

IMA Kansas City Chapter

September 2023

JOIN US!

Tuesday, September 19, 2023 at 5:30-7:30PM CT

IMAKC Chapter will host a joint meeting with guest speaker John Iannarelli, FBI Special Agent discussing cybersecurity. Event will be held at CBIZ in Country Club Plaza and will include plenty of networking time with FENG Members. Register for 1 CPE credit (\$20) at <https://kansascity.imanet.org/events/simple-registration?CalendarEventKey=6192a033-4857-4bba-b259-018963e9b9a5>.



FBI John

The Voice of Cyber & Security

SPEAKER | AUTHOR | CONSULTANT



Cybersecurity

Keynote Corporate Presentation Virtual

[View Video Online](#)

Why would a criminal rob a bank when they can steal far more from the ease of sitting behind a computer? Beyond money, the sensitive personal information of both employees and clients is attractive to the cyber thief. Additionally, remote work technologies like Zoom, webinars, and mobile devices have provided cybercriminals with new ways to disrupt business and steal what is yours. Every year millions become victims because they did not know how to protect themselves from cybercrime. By using examples of actual FBI cases, John reveals the ways your business is vulnerable to a cyberattack, the threats inherent with working remotely, and how you can protect yourself from becoming a victim. Key takeaways include (1) Understand the vulnerabilities to business; (2) Learn How to avoid becoming a victim, and (3) Know what to do if a cybercriminal attacks.

LEARN TO RECOGNIZE THE THREATS HEAR STORIES FROM INSIDE THE FBI

KNOW HOW TO AVOID BECOMING A VICTIM

Bio: John Iannarelli served 20 years as an FBI Special Agent and was the FBI's national spokesperson. His investigative work included the Oklahoma City Bombing, the 9/11 attack, the shooting of Congresswoman Gabrielle Giffords, the Sony hack. He is the recipient of the FBI Director's Distinguished Service Award, as well as an Honorary Doctor of Computer Science. After retiring from the FBI, John was an NFL Security Representative, overseeing game-day security of players, fans, and the stadium throughout the football season and during the Super Bowl. John is a former Police Officer, attorney, author of five books and a highly sought-after keynote speaker who has presented to Fortune 500 companies, domestic and international audiences, the United Nations, and the Vatican, where he has personally met on several occasions with Pope Francis.

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MARK YOUR CALENDARS!



AMELIA EARTHART
Own Your Airspace:
How to be Bold, Resourceful and Agile in Uncharted Territory

There will be successful companies in 2021 and beyond. What's one thing these teams will need to have in common? A willingness to venture into uncharted territory. In the midst of professional and personal change, teams who take action on bold, resourceful, and never-before imagined solutions are the ones that will find growth.



STEVEN MCNALLY
Business Transformation: No Pain, No Gain

Business transformations can be small or a complete change to your business. Find out more in this informative session. We will learn the following: 1. The nature and goals of business transformation 2. Lessons learned "from the trenches" 3. The potential pitfalls



CHRIS KUEHL
Did Globalization Really Fade?

In the wake of the pandemic there were many economic shifts. The Just-In-Time system became the Eventually Maybe system, remote working exploded, on-line business challenged core retail, trade disputes expanded. Is globalization dead? How real is reshoring? Will the US manage to cut major ties with China? What does our relationship with Europe look like now?



JOHN IANNARELLI
Ethics and Leadership

The audience will hear examples of ethics in action and the lessons learned that are applicable to today's business world. John discusses behind the scenes stories not otherwise shared with the public from such high-profile cases as the 9/11 attack, the shooting of Congresswoman Gabby Giffords, the Enron collapse, and more.



RANDY JOHNSTON
Technology Update

This visionary session provides insights, options, and recommendations to help you decide which technologies will affect your business and which will give you a competitive edge. Included in Tech Update are emerging and evolving technologies important to accounting professionals. We will cover the benefits and risks of adopting recent technologies, ranging from software applications to hardware devices. You will also learn how to develop a balanced technology strategy that includes current, emerging, and future technology choices for your firm or business.

