



The Association of
Accountants and
Financial Professionals
in Business

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Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Please join your fellow IMA Members for Awards' Night on October 17, 2018 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305. **RSVP deadline is Friday, October 12th. Please see directions in the "Registration Changes" article.**

Check In is at 5:30 pm. Dinner will be served at 5:45 p.m. sharp. Cost for Members is \$25.00. Non-members pay \$30.00. Pre-Technical Session begins at 6:10 p.m. and Technical Session begins at 7:10 p.m. Cost is \$0.00 if you are not having dinner. 2 CPE credits this month.

Check out the Controller's Conference hosted by the Cleveland East IMA Chapter on October 26th!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

At September's meeting, we learned how the new akron.imanet.org website works and how we will make our dinner reservations going forward. Thank you to Linda Garrison and Wendy Tietz for their efforts to inform us. We also heard from Nobby Lewandowski about what it takes to be a leader and how important it is to put our goals in writing! If you missed it, we will have the recording available soon. I am sure that the October 17th meeting will also be meaningful and lead to better lives for all of us. I hope to see you there!

Follow us on Twitter for announcements and information @AkronChapterIMA.

Joe Richards, CMA, CPA
President Akron Chapter IMA
2018/2019



Have you tried out our new website?

akron.imanet.org

There are awesome new features which allow you to connect to your fellow Akron chapter IMA members, register for our monthly meetings and see who our speakers will be. This will be our main source for member communication as well as for community news, newsletters, etc. If you have information that you feel should be shared on our website, please send an email to akron@imachapter.org and share your information and ideas.

Welcome New Members

Date Joined	Name	Occupation
8/28/2018	Victoria Latrice Duckworth	Student
8/28/2018	Artur Jagusztyn	Student
8/21/2018	Brian Park	Student
8/20/2018	Adam Aras	Transfer in

2018-2019 Meeting Schedule

Regular meetings for 2018/2019 will be the following:

- October 17, 2018 – “Awards’ Night”
- November 14, 2018 – “Young Professionals Night”
- January 16, 2019 – “Social Networking Night”
- February 19, 2019 – “Students’ Night”
- March 20, 2019 – “CMA/CFM/CSCA Night”
- April 17, 2019 – “Past Presidents’ Night”
- May 15, 2019 – “Guest Night”

Registration Changes

Meeting registrations should now go through the chapter website:
<http://akron.imanet.org/>

Directions are available by clicking on “[All Discussions](#)” in the green Menu Bar toward the top of the page.

If you have any issues, please contact us at akron@imachapter.org.

All registrants will sign a waiver for their picture to be posted on social media, should the opportunity present. If you wish to “opt-out”, you will have the ability to do so at the sign-in table. Your privacy is our concern!

October Dinner Meeting

Hilton Garden Inn

October 17, 2018

Awards Night

Agenda:

Registration opens at 5:15pm

Buffet dinner at 5:45pm

Pre-Tech Session begins at 6:10pm

Technical Session begins at 7:10pm

Pre-Tech Session - "Business Intelligence: Know the Value of Your Data"

Terry Ginley, CPA

Director of Operations and Technology Services, Velosio, LLC

As the Director of Operations and Technology Services, Terry Ginley is responsible for Velosio's emerging initiatives, which include Master VAR, Microsoft Dynamics AX practice, as well as Merger and Acquisition activities. Velosio, formed through the combination of SBS Group and Socius, is one of Microsoft's largest Dynamics partners in North America with over 300 employees serving more than 4,000 clients.

A certified public accountant, Terry has over 20 years of leadership, accounting and information technology experience, with successful global expertise in the ERP, Financial Reporting and Business Intelligence software markets in both enterprise and mid-market companies.

Previous to Volosio, Terry served as the Business Intelligence (BI) Global Practice Manager for Microsoft Corporation. He championed and launched the BI Global Practice in 2008, the first of 12 Global Practices in Microsoft Consulting Services (MCS). Prior to obtaining this position, Terry held other roles, including Senior Director of Microsoft Customer Services and Support, and Vice President of Professional Services for FRx Software Corporation.

Terry graduated from Bowling Green State University with a Bachelor's of Science degree in Accountancy. He is a member of the Ohio Society of CPAs (OSCPAs), a former Committee Chairman of the OSCPAs, and a past presenter and author to the OSCPAs and IMA on the topics of Financial Reporting, Business Intelligence and Technology.

Technical Session - "Employment and Market Trends in Northeast Ohio"

Matt Bash

Salaried Professional Services Manager for Akron, Canton, Youngstown and PA Regions
Accountemps, Robert Half Management Resources

Matt Bash is the Salaried Professional Services Manager for Akron, Canton, Youngstown, and Pennsylvania regions. Currently managing 25+ employees across these regions. Accountemps SPS specializes in providing clients with Robert Half loan staff for short- or long-term project solutions. Mr. Bash has specialized in accounting and finance staffing for the last 5+ years. His prior career he spent 17+ years in the banking industry as an Accountant for 9 years, Auditor for 3 years, and 5 years as a Consultant working with the FDIC and Deloitte & Touche helping with the closing of financial institutions across the country.

