



MID-AMERICA COUNCIL

THE ASSOCIATION OF ACCOUNTANTS AND FINANCIAL PROFESSIONALS IN BUSINESS



NEWSLETTER

PRESIDENT'S MESSAGE

Last Spring I started this message when I was in college, an older student had a column in our organization newsletter called "From the Desk of the Aging Radical." While I am not a radical, I am aging. With age comes the opportunity to look back, and pass on wisdom.



A wise winter owl shares some wisdom

My activity with IMA has led me to many learning opportunities. I do not think my enthusiasm for Excel would not have happened if it weren't for the Nashville Conference in 2003. I also would not have made a large number of connections that have been of benefit of the students in the Mid-America Council, especially here at Illinois State. The educational opportunities are tremendous for your career, or to pass on to your colleagues. The connectational opportunities are unlimited.

The next Spring Educational Conference is on Thursday, April 20, 2017, and the Leadership Training Session (LTS) on Friday, April 21, 2017. These events have 16 hours of very reasonable price educational content, something that you can take back to your employer that add value to your enterprise, both corporate and personal.

The LTS will be followed by a short Mid-American Council board meeting. If you can stay, you can find out what goes into creating the activities for the year, and how the Council can be helpful to your personal development and your chapter activities. You can also see how you can be involved creating these events. I hope to see many chapters represented.

Sincerely,

Harlan Fuller
Past Mid-America Council President, 2005-2007

JANUARY 2017

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JOIN US

Special points of interest:

Next Council Meeting:

When: Saturday, January 21, 2017
9:00am – 12:00pm

Where: Serafino Square Apartments
9993 W. North Ave.
Wauwatosa, WI 53226

RSVP: [Click here to RSVP!](#)



The Association of
Accountants and
Financial Professionals
in Business



MID-AMERICA COUNCIL 2016-2017 BOARD MEMBERS

BOARD POSITION

President

NAME, CHAPTER

Rotation of:

Harlan Fuller, Central Illinois

Michele Reagan, Rockford

Bruce Hamilton, Madison

John Wieland, Winnebagoland

Rick Bellmore, Winnebagoland

Martha Paalman, Winnebagoland

Stephen Craig, Chicago

Eric Griffin, Madison

Dana Riess, Chicago

Sheryl Elliott, Fox River Valley

Kathy Horton, Fox River Valley

Dave Skora, Madison

Joel VanDerWeele, Chicago

Michele Reagan, Rockford

Pam Voorhees, Fox River Valley

Joel VanDerWeele, Chicago

OPEN

John Wieland, Winnebagoland

Bruce Hamilton, Madison

Connie Lusietto, Central Illinois

Pam Voorhees, Fox River Valley

John Wieland, Winnebagoland

Connie Lusietto, Central Illinois

Bruce Hamilton, Madison

Harlan Fuller, Central Illinois

Mary Strautmann, Greater Milwaukee

Bruce Hamilton, Madison

Harlan Fuller, Central Illinois

Mary Strautmann, Greater Milwaukee

Dave Skora, Madison

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President Elect

Secretary

Treasurer

VP - Communications

Director - Newsletter

VP - Education

Director - Student Relations

Regional VP

Regional Director - Calumet

Regional Director - Central Illinois

Regional Director - Chicago

Regional Director - Fox River Valley

Regional Director - Greater Milwaukee

Regional Director - Heart of WI

Regional Director - Illowa

Regional Director - Madison

Regional Director - NW Suburban Chicago

Regional Director - Packerland

Regional Director - Rockford

Regional Director - Winnebagoland

MAC Long-Range Planning Committee

Council Bylaws Committee

Nominating Committee

Committee on Academic Relations (IMA Global)

CLEW Development Committee (IMA Global)

Volunteer Leadership Committee (IMA Global)

CONTACT US

We're on the Web!

<http://midamerica.imanet.org>

GET CERTIFIED!