[CLICK HERE FOR FULL AGENDA](#)

16 Hours CPE Available

NASBA Certified

Breakfast, lunch and refreshments included

Missouri State University, Plaster Student Union, 1110 E Madison Street, Springfield, MO 65897

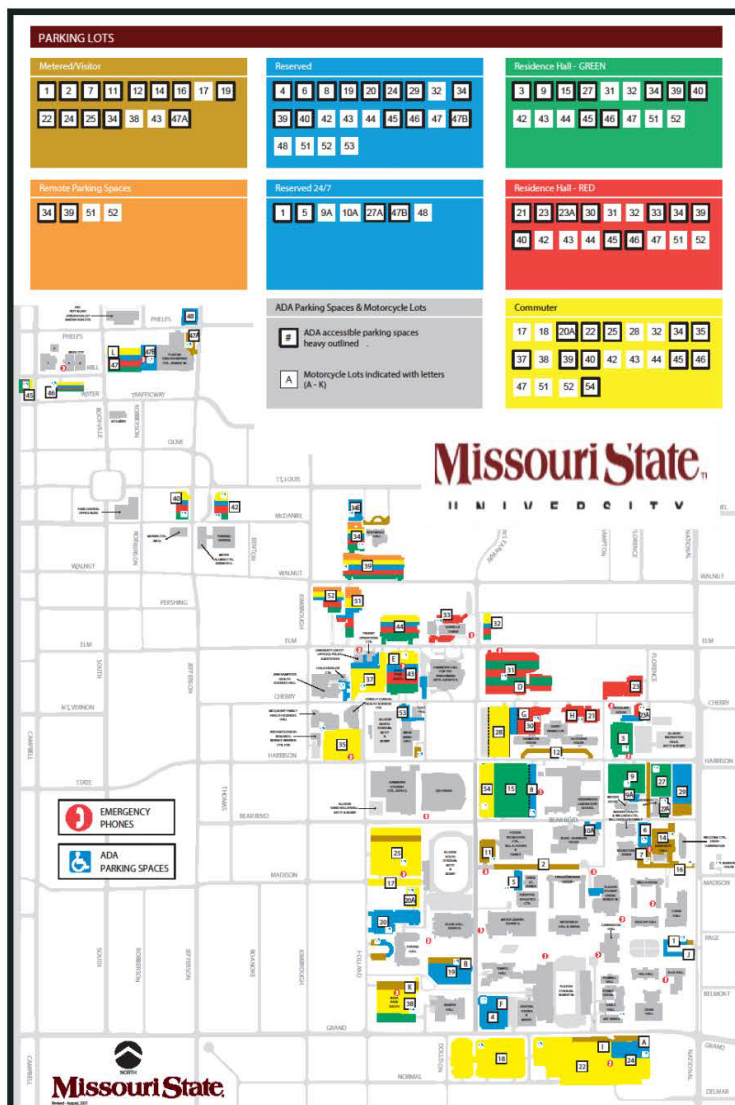
Early Bird \$390 (on or before August 21) Regular \$410 First time attendees save \$25

Save even more with a corporate sponsorship!

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Corporate Sponsorships

Platinum	\$7085	21 tickets	\$335 each
Gold	\$3550	10 tickets	\$355 each
Silver	\$1850	5 tickets	\$370 each
Bronze	\$760	2 tickets	\$380 each
Exhibitor Only	\$400		

(You may have more than your sponsor level if needed, ie: If you are gold and have 12 people it will be \$355 per ticket for your total sponsorship)

Benefits:

- All levels get discounted tickets to the full conference.
- Silver and above also gets company name/logo on conference app.
- Gold and above have the opportunity to provide promotional materials to attendees and may have an exhibit booth if desired.
- Platinum level may have specific event sponsorship with signage highlighting your company if desired.

To become a sponsor, contact Belinda at 417-425-2637 or pearsonplanning.ima@gmail.com and she will send you registration information.



REGISTRATION AND PAYMENT OPTIONS:



TO REGISTER:

INDIVIDUALS: [Click here](#) for registration link

SPONSORS: Contact Belinda Pearson with your chosen sponsorship level and she will send you a link to register, pay and sign up your participants.

