OPEN)

IMA Global Grant

The council received a \$2,000 grant from Global for our Spring Educational Conference. We’ve gotten the first half and will receive the second half after our event.



Council Award of Excellence

Erin will be submitting the application this year.

REGIONAL VP – David Skora

Global Director – IMA Board Update:

Dave will not be going for a third term. He does plan to join the board of regents for ICMA.

IMA Global is doing well, largest growth is in China. Competition in the certification world is strong. CSCA is gaining traction - Dave highly recommends considering taking this exam. CMA marketing ad campaign is going strong, seeing success on social media.

Next board meeting is mid-February in Orlando.

Regional Director Reports:

Calumet (Dave Skora):

Getting conflicting information – Chicago chapter was told the chapter was unable to put together a board this year. Dave and Erin are still seeing activity through chapter communications. Dave will try to get in touch with Jim Spice to see what is going on with the chapter.

Central Illinois (Bruce Hamilton):

No report. Bruce has not seen any communications, has not received responses to requests. Harlan will be reengaging and will check into the chapter activities.

Chicago (Dana Riess):

One board member has resigned. Have had challenges with other board member participation. We had an event earlier this week – “navigating your career maze” – presented by a former board member who works at a placement firm. 18 RSVPs, 11 attendees. 2 Calumet members attended. 1 new CMA attendee. 2 Chicago transfers. Continue to cross market with Calumet and Suburban Chicago.

Fox River Valley (Kathy Horton – Brian provided update):

No Report.

Greater Milwaukee (Erin Ankebrant):

Tax update was in December. Webinar in February. That’s the last event planned for the year.

Heart of WI (John Wieland):

John sees regular communications from the chapter. Events are scheduled for the rest of the year. They may have issues with their February speaker as they are no longer with the organization they were planning to speak about. Chapter is doing well.

Madison (Eric Griffin):

January was economic update – 18 attendees. Ethics webinar next week (announcement was in the council newsletter) which will fulfill the annual 2 hr ethics requirement.

NW Suburban Chicago (Brian Wetters):

Chapter seems to be sidelined.



Packerland (Rick Bellmore & Bob):

November was ethics – conflict of interest with financial advisors. December – social event. January – tax update. February – speaker from FBI on computer scams. They’d like to see more attendees at their meetings. Working on board for next year. Things are going well. Their continued focus is engaging students via experiential meetings.

Winnebagoland (Bill Ramsay):

Program year is going well.

Illowa (TBD):

Chapter has been reactivated. Erin has been in touch with the board

VP-COMMUNICATIONS and DIRECTOR OF NEWSLETTER – Eric Griffin and Bill Ramsay

The next council meeting will be on Monday, April 29, 2019, 12:00-1:00PM via conference call. Call-in information will be included in the newsletter. The newsletter deadline will be April 8, 2019.

VP-EDUCATION – Kathy Horton & Erin Ankebrant

Student Grants:

All grants have been paid out

Student Conference:

2018 Conference had over 500 participants in St Louis. Excellent speakers including a panel of CFOs. Focus is networking.

November 2019 in Charlotte, NC.

Student Chapter Outreach:

No report

2019 Educational Conference

Registration is open and all session information is on the council website. Use the event information on the website or from the newsletter to advertise within your chapters. Be sure you make it clear that there will no longer be an LTS session from the council. There are various CLEW sessions presented by Global.

Early bird registration deadline is March 1st. Hotel reservation deadline is April 4th

Spring conference in Delafield is all set and ready to go. See additional info above. Bruce visited the venue yesterday. He thinks they’ll do a great job – setup, technology, food. We can put our signage in both entrance areas to direct attendees to the ballroom. Catering choices are in process. Event was on the last Global council roundup and will be on the next one as well. Will be sending promo from the council to all council members soon.

Planning for the Fall conference in Illinois to start. Conference is September 13, 2019 at NIU at Rockford, IL. We need to put together our speaker/topic list together.

Ideas:

Tour at Woodward (Todd)

Continuous Improvement/Lean

Karen Jet – Redknight – Leadership/Soft Skills/Management Styles

Secret Service – data security, counterfeiting, privacy issues



Mock Interviews, Recruiter
Data Analytics
Technology/AI

COMMITTEE REPORTS

BY-LAWS COMMITTEE – (Interim – Rick)

Revised by-laws were distributed with the newsletter. Changes discussed at our October meeting were incorporated. John moved to approve the amended bylaws. Bruce seconded. Motion passed. Martha will submit to global.

Discussion: Major changes were related to the Global changes regarding global board member appointment and responsibilities. We need a representative every year on the IMA Council & Global Components Roundtable Committee. Nominating committee will need to fill this position and add it to the board listing and standard agenda. February meeting requires physical attendance. Other meetings are conference calls.

COUNCIL & GLOBAL COMPONENTS – Erin Ankebrant

Conference call established sub committees – Erin is on the Volunteer Recruitment and Member Engagement subcommittee. How do we get members to join, stay, join the board. Follow up will be at February’s meeting. How do we address the changing landscape of finance?

LONG TERM PLANNING COMMITTEE – Rick Bellmore

No Report

MEMBER RELATIONS COMMITTEE – David Skora

Dave is on the Ambassador (promote CMA) and Member Value (what kind of programs does the IMA provide?) subcommittees. How can the IMA promote all of these items to its membership? Address the needs of members in various stages of their career and ensure we’re engaging all the different types of members.

OLD BUSINESS

Review of 2018 financials is complete and Dana has the report from Bruce.

NEW BUSINESS

Agenda will be adjusted by Erin per discussions today.

Do we know if Global will be giving the council two free registrations? Erin hasn’t heard yet. If we do, we will give first choice to current council board members. Let her know if you’re interested.

How do we get every chapter involved in the council meetings? How do we encourage the chapters to elect delegates? Leverage Regional Directors’ relationship with the chapters to increase council involvement.

ISU accounting program got endorsed by the IMA last fall.

PAST PRESIDENTS

Bruce – his dog thought it was a good meeting

John – good meeting. Little concerned that Illinois representation is low.

Rick – we need to do all we can to reach out to chapters that are struggling with their boards. Focus on students as they are our future.



Dave – good meeting. Committee for Global Components is going to be very important for the future of the IMA council/chapter structure. Our membership is changing and the younger generation thinks differently and needs different things. IMA needs to adapt to provide what the members really need.

Harlan – Committee will be vital due to the changing dynamics of the professional organization landscape.

MOTION TO ADJOURN – meeting adjourned at 11:09 AM

Motion to adjourn by John and seconded by Dave. Motion passed.

Respectfully Submitted,

Martha Paalman, Council Secretary

Action Items

- Send Mid America Council logo to Bruce to put on the big TV at the Delafield hotel – Eric
- Bring projector for the Spring Conference – Dave
- Send out Fall conference date and save the dates to council members – Erin
- Post our ByLaws on our Council website – Eric
- Submit Bylaws to Global – Martha
- Set up subcommittee to discuss chapter vs student grant allocations ahead of grant application creation for next year – Erin/John