



The Association of  
Accountants and  
Financial Professionals  
in Business

KANSAS CITY CHAPTER

# IMA Kansas City Chapter

JULY 2022

## \* 2022 THANK YOU \*

IMA Kansas City Chapter wants to welcome  
and thank everyone who joined us in 2022 thus far!

### PROFESSIONAL

A'Sha Pruitt  
Frances Alaniz  
Oscar Lemus

### STUDENT

Braden Mills	Jontell Washington
Carlie Zimmerman	Kyle Blocker
Caroline Collett	Londyn Parker
Casey Jones	Remington Beasley
Euinice Kerekang	Yan Sun



Important COVID-19 Disclaimer  
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# JOIN US!

## OTHER EVENTS OF INTEREST

### **Tuesday-Wednesday, August 16-17, 2022, 8:00AM-5:00PM CDT**

IMA Tulsa. "Tulsa Annual IMA Conference 2022". Topics include ethics, regulatory developments and accounting updates, economics, cybersecurity, tax legislative update, fraud, supply chain, critical keys of leadership, and many more. CPE: Up to 16 hours. Location: Tulsa River Spirit on 8330 Riverside Pkwy, Tulsa, OK 74137. Register [HERE](#).

### **Wednesday-Thursday, September 21-22, 2022**

IMA Heartland. "IMA Heartland Council Education Conference". Join the Heartland Council of the IMA as we gather for two days of informative and innovative ideas shared by knowledgeable and engaging speakers from all around the country. Location: TBD in Springfield, MO. Stay tuned! Registration link will be provided soon.

## **SAVE THE DATE (MARK YOUR CALENDARS!)**



### **Tuesday, September 27, 2022, 5:30PM-7:30PM CDT**

IMA Kansas City. "Foreign Exchange Market Update & Risk Management Event". Jennifer Pike, who is an Executive Director in the Foreign Risk Management Group for JP Morgan in Chicago, will cover an overview of currency markets including current market environment and outlook for the coming year. The presentation will also cover how movements in FX markets may create risks for corporates, as well as current themes with corporates in risk managing their exposure. Location: UMKC Bloch Executive Hall, Room 218. Register [HERE](#).

### **Thursday-Friday, October 27-28, 2022**

IMAKC CPE Event. *2022 Annual CPE Conference*. We look forward to seeing you at our annual October conference. This year's conference will be Thursday and Friday, October 27-28, and will offer 16 hours of CPE. The conference will be at the CBIZ building at 700 West 47th on the Plaza. We greatly appreciate the opportunity to partner with CBIZ on this year's conference. [Registration will be available later this summer.](#)

## **Meet the Speakers!**



**Dr. Kimberly Swanson Church** will discuss the CPA evolution and its impact on accounting curriculums, public accounting, and management accounting. Dr. Church is a leading speaker on several accounting and data analytics topics. Dr. Church joined Missouri State University as the Director for the School of Accountancy in fall 2020. Kimberly is a professor in accounting with an emphasis in information systems and emerging technologies. She has two decades of entrepreneurial and higher education experiences, including more than ten years in academic leadership roles within the American Accounting Association, the American Institute of Certified Public Accountants, and the Institute of Management Accountants.



**Dr. James Long** is a professor at Auburn University and will discuss Financial Accounting and Tax Topics in Cryptocurrency. He has received numerous teaching accolades, including Auburn University's prestigious Gerald and Emily Leischuck Endowed Presidential Award for Excellence in Teaching, the Alumni Undergraduate Teaching Excellence Award, and the Harbert College's Lowder and McCartney teaching awards. He has taught various accounting and international business courses at Auburn University, Corvinus University of Budapest, and Virginia Tech, as well as continuing professional education courses for public accounting firms and professional organizations. Dr. Long will speak on financial accounting and tax issues for cryptocurrency.



**Jay Meschke** of CBIZ will do a presentation discussing "Career Path to CFO". As President of EFL Associates and CBIZ Talent & Compensation Solutions, Meschke provides vision and strategic leadership while overseeing daily operations of the firm. He joined EFL Associates in 1992, bringing a unique perspective honed in his years as a senior executive with respected financial institutions. Meschke has completed over 600 successful senior-level search assignments in the financial services, nonprofit, technology, aerospace, energy, agribusiness/food, manufacturing, insurance, and professional services industries.



**Kelly Paxton** is a nationally recognized speaker on fraud and embezzlement topics. She will do a presentation on Fraud and Pop Culture (ethics). Kelly hosts a weekly podcast, "Great Women in Fraud", where she interviews leading fraud examiners and other financial professionals who are experts on financial crime cases. Kelly is a Certified Fraud Examiner and has over 20 years of investigative experience, including cases of money laundering, embezzlement, and conflict of interest. She speaks on a variety of workplace fraud topics, and has written a book entitled "Embezzlement: How to Detect, Prevent, and Investigate Pink-Collar Crime"

## \* POST OF THE MONTH \*

Written by Shannon McKain  
*Motivational Keynote Speaker & Consultant*

"At 14,000 feet, it becomes clear that mental toughness is the touchstone of a rich life. At that altitude, other life lessons come into view. Today, I've been reflecting on my journey while climbing a 14,000 ft. mountain, solo, one year ago! Here are five lessons I learned that day that still ring true:



### 1. You are capable of more than you realize.

The most challenging obstacle of my 14er journey was mentally convincing myself that I was indeed capable of achieving this goal. When you're climbing the mountain, it's about the will to succeed. This same is applicable to so many other areas of life: work, friendships, physical fitness, etc.