PAYMENT METHODS: Online you can utilize a credit card or choose other option and mail check made out to Heartland Council IMA, Attn: Belinda Pearson, 4878 E. Utica Street, Springfield, MO 65809

REGISTRATION DEADLINE: 9/19/2023

CANCELLATIONS/REFUNDS/SUBSTITUTIONS: Cancellations made less than five working days prior to the conference start date are subject to a \$50.00 cancellation fee. Refunds will not be granted after the conference has begun. Substitutions may be made prior to the conference start date.

NASBA CERTIFICATION: The Heartland Regional Council of the Institute of Management Accountants (Sponsor Number 140706) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website www.nasbregistry.org. The conference program for 2023 requires no prerequisites or advanced preparation and is program level Basic.

If you have any questions or any technical difficulties, contact Belinda Pearson at 417-425-2637 or pearsonplanning.ima@gmail.com.

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The Association of
Accountants and
Financial Professionals
in Business

KANSAS CITY CHAPTER

The IMA Kansas City Chapter Annual Continuing Professional Education Conference

PROGRAM

Thursday, October 26th

7:30 a.m. Registration (and breakfast nibbles?)

8:00-8:10 a.m. Welcome and sponsor recognition

8:10-9:00 a.m. (1.0 CPE credit)



Making the Move at Work and Beyond
Renee Rogers
University of Kansas Medical Center

9:15-10:30 a.m. (1.5 CPE credits)



Current topics in compensation and benefits
Joe Rice
CBIZ (St. Louis office)

10:30-10:45 a.m. Break/complete feedback forms

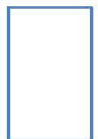
10:45 a.m.-noon (1.5 CPE credits)



Capital Markets Transactions & Private Equity Considerations
Emily Matthews
Deloitte (Denver office)

Noon Lunch break

1:00-2:15 p.m. (1.5 CPE credits)



Topic to be announced
Speaker
from RGP

2:30-3:45 p.m. (1.5 CPE credit)



Many Hats of the Small Business CFO
Steve McNally
Former IMA Global Chair

4:00-4:50 p.m. (1.0 CPE credit)



Tax Update
Jim Still
FORVIS

4:50-5:30 p.m.

Networking reception

Friday, October 27th

7:30 a.m. Registration (and breakfast nibbles?)

8:00-8:10 a.m. Welcome and sponsor recognition

8:10-9:25 a.m. (1.5 CPE credit)



AI/ Digital Transformation
David Losacco
CBIZ-Stinnett (Tulsa office)

9:40-10:55 a.m. (1.5 CPE credits)

Cybersecurity



Shannon McMurtrey
Drury University

10:30-10:45 a.m. Break/complete feedback forms

11:10 a.m.-noon (1.0 CPE credit)



Leadership
Adrian James
Park University

Noon Lunch break

1:00-2:40 p.m. (2 CPE credits ethics program)



Become the Everyday Ethicist
Amanda "Jo" Erven, Accounting Consulting
Education

2:55-3:45 p.m. (1.0 CPE credit)



Economic Macro Update (general economic
update)
Chris Kuehl
Armada Corporate Intelligence

4:00-4:50 p.m. (1.0 CPE credit)

Economic Micro Update (more specific issues)
Chris Kuehl, Armada Corporate Intelligence

4:50-5:30 p.m.

Networking reception

Online registration is now available via EventBrite:

<https://www.eventbrite.com/e/annual-autumn-continuing-professional-education-conference-tickets-713234502597?aff=oddtcreator>

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Jo Ervin's Virtual CPE Book Club

When: Oct 5, 2023 from 12:00 PM to 01:00 PM (CDT)

October book: *More About Madoff: What Was Ever Normal?*

by Stephanie Madoff Mack

Guest Host: Kelly Paxton

Visit <https://kansascity.imanet.org/kansascitychapter/events> for more details.

CAREER OPPORTUNITIES

IMAKC sponsors an online Job Board
for the benefit of our members.

Please email us with your open positions.

