



**MID - AMERICA COUNCIL**  
 THE ASSOCIATION OF ACCOUNTANTS AND FINANCIAL  
 PROFESSIONALS IN BUSINESS

**NEWSLETTER**

**President's Message - January 2019**

I am writing this message thinking, WOW, half of the IMA year is over! I can't believe that 2018 is over and 2019 is just beginning. There are so many things to look forward to and much work to be done. We are coming into Spring, which means it is time for electing a new board for the Chapters and Councils. This is a very important process to maintain and grow our organization. This is also the time to list out your delegates to the council to represent your chapter at the council level. I know there are many opportunities to volunteer, so I am grateful for those who volunteer their time to this organization.

Our board volunteers had setup an educational conference for our members this spring. This year our spring conference will be on April 26th in Delafield, WI at the Delafield Hotel. It will be followed by a tour at Techniplas, a plastics manufacturing firm. I am excited to attend and hope you are too. This is a bit different than prior years, when we have held the conference in Rockford. We plan to host a conference in Illinois in the fall. We have listened to your request to offer education closer to your locations. I hope many of you will be able to attend this great educational conference.

This is also an important year for our organization, it is our 100th anniversary! We will be celebrating this special anniversary at our Annual Conference and Expo will be in San Diego June 15-19, 2019. I hope that you will be able to attend, as our very own Dave Skora is the Program Chair for this annual conference. I know this will be a great conference!

Thank you all for volunteering your valuable time and I hope to see you at our upcoming board meetings.

Erin Ankebrant, CMA  
 Mid-America Council President, 2018-2019

JANUARY 2019

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JOIN US

**Special points of interest:**

Next Council Meeting

When: Saturday, January 26, 2019  
 9:00am – 12:00pm

Where: Plunkett Raysich Architects  
 209 S Water St.  
 Milwaukee, WI 53204





## COUNCIL MEETING AGENDA

Date & Time	WebEx/Phone Information	Location	
Saturday, January 26, 2019 9:00am – 12:00pm **If late, call 262-794-7918 for door to be opened	Dial-in number: 414-410-2901 Access Code: 135#	Plunkett Raysich Architects 209 S Water St Milwaukee, WI 53204 ( <a href="#">map</a> )	
1. 9:00am – 9:05am	Welcome & Introductions	Erin	5 minutes
2. 9:05am – 9:10am	President’s Report Nominations Committee	Erin	5 minutes
3. 9:10am – 9:15am	Secretary’s Report Approve Minutes from past mtgs	Martha	5 minutes
4. 9:15am – 9:40am	Treasurer’s Report Financial Bills Chapter grant payments	Dana	25 minutes
5. 9:40am – 10:05am	President-Elect’s Report	Dave	25 minutes
6. 10:05am – 10:25am	Regional VP & Regional Directors IMA Board Update Regional Chapter Reports	Dave	20 minutes
7. 10:25am - 10:35am	BREAK		10 minutes
8. 10:35am -10:45am	VP-Communications Newsletter Due Date Council Website	Eric/Bill	10 minutes
9. 10:45am–11:05am	VP-Education Student Conference / Student Grants update Student Chapter Outreach 2019 Education Conference	Kathy/Erin	20 minutes
10. 11:05am–11:10am	Bylaws Committee Report		5 minutes
11. 11:10am–11:15am	Committee Reports Long Range Planning Committee on Academic Relations Volunteer Leadership Committee	Rick/ Dave	5 minutes
12. 11:15am–11:20am	Old Business	Rick	5 minutes
13. 11:20am–11:30am	New Business	Rick	10 minutes
14. 11:30am–11:35am	Past Presidents		5 minutes
15. 11:35am	Meeting Adjournment		



