

IMA Kansas City Chapter

November 2023

Five Mistakes We Make When Communicating with Data

Tuesday, November 14, 2023 from 5:30 to 7:30PM CST (free 1.5 CPE credit)

**Avila University, Whitfield Hall Conference Center
11901 Wornall Road, Kansas City, MO 64145**

By Erin Waldron

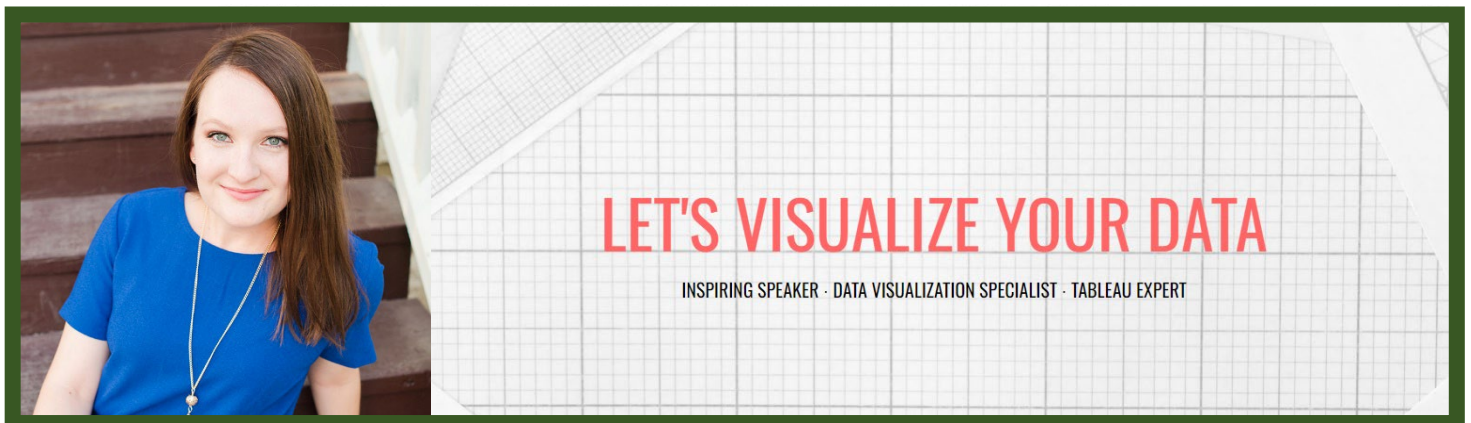
Reserve your seat at <https://kansascity.imanet.org/events>.

Join data communication specialist, Erin Waldron, as she unpacks the most common blunders professionals make as we try to share our data in presentations, reports, and visualizations. These mistakes are predictable and pervasive, and they are likely undermining your own efforts to engage stakeholders with your organization's most important data. You'll walk away with a step-by-step roadmap to guide your next data project, fully equipped to avoid the most common potholes and ready to create a new path towards meaningful data communication with your audience.

Attendance and parking are FREE. Dinner may be purchased before 6 p.m. at the Whitfield Hall Subway Restaurant.

Speaker Bio

A poetry major turned data analyst, Erin's approach to analytics is firmly rooted in the humanities. Her work draws heavily on storytelling and design, with a steady eye on the intended audience. An exceptional teacher, inspiring speaker, and fully-fledged data geek, Erin founded Data Dozen to make data analysis more approachable. Her data workshops have been hosted by corporations, nonprofits, and universities across the nation, including Harvard University, Johns Hopkins University, Stanford University, and Yale University, among many others. Based in Kansas City, her people-first approach and unwavering enthusiasm continue to set Data Dozen apart.



Important COVID-19 Disclaimer
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THIS NOVEMBER
**A NIGHTMARE RETURNS
TO KANSAS CITY**

**IMAKC
SOCIAL
EVENT**

**6:30 P.M.
DEC 7, 2023
THURSDAY**

**\$5 admission
2376 Armour Boulevard
North Kansas City, MO 64116**

**A POP UP
BEFORE CHRISTMAS**

RSVP [HTTPS://KANSASCITY.IMANET.ORG/KANSASCITYCHAPTER/EVENTS](https://kansascity.imanet.org/kansascitychapter/events)



The December IMAKC Social Event will be a visit to Vignettes' *Nightmare Returns to Kansas City*, a pop up bar themed on the movie, *A Nightmare before Christmas*. Reservations are highly recommended so please RSVP early. \$5 entrance. Drinks, sweets, and snacks will be available.

