

THE READ INK

A Publication of the East Bay-Northern California Chapter of the IMA

President's Message

East Bay Chapter Members and Friends,

Don't forget to mark your calendars for November 10th at 6 PM!

It's time to celebrate the IMA Centennial!

The **East Bay – Northern California Chapter** will be celebrating the IMA Centennial in style at Scott's Seafood in Jack London Square Oakland. We are excited to have distinguished guest **Alex Eng, Chair Emeritus of the IMA**, in attendance for this event.

Read more about it and how you can RSVP for the event in this month's newsletter. Come enjoy the fine food, casual conversation, and harbor views. It is an exciting time to be part of the IMA family, as we celebrate 100 years of service to our members and to the profession.

This is an **IMA East Bay - Northern California sponsored event**. This longevity and strength did not happen by chance. By providing its members innovative new programs and services, the IMA has and will continue to add value and help future-proof our profession and us as professionals.

Thank you for helping make IMA the influential association it is today – here's to 100 years and counting!

Mike Gorski
President 2018-19
East Bay - Northern California Chapter
eastbaync@imachapter.org

Director of Social Media

The East Bay Northern California needs your help!

Our **Director of Social Media** left us and went back to the Netherlands and the Chapter needs to find a volunteer **ASAP**.

This volunteer position will assist current board members in the use of social media. The board wishes to become fluent in the use of Twitter, Facebook, Pinterest, blogging, Instagram, Infographics and other social media.

We meet once a month and cover various subjects, one of them will be Social Media. That may take no more than probably 15 minutes of the 1-1/2 hour meeting.

In this position, you will be able to increase your strategic networking to meet CFO's, Director's, Managers and other finance and accounting people in their environment. These finance folks come from a variety of industries including recruiting, CPA firms, retail, manufacturing, government and Silicon Valley.

We are NOT looking for an accounting or finance expert..... just someone who is leaning towards accounting and finance direction for a career! Someone that does tweets, texting and Facebook in their daily routine and can teach others.

Please contact Mike Gorski, President at eastbaync@imachapter.org if you are interested.



The Association of
Accountants and
Financial Professionals
in Business

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IMA's Vision

Be the resource for developing, certifying, connecting, and supporting the world's best accountants and financial professionals within businesses

IMA's Mission

Provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance

IMA's Strategic Goals

- Win additional market share with "CMA First", an aggressive pipeline building effort and expansion of the CMA® in the U.S. and globally
- Drive member retention and loyalty in all regions by delivering tangible value through relevant programs, products, and services
- Raise awareness in the Student/Academic market to expand the membership pipeline and reach the young CMA certified professionals of tomorrow
- Master Technology that directly impacts IMA members and our value proposition

East Bay - Northern California

About EB-NC

The Chapter was chartered July 1, 1966 as Alameda County – South Chapter (#207) with a charter membership of 82. In 1990, the Chapter went through a reorganization, moving its meeting locations and changed its name to Amador Valley. The new name reflected the new geographical location (South Contra Costa County and South Alameda County) of chapter members and meetings.

On July 1, 2014, the Amador Valley Chapter and the Oakland - East Bay Chapter merged. The Merged Chapter retained the Oakland - East Bay Chapter Number for historical significance. The Merged Chapter is named the East Bay - Northern California Chapter as there was an historical East Bay Chapter in IMA history and our members are located in Western and Southern Contra Costa County and Alameda County.

Latest Information

100 Years and Counting

Come join IMA's 100-Year Celebration

IMA is celebrating our 100th anniversary in 2019! To kick-off this year-long celebration, we are proud to announce our 100-year celebration website! It features a timeline of IMA's history, future-focused research and our enhanced Competency Framework, and an interactive map of our global reach. Over the next 18 months, we'll be updating and adding new content. Also, if you share your "IMA story" on Twitter or Instagram using #IMA100YEARS, you can see your post featured on the site! Visit www.ima100years.org to learn more.

The East Bay—Northern California Chapter will be hosting a 100 Year Celebration Event on Saturday November 10, 2018 at Scott's in Jack London Square. Additional information on this event is located on [page 3](#) of this newsletter.

CMA Gleim

CMA EXAM REVIEW PRODUCTS The #1 CMA Exam Prep

Gleim Products:

GLEIM PREMIUM CMA REVIEW SYSTEM
GLEIM TRADITIONAL CMA REVIEW SYSTEM
GLEIM CMA MEGA TEST BANK

Chapter Members receive a discount from Gleim on these products.

