



The Association of
Accountants and
Financial Professionals
in Business

KANSAS CITY CHAPTER

IMA Kansas City Chapter

NOVEMBER 2022

* SPECIAL THANK YOU *

The IMA Kansas City Chapter wants to give:

THANKS to CBIZ for hosting this year's conference at their CBIZ Office on the Country Club Plaza!

THANKS to our conference supporters: CBIZ, CBIZ Stinnett, EFL, KC Southern Lines, RGP, GSB Search Associates LLC, UMKC, Auburn University, Washburn University, and MSU!

THANKS to Everyone who was able to attend!



Jill Minton
EFL Associates/CBIZ



Jay Meschke
CBIZ



Melinda Stinnett and Jennifer Roberson
CBIZ Stinnett

Important COVID-19 Disclaimer
[READ HERE](#)

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UPCOMING EVENTS



Thursday, November 10, 2022 (5:30 PM to 7:30 PM CT)

IMAKC CPE Event. *Data Privacy & Cybersecurity with Laura Fey.* Privacy Law Specialist (IAPP) Laura Clark Fey will talk about companies' obligations under five state comprehensive privacy laws, the first of which will go into effect on January 1, 2023, and the remainder of which will go into effect later in the year. Laura will start by providing a high-level overview of the laws, from effective dates, applicability triggers, and exemptions to penalties for non-compliance. Next, she will focus on 10 critical actions companies should be taking now to prepare to meet their obligations under these laws. Laura will conclude her presentation by discussing the status of similar, comprehensive privacy bills pending in other states and other statutory and regulatory privacy developments to watch as winter begins. **Register [HERE!](#)**



Thursday, November 10, 2022 (10:00AM – 12:00PM CT)

RubinBrown CPE Event. *Partner Event: RubinBrown Ethics Webinar with John Carreyrou.* John Carreyrou is a two-time Pulitzer Prize-winning investigative reporter and the New York Times bestselling author of *Bad Blood: Secrets and Lies in a Silicon Valley Startup*. Carreyrou's extensive research on the recent fall of Theranos, a billion-dollar health technology company, has won him numerous awards for financial reporting and journalism. He will describe the ethical lapses that took place within the company, the credulous media coverage on the scandal, and the lax oversight that allowed Theranos to achieve a "unicorn" valuation of \$9 billion. Upon completion of this session, participants will be able to: 1) Understand and describe the unethical path that led to the demise of Theranos. 2) Identify the key mistakes made by Theranos leadership and decision makers. 3) Recognize ethical decisions within their own businesses. Cost: FREE. **Register [HERE!](#)**



Monday, November 14, 2022 (7:30AM – 5:30PM CT)

The Kansas City Chapter of Financial Executives International (FEI) is hosting a day-long opportunity for professional development and continuing education. Choose from a variety of courses on topics including preserving employee health & wealth, mitigating risk with ransomware, a 2022 Tax Update, and discussing the long-term legal impact of COVID-19 on businesses. The day wraps up with a closing session that includes wine, appetizers, and door prizes, hosted by Master of Wine and Master Sommelier Doug Frost! **Register [HERE!](#)**

SAVE THE DATE (MARK YOUR CALENDARS!)

Friday, March 3, 2023

IMAKC CPE Event. *2023 Educator's Conference* at K-State/Olathe. More details to come!

Limited Time Offer!

Gleim is offering a certificate for one section of their CMA Premium Review System with a value of \$950! If you are interested in this, contact us at imakcchapter@gmail.com

GLEIM - SAVE MONEY & GIVE BACK

Special IMA Chapter savings are HERE!

In the run-up to the holiday season, Gleim CMA is donating a portion of proceeds to Bread of the Mighty Food Bank and providing meals to families in need. To participate, all you have to do is purchase your course using the link below.

Visit [Gleim.com/IMChapter](https://gleim.com/IMChapter) from 10/7 - 10/17 to save big!

\$600 off Premium Set | \$300 off Traditional Set

Plus, access to exclusive IMA savings - Gleim is an IMA Strategic Partner.