Thursday, October 26, 2023

7:30 AM

The IMA Kansas City Chapter Annual Continuing Professional Education Conference Report

8:10 AM

Making the Move at Work and Beyond



Renee Rogers (Univ. of Kansas Medical Center) offered historical perspectives versus current trends about exercise and health along with tips on how to keep moving (and stretching) at work.

9:15 AM

Current topics in compensation and benefits



Joe Rice (CBIZ) shared recent labor market trends regarding turnover and layoffs, benefits and perks, and wages versus inflation. He supplied online resources for determining the valuation of pay in general, and in specific industries. Joe discussed some industry-wide models to assess the resulting pay compression then offered a variety of strategies for salary increases. Joe closed with offering some unique approaches to help attract and retain the top talent in today's market.

10:45 AM

Capital Markets Transactions & Private Equity Considerations



Emily Matthews (Deloitte) described the state of the private equity market by comparing Initial Public Offerings with Special Purpose Acquisition Companies. She summarized recent IPO/SPAC data, emphasizing the shifts due to environmental, social and governance risks/opportunities.

12:00 PM

Networking luncheon

RGP

We thank CBIZ for generously allowing IMAKC to use their facilities and supplying parking and great assistance. We thank RGP for their support and participation in the Conference.

CBIZ

Thursday, October 26, 2023

1:00 PM

Digital Product Adoption Tools and Human-Centered Design



Christina Searle / Terry Peters (Veracity, an RGB Company) explained why most digital transformations fail and how software paralysis occurs. They described how digital adoption platforms coupled with human-centered design yield success in the real world in measurable ways.

2:30 PM

The Many Hats of the Small Business CFO



Steve McNally (Plastic Technologies, Inc. and former IMA Global Chair) described the factors contributing to the continued economic turbulence. He observed how financial leaders have evolved over the past few decades then highlighted why the IMA Global Accounting Competency Framework helps CFOs, particularly those in small companies, assess and obtain the latest skills and knowledge to achieve the myriad roles needed to succeed in today's market.

4:00 PM

Tax Update



Jim Still (FORVIS) summarized current and coming changes in the IRS tax regulations, citing specific areas of concerns for some clients. He overviewed recent and upcoming changes, such as the 2025 sunsetting of bonus depreciation, Section 179, corporate net operating losses, and the employee retention credit.

5:00 PM

Networking reception



We thank Greg Baugh, of GSB Search Associates, for sponsoring the IMAKC networking reception. Be sure to visit <https://gsbsearch.com> to fill your next vacancy for a financial or accounting professional.

Friday, October 27, 2023

7:30 AM

The IMA Kansas City Chapter Annual Continuing Professional Education Conference Report

8:10 AM

AI / Digital Transformation



David Losacco (CBIZ-Stinnett) defined the different types of artificial intelligence (AI) within the workplace environment then offered a time-line of its development. He offered criteria and possible impacts to consider when adopting AE.

9:40 AM

Cybersecurity



Shannon McMurtrey (Drury Univ.) introduced ChatGPT /OpenAI then underscored its uses by bad actors. He described the cybersecurity history and framework of Identify; Protect; Detect; Respond and Recover.

11:10 AM

Effective Leadership for Increased Productivity



Adrian James (Park University) informed the group that influence and trust lead to engaged employees, who increase productivity. She cited goal setting as a powerful determination of task behaviors. She concluded with pointers for focusing on climate, structure, norms, cohesiveness and standards of excellence.

12:00 PM

Networking luncheon

Photos courtesy of Debra Roskamp

Friday, October 27, 2023

1:00 PM

Become the Everyday Ethicist



Amanda "Jo" Erven offered her personal history of how she became an Everyday Ethicist then invited participants to play an online game called Kahoot.it to test their ethics. She contrasted Ethical Rationalizers with Everyday Ethicists then used it as a basis to showcase unethical behaviors in a variety of industries that have hit the media. Jo described our blind spots induced by conflicts of interest, peer pressure, money, leaders, customers and technology.

2:55 PM

Economic Macro Update

4:00 PM

Economic Micro Update



Chris Kuehl (Armada Corporate Intelligence) summarized the current economy and events affecting it, such as war, oil production and gasoline/diesel prices, and electric vehicle development. He reported the lagging numbers of commuters are taking a toll on gasoline revenue and the commercial banking sector, partly prompting Fitch's recent rating downgrade on US debt. Chris contrasted the sizes of the 50 states' and Canadian provinces' GDPs with other countries' entire economies. He noted some deteriorating trends, including bank credit tightening, weak demand for durable goods, and the lingering shortage of products, even though there are no known supply chain pressures.

