



COUNCIL NEWSLETTER

President's Message - July 2020

We would like to open these remarks by welcoming the members of three new chapters to the Mid-America Council: Cedar Rapids, Dubuque Tri-State and Waterloo-Cedar Falls. All three chapters are located in eastern Iowa and have chosen to align themselves with the Mid-America Council after the North Central Regional Council voted to dissolve earlier this year.

A vote to formally accept these chapters into Mid-America will occur at our August 1st board meeting.

The addition of these three chapters is a testament to the strength and viability of our Council, something all members of MAC should be proud of. Their addition brings some new great new opportunities for the Mid-America Council, and a few challenges. We're confident we can maximize those opportunities and minimize the challenges.

Who could have predicted what we have been enduring over the last five months with this pandemic? First we thought it was nothing. Then the world stopped. Now is the rollercoaster ride. As this is written right after our 4th of July celebration (or lack thereof), it was hard to imagine that there would be virtually – a term we didn't use much six months ago – no parades, fireworks, festivals, or family gatherings.

But...the IMA Mid-America Council (MAC) is striving to bring some excitement and value to its members. As a new fiscal year is now underway, much planning and creativity is taking place this summer on the MAC board. A number of exciting educational events are in the works regardless of whether we can meet in-person or virtually (that word again).

Our Fall Educational Conference is scheduled for Friday, September 18. One of the intriguing online sessions is entitled, "Are You Lying To Me?" and will be presented by Chih-Chen Lee, an accounting professor at Northern Illinois University in DeKalb, IL. This is an excellent opportunity to pick up your two hours of ethics CPE if you are a CMA.

The next Council board meeting will be held virtually (again that word) at 9:00 am. on August 1. All are welcome to call in. The Council's strategic plan assumes there will be very few in-person chapter meetings this year, at least until after December. As a result, the Council plans to provide additional educational webinars to chapter members. Be watching for these announcements in the coming months.

As usual, the Council exists to provide guidance and assistance to chapter leaders. Please feel free to contact any board member with concerns, ideas, and recommendations. Especially during these challenging times, we are all in this IMA adventure together. We would enjoy hearing from you.

Don't forget to join us for the virtual board meeting call on August 1!

Bruce Hamilton, Co-President
David Skora, Co-President



The Association of
Accountants and
Financial Professionals
in Business

MID-AMERICA REGIONAL COUNCIL

COUNCIL MEETING AGENDA

UPCOMING MEETING AGENDA

Date & Time	GoToMeeting Connection	Phone option
Saturday, August 1, 2020 9:00 AM – 12:00 PM	Join from your computer or mobile device: https://global.gotomeeting.com/join/625280333	Call: 669-224-3412 Access code: 625280333

1. 9:00am – 9:05am	Welcome & Introductions	Dave	5 minutes
2. 9:05am – 9:15am	President's Report 2020-2021 MAC Board of Directors Strategic Plan 2020-2021	Dave/Bruce	10 minutes
3. 9:15am – 9:20am	Secretary's Report Approve Minutes from 4/27/20 Meeting	Martha	5 minutes
4. 9:20am – 9:45am	Treasurer's Report Financial Statements for YE 6/30/20 Budget 2020/2021	Erin	25 minutes
5. 9:45am – 9:50am	President - Elect's Report MEF Grant Status Council Award of Excellence	Erin/Dave	5 minutes
6. 9:50am – 10:10am	CGCR Rep & Regional Directors IMA Global Board Update Regional Director - Chapter Reports	Erin	20 minutes
7. 10:10am – 10:20am	BREAK		10 minutes
8. 10:20am – 10:30am	VP-Communications Newsletter Due Date Council Website	Eric	10 minutes
9. 10:30am – 11:00am	VP-Education Student Conference/Student Grants Student Chapter Outreach Fall Education Conference 9/18/20 Format/Speakers	Bruce/Dave	30 minutes
10. 11:00am – 11:05am	Bylaws Committee Report	Rick	5 minutes
11. 11:05am – 11:10am	Committee Reports Long Range Planning Nominating ICMA Board of Regents	Dave/Bruce & Harlan	5 minutes
12. 11:10am – 11:15am	Old Business	Dave	5 minutes
13. 11:15am – 11:35am	New Business North Central Regional Council Dissolution Grant Programs Review – Chapter/Student CMA Online Review Course - Carthage	Bruce/Dave	20 minutes
14. 11:35am – 11:40pm	Past Presidents (Advisory Committee)		5 minutes
15. 11:40am	Meeting Adjournment Lunch is virtual today!		



