



New Jersey
Regional
Council

2017 Fall Conference

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Speaker Biographies

Catherine Andruzzi

Cathy is an Associate Director and faculty member in the Rutgers University Global Sports Business Master of Science Program where she teaches Sports Leadership and Ethics. She is an entrepreneur with an extensive sports, marketing, media & business background. Cathy is experienced in building and operating organizations in the business and sports industry. She specializes in developing strategic plans focusing on sports marketing, competitive strategies and organizational planning. Over the years she has built and managed several organizations and companies from scratch in the business and sports arenas.

Her business and sports acumen stem from her time as a Domino's Pizza owner/operator; a Division 1 basketball coach and television color analyst. She was the general manager of a women's professional basketball team, the Philadelphia Rage of the American Basketball Association (ABL); and the Executive Director of the 2000 NCAA Women's Final Four. She is also a Sr. Associate Director for the DeVos Sport Business Management Program at the University of Central Florida.

Cathy has a Master's Degree in Sports Leadership from Concordia University and a professional certification in Leadership Coaching for Organizational Performance™ from Rutgers/Heidrick & Struggles, an International Coach Federation (ICF) ACTP accredited program. She is a Leadership and Executive Coach, providing executive leadership coaching to senior leaders and their organizations, and a public speaker.

Norman Chester, CMA

Norm has 36 years of accounting, finance and controllership experience in international banking with Chase Manhattan, ABN Amro, and Royal Bank of Scotland (RBS), most recently as financial controller of Global Restructuring Group Americas at RBS, where he worked with their defaulted commercial loan portfolio as the height of the financial industry collapse and bailout in 2008. He has also provided accounting and financial support to other businesses including equipment leasing, commercial real estate finance, and asset based lending.

Currently, Norm teaches accounting and finance at Fairleigh Dickinson University and Bergen Community College.

A member of the Bergen-Rockland-Meadowlands Chapter, Norm presented at the 2015 IMA NJ Fall Conference and at the IMA Annual Conference in 2016. He was also a visiting scholar at the Chengdu American Center for Study Abroad in Chengdu, China this past summer.

An avid runner, Norm has completed 20 marathons and currently serves as Treasurer of the North Jersey Masters Track & Field Club.

Daniel Gibson, CPA

Dan Gibson is a Tax Partner with nearly 30 years of experience in public accounting, the last 25 of those years with EisnerAmper. Dan works extensively with individuals and small to medium-sized businesses in a wide range of industries, providing accounting, tax and consulting services. His expertise also includes compliance and planning for individuals, corporations and partnerships.

Dan focuses on serving private, closely held businesses ranging from \$1M to \$100M in gross revenues, in the manufacturing, distribution, real estate and services industries. He strives to ease clients' tax compliance and planning burden so that they can continue to grow their businesses and achieve their long-term goals.

Prior to his public accounting career, Dan served four years as a Lieutenant in the United States Marine Corps. He has lectured, published articles and been interviewed on a variety of topics, including federal and New Jersey tax changes, individual/business tax planning and business strategies.

Robert Golder

Prior to working for the IMA, Rob spent over 30 years working in a variety of Controller and Financial Management roles, in different industries, with varying small to *Fortune 500* companies. This diverse background has helped him earn a unique perspective on educational needs in business.

For the IMA, Rob provides content perspective on many courses offered by the Education and Career Development Services department, including the workshop being presented here today.

Rob is also an Adjunct Professor at Ramapo College of New Jersey, where he teaches Corporate Finance, and Passaic County Community College, teaching business management and international business courses.

Rob holds a Master's of Science in Finance from New Jersey Institute of Technology, a Bachelor of Science in Marketing from Long Island University – CW Post, an Associates degree in Accounting from Nassau Community College, and is currently pursuing his CMA certification.

Howard Krieger

Howard has over 15 years of experience in consumer finance and the valuation profession. He specializes in fixed income, portfolio and complex valuation. His areas of focus include risk management, transfer pricing for financial instruments and transaction execution often involving complex financial instruments or derivatives. He has strong institutional relationships across the banking, insurance, energy and asset management industries. Krieger has provided valuation and advisory services to many of the Big 10 banks, and has over 12 years direct financial services experience as a former employee of Wells Fargo Bank and HSBC, respectively. Most recently, he was a Senior Manager, in the Economic and Valuation Services Group at KPMG LLP.

Howard has a Master's of Business Administration in Quantitative Finance and Executive Management from Rutgers Business School. He received his Bachelor's degree in Finance from James Madison University.

Marjorie Yuschak, CMA, MBA

Marjorie is fortunate to have enjoyed multiple careers. She had a 21-year career at Johnson & Johnson developing expertise in cost/managerial accounting, financial reporting, and employee stock option programs while working in the consumer, pharmaceutical, and corporate segments of the business.

Following that she was an adjunct professor of accounting and faculty advisor to Beta Alpha Psi at the Rutgers Business School, New Brunswick. Marj continues to facilitate the CMA Review courses at Villanova University, which she has done for over six years. She is currently an adjunct professor of accounting at The College of New Jersey.

Recently, she became an author for John Wiley and Sons, Inc. developing CMA Exam test preparation materials in multiple medias.

Marj has a consulting business providing coaching for accounting, communication skills, and small business management. Marj is a member of the Raritan Valley Chapter of the IMA in New Jersey. In addition, she is a Certified Trainer in both AchieveGlobal and DDI (Development Dimensions International) and a member of the ATD (the Association for Talent Development).