



The Association of
Accountants and
Financial Professionals
in Business

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Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Please join your fellow IMA Members for Young Professionals Night on November 14, 2018 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305.

RSVP deadline is Friday, November 9th. Please see directions in the "Registration Changes" article.

Check In is at 5:30 pm. Dinner will be served at 5:45 p.m. sharp. Cost for Members is \$25.00. Non-members pay \$30.00. Pre-Technical Session begins at 6:10 p.m. and Technical Session begins at 7:10 p.m. Cost is \$0.00 if you are not having dinner. 2 CPE credits this month.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Hello, Akron Chapter! Our fall season is about to come to a close on Wednesday, November 14th. We are having our meeting on the 2nd Wednesday this month due to the third Wednesday's proximity to Thanksgiving. We have lined up more interesting speakers this month with Dr. Drew Sellers speaking on "Data Analytics in Accounting" followed by Russ Tietz speaking about the "Impact of the Tax Reform Act on 2018 Individual Taxes". I hope to see many of you there. At this time of the year I am reminded how thankful I am to be associated with all of you through the IMA! Happy Thanksgiving!

Joe Richards
IMA President
2018-19



Welcome New Members

Date Joined	Name	Occupation
9/20/2018	Amelia Clay	Student
9/27/2018	Gabriele Coggins	Student
9/06/2018	Zachary Jordan Hall	Student
9/25/2018	Rachael Leonard	Student
9/10/2018	Collin B Main	Student
9/25/2018	Mary Ann Rollo	Student

2018-2019 Meeting Schedule

Regular meetings for 2018/2019 will be the following:

- November 14, 2018 – “Young Professionals Night”
- January 16, 2019 – “Social Networking Night”
- February 19, 2019 – “Students’ Night”
- March 20, 2019 – “CMA/CFM/CSCA Night”
- April 17, 2019 – “Past Presidents’ Night”
- May 15, 2019 – “Guest Night”

Registration Changes

Meeting registrations should now go through the chapter website:

<http://akron.imanet.org/>

Directions are available by clicking on “[All Discussions](#)” in the green Menu Bar toward the top of the page.

If you have any issues, please contact us at akron@imachapter.org.

All registrants will sign a waiver for their picture to be posted on social media, should the opportunity present. If you wish to “opt-out”, you will have the ability to do so at the sign-in table. Your privacy is our concern!

November Dinner Meeting

Hilton Garden Inn

November 14, 2018

Young Professionals' Night

Agenda:

Registration opens at 5:15pm

Buffett Dinner at 5:45pm

Pre-Tech Session begins at 6:10pm

Technical Session begins at 7:10pm

Pre-Tech Session - "Data Analytics in Accounting"

Dr. Drew Sellers, CMA

Kent State University

Dr. R. Drew Sellers is the Director for the Center for Information Systems and an Associate Professor in the Accounting department at Kent State University. He teaches data analytics and accounting information systems to undergraduate and graduate students. His research focuses on audit quality and social structure in the accounting profession; in particular the dynamics of social networks within firms. He has presented his work at numerous regional and national

conferences and published articles in journals such as Accounting Horizons, Behavioral Research in Accounting, Managerial Auditing Journal, Journal of Managerial Issues and Issues in Accounting Education.

Dr. Sellers is a Certified Management Accountant, CMA, and received his doctorate from Case Western Reserve University, Cleveland, Ohio in 2008. Prior to becoming a professor, he worked in public accounting and consulting for twenty years and twelve years in industry. He was a Partner at Arthur Andersen/Accenture, President for a regional technology firm and Chief Information Officer at an international health care company.

Technical Session - "Impact of the Tax Reform Act on 2018 Individual Taxes"

Russ Tietz, CPA, MBA

Assistant Professor of Accounting, Mount Union University

Russell "Russ" Tietz, MBA, CPA is an Assistant Professor of Accounting at The University of Mount Union. Prior to joining Mount Union in 2013, Russ taught undergraduate and graduate level classes at Walsh University, Kent State University, and the University of Akron.

