



The Association of
Accountants and
Financial Professionals
in Business

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Employment News

Please contact [the chapter](#) if you have a job available or if you are looking for an employment opportunity.

September 2021

Dear Akron IMA,

I hope everyone had a great summer. Our events started September 15th and the next one is September 24th.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Hello Everyone,

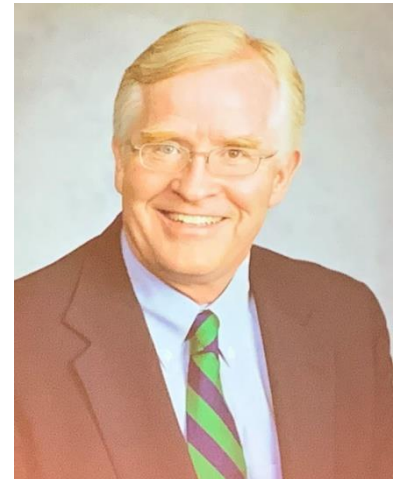
As we roll into September, our online CPE picks up! On Wednesday, September 15 we started off with a 6:30PM presentation by Karl Olsen and Todd Thornock titled Feedback With Feeling. That is followed on Friday, September 24 at 8:30AM with Mike Beedles from the Federal Reserve Bank of Cleveland speaking about what they do and the careers available within the Federal Reserve. These are both great opportunities to earn your CPE from your home or office with high quality presentations.

Enjoy the beautiful fall season in northeast Ohio!

Sincerely,

Peter Dorff

2021-2022 Akron IMA Chapter president



Welcome New Members

Date Joined	Name
08/23/2021	Nicole Hassel

Congratulations to Our New CMAs

Congratulations to Kevin Gardner and Cara Paidar for earning their CMA Certification!

Purposes and Functions of the Federal Reserve Bank of Cleveland – Webinar on September 24th

An overview of the Federal Reserve Bank of Cleveland's role in the Federal Reserve System and the District we represent.

Michael Beedles is senior vice president and chief financial officer at the Federal Reserve Bank of Cleveland. In this role, which he assumed in November 2019, he is responsible for leading the areas of financial support services, enterprise risk management, and innovation. Prior to engaging his current role, he was vice president of the Financial Support Services Department and led the accounting, financial services, procurement services, payment services, and travel functions within the Bank.

Before joining the Cleveland Reserve Bank in 2018, Mr. Beedles was vice president of finance and global controller at Kalibrate Technologies Ltd. He has also served as controller and director of accounting at Things Remembered and director of finance at the law firm Thompson Hine LLP. His areas of expertise include accounting, finance planning and analysis, and risk and operations management.



Mr. Beedles is a Cleveland native. He holds a BS in accounting and finance from the University of Cincinnati. He is a certified public accountant and a member of the AICPA and the Ohio Society of Certified Public Accountants.

Taking Flight: The Fixed Asset Life Cycle Challenge – Webinar on October 19th



Similar to many organizations, due to disparate system, the Dublin airport was unable to track on-going actual costs for many of its assets. A group of professors and students used the Six Sigma methodology to make recommended process improvements. The final goal is to have better data on the full lifecycle costs throughout the full life of the asset. The complete costs will allow the Dublin airport to better forecast and justify their capital expenditures. This webinar will discuss the project and benefits from lifecycle costing.

Amy Igou is the Halverson Associate Professor in Accounting at the University of Northern Iowa where she teaches, data analytics, accounting information systems and fraud. Prior to UNI, she worked at Deere & Company in Moline, Ill for 19 years in financial systems. She is an active member of IMA, including past chapter and regional council president.

Dan Bumblauskas is an Associate Professor of Management, with tenure, at the University of Northern Iowa and was previously an Assistant Teaching Professor of Management at the University of

Missouri (Mizzou). Dan conducts research, teaches courses and consults on topics such as operations and supply chain management, service industry operations, six sigma, etc. Dan is also Vice President of PFC Services, Inc. As a consultant, Dan works with businesses in various industries to develop new business and improve operational efficiency. Dan has published upwards of 50 research articles and book chapters.

Dan was formerly with ABB Inc. as a Group North American Account and Marketing Manager for the Power Products (PP) Division Transformer Business Unit. Prior to joining ABB, Dan worked for Sears Holdings Corporation's sears.com webcenter in West Des Moines, Iowa as a comm. and product specialist. In this role he was responsible for providing technical assistance on products and information systems to Sears' associates and customers located throughout North America. He particularly focused on information sharing processes and data mining for the sears.com Knowledge Base.



Dan is a distinguished graduate of Iowa State University (ISU) where he has been conferred B.S., M.S., and Ph.D. degrees. Dan's doctoral work was completed in the department of Industrial and Manufacturing Systems Engineering at ISU. Dan also completed a master's degree program in general management at Harvard University.

2021-2022 Meeting Schedule

The meetings below are all online until future notice.

Meeting Subject	Date & Time
Feedback with feeling	September 15, 6:30 pm (Wed)
Federal Reserve Cleveland (co-sponsored by Toledo chapter)	September 24, 8 am (Fri)
The fixed asset life cycle challenge	October 19, 6:30 pm (Tue)
CMA vs. CPA: What's the difference? (No CPE)	October 21, 9 am (Thu) & April 21, 9 am (Thu)
The importance of managing culture	November 10, 6:30 pm (Wed)
Textual analysis for accountants	December 7, 6:30 pm (Tue)
Tax update	January 20, 6:30 pm (Thu)
Do peer ratings work?	February 21, 6:30 pm (Mon)
Technology trends	March 15, 6:30 pm (Tue)
CMA vs. CPA: What's the difference? (No CPE)	October 21, 9 am (Thu) & April 21, 9 am (Thu)
Lower the costs of your external audit	May 17, 8 am (Tue)

IMA Free Ethics Courses (from Friday Roundup email)

In line with IMA's commitment to upholding the highest ethical standards, IMA members now have unlimited access to all IMA ethics courses for free.

Automatic Membership Renewal (from Friday Roundup email)

Check out the recent article in the Friday Roundup email on how to automatically renew your IMA membership to save 25%!

Gleim Partnership

The Akron IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!

Almost 40 years ago, Gleim set the standard for CMA exam review. Today, as an industry leader and IMA Strategic Partner, we continue to dedicate ourselves to preparing candidates to pass quickly and confidently. The 2021 Gleim CMA Review includes thousands of the most realistic CMA exam questions, the most comprehensive coverage, dedicated and reliable support, and more. More CMAs have passed with Gleim—we have the experience to guide you to exam success! IMA chapter members, order now and save at least 30% on our Premium CMA Review System.

Place your order directly online by going to gleim.com/IMAAkron or contact Alexandra Graham at 800.874.5346 ext 428 or imachapters@gleim.com to learn about the significant discounts you are eligible for as an IMA Chapter member.

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two-part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org