To Review and do a comparison of the different Gleim Products, Click [Here](#)

Need CPE

Review the Technical Events from our Chapter as well as our associate Chapters and Organizations. Information is detailed in Associate Organization Section of this newsletter.

East Bay—Northern California Website

Hopefully you have accessed this Newsletter thru our redesigned Website:

<http://eastbaync.imanet.org/>.

There was a need to align IMA's brand across all lines of business. What is the IMA? How do members or potential members relate to the brand? The new website clearly showcases the IMA's brand. If you have any suggestions, comments, or changes that should be included, please let the Webmaster know.

Informational Articles to Assist Your Career!

Robert Half (Accountemps) has provided the following articles on

"Are Your Workers Tuning Out? Try These 5 Strategies to Re-Engage Them". [Link](#)

If you come across an article or would like to submit an article that is of added value to one's career, please forward to the Webmaster.

East Bay - Northern California

Chapter Calendar

<u>Date</u>	<u>Event</u>	<u>CPE</u>	<u>Time</u>	<u>Location</u>
2018				
02 Oct	Global Leadership	1.5	10:00 AM	Leadership Academy
10 Oct	What is GDPR and why should I care?	1.0	10:00 AM	Inside Talk
11 Oct	EB-NC IMA Board Meeting	0	5:30 PM	GoToMeeting
13 Oct	Financial Management Network	4.0	9:00 AM	Pleasanton, CA
19 Oct	Faculty Friday: Creating a Curriculum to Ensure Students are "Future-Ready"	1.0	10:00 AM	Inside Talk
24 Oct	Improving Controls and Achieving Compliance: Lessons from an American Manufacturer	1.0	10:00 AM	Inside Talk
27 Oct	Excel in Accounting: Functions and Formulas	2.0	9:30 AM	Oakland, CA
01-03 Nov	IMA's Student Leadership Conference			St. Louis, MO
10 Nov	Financial Management Network	4.0	9:00 AM	Pleasanton, CA
10 Nov	EB-NC Chapter 100 Year Anniversary Celebration	0	6:00 PM	Scott's Seafood Oakland, CA
15 Nov	EB-NC IMA Board Meeting	0	5:30 PM	GoToMeeting
16-17 Nov	GWC Quarterly Meeting and Training	8		Honolulu, HI
2019				
21 Feb	GWC Quarterly Meeting	0	5:15	Reno, NV
21-23 Feb	REST 2019	22.0		Reno, NV
15-19 Jun	IMA's Annual Conference & Expo	30+		San Diego, CA

East Bay—Northern California 100 Year Event



The Association of
Accountants and
Financial Professionals
in Business

Please join us for the 100 year celebration for the Institute of Management Accountants. You (and a guest) are invited to enjoy dinner in honor of the IMA.

In attendance: Alex Eng, Chair Emeritus of the Institute of Management Accountants.

November 10, 2018

Scott's in Jack London Square

6:00 - 6:45 PM Arrive And Check-in

6:45 - 8:00 PM Dinner

8:00 - 9:00 PM Games and Event Wrap-up

9:00 - 10:00 PM Dancing and Networking (for those that want to stay longer)

Please click [Register Now!](#) to RSVP.

If you have any questions about the event or how to register, feel free to contact us at .
We look forward to seeing you at the celebration.

East Bay—Northern California Board Meeting

The East Bay Northern California usually holds a virtual Board Meeting on the Third (3rd) Thursday of the Month. As the Chapter Board values all members input regarding activities the Chapter is in, all Chapter Members are invited to these virtual meetings. During each meeting we discuss how the Chapter can support our members in accomplishing their goals and strategies

October 11, 2018: 5:30 PM to 6:30 PM

Please join us from your computer, tablet or smartphone at:

<https://global.gotomeeting.com/join/750917797>

You can also dial in using your phone.

United States: +1 (312) 757-3121

Access Code: 750-917-797

First GoToMeeting? Try a test session: <http://link.gotomeeting.com/email-welcome>

Please notify Mike Gorski at eastbaync@imachapter.org if you plan on attending.

East Bay - Northern California Education

Financial Management Network

October 13, 2018: 9:00 AM to 1:00 PM

Continuing Professional Education: 4.0 Hour CPE



One of the most valuable products offered by the Institute of Management Accountants. The FMN (Financial Management Network) is a live DVD training program introducing and explaining up-to-the-minute accounting and finance issues. By viewing the DVD and participating in the group discussion you will earn four hours of CPE credit.

