

IMA Kansas City Chapter

APRIL 2020

Good News!

IMA is giving members another free class! **Blockchain 101** by IMA® is a gamified e-learning course designed to help you develop a foundational level of knowledge in the area of blockchain technology. This course focuses on various elements of blockchain most relevant to management accountants. Click [WOW](#) to check it out!



Mark your calendar and don't miss our Thursday May 7, 2020 virtual chapter meeting at 7:45am with up to 1.5 free CPE available. **Regional Economic Development: Success through Partnerships** will be the topic.



JILL McCARTHY, Senior Executive Corporate Attraction at KC Development Council

Jill leads the strategy, initiatives, and business recruitment activities for the Kansas City Area Development Council (KCADC)

RSVP for this event [here](#)

Welcome to IMAKC's new members!

Shelby Shay

Archana Garlapati

Ross E Hewitt, III

Mr. Lewis Verdouw

Another Free Webinar for Members!

Meet guest speaker for our May 20th webinar on **Six Sigma** and Chair Emeritus of IMA's Global Board of Directors for 2019-2020. Free webinar will be from noon to 12:50 earning up to 1.0 CPE



GINGER WHITE, CMA, CSCA, MBA, MSSF, SSBB, SSMBB

Join this session to obtain an overview of Six Sigma and how utilizing Six Sigma can lead to significant savings for your organization.

Main Learning Objectives:

- 1) Learn the definition of Six Sigma
- 2) Complete an inspection exercise to better understand the elimination of waste and how this can drive significant profitability
- 3) Understand the similarities between Six Sigma and the Management Accountant

Upcoming Calendar at a Glance

May 7, 2020 – IMAKC Chapter Meeting – 7:30-9AM 1.5 CPE *Free* Webinar featuring: **Regional Economic Development: Success through Partnerships with Jill McCarthy**. KCADC represents the Greater KC Region to companies evaluating opportunities for relocation or expansion. They are a private, non-profit organization charged with representing the economic interests of the entire two-state, 18-county Greater Kansas City region of 2.5 million. Established 44 years ago, KCADC works closely with state, community and corporate partners, to drive new capital investment and jobs to the entire region. KCADC markets the area's business and lifestyle assets to companies around the world. KCADC also leads the efforts behind the KC Animal Health Corridor, KC SmartPort and TeamKC.
RSVP for this event [here](#)

May 20, 2020 – IMAKC Special Presentation – noon to 12:50 1.0 CPE *Free* Webinar featuring: **'Utilizing Six Sigma can lead to significant savings for your organization' with Ginger White**. Ginger is the fifth female to be IMA Global Chair in the organization's 100-year history. She also serves member of IMA's Governance and Nominating Committees. An IMA member since 1999, White previously served two terms as chair of IMA's Member Relations Board Committee and served as chair for several other committees including Performance Oversight and Audit, Planning and Development, Nominating, and Governance committees. She is currently a member of the Nominating, Governance, and Strategic Planning committees. She also served as the chief operating officer at the American Accounting Association (AAA), playing a key role managing the internal operations of the organization and reporting directly to AAA's executive director. White also served as the U.S. Controller for Sun Hydraulics. She is published in Forbes, Directors & Boards, Strategic Finance, and is featured in IMA's Count Me *In* podcast.

October 23, 2020 – Save the Date - IMAKC Fall Conference where we will be offering 2 hours of ethics as part of 8 hours of CPE. Details coming soon!

November 12–14, 2020 – IMA's Student Leadership Conference Pittsburgh, PA for more information click [here](#)

Free 90-day access to IMA Online CPE Resources

IMA welcomes all accounting and finance professionals to access our community resources as we work through this challenging period together. We encourage you to take advantage of the many valuable resources IMA provides in the areas of career support, continuing education courses and webinars, thought leadership, networking, and much more. **Free access is offered for a 90-day period and is open to professionals, academics, and students who are NOT currently IMA members.**

Connect with Us!

LinkedIn <https://www.linkedin.com/groups/4165572/>

Chapter site kansascity.imanet.org

Email at imakcchapter@gmail.com

**IMA KANSAS CITY
SERVICE YEAR, 2019-2020**

IMA KC BOARD OF DIRECTORS

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Contact us at imakcchapter@gmail.com

Deadline to submit content for our next newsletter is May 10, 2020

Submit info to imakcchapter@gmail.com and be sure to type "For the Newsletter" as the subject.

Key Contacts

IMA Kansas City chapter is part of the IMA Heartland Regional Council (HRC)

Council President – Bob Swisher, imakcchapter@gmail.com

Chapter and Council Services – Amy Renner, Community Relations Associate, amy.renner@imanet.org

IMA Kansas City Website: www.kansascity.imanet.org
Heartland Regional Council Website: www.heartland.imanet.org
IMA Website – www.imanet.org