



The Association of  
Accountants and  
Financial Professionals  
in Business

HEART OF WISCONSIN CHAPTER

# STRAIGHT FROM THE HEART

HEART OF WISCONSIN IMA NEWSLETTER

NOVEMBER 2020

Fellow IMA Members,

As the coronavirus outbreak continues, the IMA organization has cancelled all in-person events until further notice. Our number one priority remains to exercise social responsibility for the safety of our members and speakers. Together, we continue to demonstrate courage, care, and conviction of purpose during this challenging time.

Until we can meet again in-person, our chapter board will work to provide members with virtual CPE opportunities. If you have any questions or concerns, please reach out to any of the board members at [imaheartofwi@gmail.com](mailto:imaheartofwi@gmail.com). Wishing you and your families good health.

Free CPE  
opportunities @

[www.imanet.org/cpe](http://www.imanet.org/cpe)

## Free Virtual Meeting Opportunity

THURSDAY, NOVEMBER 12

1:00 PM—2:45 PM

2 CPE Credits

### Embrace The Adventure

The Mid-America Regional Council invites you to join a webinar that will focus on ways to develop mindsets and skill sets to find opportunities in the obstacles, strengthen your resilience and meet every day with clearer perspective and confidence. You will not want to miss this entertaining mix of music and hope-fueling messages by Michelle and Erik Anderson.

You will earn 2 CPE credits.

For event details and to register: <http://www.midamerica.imanet.org/events>

Other IMA Chapter and Council virtual CPE events can be found by visiting myIMA Network. From the Heart of Wisconsin Chapter page, select Events & Education > IMA Events.

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## 2020—2021 Board of Directors

### President

Becky Austreng

### Admin Team Leader

Mary Tomazin

A complete list of board members can be found on the website at to [heartofwi.ima.net.org](http://heartofwi.ima.net.org).

## IMA CPE Opportunities

IMA conducts more than 50 webinars that are eligible for NASBA CPE credits every year. IMA offers three webinar series: Inside Talk, IMA's Leadership Academy, and Strategic Management Series.

IMA offers many *free* education sources for members. From IMA Homepage at [www.ima.net.org](http://www.ima.net.org) navigate to the Education Center > Continuing Education. From the Continuing Education page you can view the course catalog to find many free CE options, you can view webinars, and see featured products and packages.

Do you need *ETHICS* CPE for 2020?

IMA Members earn two free NASBA CPE credits that can be used towards IMA Ethics Series products. To use the Tokens, login to your IMA account. Under '*myProfile*' you will find 'My Tokens'. From there you can redeem your Tokens for an IMA Ethics Series product of your choice.

Other IMA Chapter and Council are offering virtual CPE events These can be found by visiting myIMA Network. From the Heart of Wisconsin Chapter page, select Events & Education > IMA Events.

## Gleim Discounts

The Heart of Wisconsin IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!

Almost 40 years ago, Gleim set the standard for CMA exam review. Today, as an industry leader and IMA Strategic Partner, we continue to dedicate ourselves to preparing candidates to pass quickly and confidently. The 2020 Gleim CMA Review includes thousands of the most realistic CMA exam questions, the most comprehensive coverage, dedicated and reliable support, and more. More CMAs have passed with Gleim—we have the experience to guide you to exam success! IMA chapter members, order now and save at least 30% on our Premium CMA Review System.

Place your order directly online by going to [gleim.com/IMAHoW](http://gleim.com/IMAHoW) or contact Alexandra Graham at 800.874.5346 ext 428 or [imachapters@gleim.com](mailto:imachapters@gleim.com) to learn about the significant discounts you are eligible for as an IMA Chapter member.

IMA CHAPTER MEMBERS **SAVE 30%**  
ON THE **#1** MOST COMPREHENSIVE CMA REVIEW!

SAVE NOW



**GLEIM**  
CMA REVIEW

**ima**

Strategic  
Partner

## We Need You!

Please consider offering your ideas and knowledge by joining our board. We can be successful together.

## Contact Us

Find us on Facebook

or

Visit us on the web at <http://heartofwisconsin.imanet.org>

# 2020/2021 Board of Directors

**President** – Becky Austreng

**Admin Team Leader** – Mary Tomazin

**Secretary \*** – Cinda Mijal (interim until a replacement can be found)

**Treasurer** – Katie Trzebiatowski

**Director of Meetings** – **VACANT**

**VP of Communications** – Lindsey Somers

**Director of Newsletter \*** – **VACANT**

**Director of Facebook/Social Media \*** – **VACANT**

**Webmaster** – Jennifer Poggemann

**Public Relations** – Ann Young

**Director of Community Service \*** – **VACANT**

**Director of Student Activities \*** – **VACANT**

**VP of Membership** – **VACANT**

**Directors of Member Attendance \*** (2 openings) – **VACANT**

\* Great positions for students

## We need volunteers!

The search is on for volunteers for the 2020/2021 board.

We are having a difficult time finding members willing to volunteer for board positions for 2020/2021. It is very likely that without enough board members our Chapter will have to discontinue operations in 2021.

Board positions require a minimal amount of your time each month, it is a great way to network with other professionals and students in the accounting field and earn CPE. For those members that are Wisconsin CPAs please consider earning some of your CPE for the new state licensing requirement by serving on our IMA Board of Directors.

If interested in joining or learning about the variety of positions available, send email inquiries to [Becky.Austreng@sentry.com](mailto:Becky.Austreng@sentry.com).



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