**2018-2019 MID-AMERICA COUNCIL BOARD OF DIRECTORS**

BOARD POSITION	NAME, CHAPTER
President	<a href="#">Erin Ankebrant</a> , Greater Milwaukee
President Elect	OPEN
Secretary	<a href="#">Martha Paalman</a> , WinnebagoLand
Treasurer	<a href="#">Dana Riess</a> , Chicago
VP - Communications	<a href="#">Eric Griffin</a> , Madison
Director - Newsletter	<a href="#">William Ramsay</a> , WinnebagoLand
VP - Education	TBD
Director – Student Relations	<a href="#">Kathy Horton</a> , Fox River Valley
Regional VP	<a href="#">Dave Skora</a> , Madison
Regional Director - Calumet	<a href="#">Dave Skora</a> , Madison
Regional Director - Central Illinois	<a href="#">Bruce Hamilton</a> , Madison
Regional Director - Chicago	<a href="#">Dana Riess</a> , Chicago
Regional Director - Fox River Valley	<a href="#">Kathy Horton</a> , Fox River Valley
Regional Director - Greater Milwaukee	<a href="#">Erin Ankebrant</a> , Greater Milwaukee
Regional Director - Heart of WI	<a href="#">John Wieland</a> , WinnebagoLand
Regional Director - Madison	<a href="#">Eric Griffin</a> , Madison
Regional Director - NW Suburban Chicago	<a href="#">Brian Wetters</a> , Fox River Valley
Regional Director - Packerland	<a href="#">Rick Bellmore</a> , WinnebagoLand
Regional Director - WinnebagoLand	<a href="#">William Ramsay</a> , WinnebagoLand
MAC Long-Range Planning Committee (Most Sr. Active Past President)	<a href="#">Rick Bellmore</a> , WinnebagoLand
Council Bylaws Committee	<a href="#">Rick Bellmore</a> , WinnebagoLand
Nominating Committee	<a href="#">Bruce Hamilton</a> , Madison
Volunteer Leadership Committee (IMA Global)	<a href="#">Dave Skora</a> , Madison



## UPCOMING CPE OPPORTUNITIES

### Practical Ethics Webinar

Presented by the Madison Chapter

If you're looking to provide an Ethics training for your members, or have trouble getting people to attend meetings in person, feel free to advertise this opportunity to your membership.

The Madison Chapter has contracted to provide a 2-CPE webinar on Monday, February 11 from 12-2pm. Cost is \$40 for IMA members and \$50 for non-members.

Finance professionals are faced with complex decisions on a daily basis without realizing many of them are actually ethical dilemmas. Although values and ethical issues pervade all social studies, this course provides attendees with an opportunity to study these issues in greater depth. This course will provide attendees with a basic understanding of their ethical obligations, as well as a framework for analyzing and managing complex ethical dilemmas that may arise in practice.

Our speaker, Danny M. Goldberg, is based in the Dallas/Fort Worth area. He is the Founder of GOLDSRD ([www.GoldSRD.com](http://www.GoldSRD.com)), a leading provider of Staff Augmentation, Executive Recruiting and Professional Development services.

[Click here](#) for full details and to register.

### Spring Educational Conference

Presented by the Mid-America Council

The Council is changing things up this year. You may be used to a Spring Educational Conference on one day, followed by LTS the next day. **There will be no LTS this year.** Instead, the Council is switching up the location of the Spring Educational Conference, and will plan to put on a Fall Educational Conference later in the year.

This year's Spring Educational Conference will be held in Delafield, WI on Friday, April 26, 2019. Delafield is located just west of Milwaukee, just off of I-94.

The conference will be held at the Delafield Hotel. There is also a block of rooms available on April 25 at a special rate if you wish to get there the night before. Rooms must be reserved no later than April 4 to receive the discounted rate.

Earn up to 7 CPE credits in all. Earn 6 CPE's over four speaking sessions, which will be followed by a networking reception before we head to an area plastics manufacturing firm for an optional tour, which is worth an extra CPE credit.

There's early bird pricing available if you register by Friday, March 1. \$150 for IMA members, \$175 for non-members, and \$35 for students. After that date, the cost increases to \$165 for members, \$190 for non-members, and \$40 for students.

[Click here](#) for full details, agenda, session descriptions, and a link to register.



**IMA Mid-America Council Board Meeting  
Plunkett Raysich Architects, Milwaukee, WI  
October 27, 2018**

**ATTENDANCE**

<u>NAME</u>	<u>CHAPTER</u>	<u>MAC POSITION</u>
Erin Ankebrant	Greater Milwaukee	President
Martha Paalman	Winnebagoland	Secretary
Eric Griffin	Madison	VP Communication
Rick Bellmore	Winnebagoland	Past President, Regional Director
John Wieland	Winnebagoland	Past President, Regional Director
Reginald Clyne	Member at Large	Guest
Cindy Brinkman	Heart of Wisconsin	Delegate
On the phone:		
Dana Riess	Chicago	Treasurer
Dave Skora	Madison	Regional VP
Bob Faulds	Packerland	Delegate
Bill Ramsay	Winnebagoland	Director Newsletter
Bruce Hamilton	Madison	Past President, Regional Director
Brian Wetters	Fox River Valley	Regional Director

Erin called the meeting to order at 9:00 AM.