Overall, the program allows you to keep current with the changes and impacts in many facets of the Accounting and Finance industry.

Location: ConXtech, Inc. Headquarters
6701 Koll Center Pkwy, Suite 150
Pleasanton, CA 94566 Time: 9:00 am to 1:00 pm

Cost: \$40.00 members / Non-members
Full breakfast and lunch included in cost
Registration: [Tricia Scalzo](#)

Sponsored By:



CMA Instructor-Led Program



IMA's Certification for
Accountants and
Financial Professionals
in Business

The CMA (Certified Management Accountant) is the advanced professional certification specifically designed to measure the accounting and financial management skills that drive business performance. To find out more from IMA click [here](#).



Certified in Strategy
and Competitive
Analysis

The CSCA™ (Certified in Strategy and Competitive Analysis) is a specialty credential designed specifically for CMAs*, which complements and expands upon the strategic planning and analysis skills developed through the CMA® (Certified Management Accountants) certification. To find out more from IMA click [here](#)



How does OBTAINING A CMA CREDENTIAL benefit you ?

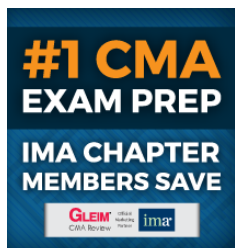
- Why pursue the CMA?
- What are the benefits of getting it?
- How should one prepare for the examination?
- What is the outline of the test and what do sample questions look like?

The find out the answers to these questions and more, please look for our future announcement on attending the GoToMeeting Presentation . If interested please contact [William Sievers](#).

East Bay - Northern California Education

Gleim Study Materials

The East Bay Northern California IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!



Gleim CMA Review has the largest exam-emulating test bank of multiple-choice and essay questions, our popular CMA exam instructional videos, and a no-hassle Access Until You Pass® guarantee. Pass the CMA exam with Gleim CMA, the #1 CMA Prep Course on the market which has trained more CMAs than any other course available.

Place your order directly online by going to this link https://www.gleim.com/store/discount/index.php?ref=IMAEBNC&pk_kwd=IMAEBNC or contact Alexandra Graham at 800.874.5346 Ext. 428 or by email at imachapters@gleim.com to learn about the significant discounts you are eligible for as an IMA Chapter member.

Microsoft EXCEL

2010 Microsoft Excel Presentations



The Chapter is continuing it's outreach program to our members by offering a one hour in-house Excel training session free. This is a benefit for the East Bay - Northern California Chapter membership. The Chapter member may include company associates, outside associates, and other guests. Session Criteria:

- Session can be booked by any active EB- NC Chapter member.
- Only one session per member may be booked.
- No charge to the member, your company, or additional associates/guests.
- Request minimum of 5 attendees with no practical max.
- A room at the Member's location will be required with either AV system or ability to project slides on wall.
- Attendees may bring laptop and do Excel steps live or just follow along with presentation printouts.
- Are you a member of a non-profit or civic organization and think they might benefit from a session? Please

contact me to book session.

- Does your organization need Excel Power Pivot. No. This session may help decide if invest in Power Pivot is reasonable. Want to include attendees remotely? Of course! But the organization will need to set up Skype/WebEx availability.

This is the only free Excel session available to active EB-NC Chapter members; so please take advantage of it. Fair Warning: The last five minutes of the session will be a discussion on reasons to join IMA and get the Certified Management Accountant credential from the IMA. We will have brochures on both the IMA and the CMA certification.

Interested: Contact John Hallett at eastbaync@imachapter.org or call 925-285-5824. This is an member benefit to you as an active EB-NC Chapter member

Consider Taking the Microsoft Excel 2016 Expert 77-728 Test!

I just took the Excel Expert 77-728 Exam. I flunked 1st time and got the minimum score of 700 on the makeup exam. Needless to say: It is a tough exam.

My Study Material included:

G-Metrix Test Program: [GMetrix Link](#).

The official Microsoft MOS 2016 Study Guide 77-728 Paul McFedries [Amazon Link](#)

An essential support tool for the MOS book is a series of YouTube videos by Carshalton Advisory .

The Carshalton YouTube site details each practice task objective question in the entire book. [Carshalton Link](#)

Do NOT take the exam until you have gone over every practice question in both the G-Metrix program and Carshalton Advisory YouTube videos. Several Times.

