



STRAIGHT FROM THE HEART

HEART OF WISCONSIN IMA NEWSLETTER

APRIL 2021

Fellow IMA Members,

The IMA organization has cancelled all in-person events until further notice. Our number one priority remains to exercise social responsibility for the safety of our members and speakers. Together, we continue to demonstrate courage, care, and conviction of purpose during this challenging time.

Until we can meet again in-person, our chapter board will work to provide members with virtual CPE opportunities. If you have any questions or concerns, please reach out to any of the board members at imaheartofwi@gmail.com. Wishing you and your families good health.

Free CPE
opportunities @

www.imanet.org/cpe

2021/2022 Open Board Positions

We need volunteers!

This past year was challenging for our Chapter. Our small board was not successful in offering virtual education opportunities. Can we work together to make 2021/2022 chapter year better?

It is very likely that without enough board members our Chapter will have to discontinue operations in 2022.

Our current President has held the position for two years and is ready for a new opportunity. The other members have participated on the board for a minimum of five years, but some have been on the board for over 20 years! This is a testament to the fact that holding a position is not painful and truly does not require much of your time.

On page 4 is a list of the board positions and a brief description. If interested in joining or learning about the positions available, send email inquiries to Becky.Austreng@sentry.com.

In This Issue

- CPE Opportunities
- GLEIM Discount
- Board Positions

Virtual CPE Opportunity

Tuesday, April 13th 5pm – 6pm CT

- *WinnebagoLand Chapter:* How to Save the Environment, and Some Money, Through Sustainability Efforts.

Tuesday, April 20th 10am – 11am CT

- *Tulsa Chapter:* Digital Workplace Experience: The Future of Digital is Human.

Tuesday, April 20th 6pm – 7pm ET

Michiana Chapter: Annual Employment Outlook.

Tuesday, April 20th 6pm – 8pm ET

- *Detroit Chapter:* IMA Leadership Academy "Workplace Motivation".

Wednesday, April 21st 6pm – 7pm ET

- *Indianapolis Chapter:* Transforming Financial Reporting, from Excel to Business Analytics.

Wednesday, April 21st 7pm – 8:30pm ET

- *Akron Chapter:* Coming Out of Crisis: Bust Through Career Comfort Zones & Make Better Choices.

Thursday, April 22nd 11am – 12pm CT

- *Tulsa Chapter:* The Automation Fallacy.

Thursday, April 22nd 11am – 12pm CT

- *Chicago Chapter:* Foreign Exchange Risk Management.

Thursday, April 22nd 11am – 1pm ET

- *South Central Indiana Chapter:* Advanced Excel Workshop, Part I.

Thursday, April 22nd 6pm – 8pm ET

- *Ann Arbor Chapter:* Thriving or Just Surviving? Regain the Balance and Momentum You Crave.

Thursday, April 22nd – April 23rd 8am – 12pm CT

- *Northern Lights Regional Council:* 2021 Virtual Spring Conference. Earn up to 5 CPE!

Thursday, April 23rd 9am – 12:15pm CT

- *Mid-America Regional Council:* 2021 Virtual Spring Educational Conference. Earn up to 3.5 CPE!

Wednesday, April 28th 6pm – 7pm ET

- *Pittsburgh Chapter:* Business Process Optimization.

Wednesday, April 28th 11am – 1pm ET

South Central Indiana Chapter: Advanced Excel Workshop, Part II.

When registering for these CPE sessions, please register with your IMA Member Number exactly as it appears in your IMA Membership profile. This will ensure accurate CPE reporting to your transcript.

Non-IMA Members are welcome to join any of these events, they will put "N/A" in the member number field when registering.

Please note: the way your first and last name are entered on your registration is how it will appear on your CPE certificate of attendance.

2020—2021 Board of Directors

President

Becky Austreng

Admin Team Leader

Mary Tomazin

A complete list of board members can be found on the website at to heartofwi.ima.net.org.