### 2. You can achieve almost anything with proper preparation.

When you want something bad enough, you are willing to do what you've gotta do to get there. To prepare for this 14er, I spent weeks climbing a stair stepper with a weighted backpack, researching mountain conditions, and creating different game plans. The best you can do is the most you can do.

### 3. Achieving goals provides confidence to push farther.

When I finally made it off the mountain, exhausted, bloody, and bruised, I tearfully collapsed inside my rental car. However, days later, I felt a renewed sense of accomplishment and wondered, after having accomplished this feat, what else I could achieve. When work or life feels extra challenging, I think back to the toughest things I've accomplished and think, "You did that; you can do this too!"

### 4. So much in life is mental.

During the first hour of the climb, I realized it was going to be harder than originally anticipated. But I made a deal with myself; I just had to keep putting one foot in front of the other. I focused on "micro goals" instead of the big goal of "reaching the summit." By changing my way of thinking, I was not only able to focus on steps, breathing, and body, but I was also able to translate that anxiety into productivity.

### 5. There will always be naysayers.

Sadly, I received a fair share of criticism about climbing a 14er, solo. But why should we allow other people's opinions to change our goals? Criticism will be found at every turn, so be prepared to take it, say "thank you" and move on to the next step of accomplishing what lies ahead!

Whatever your "mountain" is, I hope this gives you the motivation to keep pushing. You deserve the life you want and I promise the pain, the sacrifices, and the hard work are all worth it! Wishing you the best day!"

Read the original post [HERE](#) on *LinkedIn*!



## **We have Exciting News! Our 2022 CMA course is now available!**

IMA Kansas City Members save up to **45%** for a limited time and study with the #1 CMA Review!

### **New features include:**

- Digital note-taking
- More step-by-step essay walkthroughs
- More hours of bite-sized CMA lectures



### **Don't wait! Save here and become a CMA**

Please contact [alex.graham@gleim.com](mailto:alex.graham@gleim.com) or **800-874-5346** with any questions!

#EarnCMA #careergoals

## **GOT CAREER OPPORTUNITIES?**

**If you have any part-time positions for students,  
please don't hesitate to let us know and we can help promote!**

### **M&B Search Group:**

Our client that is in Kansas City has two immediate openings for a Financial Analyst and Tax Accountant. These positions are open due to company expansion and internal promotions. This company offers a competitive compensation package and employee and family paid medical benefits. They have a hybrid-office schedule.

#### **FINANCIAL ANALYST**

##### *Position Summary:*

- Prepare annual budget, quarterly forecasts and reforecasts
- Assist leadership team on capital plan, debt offerings and equity raises
- Ad-hoc analysis
- Work with external auditors' yearly audit and quarterly reviews
- Work with company partnerships on project forecasts and variance analysis

##### *Qualifications:*

- Bachelor's Degree in Accounting or Finance
- 3 years' + experience in public or private accounting
- Strong knowledge of advanced Excel. Experience with Essbase a +

#### **TAX ACCOUNTANT**

##### *Position Summary:*

- Prepare federal and state REIT returns
- Prepare state income tax return
- SOX compliance control completion
- Work closely with company partnerships on project planning and educating on tax implications.

##### *Qualifications:*

- Bachelor's Degree in Accounting required
- 2 years' + experience in public accounting or master's degree in accounting
- Experience in closely held partnerships or real estate development preferred
- Strong knowledge of advanced Excel

**For more information on this, please contact Michelle Decker at [michelle.decker@mbsearchgroup.com](mailto:michelle.decker@mbsearchgroup.com)**

*\*Email us at [IMAKCchapter@gmail.com](mailto:IMAKCchapter@gmail.com) if you have any job opportunities you would like to promote on our IMAKC [Job Board](#) webpage. Thank you!\**

**DON'T  
FORGET**

## IMA Podcast Series: Count Me In!

Ep. 40 Loreal Jiles – How Real is RPA in Finance & Accounting?  
Ep. 41: Ivo Sokolov – Data Engineering  
Ep. 55 Alessia Falasarone – 2020: The Year of ESG Data  
Ep. 56 Peter Margaritas – Storytelling in the Foreign Language of Accounting  
Ep. 60: Chris Clulow – Embracing Technology to Lead in Accounting  
Ep. 61: Jose Zavala – Could Accounting: What does that mean to me?  
Ep. 62: Doug Boyle – The Emotionally Intelligent Accountant  
Ep. 65: Patricia Werhane – The Ethics of Commerce During Crisis  
Ep. 69: Sandra Clarke – Finance & Innovation – The Perfect Partnership  
Ep. 76: Shaila Bettadapur – Future of Work

Download from these apps:



## CMA Opportunity Program (for faculty)

**Available to full-time faculty who are  
IMA Academic Members interested  
in pursuing CMA certification**

### **Benefits include:**

- Entrance fee to the CMA program
- Registration fees for the first attempt at both parts of the CMA exam
- Complimentary CMA study materials from Wiley



Use discount code **PROF99** to receive  
your Academic Membership for only \$99

**IMA Kansas City Board of Directors**  
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***If you are interested in becoming a Board Member, please do not hesitate to reach out to [IMAKCchapter@gmail.com](mailto:IMAKCchapter@gmail.com). We are always excited to share details and aim to expand our team!***