I have two MOS 2016 books I will lend to anyone interested. First Come ... First Serve.

Please feel free to contact me to further discuss the exam. John Hallett at eastbaync@imachapter.org or call 925-285-5824.

East Bay - Northern California Education

Ethics Presentation



The Chapter is looking forward to engaging members in the future with additional Ethics Case Studies that IMA offers:

IMA Case Studies:

- Blinded by Pressure (Chapter has purchased this course)
- Misplaced Trust / Devastating Fraud
- The Slippery Slope of Greed

Individual Ethics Courses:

- Blinded by Pressure
- Misplaced Trust / Devastating Fraud
- The Slippery Slope of Greed
- Web of Deception
- Whistleblowers Wanted
- A Pathway to Excellence
- When Silence Is Not Golden
- A Prescription for Prevention
- Earnings Management and a Case of Ethics
- Embracing Ethics
- Corporate Ethics: From Policy to Practice
- House Out of Control

Individual IMA Members may order these courses online from the IMA Course Catalog [here](#)

If any member is interested in attending (or even presenting) one the above Facilitator Led Case Studies courses, please contact John [Hallett](#) or [Mike Gorski](#).

East Bay - Northern California Community Relations / Student Relations

Student Relations



EAST BAY Rising in the East



The East Bay-Northern California Chapter has been active making contact with the local colleges in our area. The purpose of this alignment is to support the schools' finance and accounting education with actual industry practices, situations, and environment.

IMA DAY

The Chapter has been looking at implementing an out-reach concept to the local Universities and Colleges. We are in need of members that are enthusiastic about the Industry and it relationships with students and that would like to assist in flushing out how the Chapter can implement this effort. If you are an Academic, you can really help in providing a win-win direction.

SCHOLARSHIPS

The Chapter presents annual Scholarships to California State University—East Bay (Business Department), Chabot College, Las Positas College, and Ohlone College. The Chapter presents to the Scholarship Foundations of Chabot College, Las Positas College, and Ohlone College a \$500.00 and 1 Year IMA membership to a deserving student. The Colleges provide information to the Chapter upon identification of the recipients. The Chapter also presents to the California State University—East Bay (Business Department) a Scholarship Award to a deserving student with a \$1000.00 and 2 year IMA membership.

STUDENT SPEAKER TEAM

For those of you who would like to help young students learn more about accounting and finance, we have a solution! We're putting together a small team of four or five professionals from the chapter who can visit community colleges as a team. This team will interact with the students in a very informal non-threatening atmosphere to answer all the questions new young students have about the profession of accounting and finance, but do not have the opportunity to ask!

Here's your chance to participate in any of the above endeavors. Contact Ken Shepard 408-607-7866 or eastbaync@imachapter.org.

East Bay - Northern California Membership

MYIMA Profile

Please keep your contact information up to date so that you can continue to receive communications from the East Bay—Northern California Chapter or IMA.

If you would like update your information or change your membership into the East Bay—Northern California Chapter or to another chapter, contact IMA Customer Service at 800-638-4427 or go online to your profile at <http://www.imaonlinestore.com/PersonifyEbusiness/Default.aspx?TabId=61> (user ID and password are required).

Member Recognition

New Members September 2018

Mr. Duc Tran	Regular	08/17/2018
Mr. Juan Elio Rodriguez Gomez	Regular	08/26/2018

Members - Received CMA / CSCA

Ms. Ying Zhao, CMA	08/23/2018
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Member Anniversaries Members Celebrating 50 Years in IMA Year 2018-19

Members Celebrating 25 Years in IMA Year 2018-19

Mr. Jon Parkinson, CMA	08/18/1993
Ms. Mary-Ann E. Wolfenden, CMA	09/07/1993
Mr. Donald C. Phelps	01/20/1994

October 2018 Anniversaries

Mr. Ward R Anderson	10/01/1960
Mr. John R. Myles	10/01/1973
Mr. Fernand R. Lewis	10/01/1976
Mr. Richard L. Cavagnaro	10/01/1980
Ms. Claudia P. Spencer, CPA	10/01/1980
Ms. Linda S. Milbrath-Cano, CMA	10/01/1991
Ms. Tracy T. Ling	10/07/1994
Ms. Jannette Nunag Casanas, CMA, CPA	10/18/2010
Ms Milguia R. Lacsamana	10/17/2011
Mr. Fadi M Shahin	10/10/2017
Mr. Patrick L Reitberg	10/31/2017

Golden West Council

About the GWC

The Golden West Council is one of twenty-four USA Regional Councils within the Institute of Management Accountants. Its purpose is to provide a pool of resources to assist the local IMA Chapter in attaining the objectives of the national and local organizations. Our Council brings together Eleven Chapters in Northern California, Northern Nevada, and Hawaii to participate in activities that may be too large for a Chapter alone to sponsor.

