



The Association of
Accountants and
Financial Professionals
in Business

In This Issue

October 2020

[President's Message](#)

[Welcome New Members](#)

[Oct 13 Webinar](#)

[Oct 13 Trivia Night](#)

[Oct 21 Webinar](#)

[Helen Sharkey Results](#)

[Meeting Schedule](#)

[Student Leadership Confr](#)

[Upcoming Board Meetings](#)

[Gleim Discount](#)

[Comics](#)

[CMA Mentoring Program](#)

[Internet References](#)

Quick Links

[Akron Chapter Website](#)

[IMA Global Website](#)

[Ohio Council Website](#)

[Meeting Recordings](#)

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

We have quite a few upcoming events. Hope everyone is able to join us. See you soon!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

Follow us on Twitter!

Did you know... you can follow the chapter on Twitter [@AkronChapterIMA?](#) Follow us and keep up to date on news and events for your chapter!

President's Message

Greetings to everyone!

I hope you all had a chance to attend the Helen Sharkey webinar on September 30. I have reported on the event later in this newsletter, but let me give you a sneak peek – we had 692 participants! Wow – and her story was moving and such a good message for everyone.

We have quite a varied slate of speakers scheduled for October through December – all events are online and are provided at no cost. Please invite friends or colleagues to our webinars; guests are always welcome at no cost.

We have also had a large number of students from surrounding universities attending our webinars, so that is good news.

Please keep in touch. As always, stay safe and take care.

Wendy Tietz, 2020-2021 Akron IMA Chapter president



Welcome New Members!

Date Joined	Name
09/06/2020	John Nugent
09/23/2020	Elizabeth I Ellinger

Accounting Standards Update: Webinar on Tuesday, October 13 at 12 pm

From **12 – 1 pm on Tuesday, October 13**, the Akron chapter is hosting Marie Brilmyer from Cohen & Co. to present the webinar “**Accounting Standards Update.**” The AICPA PCPS Technical Issues Committee (TIC) is advocating for private companies. The standard-setting bodies, like the FASB, GASB, and PCC, listen. Be aware of the TIC’s current focus as you very well may see changes to the standards in the future.

This event qualifies for 1.0 CPE hour. There is no cost to members or to non-members for the event.

See the Akron chapter IMA portal to register for this event. [Registration Link](#)

Kahoot! Accounting Trivia on Tuesday, October 13, from 6:30 – 8 pm

Join chapter members as they compete for fun and prizes in our first ever Kahoot! Accounting Trivia Night on Tuesday, October 13, from 6:30 – 8 pm Eastern.

We will play a few rounds of accounting trivia using the Kahoot! online platform. You will not need to create an account. If you would like to try a Kahoot! trivia game before the event just to see what Kahoot! is like, you can go to this URL: https://kahoot.it/challenge/07383867?challenge-id=67ff79a7-fbea-49bd-901f-fd523c0aca0e_1601922753078 and play. See how you do!

The Kahoot! Accounting Trivia Night is a social event and does not qualify for CPE. The chapter does get credit for the event from IMA Global though – and everyone can have some fun. There is no cost for this event.

See the Akron chapter IMA portal to register for this event. [Registration Link](#)

IMA D&I Virtual Workshop: Cultivating a Bias-Free Workplace (2.0 CPE)

On Wednesday, October 21, 2020, from 6:30 – 8 pm, the Akron Chapter is hosting a webinar that addresses Diversity and Inclusion in the workplace. IMA Global will be presenting the webinar – but it is Akron chapter’s webinar (with IMA Global speakers.)

This workshop is designed to increase our awareness of the different factors that generate all kinds of biases in the workplace and how they hurt the workplace. We will also discuss personal and organizational strategies for reducing workplace bias.

Learning Objectives:

After this session, attendees will be able to:

- Define bias and identify how cognitive reasoning and stereotypes impact biases.
- Describe unconscious bias.
- Explain the value of diversity and inclusion.
- Recognize bias and its effects in the workplace.

- Discuss strategies for overcoming biases.

