



The Association of
Accountants and
Financial Professionals
in Business

The Gozima Gazette

April 2019

GOzIMA

The Greater Ozark's
Chapter of the IMA®

Connect with the Greater Ozarks' accounting and finance community! We are a regional network of like-minded peers, diverse talent, and supportive colleagues active in all areas of the profession. Join us as we share knowledge, access career opportunities, and make business contacts to last decades.

UPCOMING EVENTS

GOzIMA April Meeting
April 17th, 11:30am – 1:00pm
Twin Oaks Country Club

Educational Meetings & Conferences

- Apr 17th: 11:30am – 1:00pm
- May 21st: 5:30pm – 7:00pm
- Jun 15-19: Annual Conference & Expo (San Diego, CA)
- Sep 18-19: Heartland Regional Conference (Springfield, MO)
- Nov 14-16: Student Leadership Conference (Charlotte, NC)

GROWTH, OPPORTUNITY & SAFETY FOR MISSOURI BUSINESSES



Mr. Chris Slinkard
April 17, 2019 – 11:30am – 1:00pm
Twin Oaks Country Club

Join us for lunch, learning, and networking on Wednesday, April 17th from 11:30am – 1:00 pm to hear from Chris Slinkard, Director of the Missouri Division of Employment Security. Chris will share information from the Missouri Department of Labor Relations on growth, opportunity, and safety for Missouri businesses & workers.

Chris Slinkard and the Missouri Division of Employment Security, are responsible for administering Missouri's unemployment program. He is also a principal in a successful light manufacturing company located in Missouri and advises other businesses in Texas, Kentucky and Missouri. Chris believes that private sector job growth and workforce training are the foundations of economic development and greater opportunity for citizens.

Prior to serving in state government, Chris served as full-time faculty in the School of Accountancy at Missouri State University and institution project specialist for Missouri's Metrics Innovation Project. As the former president of an international construction and manufacturing company, he led revenue growth and new job creation initiatives that received the 2008 Missouri Chamber Fast Track Award.

Chris is a Certified Public Accountant licensed in Missouri, a Certified Information Technology Professional and a Chartered Global Management Accountant. He received a BS in Accounting and an MS in Project Management from Missouri State University. He and his family are life-long residents of southwest Missouri, where they presently operate a small beef cattle ranch.

Come join us for this lunch, learn, and networking event. All attendees will receive 1 CPE credit. The cost of the meal is \$10 for members, \$20 for non-members, 1st time guests are free. Payment will be accepted at the door.

Considering getting your CMA? See what www.imanet.org has to say:

CMA: Everything You Need to Know

The CMA Exam: Two Parts covering 11 Competencies

1

Part One: Financial Reporting, Planning, Performance, and Control

- 15% External Financial Reporting Decisions
- 30% Planning, Budgeting, and Forecasting
- 20% Performance Management
- 20% Cost Management
- 15% Internal Controls

2

Part Two: Financial Decision Making

- 25% Financial Statement Analysis
- 20% Corporate Finance
- 20% Decision Analysis
- 10% Risk Management
- 15% Investment Decisions
- 10% Professional Ethics

Have You Heard About the IMA CPEDGE?!



The IMA offers an annual online subscription that includes 45+ NASBA certified CPE for courses featuring Strategic Finance and Management Account Quarterly articles. It provides two new leading-edge courses each month, based on feature articles from IMA's *Strategic Finance* magazine and *Management Accounting Quarterly*, which offer a comprehensive array of critical topics in account, data analytics, economics, finance, and management. Each of the 45+ courses qualify as 1 NASBA CPE credit. The subscription package is currently on sale at

10% off and is available for one year from purchase date and can be found on the IMA website at:
<https://www.imanet.org/education-center/course-catalog>.

What do YOU want to learn? Who do you want to hear speak (or speak again)?

Your Greater Ozarks IMA board is hard a work finding speakers and topics to help you better navigate the world of corporate and public accounting. Do you have a topic you've been needing to learn about? Do you have a speaker in mind you've heard before and want others to hear? We are in the beginning stages of creating the 2019-2020 roster of speakers...this would be a GREAT time to share you ideas and offer any connections. We want to hear from you – so stop any of the Board members and share your thoughts. Or you can email your ideas to us via our chapter email: greaterozarks@imachapter.org,

UPCOMING WEBINARS

Leadership Academy:

- May 7th: Facilitation Skills

Inside Talk:

- April 17: Taming the T&E Beast – Visibility, Benchmarking, & Control
- April 24th: Best Practices for Lease Accounting (ASC 842)
- May 1st: How to Prepare for a Successful System Implementation
- May 8th: The New Role of Automation in Accounts Payable...

Strategic Management:

- May 13th: Linking Business Strategies to Functional Execution

GLOBAL EVENTS:

- June 15 – 19, 2019 IMA's Annual Conference & Expo
- September 18th – 19th, 2019 Heartland Regional Council's IMA Conference
- November 14 – 16, 2019 IMA's Student Leadership Conference

Greater Ozark's IMA

C/O Abacus CPAs
Attn: Beth Schulte
1835 E Republic Road
Suite 200
Springfield, MO 65804

Are you having trouble getting us your RSVP?

We're using the new IMA website to set up our meetings and take RSVPs. It's a great tool and even allows you to pay (using PayPal) for your meal in advance. To RSVP on our [website](#); Login then follow the links: Events & Education > Chapter Events then click on the event you would like to RSVP to and click RSVP. If that doesn't work? Just email us at greaterozarks@imachapter.org and we'll get you on the list!

Did you miss a webinar? They are archived!!

Did you miss an IMA webinar you wanted to catch? Don't worry! They are archived on the IMA website. Go to www.imanet.org then select the Education Center button and pick "webinars" from the drop down menu. From there it's easy to find your way to a wealth of knowledge...in one-hour-bites. You can access archived webinars from the Inside Talk series, the Leadership Academy, the Strategic Management series, and even the CMA Candidate Series.

New privacy policy impacts chapter communications

The global IMA leadership has updated the privacy rules and guidelines surrounding communicating with members and non-members. In order to protect your privacy we can no longer use our "private" mailing list but must use the official rosters supplied by the IMA. This means that if you are not a member and not assigned to the Greater Ozarks Chapter - we cannot send you invitations or newsletters any longer.

If you have questions or concerns email us at:

greaterozarks@imachapter.org