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UPCOMING MEETING INFORMATION

**IMA MID-AMERICA COUNCIL
MEETING AGENDA**

Date & Time	WebEx Information	Location	
Saturday, January 21, 2017 9:00am – 12:00pm	WebEx Meeting Details Audio Connection: 1-866-469-3239 Meeting Number: 710 191 597 Meeting Password: council2017	Serafino Square Apts. 9993 W. North Ave. Wauwatosa, WI 53226 (map)	
1. 9:00am – 9:05am	Welcome & Introductions	Harlan	5 minutes
2. 9:05am – 9:10am	President's Report	Harlan	5 minutes
3. 9:10am – 9:15am	Secretary's Report Approve October Meeting Minutes	Martha	5 minutes
4. 9:15am – 9:40am	Treasurer's Report Financial Bills	Stephen	25 minutes
5. 9:40am – 9:55am	President-Elect's Report Council Award of Excellence	Rick	15 minutes
6. 9:55am – 10:15am	Regional VP & Regional Directors IMA Board Update Regional Chapter Reports	Dave	20 minutes
7. 10:15am – 10:25am	BREAK		10 minutes
8. 10:25am – 10:35am	VP-Communications Newsletter Due Date Council Website Event Schedule	Eric & Dana	10 minutes
9. 10:35am – 11:05am	VP-Education Student Conference/Student Grants Student Chapter Outreach Educational Conference & LTS Update	Sheryl & Bruce	30 minutes
10. 11:05am – 11:10am	Bylaws Committee Report	Mary	5 minutes
11. 11:10am – 11:15am	Committee Reports Long Range Planning Academic Relations Volunteer Leadership Committee	Harlan/ Dave	5 minutes
12. 11:15am – 11:20am	Old Business	Harlan	5 minutes
13. 11:20am – 11:35am	New Business	Harlan	15 minutes
14. 11:35am – 11:40pm	Past Presidents		5 minutes
15. 11:40am	Meeting Adjournment Lunch plans		



**IMA Mid-America Council Board Meeting
The Beloit Club, Beloit, WI
October 29, 2016**

ATTENDANCE

NAME	CHAPTER	MAC POSITION
Martha Paalman	WinnebagoLand	Secretary
Michele Reagan	Rockford	Regional Director/Past President
Bill Ramsay	WinnebagoLand	Past President
Mary Strautmann	Greater Milwaukee	Past President
Brian Wetters	Fox River Valley	Delegate
John Wieland	WinnebagoLand	Regional Director/Past President
Harlan Fuller	Central Illinois	Past President
Eric Griffin	Madison	VP – Communications
Bruce Hamilton	Madison	Past President
<u>On the Phone:</u>		
Pam Voorhees	Fox River Valley	Regional Director
Connie Lusietto	Central Illinois	Regional Director
Sheryl Elliott	Fox River Valley	Past President
Stephen Craig	Chicago	Treasurer

John Wieland called the meeting to order at 9:27 am.

PRESIDENT – John Wieland (Interim)

John completed the council’s year-end financial statement review – nothing of note to report. Mary will arrange a meeting to hand off the binder to Stephen.

SECRETARY – Martha Paalman

The minutes from the July 20, 2016 Mid-America Council board meeting were previously included in the news-
letter and were also available at the meeting.

Motion to approve the July minutes was made by Bill and seconded by Mary. Motion passed.



TREASURER – Stephen Craig

Copies of the October Treasurer’s Report were sent prior to and distributed at the meeting.

Bill motioned to approve the October Treasurer’s Report and Mary seconded the motion. Motion passed.

Funds received from Illowa chapter will remain segregated in the hopes that the chapter will re-start. The council should review in about a year.

Bruce and Dave will be taking a look at the CD that is maturing in December to see whether to reinvest or move the funds.

Two chapters still need to pay their dues. Communication with their boards has been initiated.