**PRESIDENT** – Erin Ankebrant

Chapter Grants:

Two chapters have completed their events and have submitted their forms – Milwaukee and Winnebagoland. Illowa Chapter is in the process of being reactivated.

**SECRETARY** – Martha Paalman

The minutes from the July 21, 2018 Mid-America Council board meeting were previously included in the newsletter. Motion to approve these minutes was made by Bruce and seconded by John. Motion passed.

**TREASURER** – Dana Riess

Copies of the October Treasurer’s Report were previously included with the newsletter. John motioned to approve this report and Eric seconded the motion. Motion passed.

Notes: All chapters have paid their annual dues to the council. MEF grant income in this quarter is actually from prior years’ award. Two investment funds that reached maturity/were liquidated were reinvested. One additional fund will reach maturity before our next meeting and the investment committee is watching this. Illowa funds have been returned to the chapter, Rockford has sent their funds to the council and are currently segregated.



MEETING MINUTES – OCTOBER 27

**PRESIDENT-ELECT** – (OPEN - Dave)

**2018-19 Educational Conference**

We have four sessions in process for our April 26th conference, totaling 6 CPE:

- Diversity & Inclusion (IMA Global) Contact: Erin
- Data Analytics/Big Data (Anne Dzurainin) Contact: Martha
- Nexus/Tax (Toni Spina) Contact: Bruce
- LinkedIn (Wayne Breitbarth) Contact: Erin

Do we want a potential 5th session?

- Mr Excel (potential overlap with chapter activities)
- Jeff Cortes (retention, HR)
- Networking session

- Longer Board Meeting instead
- Include a tour of a nearby plant

***End decision was to keep at 6CPE speaker hours and add on networking, tour, other***

Location TBD – Dave and Bruce working on. Has a lead on a venue in Delafield

Pricing currently proposed at \$150 – do we do an early bird for \$125? Lower the price entirely (\$100 early bird, \$125 full price)? Develop our promotional strategy: lunch included, networking, tour, speakers & topics.

Aim to have speakers and location set in the next few weeks and then we will begin promoting.

**IMA Global Grant**

We were awarded \$2,000 for our April event from Global.

**Council Award of Excellence**

No Report

**REGIONAL VP** – David Skora

**Global Director – IMA Board Update:**

Dave is in his 4th year on the Global Board and will not be seeking a 3rd term. He is hoping to get on the Board of Regents for ICMA starting next July. Dana is currently on this board.

He attended last weekend’s global board meeting in San Antonio. He is also the chair of the IMA ACE2019 Program Committee. September and into October was a very busy time for this committee. They reviewed 244 speaker submissions for next year’s annual conference (a record number) during September. The committee had an in-person meeting in Chicago on October 13 to narrow the list down to about 50. (Note: the committee does not select the keynote/general session speakers. That is done by IMA staff.) He can report that one of the keynotes is Jay Leno. The educational tracks are aligned with the new IMA Management Accounting Competency Framework that was issued recently.

IMA now has over 117,000 members – more than half are from China. The CMA First ad campaign continues to be effective in all regions. IMA remains very strong financially. Bur competition remains and is monitored constantly – AICPA, ACCA, ICAI (India), CACFO (China). We continue to grow. CGMA certification from AICPA was well below their goals in 2017. IMA staff, from my perspective, are super to work with. I have gotten to know many of them – Jeff Thomson, Debbie Warner, Dennis Whitney, LeighAnn Tobia, Doreen Remmen, Jim Gurowka, Sean Hare, Ellen Gurevich, Kathy Williams, Pat Stefanczyk.



Regional Director Reports:

*Calumet (Dave Skora):*

The chapter is in the process of setting up a new student chapter. Their board is struggling a bit to get new members, but they are pressing on. Chicago has been cross-marketing with a few of the other local chapters for overall better attendance in that wide geographic area.

*Central Illinois (Bruce Hamilton):*

Bruce hasn't heard anything from the chapter, has reached out.

*Chicago (Dana Riess):*

They held an event two weeks ago – had 14 RSVPs, only 6 attendees (3 non-board members). Weather was a factor. Marketing started late because the date shifted and there were changes in meeting details leaving only 2 weeks to market. Attendees were complimentary of the event. They've been focusing more on interactive/experiential events. Next event is a Young Professionals event with Oakland Community College.

*Fox River Valley (Kathy Horton – Brian provided update):*

Social Event in August, Continuous Improvement/Green Belt topic in September. Attendance has been disappointing. Bi-monthly technical meetings will continue for this program year.

