



The Association of
Accountants and
Financial Professionals
in Business

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Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Welcome to Spring! Hope everyone is able to join us at our upcoming events. See you soon!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Greetings to everyone!

I hope you all are staying healthy and safe. I remain hopeful that we will return to some sense of normalcy in the upcoming months.

I wanted to call your attention to the chapter's next webinar on April 21, 7 – 8:30 pm Eastern. Mikaela Hunt, a news broadcaster with 17+ years of experience, will be talking about "Coming Out of Crisis: Bust Through Career Comfort Zones & Make Better Choices." See more details in the newsletter – but this is going to be a terrific event!

All chapter events for April – May 2021 are online due to the continuing pandemic. I am truly thankful that the technology exists for us to stay connected and learning. Even though it would be nice to get together in person, we are able to continue with chapter activities. Eventually when we have in-person events again, I know I will be most appreciative of something I used to take for granted.

As always, stay safe and take care.

Wendy Tietz, 2020-2021 Akron IMA Chapter president



Welcome New Members!

DATE JOINED	NAME
03/31/2021	Allen Jamarca

Congratulations to a New CMA!

Amber Myers of the Akron chapter recently earned the CMA designation. Congratulations, Amber!

Congratulations to two members for perfect attendance

Two members are being recognized for perfect attendance:

- Kathy Figard - 6 years
- Karen Hutnick - 25 years

Kathy and Karen are both members from the former Canton Chapter. We now have merged the attendance records from both chapters, so moving forward, all perfect attendance awards will be recognized during the same meeting.

Congratulations to Kathy and Karen!

IMA Annual Ethics Token (from Friday Roundup email)

In line with IMA's commitment to upholding the highest ethical standards, IMA members receive 2 free NASBA CPE credits per membership year to be used toward IMA Ethics Series products. Login to [myIMA](#) and select "My Tokens" to see available token benefits and view all eligible products.

Coming Out of Crisis: Bust Through Career Comfort Zones & Make Better Choices: Webinar on Wednesday, April 21 at 7 pm

From **7 – 8:30 pm Eastern on Wednesday, April 21**, the Akron chapter is hosting a webinar entitled "Coming Out of Crisis: Bust Through Career Comfort Zones & Make Better Choices."

Is it possible to spur professional growth relatively quickly after a year of limited interaction with co-workers and networking opportunities? How do you make better choices and get out of your professional and pandemic comfort zones as we come into a new season of life? In this session, Mikaela will share some of her key professional takeaways from serving in an executive communications role in state government during a global pandemic. You'll also learn some insights and techniques to move forward, faster.

Mikaela Hunt is an award-winning journalist who spent nearly 17 years in TV news, working in every seat from producer to anchor in Missouri, Illinois, and Ohio. Mikaela is now the Chief Communications Officer for the Ohio Department of Commerce. She also owns Mikaela Media, a brand journalism company that tells stories through video and written content and shares them online. Mikaela is the co-host of What Matters with Mindy & Mikaela on iHeart Radio and 610 WTVN in Columbus. She is a Columbus Business First "40 Under 40" award recipient. She is also a member of the National Association of Women Business Owners and on the Columbus chapter's Board of Directors. Mikaela also serves on the Columbus Parent magazine advisory board. When she's not working or volunteering, she spends plenty of time at her other job—as a wife and mom to two very active boys under the age of 11 and two dachshunds in Hilliard, Ohio.

This event qualifies for 1.0 CPE hour. There is no cost to members or to non-members for the event.

See the Akron chapter IMA portal at this [link](#) to register for this event.

Ohio Regional Council Leadership Training Workshop to be held online May 6

Save the date! The Ohio Regional Council Leadership Training Workshop (LTW) will be online this year and held on Thursday, May 6, 2021. The LTW sessions are open to all Ohio Regional Council (ORC) members.

LTW will consist of two one-hour sessions as follows:

Session 1: Ohio Regional Council - IMA: What, Why, Who, and How

Thursday, May 6, 12 – 1 pm Eastern

In this session, we will be talking about what the Ohio Regional Council (ORC) is and why it exists. We will talk about the positions and roles on ORC and how IMA members can get involved with ORC. Various ORC board members will share their experiences during this session and there will be a Q & A. The target audiences for this session consists of ORC members who perhaps want to get involved with ORC but are not sure what it involves – and experienced ORC current and past board members who have a wealth of information to share. During this session, we will also play a fast-paced trivia game that will serve to highlight some things about ORC and IMA. We anticipate a couple of takeaways from this session: (1) a recording that can be shared with new board members as an introduction to ORC; and (2) a review of the various ORC board positions. This recording can also be shared with ORC members who were not able to attend the LTW to help spread the word about getting involved with ORC. Register at this [link](#) for this session.

Session 2: Lessons Learned from Online Chapter Operations

Thursday, May 6, 6 – 7 pm Eastern

While we are looking forward to having in-person chapter events again at some point, some aspects of online chapter operations have worked well and should probably be retained once we return to normal life. In this session, we will be talking about what has worked well for ORC chapters in the online environment. We will also be talking about what has not worked well. We will have an exchange of ideas aimed at improving and recharging our individual chapter operations, both in the short-term and in the long-term. The target audience for this session is any ORC chapter leader or member who is interested in helping their chapter evolve and move forward over the next year. This session will be structured around a few key areas and will be interactive and collaborative. Register at this [link](#) for this session.

Save the date for these sessions. Note that there are two separate registration links, one for each session. The online sessions will be hosted in Zoom; registration is required.

Board meeting schedule for 2020 - 2021

There is one remaining board meeting for the 2020 – 2021 year. The date of the meeting is Wednesday, May 19, 6:30 – 7:30 pm Eastern. (This date was rescheduled from an earlier date in May.)

All Akron chapter IMA members are welcome at the board meetings. Register for the board meetings through the Akron IMA portal at this [link](#). Once you register, you will receive an email with event information and links about 24 hours before the event.

Meeting schedule for 2020 - 2021

Here is the schedule of the Akron chapter IMA events that are currently planned for the remainder of the 2020 – 2021 IMA year. More events may be added. All events listed here are online webinars or online meetings.

Date	Time (EST)	Theme or topic	Format and tentative CPE hrs
Wednesday, April 21, 2021	7 - 8:30 pm	Mikaela Hunt, Breaking out of career comfort zones*	Webinar – 1.5 hr CPE
Wednesday, May 12, 2021	6:30 - 8 pm	Sales and use tax primer (CBiz)*	Webinar – 1.5 hr CPE

**Chapter meeting to follow webinar (separate sign-up link on Akron Chapter portal.)*

All online events are free this year. Register through the Akron IMA portal at this [link](#). Once you register, you will receive an email with event information and links about 24 hours before the event.

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two-part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org