Tax Auditor/Analyst

Revenue Division of the Municipality of Kansas City, Missouri

Come work for the employer just named one of three Best Places to Work in Local Government for 2022 by ELGL! The city Finance Department prides itself on delivering the best service and outcomes to citizens externally and city departments internally. Current open finance-related positions:

Plans, organizes, and conducts office and field audits of the tax returns, reports, and records of business organizations. Examines accounting documents to verify the accuracy of computations and to ascertain that transactions and computations are properly supported, are in accordance with pertinent policies and procedures, and are classified and treated according to established reporting requirements. Prepares working papers, schedules, exhibits, and summaries indicating the extent of examination in presenting and supporting the findings and recommendations. Prepares complex financial analyses and conducts legal, accounting, and auditing research. Answers inquiries pertaining to accounting and auditing laws, rules, policies, and procedures and advises the business organization of results of audits and recommendations for ensuring conformity to local tax laws.

For more information on this position, or to view all city openings and to apply, visit [HERE!](#)

Director of Finance

CBIZ | EFL Associates is excited to partner with DCCCA in search for a Director of Finance to lead all financial operations, forecasting, budgeting, and reporting. The Director will work closely with the CEO, COO, management team and Board of Directors, to establish strategic goals and objectives and generate tactical

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plans of implementation for financial improvement. Leading and partnering with others, the Director will collaborate across the agency to optimize and improve financial performance. DCCCA is a private, non-profit organization providing a full suite of social and community services with a mission of improving the safety, health, and well-being of their clients. Located in Lawrence, Kansas, DCCCA has one of the best reputations in the state of Kansas for providing high-quality residential and outpatient treatment services, along with foster care prevention and placement services.

For further details, visit <https://www.linkedin.com/jobs/view/director-of-finance-at-dccca-3341811012>.

Controller

The Controller assists the Director of Finance with operating and accounting procedures to ensure accurate and reliable data necessary for effective business operations. A primary focus will be continuing the implementation processes associated with the accounting and financial reporting system that will increase efficiencies, provide more timely information for budget decisions, and promote cross department collaboration on financial processes. In addition to day-to-day accounting functions, including accounting and finance staff supervision, the Controller maintains DCCCA’s accounting policy and procedure manuals and an effective system of internal controls for the accounting and financial functions of the agency. The Controller demonstrates the highest level of ethical behavior and maintains the confidentiality of all sensitive information related to DCCCA’s operations and customer records.

For further details, visit <https://www.linkedin.com/jobs/view/controller-at-dccca-3685835132>.



Senior Staff Accountant

Visiting Nurse Association of KC (VNA, 1300 E. 104th St. Suite 300, Kansas City, MO, 64131) is seeking a full time Senior Staff Accountant. This role is primarily responsible in the general ledger, assisting Management with financial information, and auditing for compliance. The role requires a person who is a self-starter and has excellent attention to detail. VNA is a not for profit organization providing home health and hospice care. We has been completing this mission for over 125 years. Work Life Balance is a priority at VNA. We offer a relaxed atmosphere and remote work opportunities.

- Basic Duties:
- Month-End Close Journal Entries, Account Reconciliation, and Variance Analysis
 - Work with outside payroll service
 - Work with Operations Managers

- Who we are looking for:
- B.S. in accounting/finance – Masters and/or CPA preferred
 - 5 plus years’ experience in accounting – Health Care and Non-Profit is a plus