40% off IMA Membership | 40% off CMA Entrance Fee

Complete your purchase of either set during this promotion and you'll receive a code to activate both exclusive IMA savings on their website.

Why Gleim?

- Proven methodology
- Innovative technology
- Unmatched expertise
- Personalized support
- Award-winning service

The logo for Gleim Exam Prep features the word "GLEIM" in a bold, red, sans-serif font, followed by "EXAM PREP" in a black, sans-serif font. A thick red horizontal line is positioned below the text. The entire logo is set against a light gray background with a subtle geometric pattern and is enclosed in a thin yellow border with a slight drop shadow.

GLEIM EXAM PREP

With Premium, you also get our Access Until You Pass® guarantee!

Please call or email the IMA Chapter Coordinator at Gleim CMA with any questions - Alexandra Graham - alexandra.graham@gleim.com - 800-874-5346 ext 428.

* ARTICLE OF THE MONTH *

“The Crypto Story”

Where it came from, what it all means, and why it still matters.

by Matt Levine

“There was a moment not so long ago when I thought, “What if I’ve had this crypto thing all wrong?” I’m a doubting normie who, if I’m being honest, hasn’t always understood this alternate universe that’s been percolating and expanding for more than a decade now. If you’re a disciple, this new dimension is the future. If you’re a skeptic, this upside-down world is just a modern Ponzi scheme that’s going to end badly—and the recent “crypto winter” is evidence of its long-overdue ending. But crypto has dug itself into finance, into technology, and into our heads. And if crypto isn’t going away, we’d better attempt to understand it. Which is why we asked the finest finance writer around, Matt Levine of Bloomberg Opinion, to write a cover-to-cover issue of Bloomberg Businessweek, something a single author has done only one other time in the magazine’s 93-year history (“What Is Code?,” by Paul Ford). What follows is his brilliant explanation of what this maddening, often absurd, and always fascinating technology means, and where it might go. —Joel Weber, Editor, Bloomberg Businessweek ...”



Article Outline:

I

Ledgers, Bitcoin, Blockchains

- A. Life in Databases
- B. What If You Don't Like It?
- C. Digital Cash

II

What Does It Mean?

- A. A Store of Value
- B. A Distributed Computer
- C. A Slow Database
- D. Web3
- E. Uncensorable Ledgers
- F. Digital Scarcity

III

The Crypto Financial System

- A. Your Keys, Your Coins, Your Hard Drive in a Garbage Dump
- B. CeFi
- C. Stablecoins
- D. DeFi
- E. Reinventing 2008

IV

Trust, Money, Community

- A. Trust
- B. Money
- C. Community
- D. Finance

Read the full article [HERE](#) on Bloomberg!

GOT CAREER OPPORTUNITIES?

If you have any part-time positions for students,
please don't hesitate to let us know and we can help promote!

Dunes Point Capital

Jill Minton is excited to partner with a premier merchandising solution provider to locate a **Controller** based in Kansas City to be a part of the financial management team in leading a high-growth initiative as a portfolio company of Dunes Point Capital. The team at EFL Associates, a CBIZ Company is hard at work to locate the perfect fit to work with an innovative and progressive team. **If you are interested or would like to learn more of the position, please contact @KristenFaust or [Jill Minton](#) on LinkedIn.**

Cottonwood, Inc

Babs Bradhurst of Cottonwood is seeking a **Billing Specialist** and **Accounts Payable Clerk**. Cottonwood helps disabled adults achieve autonomy and agency over their own lives. Would you or know someone that might want to work to make a difference? Cottonwood is a 501(c)(3) so work counts towards student loan forgiveness and is also open to out of the box thinkers than can complete our team. **If you are interested, please contact Babs Bradhurst via LinkedIn [HERE](#).**

KCMO

Come work for the employer just named one of three Best Places to Work in Local Government for 2022 by ELGL! The city Finance Department prides itself on delivering the best service and outcomes to citizens externally and city departments internally. Current open finance-related positions:

Analyst (Office of Management & Budget)

Performs budget/financial analysis. Prepares quarterly reviews of expenditures and revenues for assigned Departments. Responds to requests for information and for research from the City Manager, Mayor/City Council as well as assigned Departments. Collects and analyzes cost data to evaluate efficiency and effectiveness of departmental programs, activities and procedures. Assists assigned Departments with the preparation of their annual budget submittals. Reviews ordinance requests from assigned Departments for accuracy and for funding availability. Reviews position requests for assigned Departments.