Presenters: Bernice Jenkins and Brad Monterio, IMA D&I Committee Members

[Register here!](#)

Helen Sharkey's "Low Man on the Totem Pole – How I Became a White-Collar Criminal"

On Wednesday, September 30, Helen Sharkey presented "**Low Man on the Totem Pole – How I Became a White-Collar Criminal**" in an Akron chapter IMA webinar. She talked about her excitement when she landed her "dream job" at Dynegey, only to be followed by dismay when she began to doubt the ethics of what they were doing. She also talked about her struggle with the decision to plead guilty, the shame of being branded a felon and her time behind bars. Her story was extremely moving and participant feedback was excellent. **We had 692 participants at this webinar!** A new Akron Chapter IMA webinar attendance record – and a record for the IMA Eastern Region. Thanks to all who made this event possible – and those who attended and those who invited others!

Meeting schedule for 2020 - 2021

The board created a meeting schedule for the 2020 – 2021 year. We are planning for 100% online through at least January 2021. The board will be re-evaluating the online/in-person situation this fall for the February – May 2021 meetings, so those dates are tentative.

Here is the schedule of the Akron chapter IMA events that are currently planned (more may be added):

Date	Time (EST)	Theme or topic	Format and tentative CPE hrs
Tuesday, October 13, 2020	12 - 1 pm	Accounting Standards Update	Webinar – 1 hr CPE
Tuesday, October 13, 2020	6:30 - 8 pm	Kahoot! Accounting Trivia	Online meeting
Wednesday, October 21, 2020	6:30 - 8 pm	Cultivating a Bias-Free Workplace	Webinar – 1.5 hr CPE
Thursday, November 12, 2020	12 - 1 pm	Technology Anxiety	Webinar – 1 hr CPE
Friday, November 13, 2020	All day	IMA Student Leadership Conference (\$20 student cost includes one year of student IMA membership)	
Wednesday, November 18, 2020	6:30 - 8 pm	Emotional Intelligence	Webinar – 1.5 hr CPE
Friday, November 20, 2020	8 - 9 am	Tips for overcoming the fear of public speaking	Webinar – 1 hr CPE
Friday, December 4, 2020	8 - 9 am	CPA vs. CMA: What's the difference? (0 CPE)	Webinar – 0 hr CPE
Thursday, December 10, 2020	11 am - 1 pm	Slippery Slope of Greed - Ethics Webinar	Webinar – 2.0 hr Ethics CPE
Wednesday, December 16, 2020	6:30 - 8 pm	Embracing Change	Webinar
Thursday, January 7, 2021	12 - 1 pm	Personal tax update	Webinar – 1 hr CPE
Wednesday, January 20, 2021	6:30 - 8 pm	Business tax update	Webinar – 1.5 hr CPE
Wednesday, January 27, 2021	6:30 - 8 pm	Accounting trivia team challenge	Online meeting
Wednesday, February 17, 2021	TBA		TBA
Friday, March 12, 2021	TBA		TBA
Wednesday, March 17, 2021	TBA		TBA
Friday, April 16, 2021	8 - 9 am	Federal Reserve of Cleveland (online)	TBA
Wednesday, April 21, 2021	TBA		TBA
Wednesday, May 12, 2021	TBA		TBA

We have a few more online events in the planning stage for fall and will announce those events when the details have been finalized.

All online events are free this fall. Register through the Akron IMA portal at this [link](#). Once you register, you will receive an email with event information and links about 24 hours before the event.

IMA Student Leadership Conference – great deal for students!

The IMA Student Leadership Conference is going to be held on Friday, November 13, 2020 and will be virtual this year. The conference is free to IMA student members. For students who are not IMA members, the conference is \$20 and that registration fee includes one year of IMA membership.

And...if that deal is not sweet enough, the Ohio Regional Council of IMA just voted to reimburse universities and colleges for the cost of the student registrations for the IMASLC this year! Please contact Wendy Tietz at akron@imachapter.org for additional details before registering any students (there is a process for the school reimbursement – students cannot be reimbursed individually.)

Board meeting schedule for 2020 - 2021

The board meeting dates for the 2020 – 2021 year have been finalized. All Akron chapter IMA board meetings for the 2020 – 2021 year will be online.