The council activities include participation in and sponsorship of Leadership Training Sessions, Chapter Management Seminars (CMS) for officers and directors, Regional Educational Seminar and Training (REST), hospitality suites at the Annual International Conference, social events, and formation of new chapters.

The Council teams with chapter leaders and members to share successful chapter strategies and experiences that will assist chapter leaders in moving their chapters ahead with a positive direction. Regional Directors are assigned to chapters to provide advice, counsel, and assistance of their respective Chapter.

Board Meetings

All IMA Members in good standing may attend the Board Meetings and the Leadership Training Seminar. In addition, if IMA Members have associates or potential members who are interested in the Meeting, please invite them.

Board Members and Chapter Presidents please submit a Position and Chapter reports of your activities and any Future plans to the Council President and the Webmaster by one (1) week prior to meeting

November 16-17, 2018 - Quarterly Meeting and Technical Training

LOCATION: **Robert Half, 737 Bishop St., Ste. 2550, Honolulu, HI**

TIME: 10:00 AM - 2:00 PM

COSTS: \$10.00 and will include lunch.

Speakers will include Ginger White, the current Chair of IMA's Global Board of Directors, who will discuss Six Sigma and present on the topic of ethics.

White's ethics presentation will examine the Committee of Sponsoring Organizations of the Treadway Commission (COSO) internal control framework, and how management accountants can contribute to ensuring strong internal controls, fraud prevention, and an ethical climate that encourages excellent overall corporate governance.

Kim Wallin, former State Controller of Nevada, will speak about the CMA certification and how it has impacted her career. Finally, Dave DiMare will discuss the different positions he has held with IMA – from the chapter to the global level.

After the event, we will hold the Golden West Council Quarterly Board Meeting. All IMA members are invited to attend.

Please contact goldenwest@imacouncil.org for more information and to RSVP.

Reno Educational Seminar and Training



February 21-23, 2019

Continuing Professional Education: 22.0 Hours CPE

The Golden West Council and the Pacific Northwest Council of IMA, representing 28 chapters in eight states, is pleased to present the premier educational event in the Western U.S. - REST 2019. This two and a half day program celebrates its 23rd year of offering high quality, leading edge programs geared to accounting and finance professionals.

Prior year attendees have been impressed with the quality of topics and speakers, combined with a low cost destination served by airlines, and offering low cost transportation. This type of seminar is an excellent opportunity for both business and personal networking not available through other CPE delivery mediums.

Registration: REST-IMA website: <http://rest-ima.org/>

"This website most compatible on Google Chrome, IE 8+, Mozilla Firefox and Safari"

REST Scholarships

Any chapter member may apply for this scholarship. Chapter Members should complete the [REST Scholarship Application](#) and email the application to:

Scholarship Committee
Golden West Council of the Institute of Management Accountants
C/O: Scott Berry
Golden West Council VP Education
scottberry8@yahoo.com

Institute of Management Accountants

ABOUT IMA

Management accountants are vital to the financial health of organizations. They make critical decisions, safeguard a company's integrity, and plan for business sustainability. They might be CFOs and controllers, budget analysts and treasurers, or one of many other game changers on internal teams. Most of all, as the majority of the accounting and financial workforce, they help drive an organization's strategy and value amid an unpredictable market.

Management accountants belong at IMA.

IMA® (Institute of Management Accountants) is the worldwide association of accountants and financial professionals in business. Founded in 1919, we are one of the largest and most respected associations focused exclusively on advancing the management accounting profession. We are committed to empowering our 85,000+ members—and those throughout the rest of the profession—to strengthen on-the-job skills, better manage companies, and accelerate careers. We invite our members to discover the myriad possibilities within the profession and build an actionable future in management accounting.

Webinars

IMA's webinar program enhances your career by bringing you the latest thought leadership and developments in the profession. IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credits. *Webinars are open to IMA Members Only.*

October 02, 2018

Global Leadership

10:00 AM -11:00 AM PT

Leadership Academy

October 10, 2018

What is GDPR and why should I care?