Qualifications: Master's degree in public or business administration, urban or regional planning, economics, accounting, finance or a related field; OR an accredited Bachelor's degree in public or business administration, urban or regional planning, economics, accounting, finance or a related field and 1 year of professional experience in public or business administration, corporate or municipal finance, budget, research, accounting or a related field.

Tax Auditor/Analyst (Revenue Division)

Plans, organizes, and conducts office and field audits of the tax returns, reports, and records of business organizations. Examines accounting documents to verify the accuracy of computations and to ascertain that transactions and computations are properly supported, are in accordance with pertinent policies and procedures, and are classified and treated according to established reporting requirements. Prepares working papers, schedules, exhibits, and summaries indicating the extent of examination in presenting and supporting the findings and recommendations. Prepares complex financial analyses and conducts legal, accounting, and auditing research. Answers inquiries pertaining to accounting and auditing laws, rules, policies, and procedures and advises the business organization of results of audits and recommendations for ensuring conformity to local tax laws. **Qualifications:** Master's degree in public or business administration, urban or regional planning, economics, accounting, finance or a related field; OR an accredited Bachelor's degree in public or business administration, urban or regional planning, economics, accounting, finance or a related field and 1 year of professional experience in public or business administration, corporate or municipal finance, budget, research, accounting or a related field. **For more information on these positions, or to view all city openings and to apply, visit [HERE](#)!**

GOT CAREER OPPORTUNITIES? (continued)

The Grain Valley R5 School District

The Grain Valley Schools is looking for an **Accounting Assistant**. Location: Central Office. Click [HERE](#) to apply.

Responsibilities:

- Assist department with general accounting responsibilities
- Assist with annual audit preparation and special projects
- Process invoices for payment
- Process purchase orders daily
- Contact vendors with payment or invoice questions as needed
- Interact with building secretaries on a daily basis with purchasing and payment questions
- Assist with daily deposits as needed
- Assist with Merchandise receiving as needed
- Act as a backup to process bi-weekly payroll as needed
- Other duties as assigned

Required Experience, Skills and Abilities:

- At least 1 to 2 years experience in accounting
- Degree in accounting is preferred
- Minimum of three years experience using computers
- Proficient in Microsoft Excel spreadsheets
- Proficient in the Google Suite including Google Drive, Sheets, Docs, etc.
- Ability to learn new operations, procedures, processes and use of district accounting software
- Ability to organize, set priorities, and work effectively under pressure
- Ability to process high volumes of purchase orders and invoices
- Very detail oriented
- Ability to work with high level of accuracy with detailed information
- Strong written and verbal communication skills including ability to articulate financial information to district staff members
- Ability to establish effective working relationships with staff
- Ability to work as part of a team
- Demonstrated ability to handle information with utmost confidentiality

Work Environment

- Salary Range - \$17.06/hr - \$19.31/hr
- Full-time
- 12 month position

****Email us at IMAKCchapter@gmail.com if you have any job opportunities you would like to promote on our IMAKC [Job Board](#) webpage. Thank you!****