Here is the schedule of the Akron chapter IMA board meetings:

Date	Time (EST)
Tuesday, November 10, 2020	6:30 - 7:30 pm
Wednesday, December 9, 2020	6:30 - 7:30 pm
Wednesday, January 13, 2021	6:30 - 7:30 pm
Wednesday, February 10, 2021	6:30 - 7:30 pm
Wednesday, March 10, 2021	6:30 - 7:30 pm
Wednesday, April 14, 2021	6:30 - 7:30 pm
Wednesday, May 5, 2021	6:30 - 7:30 pm

All Akron chapter IMA members are welcome at the board meetings. Register for the board meetings through the Akron IMA portal at this [link](#). Once you register, you will receive an email with event information and links about 24 hours before the event.

Gleim Extra Chapter Discount - Limited Time!

To thank you for being active with the Gleim IMA Chapter Discount Program we are providing your IMA chapter members with a special offer from 10/05/20-10/25/20. Chapter members save up to \$650 when they order the 2020 edition of Gleim CMA Premium Review System! As a Strategic Partner of IMA, we are also providing 30% off of CMA exam entrance fees!

Our current edition covers 2020 CMA exam topics and is equipped with SmartAdapt™ technology which personalizes your review and eliminates the guesswork in studying. When the new 2021 edition is released later on this year the Premium Review System will give your chapter members free updates to any changes.

In both editions, you'll also enjoy:

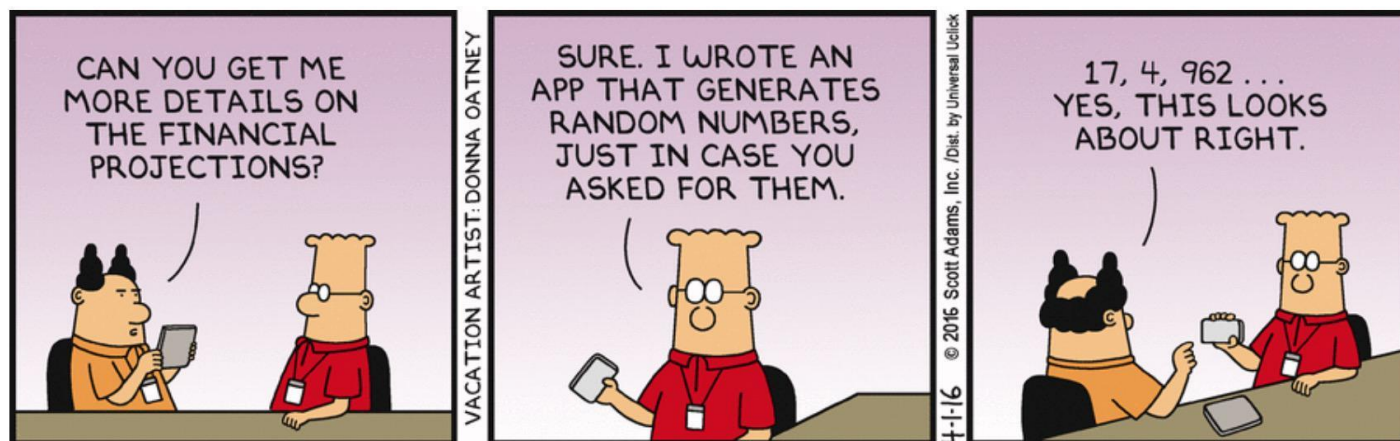
- Videos covering the toughest topics and providing question walkthroughs
- Enhanced books and online platform for a more accessible, intuitive experience
- The best bank of exam-quality questions and explanations
- Dedicated support from Personal Counselors and Accounting Experts
- +Access Until You Pass® Guarantee

Orders can also be placed online at Gleim.com/IMACHapter. Please note that the \$650 discount will be displayed at check out and not on the initial welcome screen.

Let me know if you or any of your chapter members have questions about this offer. I can be reached via email at alexandra.graham@gleim.com or by phone at 1-800-874-5346 ext 428. Have a safe and healthy rest of the year.

Best,
Alexandra

Comics



CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org

Akron Chapter IMA | akron@imachapter.org | <http://akron.imanet.org>