

The Summit Report

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Highlights

Upcoming Meetings

April 2017

Greetings!

Please join your fellow IMA Members for Past Presidents' Night on April 19, 2017 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305

Check In is at 5:30 p.m.

DINNER IS BEFORE THE PRE-TECH AT 5:45 pm.

Pre Technical Session: 6:10

Technical Session: 7:10

Past Presidents are welcome to attend this meeting at no charge for dinner.

Cost for Members is \$25.00. Non-members pay \$30.00.

For every Pre-Technical or Technical Session that you attend, you earn 1 CPE towards your CMA or CPA requirements.

Remember, members are always welcome at meetings. Even if you're on a diet or don't feel like eating - come to hear the speakers anyway.... there is NO charge if you are not eating!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!

Kelly Heil

President's Message

Fellow IMA Members,

April has come in kind of rough. As I write this, it is snowing! It will be short-lived, though!

This month at our dinner meeting on April 19, we will honor our past chapter presidents with a free dinner and a champagne toast. These past presidents helped to make our chapter what it is today. Don't miss

The next dinner meeting is on 4/19. The next board meeting is 4/26.

Save the dates!

The Meonske Conference is three days this year: 4/26-4/28. Check out the article to see speakers and topics for each day.

Save the date!

Mr. Excel, aka Bill Jelen, is returning on 10/27! Stay tuned for more details.

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

our chance to thank them!

Bob Pacanovsky, CEO of The Vation Group, will be both our pre-tech and tech session speaker. He will share his knowledge on "The Customer Experience" and "Business Behavior, Branding and Etiquette". It is important in this day and age to have your brand intact to help you stand out from the crowd. Bob has branded part of his business as "The Black Tie Experience".



There are many other things going on. See the article below about our Rubber Ducks Game on August 12. This is always a good time. I hear there are many interesting new food items on the menu at Canal Park Stadium.

The 43rd Annual Meonske Professional Development conference is April 26 to 28, 2017 at Kent State University. This is a good way to rack up those CPEs and network with fellow accountants and finance professionals.

Our professional development seminar this year will be October 27, with Mr. Excel coming for a FULL DAY! There will be two books involved. The first part of the day will be the normal tips and tricks. The second part of the day will be a new data analytics session. I can't wait!!! Bill Jelen is very entertaining and we learn so much. This will be a stellar event!

There are still some open Akron Chapter board positions available. If you are interested in becoming more engaged in the chapter, please email me at linda_garrison@goodyear.com. We'd be happy to have you!

I hope everyone has a Happy Easter and see you at the dinner meeting on the 19th!

Linda Garrison
President
Akron Chapter IMA
2016/2017

**Pre-Tech Session -
"The Customer Experience"**

**Hilton Garden Inn
April 19, 2017
6:10 P.M. (SHARP)**



Bob Pacanovsky
CEO, The Vation Group

"The Customer Experience"

Technical Session - "Business Behavior, Branding and Etiquette"

Hilton Garden Inn
April 19, 2017
Past Presidents' Night

Bob Pacanovsky
CEO, The Vation Group

"Business Behavior, Branding and Etiquette"

CEO of The Vation Group, Speaker/Trainer Bob Pacanovsky teaches companies The Black Tie Experience - How to make lasting impressions that turn clients and prospects into loyal customers. Recognizing that most impressions are formed subconsciously, Bob shows companies how proper actions and behavior in business situations can lead to increased customer loyalty, lower employee turnover, and improved organization profitability and performance. It is these details, that are often overlooked, but can be crucial to the success of a department or company.

In January 2015, Bob sold his catering and event company and started The Vation Group. This new company focused on areas of Bob's expertise - Speaking, Training, Event Production, and Unique Venue Management. In May 2016, Bob moved the Speaking and Training part of his company to his own website, BobPacanovsky.com, and rebranded this part of his business with what is called The Black Tie Experience. This is a business strategy that Bob focuses his speaking and training in the areas of Professional Development with Business Behavior and Etiquette, Personal Branding, Soft Skills, and Servant Leadership. He trains on five skills that are important to success of a company and its individuals - (1) How you Look, (2) How you Speak, (3) How you Act, (4) How you Think, and (5) How you Serve.