10:00 AM -11:00 AM PT

Inside Talk

October 17, 2018

Internationalization and Multi-book Accounting: Advantages and Considerations

10:00 AM -11:00 AM PT

Inside Talk

October 19, 2018

Faculty Friday: Creating a Curriculum to Ensure Students are "Future-Ready"

10:00 AM -11:00 AM PT

Inside Talk

October 24, 2018

Improving Controls and Achieving Compliance: Lessons from an American Manufacturer

10:00 AM -11:00 AM PT

Inside Talk

Click here to register for the webinars:

[IMA Webinars](#)

Conferences

Annual Conference Exposition (ACE18), San Diego, CA - June 15-19, 2019

Plan now to attend IMA's next conference and create your own magical opportunity.

Demonstrate to your employer that you are committed to the highest levels of professionalism, willing to take on new challenges, and eager to stretch beyond your current responsibilities by building valuable skills and knowledge to improve performance immediately. Earn NASBA-approved 30+ CPE while sharing your future through highly focused educational sessions, panel discussions, and inspiring discussions with the profession's leaders. Don't be left out.

[Click here to Register](#)

Annual Student Leadership Conference, St. Louis, MO - November 01-03, 2018

It's time to think differently and create your own opportunity for career success. In this age of social networking, there is nothing online that has yet to replace the importance of meeting people in person. Learn how to position yourself for future success.

As in past years, students will have an excellent opportunity to network with accountants and finance professionals, fellow students, and educators from across the country. Learn from leading experts about career opportunities, the value of the Certified Management Accountant (CMA®) certification, IFRS, environmental accounting, leadership, job search techniques, and more

[Click here to Register](#)

Associate Organizations

Excel In Accounting

Excel in Accounting is a community of finance and accounting professionals in and around San Francisco who want to learn and share advanced Excel spreadsheet techniques used specifically for finance and accounting. We promote Excel mastery through training sessions, users group meetings and online media discussion.

October 27, 2018

Functions and Formulas

9:00 AM - 11:30 AM

Excel functions are some of the most useful features of Excel. Formulas can be as simple as adding two numbers or as complex as performing high end business projections. This class will help you learn the basic skills of creating formula and using the functions in Excel to streamline the routines and to solve problems.

Session will cover:

- Lookup Functions
- IF statements – IFERROR, nested IF, etc
- Financial functions
- Date and Time functions
- Creating complex formula
- Efficiently copying/updating formula
- New in Excel 2016

Limited seats - 30 only

\$30 for IMA and Students

\$40 for Groups (2 or more)

\$50 for General

To Register: [Eventbrite](#)

Additional Information: SFIMA—Excel in Accounting Page: [Click Here](#)

Location:

Robert Half

1999 Harrison Street #1000, Oakland, 94612

[map](#)

Future Events:

Non Scheduled

AFWA

The Accounting and Financial Women's Alliance represents professional women in accounting and finance and provides them an opportunity for networking and continuing professional education (CPE) with peers at the local, regional and national level. Networking, continuing education and leadership opportunities are essential building blocks for professional women and AFWA East Bay provides ongoing opportunities for members to participate and develop powerful business skills. With meetings conveniently located in San Ramon and Walnut Creek, online resources and webinars, AFWA offers a place for exchanging ideas, learning new skills and making great career and personal connections.

September 2018

No Technical Program Scheduled

Diablo Valley Chapter of the IMA

September 2018

No Technical Program Scheduled

East Bay-Northern California
Chapter of the IMA

The Institute of Management Accountants (IMA®) is the world's leading organization dedicated to empowering management accounting and finance professionals to drive business performance.

The East Bay Chapter (Chapter # 112) serves the Alameda and Southern Contra Costa Counties Area in Northern California.

East Bay - Northern California 2018-19 Board of Directors

President	Michael Gorski
VP of Administration	Open
Secretary	John Hallett
Treasurer	Robert Hulin
VP of Education	Open
Director Excel Training	John Hallett
Director of CMA Program	William Sievers
Director of FMN Program	Tricia Scalzo
VP of Communications	Open
Director of Community Services	Chung Bothwell
Director of Marketing	Open
Director of CMA Program	William Sievers
Director of Social Media	Open
Webmaster	Robert Hulin
VP of Membership	William Sievers
Director of Member Relations	Open
VP of Young Professionals	Ken Shepard
Director of Student Services	Jimmy Zhang
Board Advisors	Sherry Morse



The Association of
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EAST BAY-NORTHERN CALIFORNIA CHAPTER