2020-2021 COUNCIL BOARD OF DIRECTORS

BOARD POSITION	NAME, CHAPTER
Co-Presidents	*Bruce Hamilton, Madison *Dave Skora, Madison
President-Elect	OPEN
Secretary	Martha Paalman, Winnebagoland
Treasurer	*Erin Ankebrant, Greater Milwaukee
VP-Communications / Webmaster	Eric Griffin, Madison
VP-Education	OPEN
General Director	*Rick Bellmore, Winnebagoland
General Director	*Harlan Fuller, Central Illinois
General Director	Royce Hix, Greater Milwaukee
General Director	*William Ramsay, Winnebagoland
General Director	*John Wieland, Winnebagoland
	* = Past President of the Council
COMMITTEES	
Councils & Global Components Roundtable Rep	Erin Ankebrant, Greater Milwaukee
Bylaws Committee	Rick Bellmore, Winnebagoland
Long-Range Planning Committee (most senior active Past President)	Rick Bellmore, Winnebagoland
Nominating Committee	Bruce Hamilton, Madison
Advisory Committee (all active Past Council Presidents)	Erin Ankebrant, Greater Milwaukee
REGIONAL DIRECTOR CHAPTER ASSIGNMENTS	
Calumet	Dave Skora, Madison
Cedar Rapids	TBD
Central Illinois	Harlan Fuller, Central Illinois
Chicago	Erin Ankebrant, Greater Milwaukee
Dubuque Tri-State	TBD
Fox River Valley	Royce Hix, Greater Milwaukee
Greater Milwaukee	Royce Hix, Greater Milwaukee
Heart of Wisconsin	John Wieland, Winnebagoland
Illowa	Bruce Hamilton, Madison
Madison	Eric Griffin, Madison
Northwest Suburban Chicago	TBD
Packerland	Rick Bellmore, Winnebagoland
Waterloo-Cedar Falls	TBD
Winnebagoland	Martha Paalman, Winnebagoland



IMA Mid-America Council Board Meeting

Virtual Meeting

April 27, 2020

MEETING MINUTES – APRIL 27

ATTENDANCE

<u>NAME</u>	<u>CHAPTER</u>	<u>MAC POSITION</u>
Martha Paalman	WinnebagoLand	Secretary
Eric Griffin	Madison	VP Communication
Dana Riess	Chicago	Regional Director
Dave Skora	Madison	Regional Director
Erin Ankebrant	Milwaukee	Treasurer
Royce Hix	Milwaukee	Delegate
Rick Bellmore	WinnebagoLand	Regional Director
Bill Ramsay	WinnebagoLand	Regional Director
Bruce Hamilton	Madison	Regional Director
John Wieland	WinnebagoLand	Regional Director
Harlan Fuller	Central Illinois	Regional Director

Quorum gut check – 5 voting attendees from at least 3 different chapters – PASS!

Eric called the meeting to order at 12:02 PM in Bruce’s absence.

PRESIDENT – Bruce Hamilton, acting president

No Report

SECRETARY – Martha Paalman

The minutes from the January 25, 2020 Mid-America Council board meeting were previously email to the board. Motion to approve these minutes was made by Bill and seconded by Dana. Motion passed.

TREASURER – Erin Ankebrant

Copies of the January & April Treasurer’s Reports were not distributed ahead of this meeting. Erin is working on them and will email them out when they are completed.

Chapter & Student Grants

Two outstanding grants, payments are being held by chapter’s request (recipient is working from home, paperwork is at work.) Three outstanding waiting for paperwork – may have been received over the weekend.

PRESIDENT-ELECT – VACANT

No Report

Council Award of Excellence

With universities shutting down and going all virtual, any progress made on the endorsement project has been lost.



COUNCILS & GLOBAL COMPONENTS ROUNDTABLE REP – Erin Ankebrant

Sounds like the chapter competition for the current year will be cancelled. Next year's is under review as well. Chapter compensation is also being revised. Emails from Global will be forthcoming.

Regional Director Reports:

Calumet (Dave Skora): Dave has been in touch with their president. They are working on next year's program with the assumption that in person meetings will be back.

Central Illinois (Bruce Hamilton): No Report

Chicago (Dana Riess): Consolidation with NW Suburban is in process. Additional communications have been sent out to fill the gap for previous NW Suburban members. Have two younger people expressing interest in participating. Looking to hold an end of year networking event, depending on when the in-person options come back. Current president would like to step back and hasn't been able to find a replacement.