IMA CPE Opportunities

IMA conducts more than 50 webinars that are eligible for NASBA CPE credits every year. IMA offers three webinar series: Inside Talk, IMA's Leadership Academy, and Strategic Management Series.

IMA offers many *free* education sources for members. From IMA Homepage at www.ima.net.org navigate to the Education Center > Continuing Education. From the Continuing Education page you can view the course catalog to find many free CE options, you can view webinars, and see featured products and packages.

Don't forget to complete *ETHICS* CPE for 2021!

IMA Members earn two free NASBA CPE credits that can be used towards IMA Ethics Series products. To use the Tokens, login to your IMA account. Under '*myProfile*' you will find 'My Tokens'. From there you can redeem your Tokens for an IMA Ethics Series product of your choice.

Other IMA Chapter and Council virtual CPE events can be found by visiting myIMA Network. From the Heart of Wisconsin Chapter page, select Events & Education > IMA Events.

Gleim Discounts

The Heart of Wisconsin IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!

Almost 40 years ago, Gleim set the standard for CMA exam review. Today, as an industry leader and IMA Strategic Partner, we continue to dedicate ourselves to preparing candidates to pass quickly and confidently. The 2020 Gleim CMA Review includes thousands of the most realistic CMA exam questions, the most comprehensive coverage, dedicated and reliable support, and more. More CMAs have passed with Gleim—we have the experience to guide you to exam success! IMA chapter members, order now and save at least 30% on our Premium CMA Review System.

Place your order directly online by going to gleim.com/IMAHoW or contact Alexandra Graham at 800.874.5346 ext 428 or imachapters@gleim.com to learn about the significant discounts you are eligible for as an IMA Chapter member.

IMA CHAPTER MEMBERS **SAVE 30%**
ON THE #1 MOST COMPREHENSIVE CMA REVIEW!

SAVE NOW



GLEIM
CMA REVIEW

ima

Strategic
Partner

We Need You!

Please consider offering your ideas and knowledge by joining our board. We can be successful together.

Contact Us

Find us on Facebook

or

Visit us on the web at <http://heartofwisconsin.imanet.org>

Board Positions

Our chapter board consists of many positions that work together a few hours a month to maintain our chapter, offer educational events for members, create a network for IMA members and help our communities.

There are many open board positions for the 2021–2022 chapter year. If you are interested in a specific position or have general questions about the board please email Becky.Austreng@Sentry.com.

President – Oversight of the Chapter and Chair of the board meetings.

Admin Team Leader – Complete IMA required filings and ensure in compliance with IMA standards and report CPE.

Secretary * – Document the board meetings and maintain chapter records.

Treasurer – Maintain bank records, reconcile bank account, issue payments, and monitor receipts

Director of Meetings – Coordinate the meetings; find meeting locations, plan menu and equipment needs

Director of Newsletter * – Produce monthly newsletter and release to chapter members.

Director of Facebook/Social Media * – Maintain Facebook and social media communications.

Webmaster – Maintain chapter website.

Public Relations – Promote monthly meeting and education events to newspapers, radio stations, and TV stations. Implement brand awareness of IMA's value.

Community Service * – Organize community service events for our chapter members to participate in throughout the chapter year (Sept – May).

Director of Student Activities * – Communicate chapter events to students and instructors and encourage participation in chapter events. Be a student representative on the board to assist the board in planning events or brainstorming ideas to encourage student participation.

VP of Communications – Seek out guests and new members and engage guests at our meetings. Welcome and activate new members and maintain interest and participation of active members.

Directors of Member Attendance * (2 openings) – Create nametags for the dinner meetings; check in attendees and collect money at the meetings. Two or three board members typically share this position and can split the responsibility of the meeting schedule.

* Great positions for students



The Association of
Accountants and
Financial Professionals
in Business

HEART OF WISCONSIN CHAPTER