2024

Save the Date!

The next IMA Kansas City Chapter Annual Continuing Professional Education Conference

will be

Thursday, October 24th and Friday, October 25th, 2024

at CBIZ

(700 West 47th Street, Suite 1100, Kansas City, MO 64112)

We look forward to seeing you at an upcoming IMAKC meeting or event!

CAREER OPPORTUNITIES

IMAKC sponsors an online Job Board
for the benefit of our members.

(<https://kansascity.imanet.org/aboutchapter/jobboard>)

Part-Time Adjunct Position

Auditing

Park University seeks a part-time adjunct instructor for AC430, Auditing, in Parkville, MO , starting the week of January 8, 2024 for the spring semester. The course meets Tuesdays/Thursdays 1:00 – 2:15 pm.

Minimum Qualifications:

Auditing Master's degree in accounting, or Master's degree in business-related field and professional certification (e.g., CPA, CMA, CFM, CIA, CFE, etc.), or Master's degree in related field and undergraduate accounting degree, and extensive and substantial documented successful teaching experience in the area of assigned teaching responsibilities, and demonstrate involvement in meaningful research and/or programs for the enhancement of pedagogical skills, or d. Master's degree and undergraduate accounting degree, and have five or more years of professional accounting experience including work directly related to his/her assigned teaching responsibilities. 2. CPA, CIA, or CFE and have a minimum one year of audit experience. (CPA = Certified Public Accountant, CIA = Certified Internal Auditor, CFE = Certified Fraud Examiner). Professional accounting work would not include accounting clerical work. Resume must be submitted in ACBSP format.

For more information on this position, or to view all city openings and to apply,
visit <https://www.park.edu/careers/part-time-adjunct-positions>.

Tax Auditor/Analyst

Revenue Division of the Municipality of Kansas City, Missouri

Come work for the employer just named one of three Best Places to Work in Local Government for 2022 by ELGL! The city Finance Department prides itself on delivering the best service and outcomes to citizens externally and city departments internally.

Plans, organizes, and conducts office and field audits of the tax returns, reports, and records of business organizations. Examines accounting documents to verify the accuracy of computations and to ascertain that transactions and computations are properly supported, are in accordance with pertinent policies and procedures, and are classified and treated according to established reporting requirements. Prepares working papers, schedules, exhibits, and summaries indicating the extent of examination in presenting and supporting the findings and recommendations. Prepares complex financial analyses and conducts legal, accounting, and auditing research. Answers inquiries pertaining to accounting and auditing laws, rules, policies, and procedures and advises the business organization of results of audits and recommendations for ensuring conformity to local tax laws.

For more information on this position, or to view all city openings and to apply, visit [HERE!](#)

Director of Finance

CBIZ | EFL Associates is excited to partner with DCCCA in search for a Director of Finance to lead all financial operations, forecasting, budgeting, and reporting. The Director will work closely with the CEO, COO, management team and Board of Directors, to establish strategic goals and objectives and generate tactical plans of implementation for financial improvement. Leading and partnering with others, the Director will collaborate across the agency to optimize and improve financial performance. DCCCA is a private, non-profit organization providing a full suite of social and community services with a mission of improving the safety, health, and well-being of their clients. Located in Lawrence, Kansas, DCCCA has one of the best reputations in the state of Kansas for providing high-quality residential and outpatient treatment services, along with foster care prevention and placement services.

For further details, visit <https://www.linkedin.com/jobs/view/director-of-finance-at-dccca-3341811012>.

Controller

The Controller assists the Director of Finance with operating and accounting procedures to ensure accurate and reliable data necessary for effective business operations. A primary focus will be continuing the implementation processes associated with the accounting and financial reporting system that will increase efficiencies, provide more timely information for budget decisions, and promote cross department collaboration on financial processes. In addition to day-to-day accounting functions, including accounting and finance staff supervision, the Controller maintains DCCCA's accounting policy and procedure manuals and an effective system of internal controls for the accounting and financial functions of the agency. The Controller demonstrates the highest level of ethical behavior and maintains the confidentiality of all sensitive information related to DCCCA's operations and customer records.

For further details, visit <https://www.linkedin.com/jobs/view/controller-at-dccca-3685835132>.

Accountant

Missouri Western is seeking qualified applicants for an Accountant position. The Accountant is responsible for the management and reporting of financial data, including preparing financial statements, examining and analyzing a company's accounts and ensuring compliance with financial reporting and other standard procedures.