For further details, visit <http://www.vnakc.org/careers>



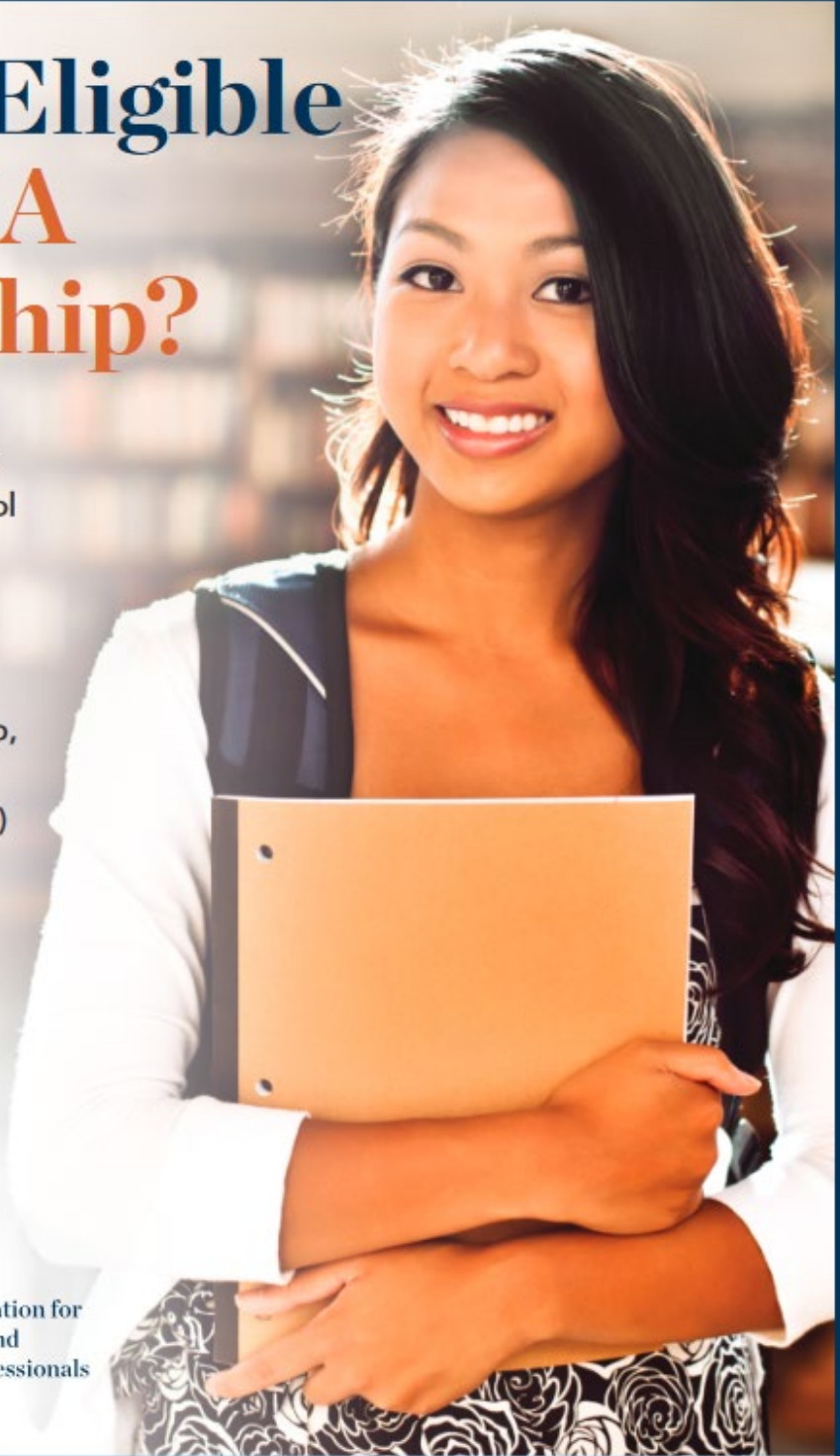
Are You Eligible for a **CMA** Scholarship?

- Ask your professor to nominate you! IMA accepts up to 10 students per school per academic year
- Pursue the CMA at no cost with the scholarship (including: IMA membership, CMA entrance fee, and exam preparation materials)
- Take the exam while still in school

Stand out and gain a competitive edge as you graduate!



IMA's Certification for
Accountants and
Financial Professionals
in Business



Learn more at www.imanet.org/cmascholarship
and speak to your professor

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We thank Ms. Surana Leryoskajai for her service as the 2022-2023 Vice President of Communications and, especially, for her efforts on the IMAKC website and newsletter!

IMA Kansas City Board of Directors
Service Year, 2023-2024

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If you are interested in becoming a Board Member, please do not hesitate to reach out to IMAKCchapter@gmail.com. We are always excited to share details and expand our team!