The remaining student chapter grant from last program year that was to be paid out after our council meeting in July has still not been submitted – Stephen and Sheryl will investigate where that paperwork ended up.

PRESIDENT-ELECT – Rick Bellmore (absent), John gave a report

LTS: see VP Education section

Rick will be sending an email to current members about next year’s board. If any past presidents have input, please email or call him.

Council Award of Excellence: Not due for a while, no current actions for this item.

REGIONAL VP – David Skora (absent), Sheryl gave a report

Global Director – IMA Board Update:

Recent meeting went well - 6 impressive young professionals attended. IMAs new website was discussed and chapters and councils sites will be reviewed in early 2017. Regional/Local chapter presidents should have gotten some communication already.

IMA Global Conference will be in Indianapolis in 2018 and in San Diego in 2019 for the IMA’s 100th year.

SCMS Mid-Year:

38 attendants – great speakers and topics, interesting activities involving the auto industry in Jacksonville. Next year’s conference will be September 17th, in Oahu, Hawaii. They are looking at extending activities beyond the normal 3 day conference to make the longer travel worthwhile.

An “Illinois Teachers in Accounting” Conference was held recently at Aurora University. Chicago area colleges may be reaching out to local chapters. Topics presented were the IMA Honor society, scholarships, & SCMS. It was not a large group, but they were engaged and asked questions.



Regional Director Reports:

Calumet: Joel (absent) – no report

Central Illinois: Michele/Harlan – ethics meeting is scheduled. Doing a pivot table program as joint meeting. Their board's job is to replace themselves as they have had the same board for four years. Financially the chapter is in great shape and is funding student conference attendees.

Chicago: Pam – planning to revitalize. Strong participation at council level, but doesn't trickle to the membership. Effect board meetings, good newsletters. Good passion, not great execution. Have face to face meetings rather than all phone conferences? Lacking accountability. Stephen – used to have an annual meeting and that was successful. Have been struggling to bring people together and have an active board, thus teleconference meetings are the norm. Events are in planning phase, communications are happening, contact with members are regular. Looking for support from the council.

Fox River Valley: Joel (absent), Brian reported – two meetings held so far: student night & CMA recognition night. The board has elected not to have a meeting in April – LTS is their event for April. A recent speaker who is a state rep mentioned she'd like to see IMAs more involved in government. Overall, the chapter has difficulty getting members to attend. Draw is diminishing, particularly with young professionals, although Robert Morris University is sending students to conference in Detroit.

Greater Milwaukee: OPEN, Mary reported. Slow start, no September meeting as they are opting for every other month while rebuilding the chapter. October was their ethics meeting, not huge turnout, but good speaker. Next meeting planned is a webinar in December – Carver Smith will present on personal branding. February is student night with a speaker on how what you believe about money can affect your earning potential. April & May are in the works with programs on hidden costs, and panel on benefits and staffing (union vs mfg. vs recruiting.) Board recruiting continues.

Heart of WI: John – Visited the chapter in October when they had a tour of an energy plant. Low meeting attendance of about 15. The chapter's meetings are split between Stevens Point and Wausau. The November meeting is their student night.

Illowa: Bruce – Chapter is Inactive

Madison: Connie – Joe Keyes, Chapter President, reported low attendance at their October event on the new leasing standard. The goal was to have 50 attendees and only got 15. Meetings scheduled through May. Looking for ways to deal with low meeting attendance. Planning to visit their chapter meeting on Jan 11 in Madison.

NW Suburban Chicago: Pam – Pam has been to their meetings - they are planning 4 events this year. September was their fraud meeting. Unfortunately the November speaker backed out. Their newsletter is being published monthly, participation is ok, but, as with all chapters, can improve. Active board, but they have had some turnover and lost a major employer sponsor. The council will look to provide support to ensure chapter's success.

Packerland: John – no visit yet. September was ethics, October was student night, and November is a tour. They will be counting money for Salvation Army.

