

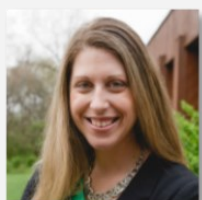


Joplin Tri-State Chapter

The Data Miner

April 2020

The President's Corner



I miss all of you. Now, I realize that I probably would not have seen most of you anyway during the last month, but I miss the option of being able to see you. I thrive on personal connections, and those are much harder in this unprecedented time. The "Connect" part of our "Learn. Connect. Grow" mission statement has been hard, but I am confident we will be able to connect soon.

However, there are many ways to meet the other two facets of our mission. I hope you will take advantage of the [webinars](#) that IMA offers, if you haven't already. Now might also be your opportunity to "Grow" and get your CMA certification – the IMA has many [CMA Re-sources](#) available, with special offers right now due to the effects of the Coronavirus.

The IMA has mandated that we cancel any live events that are scheduled now through the end of May, which means we will not be seeing you in person until we kick off our 2020-2021 year in the fall. We are extremely saddened that we had to cancel the M2AC, but we are already looking forward to next year, as most of this year's speakers have agreed to join us in May 2021.

Stay healthy!

Becky Burns

Upcoming Events

All in person events are canceled until the 2020-2021 IMA year beginning in August. BUT there are plenty of great CPE opportunities on the IMA Global sit. Details on some great CPE sessions are below!

CMA Question of the Month

Software-as-a-service can best be defined as

- a) An on-premises ERP system installed and serviced locally.
- b) A type of cloud computing in which applications are hosted by a third party for a monthly or annual fee.
- c) A type of database management system serviced by a third party for an annual fee.
- d) An infrastructure platform that replaces complex individual computers within a business.

Digital CPE Opportunities From IMA Global

The **IMA Data Analytics & Visualization Fundamentals Certificate™** course has launched! This online course provides engaging case scenarios and practical exercises focused on data analytics and data visualization. Moreover, it offers our members free access through June 30th and upon course completion, a certificate, a digital badge and 9 NASBA CPE credits. Check out the course on the [Continuing Education catalog](#).

Be the master of your Excel domain with IMA's new FREE member benefit, **IMA Excel 365: Tips in Ten!** Each 10-minute nano-course included in this subscription will introduce you to new features, tools, formulas, and artificial intelligence recently made available to Excel 365 users. Skillfully instructed by renowned Excel expert Bill Jelen (Mr. Excel), all courses will offer 0.2 ICMA CPE each. The subscription package will continue to grow as new Excel 365 technology is rolled out. This course is a must for those who need to stay on top of their Excel skills. Check out the course on the [Continuing Education catalog](#).

We need your help!

We like connecting with you, and we like keeping all of our members informed about the latest meeting information, CPE opportunities, IMA news, and anything else that's worth sharing. To help us better communicate all this information, we would like everyone reading this message to take a very brief survey (less than 1 minute) to help us know how many of our members are receiving our email blasts. This will let us know how effective our current communication strategy is in getting the information to all of our members.

We greatly appreciate your willingness to help. Please let us know if you have any questions by emailing us at joplintristate@imachapter.org.

[CLICK HERE TO TAKE THE SURVEY](#)

A Message From the President of IMA

Good Reads

Open New Doors

The CMA opens the door to greater leadership and strategic roles, and offers you a higher earning potential.

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CMA Question of the Month Answer

Answer B is correct. Software-as-a-service (SaaS) is a software-user distribution model wherein a third-party provide hosts applications and makes them available to subscribers over the internet. With this model, the user does not have to buy and maintain as much computer hardware, install software, or worry about manning support services. Other benefits of SaaS include flexible payments, scalable usage, automatic updates, and flexible accessibility.

Connect with us!