November's meeting is in question. February and April are set. Board has shrunk but are working on their opportunities.

*Greater Milwaukee (Erin Ankebrant):*

September meeting was Toni Spina, Student Night was October, two or three other events currently planned.

*Heart of WI (John Wieland & Cindy):*

John is getting communications from the chapter. All the meetings for the year are scheduled. Decent attendance with good student participation. LinkedIn is their next meeting. Have started a \$20 gift card raffle at each meeting.

*Madison (Eric Griffin):*

Toni Spina in September, D&I in October. Student night is in November – fraud prevention with IIA, Second Harvest volunteering in December. Doing a webinar in February. Rest of program year is set.

*NW Suburban Chicago (Brian Wetters):*

Chapter has been struggling, board hasn't been submitted to Global – per Dana as of two weeks ago they appear to have no board. Have suggested co-presidents or other methods of sharing the workload. Brian will be reaching out to them again this week.

*Packerland (Rick Bellmore & Bob):*

Rick attended October meeting – tour at Schreiber foods with great attendance (50+). Have been working on getting more involvement from SNC in addition to UWGB students. Have been using manager-level members asking their reports to join the IMA and the board seems to be working better than cold-calling on the younger members. Lambeau Field tour in December. Rest of season is scheduled.

*Winnebagoland (Bill Ramsay):*

Full program year is planned. Last meeting was student night on the UWO campus. Two bonus events coming up with "All the Queens Horses" film screening and Wisconsin Herd basketball stadium tour and game.



MEETING MINUTES – OCTOBER 27

**VP-COMMUNICATIONS and DIRECTOR OF NEWSLETTER** – Eric Griffin and Bill Ramsay

The next council meeting will be on January 26, 2019 at Plunkett Raysich in Milwaukee. The newsletter deadline will be January 7, 2019.

**VP-EDUCATION** – Kathy Horton & Erin Ankebrant

**Student Grants:**

Subcommittee reviewed and awarded the following grants:

- Robert Morris \$1,000
- UW Whitewater \$1,000
- Illinois State \$1,000
- Western Illinois \$400
- Total \$3,400

**Student Conference:**

Is next week. All grants were submitted to go to the Student Conference.

**Student Chapter Outreach:**

No report

**BY-LAWS COMMITTEE** – OPEN

Rick and committee have reviewed existing by-laws and their proposed revisions were distributed prior to this meeting.

Major changes revolve around the global change removing the guaranteed council global director position and the creation of the IMA Council and Global Components Roundtable. (Article VIII: Section 6 and Attachment 1.) Other changes were made in various areas as needed and were reviewed by the board. Rick will incorporate all changes and the final format will be sent out prior to our January meeting. Council will vote to accept these revised By-Laws at the January meeting.

**MEMBER RELATIONS COMMITTEE** – David Skora

Acts as the “voice of the member.” Two subcommittees: Volunteer Ambassadors – promotion of IMA and CMA (of which Dave is a member) and Member Value and Enablement – review IMA’s products and services. New IMA Council and Global Components Roundtable is how Councils provide feedback to Global (Erin is our representative in this group). This Roundtable is where Global will be discussing chapter activity, failure of chapters, how to help troubled chapters. Roundtable meets with Volunteer Ambassadors in February.

How do we manage these topics:

- 1) Engaging Young Professionals – feedback from Global meeting is that they aren’t interested in technical meetings and prefer getting CPE online on their own schedule.
- 2) Promoting networking when people are losing interest in networking
- 3) Competition with other orgs (and Global) for being choice provider of CPE

**OLD BUSINESS**

VP Admin position is still open. Nomination committee will be working on slate for next year shortly.

**NEW BUSINESS**

Communication amongst the board? Can we still use personal emails for board emails? Global seems to be saying that the board members have “opted-in” by agreeing to the position. Communications to members through website, non-members through Gmail (or similar.)



**PAST PRESIDENTS**

John – good meeting, concerned that we appear to be missing Illinois representation, but encouraged that more WI chapters were here.

Rick – need to start thinking about the board for next year, engage Illowa chapter, looking forward to educational conference finalization

MOTION TO ADJOURN – meeting adjourned at 11:49 AM

Motion to adjourn by John and seconded by Cindy. Motion passed.

Respectfully Submitted,  
Martha Paalman, Council Secretary

**Action Items**

- Book NIU venue for October 2019 Conference (Bruce/Dave)
- Clean up Bylaws and distribute ahead of January’s meeting (Rick)

Respectfully Submitted,  
Martha Paalman, Council Secretary