Rockford: Todd – no report. Newsletter indicates all their meetings are set through May.



*Winnebago*land: Bruce - Craig Gloudemans, Chapter President, reports that attendance at the September and October meetings was 36 & 30 respectively, and that those attendance numbers are in the normal range for the chapter. The chapter is also trying to get new people active at the board level. Actions include adding a testimonial to the November newsletter and preparing a high level overview of the duties of each board position. At this point, Bruce plans to attend their November 9 meeting.

Eric was presented with Certificate of Appreciation from the Council.

VP-COMMUNICATIONS and DIRECTOR OF NEWSLETTER – Eric Griffin and Dana Riess

Events page on council site – Chapters please continue to send meeting information to consolidate that calendar.

The next council meeting will be on Jan 21st in Milwaukee location TBD, likely the same as last year's meeting. Harlan will serve as President for the January meeting.

The newsletter deadline will be Jan 6th.

Mary – Speakers Bureau – have chapters send info to council to collect. Eric to send communication to chapter presidents.

VP-EDUCATION – Bruce Hamilton/Dave Skora

Student Grants: Previously communicated and voted via email. Kathy coordinating payment.

Student chapter outreach: no report

Spring Educational Conference: Planning is going well. Schedules are in process.

SEC day is filled up. 8am – 5:15 equaling 8 1.2 hrs. of CPE. Keynote speaker is Randy Johnston, a CPA specializing in cyber security. A “Top 100 Who’s Who in Accounting in USA” for 20 years, he owns education and security companies. He will be presenting two sessions. Another speaker will talk about surviving sales tax audit. Brian Maskell, secured through the IMA Speaker’s Bureau will speak on lean accounting. Other speakers include Carol Portman and Tom Berry who will speak about the state of IL economy and tax issues, vs State of WI.

LTS: Brian Maskell again – different topic. Dr. Kelly Pope will speak on ethics. Breakout session – standard administration topics, ideas for larger group? Final speaker is Jeff Quartz, talking about generational differences.

Speakers are done, hope to open registration in the next month. Have had announcements through Global email blasts already, will have another one in Q4. Dave is working on sponsors and the council also received a grant from global. We are also moving forward with barcoding to record CPE.

BY-LAWS COMMITTEE – Mary Strautmann

May has reviewed the council’s bylaws. Council needs to change the nominating process for regional VPs due to a change from Global. Article 6. Copies of proposed changes were distributed and this change will be voted on at the January meeting.



LONG RANGE PLANNING COMMITTEE — Harlan Fuller

No report

COMMITTEE ON ACADEMIC RELATIONS — Harlan Fuller

Mary – Completed mass mailing to local educators. Have one presentation scheduled at Concordia, looking to schedule two or three others in spring.

VOLUNTEER LEADERSHIP COMMITTEE – David Skora & Sheryl Elliot

No report

OLD BUSINESS

Two names were submitted for Global Board Members: David Skora and Tom Schlinder.

The Fox River Valley CMA Chair did a presentation to a local college.

NEW BUSINESS

No report

PAST PRESIDENTS

Sheryl – missed being there in person – congrats on great SCMS conference

Michele – good meeting and discussion, hopeful for getting chapters on the right path

Bill – good meeting, thanks to Sheryl and Eric. Concerned about meeting quorum at the council meetings. Also concerned about conversations at Chicago chapter.

Mary – good meeting, a lot of chapters are struggling with attendance. Council can stimulate?

Harlan – commented that two thirds of the people here are past presidents.

Bruce – sorry the webinar didn't work - will fix for January. Good meeting, also concerned about council makeup and board members who don't attend meetings or in person.

John – thanks for attending

MOTION TO ADJOURN – meeting adjourned at 10:59AM

Motion to adjourn by Bill and seconded by Mary. Motion passed.

Respectfully Submitted,
Martha Paalman, Council Secretary