Responsibilities:

- Prepare and examine financial records, ensuring records are accurate and complete.
- Oversee transactions to ensure established policies and procedures are followed.
- Posting financial transactions using appropriate software.
- Receiving and recording vouchers, cash or checks.
- Reconciles the institution's bank statements and ledgers; reporting and correcting discrepancies.
- Prepare third party monthly billings and track payments for accuracy.
- Reconciliation of asset and liability accounts.
- Provides outside auditors with assistance and necessary information and documents to preform annual audit.
- Filing and remitting taxes and other reporting obligations.
- Assists other departments with overall inquiries regarding revenues and expenditures.
- Produce reports with accuracy and completeness.
- Performs other related duties as assigned.

Qualifications

- Required

- Bachelor's degree in Accounting, Finance, or related discipline

- Preferred

- 2-3 years of accounting experience

For further details, visit <https://mwsu.peopleadmin.com/postings/2756>.

Professor of Practice of Accounting

The AACSB-accredited Craig School of Business in the College of Business and Professional Studies at Missouri Western State University invites applications for a non tenure-track Professor of Practice of Accounting for an August 2024 appointment.

Duties for candidates for Professor of Practice positions include performance of activities corresponding with the teaching and service expectations for the department and college. We seek colleagues with disciplinary expertise and professional experience in accounting, an aptitude for exceptional teaching, and the potential for productive collaboration with the region, community, and our external partners.

Successful candidates will:

- Demonstrate disciplinary and professional expertise in accounting.
- Exhibit a desire to collaborate and build relationships with colleagues, the region, the community, and industry partners.
- Demonstrate a willingness to serve on department committees, attend department meetings, and work collaboratively with faculty, staff, and students from a wide range of disciplines, cultures, and academic backgrounds.
- Exhibit a desire to serve diverse undergraduate and adult learners through exceptional and innovative teaching and advising.
- Perform other faculty duties as prescribed by AACSB accreditation standards.

Qualifications

- Required

- Masters of Accountancy or Masters of Business Administration with Certified Public Accountant (CPA) or Masters of Business Administration with 5 years related industry experience or Ph.D. or AACSB-accepted Terminal degree in Accounting or closely related field (ABD considered)
- Must be authorized to work in the United States

- Preferred

- Professional designation as a CPA or similar.
- Teaching or industry experience in areas related to Accounting Techniques, Intermediate Accounting, Cost Accounting, Income Tax, Auditing and Business Taxation.
- Interest in curricular design and innovation in the delivery of business and accounting curriculum at the graduate and undergraduate level.
- Success working with students and/or industry colleagues as an advisor, mentor, or internship supervisor.
- Experience teaching undergraduate or adult learners.

For further details, visit <https://mwsu.peopleadmin.com/postings/2776>.

Professor of Practice of Accounting

The AACSB-accredited Craig School of Business in the College of Business and Professional Studies at Missouri Western State University invites applications for a non tenure-track Professor of Practice of Accounting for an August 2024 appointment.

Duties for candidates for Professor of Practice positions include performance of activities corresponding with the teaching and service expectations for the department and college. We seek colleagues with disciplinary expertise and professional experience in accounting, an aptitude for exceptional teaching, and the potential for productive collaboration with the region, community, and our external partners.

Successful candidates will:

- Demonstrate disciplinary and professional expertise, and evidence of exceptional and innovative teaching and advising with diverse undergraduate or adult learners (in-person and online).
- Exhibit existing and potential scholarly productivity as well as the desire to collaborate with colleagues, the region, and community.
- Demonstrate a willingness to serve on department committees, attend department meetings, and work collaboratively with faculty, staff, and students from a wide range of disciplines, cultures, and academic backgrounds.

Qualifications

- Required

- Ph.D. or AACSB-accepted terminal Degree in Accounting or closely related field (ABD considered)
- Experience teaching undergraduate or adult learners

- Preferred

- CPA
- Experience teaching undergraduate courses such as Accounting Techniques, Intermediate Accounting, Cost Accounting, Income Tax, and Auditing. Experience in graduate courses including Foundations of Finance and Accounting, Auditing, and Business Taxation is preferred.
- Interest in curricular design and innovation in the delivery of business and accounting curriculum at the graduate and undergraduate level
- Success working with students as an advisor, mentor, or internship supervisor

For further details, visit <https://mwsu.peopleadmin.com/postings/2719>.



Email us at
IMAKCchapter@gmail.com
if you have job opportunities
you would like to promote on
this job board. Thank you!