Russ had over 30 years of professional experience in public accounting and industry prior to making the transition to fulltime educator in 2013. His career included work in external auditing, internal auditing, financial reporting, accounting research and business planning. Russ also has owned his own tax practice for sixteen years. He draws on this experience to bring practical examples into the classroom to aid the learning process for his students. Russ teaches Financial Accounting, Advanced Accounting, and Federal Taxation at Mount Union.

Russ has a BS in Accounting and an MBA in Finance, both from the University of Akron. He is also a CPA in Ohio.

Awards Night Photos

The October Awards Night was a success as always! Check out our award winners.



Member of the Year – Linda Garrison



Associate Director of the Year –
Ken Bechtol

50-Year Club – Billy Dreyer

Perfect Attendance:

47 years – Billy Dreyer

46 years – Ken Bechtol



41 years – James Campbell



40 years – Wayne Hawkins



29 years – Linda Simko



25 years – Roy Howarter

Additional perfect attendance:

10 years – Shirley Calvin

8 years – Doreen Kuster

6 years – Sherri McGuinness, Andrea Schnee

5 years – Linda Garrison

3 years – Kelly Heil

2 years – Christine Niswender

1 year – Don Mullen

Influential Women in Accounting Recognized

“The American Institute of CPAs (AICPA) earlier this month announced the winners of the 2018 Effective Learning Strategies (ELS) Awards, given each year to college and university educators who develop unique and effective teaching tools for introductory, upper division, and graduate courses.”

“Honorable mention for [the 2018 Bea Sanders/AICPA Teaching Innovation Award for innovative teaching practices in the first accounting sequence (1st and 2nd year studies)] went to Wendy Tietz of Kent State University and Tracie Miller Nobles of Austin Community College for their submission, ‘Data Analytics in Introductory Accounting.’”

<http://labusinessjournal.com/news/2018/oct/23/influential-women-accounting-aicpa-recognizes-inno/>

Volunteers Need for 2019 Tax Season

United Way of Summit County is actively seeking accounting and tax professionals to participate in their annual Volunteer Income Tax Assistance (VITA) program. The commitment to VITA involves attending a one-day training session and working five shifts during tax season. In exchange, volunteers receive up to 18 continuing education credits, IRS-certified training, resume-building skills, networking opportunities, and more. To receive the credits individuals must pass the tax law training and volunteer at least 10 hours. For more information, please contact Rebecca Miklos at miklos@uwsummit.org or call 330-685-9313.

Board of Directors Slate for 2018-2019

Attention Akron chapter IMA members: we are now looking for a few additional Board members for the next fiscal year (Board position marked "OPEN" below). Note that if you serve on the Board for five years, you will qualify for reduced dues as an ELM (Emeritus Life Member) when you retire. Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. If interested in volunteering, please contact Linda Garrison at akron@imachapter.org. The following Board positions are still open:

- Chair Audit Committee – **OPEN**
 - Director, Advertising – **OPEN**
 - Director, Corporate & Academic Development – **OPEN**
 - Director, Special Activities – **OPEN**
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CMA Mentoring Program

The Akron chapter IMA is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The Akron IMA CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

The CMA credential is:

Focused - On the critical skills you use in business

Respected - Leading employers seek to hire and promote CMAs

Valued - CMAs on average, earn higher compensation than noncertified professionals

Convenient - CMA exams are offered electronically in hundreds of locations worldwide.

The accreditation process leading to the CMA designation can be a rigorous experience requiring great energy and effort. The CMA candidate will have questions regarding exam content, study materials, test taking strategies, and much more. Without somebody to guide and mentor them, the candidate may become discouraged and abandon the certification program. However, through the Akron IMA CMA Mentoring Program, candidates will be able to seek and obtain the support and guidance of fellow chapter members who have earned their CMA designation.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA National website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org

Akron Chapter IMA | akron@imachapter.org | <http://akron.imanet.org>