Bob is a SME Award winner, a consultant for The Corporate University at Kent State Stark, Heart-to-Heart Communications, and ElderCare of Ohio. He is a Professional Member of the National Speakers Association (Pittsburgh chapter) and is a member of ten National Speakers Bureaus.

2016/2017 Meeting Schedule

April 19, 2017 - "Past Presidents' Night"
May 17, 2017 - "Guest Night"

Welcome New Members!

Date Joined	Name	Employer	Sponsor
3-24-17	Kyle Karaffa	Student, Heidelberg U.	

Akron Rubber Ducks Game

We have again arranged for discount tickets to an Akron Rubber Ducks minor league baseball game **with fireworks!!**

The date is August 12th, a Saturday, at 7:05pm.

There will be Fireworks set to Bob Seger music and we will be in section 19, where we have been in the past, with a great view of the game and fireworks and not too much sun!



All of this for the Bargain price of just \$8 per ticket.

We have arranged for one of our members to THROW OUT THE FIRST PITCH AT THE GAME!!!!!!

If you are interested in tickets and also being the IMA member or guest to throw out the first pitch, please indicate your interest to Andrea Schnee at a.schnee@sbcglobal.net

The winner of the first pitch will be chosen at random from those indicating an interest.

Save the date for Mr. Excel

Mr. Excel, aka Bill Jelen, is coming to the Kent State Hotel & Conference Center on Friday, October 27, 2017, to talk about Power Tips for Excel AND Data Analytics using Excel. More details will be forthcoming but save the date for this full-day program!

Meonske Professional Development Conference (\$175 per Day)

SAVE THE DATES

43rd Annual Professional Development Conference

Institute of Management Accountants, Ohio Council at Kent State University

WEDNESDAY, April 26, 2017 PRECONFERENCE WORKSHOP (8 HOURS CPE)

Speakers are Ashwinpaul (Tony) C. Sondhi and Gabe Zubizarreta

"Transformation Panel: Selected Executing Challenges & Practical Solutions"

"Panel: Revenue Recognition - ASC 606 Implementation Challenges Already Experienced"

"Panel: Finance Business Partnering - Making Successful Partnerships"

AFTERNOON CONCURRENT TECHNOLOGY TRACKS

#1 "Panel: Revenue Recognition Technologies: Determining the Need & Selection Criteria"

"Panel: Revenue Recognition Technologies: Successful Implementation Considerations"

OR

#2 "Panel: Leasing Technologies: Successful Implementation Considerations"

"Panel: Leasing Technologies: Determining the Need & Selection Criteria"

THURSDAY, April 27, 2017 CONFERENCE (8 HOURS CPE)

"How the CMA and Related Learning Enhances Personal Brand & Professional Reputation"

Jeffrey C. Thomson, President & CEO of the IMA

"The Millennials Are Coming - How to Get Them Integrated, Engaged & Effective in the Workplace"

Timothy F. Gearty, Partner, Gearty & McIntyre, LLP, National Director & Editor-in-Chief, Becker Professional Review

"Non-GAAP Financial Measures that Add Transparency & Value to Financial Reporting"

Timothy F. Gearty

"The Truth & Consequences of Accounting Ethics: Considerations in Ethical Decisions & Workplace Dilemmas"

Timothy F. Gearty

Donald C. Brown, Executive VP for Finance & Administration, FedEx Freight

Dr. Norman R. Meonske, Professor Emeritus, Kent State University

"The Next Frontier: What Management Accountants Need to Know about Sustainability Accounting"

Dr. Jean Rogers, CEO & Founder, SASB

"Meaningful Reporting on the Metrics of Sustainability through Current SEC Requirements"

Robert B. Hirth, Jr., Chair, COSO, Senior Managing Director, Protiviti, and Member, SASB

AFTERNOON CONCURRENT TRACKS

#1 "Empowering Financial Transformation Success"

Gabe Zubizaretta, Founding Principal, Silicon Valley Accountants

Jeffrey L. Bissell, CFO & Treasurer, NMG Aerospace

OR

#2 "Ohio Professional Standards and Responsibilities"

Dr. Norman R. Meonske, Professor Emeritus, Kent State University

FRIDAY, April 28, 2017 CONFERENCE (8 HOURS CPE)