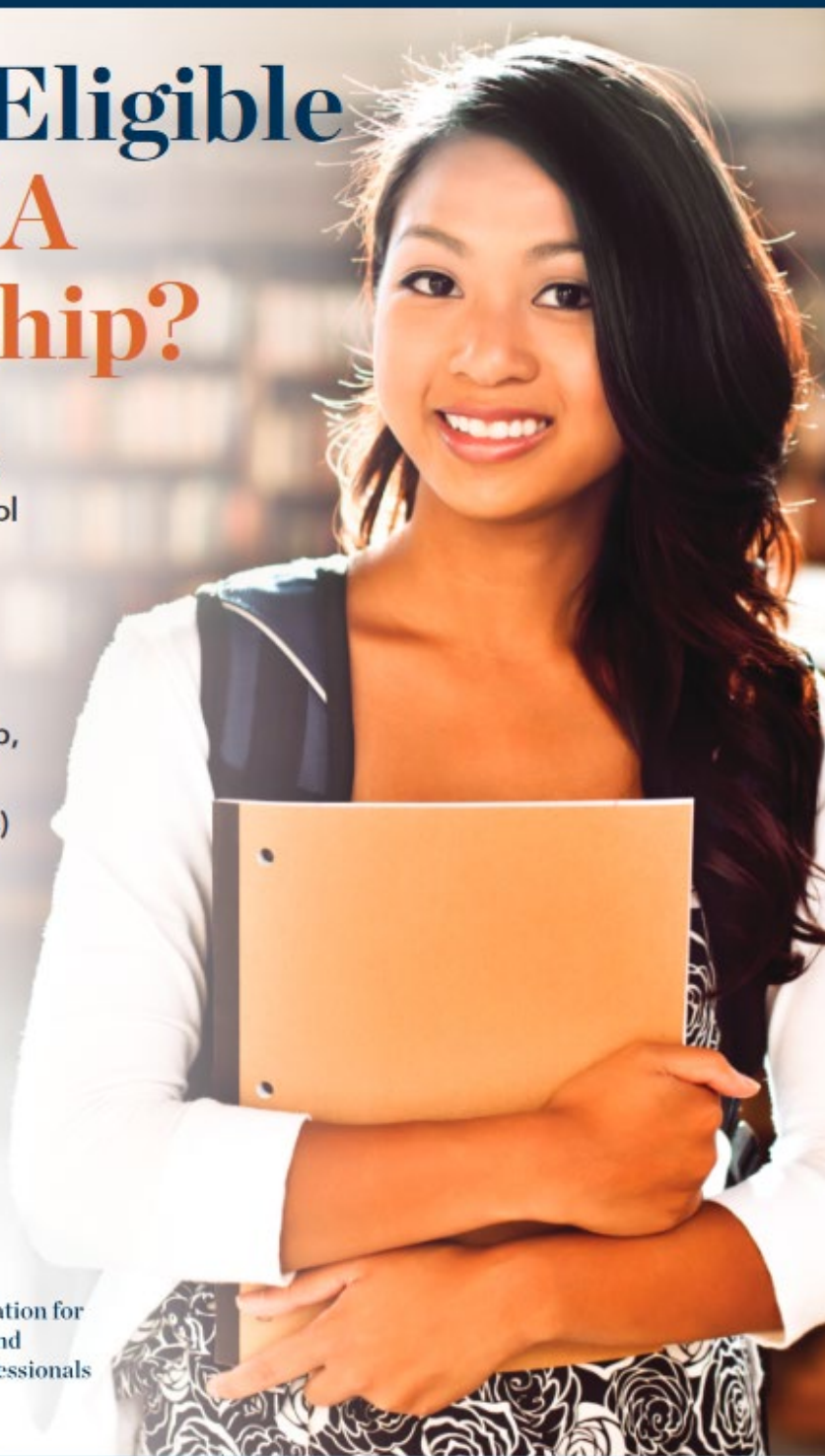
Are You Eligible for a **CMA** Scholarship?

- Ask your professor to nominate you! IMA accepts up to 10 students per school per academic year
- Pursue the CMA at no cost with the scholarship (including: IMA membership, CMA entrance fee, and exam preparation materials)
- Take the exam while still in school

Stand out and gain a competitive edge as you graduate!



IMA's Certification for
Accountants and
Financial Professionals
in Business



Learn more at www.imanet.org/cmascholarship
and speak to your professor



*We thank Mr. Robert Swisher
for his efforts organizing the
2023 Annual Autumn Continuing Professional
Education Conference!*

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excited to share details and expand our team!***