He is a native of Brunswick OH and recently married to Stacy Hubert in May 2017. They honeymooned in Italy for 10 days and is a scratch golfer.

Tax Update Workshop for Small Business

Hello! Join us at the Kent State Hotel and Conference Center on Thursday, November 8th, 2018 from 8am until noon to learn about the impact of 2018 tax reform on small businesses. The \$50 fee includes all conference materials, breakfast, refreshments, and parking.

Registration deadline is Thursday, November 1, 2018. Visit <https://tiny.cc/taxupdate> for registration details.

Annual Controller's Workshop (IMA Cleveland East Chapter)

The Cleveland East Chapter of IMA is hosting their Annual Controller's Workshop on **Friday, October 26th**. This is a one-day seminar which offers 8 hours of CPE. The session is held in Beachwood, OH.

This year's program includes topics on the Importance of **D & I in Your Workplace** with presenters Brad Monterio, Chair of IMA's Diversity & Inclusion Committee and Paul Myers, Chair IMA Outreach Working Group. In addition, Gabe Z, Principle Silicon Valley Accountants, will be presenting on **Achieving Sustainable Continuous Improvements** for your organization. Don Tomoff, founder Invenio Advisors LLS will be introducing you to **Data Analytics and Excel Power Query**. After lunch, Tom Reynolds, Senior Budget Analyst and Adjunct faculty at Tri-C and Cleveland State will be giving us some points on **Budgeting and Breaking away from Excel**. At the end of the day, Tammy Greber, Senior Tax Manager at RSM US LLP will be giving us an update on the **Tax Cuts and Jobs Act**.

The program is offered at a low cost of \$125 for 8 Hours CPE. Registration deadline is Friday, October 19th.

To Register [Click here to start Registration](#) If you are not an IMA member, you will need to set up an account first.

Click on the link under Chapter Events – Annual Controller's Workshop – There is a button towards the bottom of the page to Register.

Akron Student Chapter Picnic

The University of Akron IMA student chapter sponsored a student picnic on Saturday, September 29 at the Cascade Valley Metro Park. This is an annual fall picnic and is a great opportunity for accounting students to network and connect with each other, professors, and guests from the IMA Akron chapter.

There was a great turn out, as about 20 students attended this event. After all of the grilling, socializing and ultimate frisbee games were complete, the student chapter was able to recruit of few new members! This annual picnic is a great recruiting tool that allows the students to meet in a relaxed setting outside of the classroom.



Akron Student Chapter Fundraiser

The IMA Akron Student Chapter is having a fundraiser at 35 Brix in Green on Thursday, October 18, 2018.

Address: 3875 Massillon Road Suite 250, Green, OH 44685.

Date/Time: Thursday, October 18, anytime between 11am-9pm.

Please make a reservation with Brix and let the restaurant know at the time of reservation that you are with IMA.

Here is a RSVP link that is not necessary, but will give the student chapter an idea of who is planning to attend:

<https://www.groupraise.com/events/72919-institute-of-management-accountants-at-35-brix>

The student organization will get 15% of any IMA meal, and they will be using the money to go towards attending the IMA Student Leadership Conference in November.

Board of Directors Slate for 2018-2019

Attention Akron chapter IMA members: we are now looking for a few additional Board members for the next fiscal year (Board position marked "OPEN" below). Note that if you serve on the Board for five years, you will qualify for reduced dues as an ELM (Emeritus Life Member) when you retire. Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. If interested in volunteering, please contact Linda Garrison at akron@imachapter.org. The following Board positions are still open:

- Chair Audit Committee – **OPEN**
 - Director, Advertising – **OPEN**
 - Director, Corporate & Academic Development – **OPEN**
 - Director, Special Activities – **OPEN**
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CMA Mentoring Program

The Akron chapter IMA is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The Akron IMA CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

The CMA credential is:

Focused - On the critical skills you use in business

Respected - Leading employers seek to hire and promote CMAs

Valued - CMAs on average, earn higher compensation than noncertified professionals

Convenient - CMA exams are offered electronically in hundreds of locations worldwide.

The accreditation process leading to the CMA designation can be a rigorous experience requiring great energy and effort. The CMA candidate will have questions regarding exam content, study materials, test taking strategies, and much more. Without somebody to guide and mentor them, the candidate may become discouraged and abandon

the certification program. However, through the Akron IMA CMA Mentoring Program, candidates will be able to seek and obtain the support and guidance of fellow chapter members who have earned their CMA designation.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA National website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org