



STRAIGHT FROM THE HEART

HEART OF WISCONSIN IMA NEWSLETTER

MAY 2020

Fellow IMA Members,

As the coronavirus outbreak continues and safer at home orders are in place, our IMA meetings are cancelled through May. Our number one priority remains to exercise social responsibility for the safety of our members and speakers. Together, we continue to demonstrate courage, care, and conviction of purpose during this challenging time.

We look forward to networking with everyone when our meetings resume in the fall. If you have any questions or concerns with the cancellations, please reach out to any of the board members at imaheartofwi@gmail.com. Wishing you and your families good health.

Free CPE
opportunities @

www.imanet.org/cpe

President's Message

We will have a shortened 2020-2021 season due to lack of board member interest and the impact of COVID-19. We will begin planning our 2020-2021 season this summer. Please consider joining the board of directors so our chapter may continue. We will need to consider dissolving the chapter if we do not receive additional board member interest this year. Please reach out to me or one of the other current board members if you have any questions regarding the open board positions. Stay safe.

Becky Austreng, CMA, CPA

2019—2020 Chapter President
Heart of Wisconsin Chapter of the Institute of Management Accountants

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Planning for 2020/2021 Meetings

We will begin to plan the 2020/2021 meeting schedule during late spring and summer with one planning meeting in August at Sentry. Possible dates Tuesday August 11, 18, or 25 depending on board members' schedules.

We Need You!

Please consider offering your ideas and knowledge by joining our board. We can be successful together.

2020/2021 Board of Directors

President – Becky Austreng

Admin Team Leader – Mary Tomazin

Secretary * – VACANT

Treasurer – VACANT

Director of Meetings – VACANT

VP of Communications – Lindsey Somers

Director of Newsletter * – VACANT

Director of Facebook/Social Media * – VACANT

Webmaster – VACANT

Public Relations – Ann Young

Director of Community Service * – VACANT

Director of Student Activities * – VACANT

VP of Membership – VACANT

Directors of Member Attendance * (2 openings) – VACANT

* Great positions for students

We need volunteers!

The search is on for volunteers for the 2020/2021 board.

We are having a difficult time finding members willing to volunteer for board positions for 2020/2021. It is very likely that without enough board members our Chapter will have to discontinue operations in 2020.

Board positions require a minimal amount of your time each month, it is a great way to network with other professionals and students in the accounting field and earn CPE. For those members that are Wisconsin CPAs please consider earning some of your CPE for the new state licensing requirement by serving on our IMA Board of Directors.

If interested in joining or learning about the variety of positions available, send email inquiries to Becky.Austreng@sentry.com.

Contact Us

Find us on Facebook

or

Visit us on the web at <http://heartofwisconsin.imanet.org>



The Association of
Accountants and
Financial Professionals
in Business

HEART OF WISCONSIN CHAPTER

2019—2020 Board of Directors

President

Becky Austreng

Admin Team Leader

Mary Tomazin

A complete list of board members can be found on the website at to heartofwi.imanet.org.

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Gleim Discounts

Gleim is providing IMA chapter members with a special offer now through March 22nd. Save up to \$650 when you order the 2020 edition of Gleim CMA Premium Review! As a Strategic Partner of IMA, we are also providing 30% off of CMA exam entrance fees!

Our latest edition covers 2020 CMA exam topics and is equipped with SmartAdapt™ technology which personalizes your review and eliminates the guesswork in studying. In our latest edition, you'll also enjoy:

- Even more videos covering the toughest topics and providing question walkthroughs
- Enhanced books and online platform for a more accessible, intuitive experience
- The best bank of exam-quality questions and explanations
- Dedicated support from Personal Counselors and Accounting Experts
- +Access Until You Pass® guarantee

Orders can be placed online at Gleim.com/IMACHapter or by using your chapter's custom ordering link (gleim.com/IMAHoW). Please note that the \$650 discount will be displayed at check out and not on the initial welcome screen.

Free CPE Opportunity

Earn an IMA professional certificate, a digital badge, and 9 NASBA CPE in data analytics and visualization fundamentals.

IMA is offering the IMA Data Analytics & Visualization Fundamentals Certificate for FREE to IMA members through April 30, 2020.

Item Details:

Learn how the power of data can be harnessed to gain deeper insight into business performance and make informed strategic decisions. This online course offers hands-on, experiential learning through case scenarios and practical exercises. The content is based on IMA's thought leadership found in its various research and publications. You'll hear straight from industry experts who share their proficiencies and perspectives on emerging technologies, data analytics, and data visualization. Earn an IMA professional certificate, a digital badge, and 9 NASBA CPE in data analytics and visualization fundamentals.

From IMA Homepage at www.imanet.org you will find a link to the course and many other free resources.