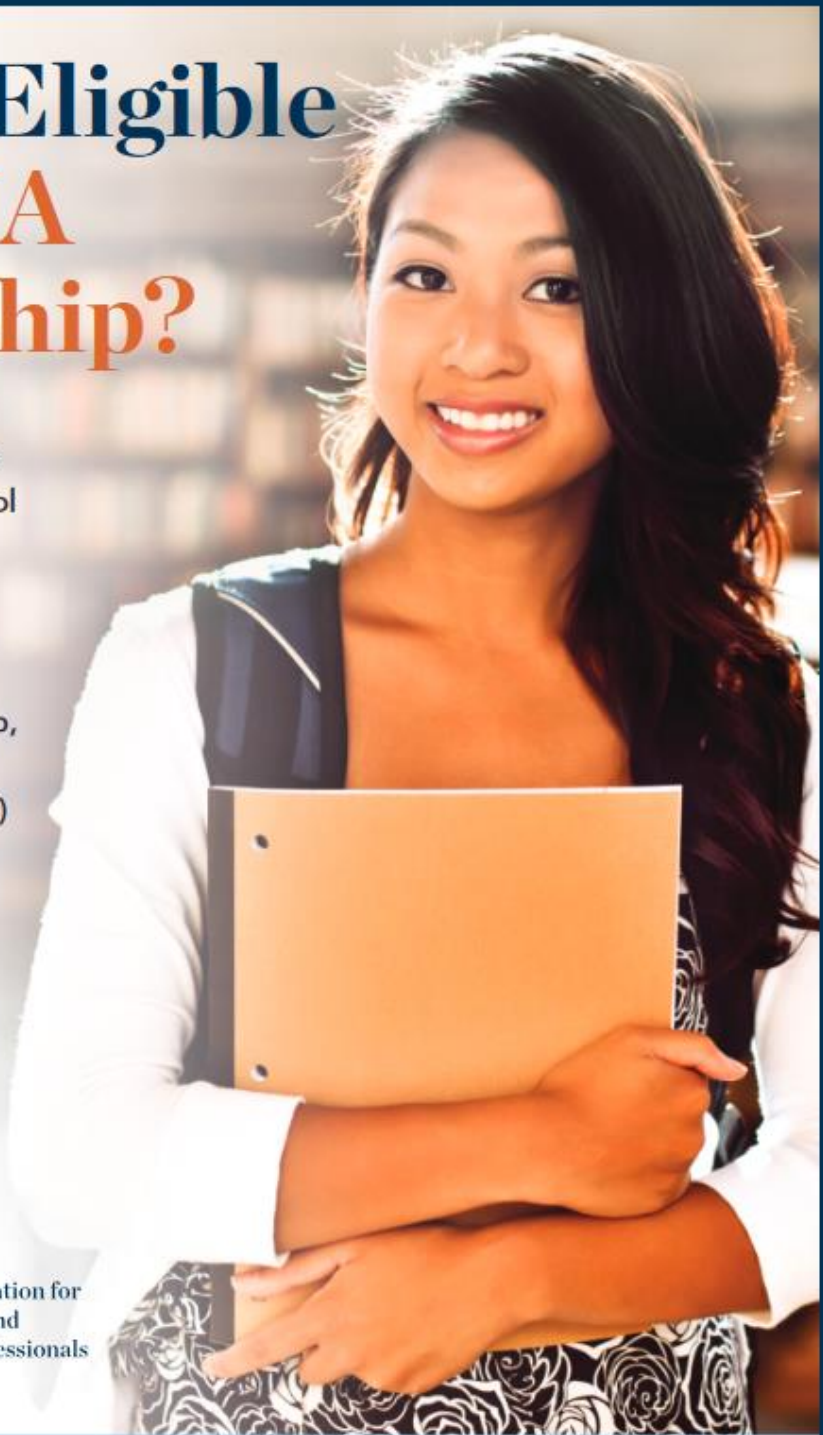
Are You Eligible for a **CMA** Scholarship?

- Ask your professor to nominate you! IMA accepts up to 10 students per school per academic year
- Pursue the CMA at no cost with the scholarship (including: IMA membership, CMA entrance fee, and exam preparation materials)
- Take the exam while still in school

Stand out and gain a competitive edge as you graduate!



IMA's Certification for
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Learn more at www.imanet.org/cmascholarship
and speak to your professor

IMA Kansas City Board of Directors
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If you are interested in becoming a Board Member, please do not hesitate to reach out to IMAKCchapter@gmail.com. We are always excited to share details and aim to expand our team!