Fox River Valley (Harlan Fuller): No Report

Greater Milwaukee (Erin Ankebrant): Board is down to 4 people. Planning is about to start for upcoming year. Looking to build upon student participation, CMA outreach.

Heart of WI (John Wieland): Starting to plan for next year. Look to have a lot of vacancies. John will reach out to them for more.

Illowa (Bruce Hamilton): Bruce reached out to their president. Their activities are on hold until the fall due to the virus situation.

Madison (Eric Griffin): Everything cancelled for the spring. Fall schedule is being tentatively planned.

NW Suburban Chicago (Brian Wetters): chapter is being absorbed into Chicago chapter

Packerland (Rick Bellmore): Activities are on hold, they are encouraging their members to participate in Winnebagoland's web-based meetings.

Winnebagoland (Bill Ramsay): Holding April and May meetings online. Planning for next year is on hold as we figure out when in-person meetings can resume. Board structure was revised and by-law revisions are in process.

VP-COMMUNICATIONS and DIRECTOR OF NEWSLETTER – Eric Griffin

The next council meeting will be on Saturday, August 1st 9AM-Noon at the Beloit Club. The newsletter deadline will be Monday, July 13th.

Council Website

No Report

VP-EDUCATION – VACANT



2020 Spring Education Conference:

First session had 178 attendees, second session had 185. (Some may not have been IMA members since Mike shared the link with his company.) This conference was free and people were sitting at home in quarantine so did that skew the results? Seems like topics were of interest.

Send out a post event survey – virtual vs in-person, desired price, length? - Eric

2020 Fall Education Conference:

Date: September 18, 2020

Location: NIU Naperville

Topics/Speakers: Forecasting/Data Analytics – Harlan
Personal Development – Rob Bell (Martha)
Cryptocurrency
Chocolate Factory Tour

Could we hold event in person but also live-stream it – offers the best of both worlds? Tabled to discuss at another meeting.

It was decided to set the event up as an in-person meeting, but have contingency to switch to virtual if needed.

Student Conference & Student Grants:

Promo plan for 2020 Student Conference – Pittsburgh, November 12-14, Due date for grant is Sept 18th, 2020. Eric will update the current form and send out an email to current council student and faculty members.

COMMITTEE REPORTS

By-Laws Committee – (Interim – Rick Bellmore)

Last update completed 1/26/2019, next update due by 6/30/2024

Long Range Planning Committee – Rick Bellmore

No Report

Nominating Committee - Erin, Harlan, Bruce, Eric

There are many open positions in next year's board. Please reach out to the members of the nominating committee if you're interested in serving in any capacity. All active past presidents will be listed as a director on the form submitted to Global.

OLD BUSINESS

Previous Action Items:

- Contact Illowa to see how things are going – Bruce to follow up (DONE)
- Complete annual "Review" of Council Financials – John – haven't received any documents from Erin yet (OUTSTANDING)
- Create/Send council survey to see why people didn't attend Fall Conference (and other council events.) Use the Visa gift card the council already has as a raffle item for respondents – Eric (OUTSTANDING)
- Work on the council's slate for 2020-2021 – nominating committee (DONE)
- Send out feelers on Fall Conference speakers – All (OUTSTANDING)
- Send "Save the Date" for Student Conference in April – Eric (OUTSTANDING)
- Send email blast to academic members about the endorsement project – Eric (OUTSTANDING)



NEW BUSINESS

None

PAST PRESIDENTS

No Reports

MOTION TO ADJOURN – meeting adjourned at 1:09 PM

Motion to adjourn by Bill and seconded by Dave. Motion passed.

Respectfully Submitted,
Martha Paalman, Council Secretary

Action Items

- Complete annual “Review” of Council Financials – John – haven’t received any documents from Erin yet
- Create/Send council survey to see why people didn’t attend Fall Conference (and other council events.) **Revise this to be a survey for feedback from the attendees of the Spring Conference.** Use the Visa gift card the council already has as a raffle item for respondents – Eric
- Send out feelers on Fall Conference speakers – All
- Send “Save the Date” for Student Conference in April – Eric
- Send email blast to academic members about the endorsement project – Eric
- Send out January and April financial statements to the board - Erin
- Re-evaluate split between chapter and student grants – bylaw revision needed? Add to August’s agenda. – Martha (*note: I don’t see anything in our bylaws that touches on grants or how they are funded*)
- Council’s free annual meeting registrations – deal with it in January – add to agenda – Martha