"Financial Reporting Panel: Accounting Standards Update"

Leslie F. Seidman, Executive Director of the Center for Excellence in Financial Reporting, Lubin School of Business, Pace University

Wesley R. Bricker, Chief Accountant, SEC

Jeannete M. Franzel, Board Member, PCAOB

James L. Kroeker, Vice Chairman, FASB

Robert Uhl, Partner, National Director of Accounting Standards & Communication, Deloitte & Touche LLP

Luncheon Speaker

"Building for the Future: Constructing Growth from a Troubled Turnaround Company"

Joseph M. Gingo, Chairman, CEO and President, A. Schulman Company

"COSO ERM - The Next Big Opportunity to Grow with Confidence"

Jeffrey C. Thomson, President & CEO of the IMA

Dr. Sandra B. Richtermeier, Dean of the Manning School of Business, UMass - Lowell
Robert B. Hirth, Jr., Chair, COSO
"Empowering a Diverse Workforce to a Position of Leadership"
Bismark Myrick, Director of the Office of Equal Employment Opportunity & Diversity, US
Patent & Trademark Office
Billy O'Quinn, Director, Global Diversity & Inclusion, The Goodyear Tire & Rubber
Company
Carlos M. Chavez, Chavez & Associates
Dr. Sandra Richtermeier, Dean of the Manning School of Business, UMass - Lowell

Annual Program Book Update

The Board of Directors has decided to stay with the pdf online format of the Annual Program Book and, thus, hard-copy Annual Program Books will not be mailed to members with email addresses. Instead, members can view/download the book from the website address www.yodergraphics.com/ima/2016_ima_roster.pdf. The password is "ima2016". The website was accessible after October 1. Members without an email address will still be mailed a hard-copy Program Book. Members who attended the September 21 tech session meeting at the Hilton Garden Inn also received a Program Book. If you need a hard-copy of the Annual Program Book, please contact Linda Garrison at Linda_Garrison@goodyear.com.

The Sunrise Breakfast

On Friday, April 21, Akron chapter member Dan Riemenscheider, CMA, CPA, CGMA and Principal with CliftonLarsonAllen, will be honored as a 2017 Dr. Frank L. Simonetti Award recipient at the Sunrise Breakfast at the University of Akron's Student Union building. Dan is a 1988 graduate of the University of Akron and has been an Akron chapter member since 10-1-92.

Come to a Board Meeting

If you would like to go behind the scenes and learn what it takes to put on monthly tech session meetings and run the chapter, why not attend a Board meeting? The next meeting will be on **April 26** at 6:15 PM at the Winery at Wolf Creek. Free pizza and soft drinks; see your Board leaders in action.

KSU CMA Review Course

I wanted to let everyone know that we are going to be having an informal CMA Review course for Part 2 here at Kent State during the spring semester 2017. Here are the details:

1. We are going to be basing the review course on the Wiley CMAexcel Review Course, so you would need to purchase the review course (to get the participant guide.) The link to Wiley's site is <https://www.efficientlearning.com/cma/>
2. The review course sessions will be held Sunday afternoons usually from 3 - 6 pm in the College of Business at Kent State.
3. The first review session will be on Sunday, January 22, 2017.
4. The review course will consist of 13 sessions; we will finish up in early May. There will be a few Sundays off due to exams, spring break, etc. A detailed course schedule will be available in early January.
5. I am leading the overall course. Students will rotate "teaching" the review sessions week by week; the best way to learn anything is to teach it. However, I will be involved in every review session.

6. There is no cost for the course (beyond the cost of purchasing the Wiley CMAexcel Review materials). However, a small donation of \$50 for our student IMA chapter would be appreciated if you participate.
7. If you want to sign up for the Part 2 CMA review, just email me at wtietz@kent.edu. We would love to have you; feel free to share this information with interested colleagues.
8. If you have any questions, please let me know.

Thanks, Wendy Tietz

Board of Directors Slate for 2017-2018

Attention Akron chapter IMA members: We are now looking for a few additional Board members (marked "OPEN" below) to serve the Akron chapter for the next IMA fiscal year. If interested, please contact Linda Garrison at Linda_Garrison@goodyear.com.

Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. This is a great opportunity to become more involved with the Akron chapter and build or enhance your leadership skills.

The Akron chapter relies heavily on our Board of Directors for planning and executing our activities throughout the IMA year. Without a dedicated and engaged Board, the Akron chapter would not be an award-winning chapter!

The following chapter members were elected to the Board for next year at the March 15 chapter meeting:

President - Linda Garrison

VP-Finance & Administration - Jeff Falter

VP-Education & Speakers - Joe Richards

VP-Communications & Community Relations - Kelly Heil

VP-Membership - Ken Bechtol

Treasurer - Shirley Calvin

Secretary - Andrea Schnee

Chair, Audit Committee - Chris Reed

Chair, Nominating Committee - Linda Garrison

Director, Insurance & Speaker Archives - Roy Howarter

Director, Employment - Bob Shapiro

Director, CMA & CFM Programs - Linda Garrison

Director, Speakers - Joe Richards

Director, Technical and Board Meeting Facilitation & Attendance - OPEN

Director, Librarian - Linda Garrison

Director, PD Session - Wendy Tietz

Director, Program Booklet - Roy Howarter

Associate Director, Program Booklet - Ken Bechtol

Director, Advertising - OPEN

Director, Corporate & Academic Development - OPEN

Director, Public Relations - OPEN

Director, Special Activities - Linda Garrison

Director, Member Attendance - Jeff Falter

Associate Director, Member Attendance - Billy Dreyer

Director, Member Relations - Jeff Falter

Director, Young Professionals Committee - OPEN

Director, Retired Professionals - OPEN

Director, Student Relations - Wendy Tietz

Coordinator, KSU - Wendy Tietz

Coordinator, U. of Akron - Il-Woon Kim

Coordinator, Youngstown State U - David Law

Director, Chapter Awards - Linda Garrison

Director, Newsletter - Kelly Heil

Webmaster - Linda Garrison

Co-Webmaster - Kelly Heil

Tax Season Humor

- The best time to consummate a 1031 exchange is at 29 minutes to 11.
 - A negative balance sheet has it asset backwards.
 - A dedicated inventory accountant believes in LIFO after death.
 - A fully depreciated asset ultimately meets its MACR.
 - A bad estate plan is a heir-brained idea.
 - Crematories claim the Urned Income Credit
 - Marijuana farmers file joint returns.
 - DNI is the DNA of a trust taxation
 - The AMT is the IRS's ATM.
 - To determine whether comedians file returns, the IRS is conducting a census of humor.
-

CMA Mentoring Program

The Akron chapter IMA is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The Akron IMA CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

The CMA Designation The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

The CMA credential is:

Focused - On the critical skills you use in business

Respected - Leading employers seek to hire and promote CMAs

Valued - CMAs on average, earn higher compensation than noncertified professionals

Convenient - CMA exams are offered electronically in hundreds of locations worldwide.

The CMA Mentoring Program - The accreditation process leading to the CMA designation can be a rigorous experience requiring great energy and effort. The CMA candidate will have questions regarding exam content, study materials, test taking strategies, and much more. Without somebody to guide and mentor them, the candidate may become discouraged and abandon the certification program. However, through the Akron IMA CMA Mentoring Program, candidates will be able to seek and obtain the support and guidance of fellow chapter members who have earned their CMA designation.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

If you would like more information, please contact: Jeff Falter jfalter@roadrunner.com

Internet Reference Page

Dinner Reservations: imadinner@hotmail.com or (330) 904-7986

Newsletter articles: ima_newsletter@yahoo.com

Employment service: rshapiro@socius1.com or (330) 703-9195

IMA insurance: R_Showarter@hotmail.com or (330) 688-7670

Akron chapter website: www.akron.imanet.org

IMA National website: www.imanet.org

Login : enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Online Program Book: www.yodergraphics.com/ima/2016_ima_roster.pdf

Password is ima2016

Access online recording of chapter meetings:

Contact Roy Howarter at (330) 688-7670 or R_Showarter@hotmail.com

Get the password from Roy

Akron Chapter IMA | imadinner@gmail.com | <http://akron.imanet.org>

76 S Main

Akron, OH 44308

Text | [Optional Link](#)

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