

The Summit Report

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Highlights

Save the date!

Mr. Excel, aka Bill Jelen, is returning on 10/27! Stay tuned for more details.

Employment News

Greetings!

Please join your fellow IMA Members for Awards Night on October 18, 2017 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305

Check In is at 5:30 pm.

Dinner will be served at 5:45 p.m. sharp. Pre-Technical Session begins at 6:10 p.m. and Technical Session begins at 7:10 p.m.

Cost for Members is \$25.00. Non-members pay \$30.00

For every Pre-Technical or Technical Session that you attend, you earn 1 CPE towards your CMA or CPA requirements.

Remember, members are always welcome at meetings. Even if you're on a diet or don't feel like eating - come to hear the speakers anyway.... there is NO charge if you are not eating!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!

Kelly Heil

President's Message

Fellow IMA Members,

It's hard to believe it's October already! Awards night is next week. I would like to congratulate Shirley Calvin, our Member of the Year. Shirley has really gone the extra mile this past year to ensure that our events and IMA

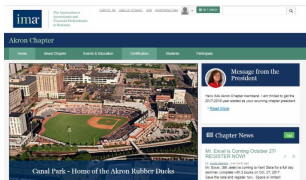
activities occur seamlessly. She has stepped in at a moment's notice to fill roles and responsibilities when other team members had sudden conflicts. Our



Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Website Update

Check out the article on our new chapter website. Great job, Linda!



Associate Director of the Year, Ken Bechtol, spends countless hours keeping records, giving advice, and made sure our Program Book was finished on time, even when hospitalized.

I'd also like to welcome Doreen Kuster to our Twenty-Fiver Club, and Roy Howarter to the Fifty Club. These are milestone anniversaries both should be proud of achieving. Congrats, Doreen and Roy!

We have super dinner speakers at this month's meeting. We have Matt Bash from Robert Half, speaking on "MR Social Media and Your Career". Matt is a very dynamic and engaging speaker, and we are glad to have him back. Next, we have two speakers who will talk about "Making the Transition to Academia". Russ Tietz, MBA, CPA, from Mount Union College and John Rose, CPA, CGMA, MBA, from Kent State University will share their views and experience on this topic.

We are looking forward to our Professional Development event of the year on October 27, when "Mr. Excel", Bill Jelen will give us a full day of his Excel expertise at the Kent State Hotel & Conference Center. There are only six spots left, so if you are still interested, register today! The topics are "Power Excel" and "Advanced Data Analytics". You will find this seminar both highly informative and entertaining. Bill Jelen is super speaker. Then you can go back to work and run laps around your peers with all your newfound skills.

Follow us on Twitter [@AkronChapterIMA](#).

See you on the 18th.

Linda Garrison, President
Akron Chapter IMA
2017/2018

Pre-Tech Session - "MR Social Media and Your Career"

Hilton Garden Inn
October 18, 2017
6:10 P.M. (SHARP)

Matt Bash

Resource Manager for Management Resources
Robert Half Management Resources

"MR Social Media and Your Career"

Matt Bash is the Resource Manager for Management



Resources at Robert Half. Management Resources specializes in providing interim strategic and system solutions at the Senior Level Accounting and Finance positions. Mr. Bash began his career in banking as a Bank Teller for First Merit Bank at Medina Square, and spent 17+ years in the banking industry as an Accountant for 9 years, Auditor for 3 years, and 5 years as a Consultant working with the FDIC and Deloitte & Touché helping with the closing of financial institutions across the country.

He is a native of Brunswick OH and recently married on May 19, 2017 to Stacy Hubert. They honeymooned in Italy for 10 days in June.



Technical Session - "Making the Transition to Academia"

**Hilton Garden Inn
October 18, 2017
Awards Night**

Russ Tietz, MBA, CPA

Assistant Professor of Accounting,
University of Mount Union

"Making the Transition to Academia"

Russell "Russ" Tietz, MBA, CPA is an Assistant Professor of Accounting at the University of Mount Union. Prior to joining Mount Union in 2013, Russ taught undergraduate and graduate level classes at Walsh University, Kent State University and the University of Akron. Russ had over 30 years of professional experience in public accounting and industry prior to making the transition to full-time educator in 2013. His career included work in external auditing, internal auditing, financial reporting, accounting research and business planning. Russ also has owned his own tax practice for fifteen years. He draws on this experience to bring practical examples into the classroom to aid the learning process for his students. Russ



John Rose, CPA, CGMA, MBA

Associate Lecturer, Kent State
University

"Making the Transition to Academia"

John Rose is an Associate Lecturer at Kent State University. He teaches accounting and auditing courses at the undergraduate level, in the Masters of Science of Accountancy program, and the Executive MBA program. He also serves as the Accounting Department Internship Coordinator.

John began his career in public accounting and was a partner/owner at Ciuni & Panichi, a certified public accounting firm, until 2010 when he transitioned to full time higher education. Prior to the transition, John was adjunct faculty at Cleveland State University and later at Kent State University. John continues to work as a partner at Ciuni

teaches Financial Accounting, Advanced Accounting, and Federal Taxation at Mount Union.

Russ has a B.S. in Accounting and an MBA in Finance, both from the University of Akron. He is also a CPA in Ohio.

& Panichi on a part-time basis. In addition, John is an Advisory Board member of CTL Engineering, a Columbus based engineering firm with offices in three states and subsidiaries in India.

John is a graduate of Kent State University with a Bachelor's Degree in Accounting and a MBA. He is a Certified Public Accountant and a Chartered Global Management Accountant.

2017/2018 Meeting Schedule

Regular meetings for 2017/2018 will be:

October 18, 2017 - "Awards Night"
November 15, 2017 - "Young Professionals Night"
January 17, 2018 - "Social Networking Night"
February 21, 2018 - "Students' Night"
March 21, 2018 - "CMA/CFM Night"
April 18, 2018 - "Past Presidents' Night"
May 16, 2018 "Guest Night"

All monthly meetings will be held at the Hilton Garden Inn unless otherwise indicated above.

For meetings at Hilton Garden Inn check-in at 5:30 p.m., dinner at 5:45 p.m., pretech 6:10 p.m., and tech session at 7:30 p.m.

Welcome New Members!

Date Joined	Name	Employer	Sponsor
9-1-17	Amy Jackson	Student, Youngstown State U	
9-2-17	Emily Huggins	Student, Youngstown State U	
9-2-17	Jordon Stephen Peterson	Student, Youngstown State U	
9-6-17	Kylie Ford	Student, Youngstown State U	
9-7-17	Drew Galayda	Student, KSU	
9-7-17	Ruby Maire Thomas	Student, KSU	
9-7-17	Brianna Trevillion	Student, KSU	
9-9-17	Captain Tom Myers	Student, KSU	
9-14-17	Deanna Taifengong Cassidy	Student, Youngstown State U	
9-14-17	Ashlyn Lee Chieffo	Student, Youngstown State U	
9-14-17	Jacob Pishotti I	Student, Youngstown State U	
9-15-17	Mariam Alvarez-Soto	Student	
9-16-17	James Ronald Feller	Student, KSU	

New CMAs in Town

Congratulations to the following students who passed the CMA exam on 8-18-17:
Amirali Moeini Chaghervand and Katie Titus.

IMA Workshop - Mr. Excel, Friday, October 27, 2017

Registration Information

The Mr. Excel (aka [Bill Jelen](#)) workshop fee includes Mr. Excel Workshop from 8 am to 5 pm, 8 hours of CPE, two Mr. Excel books, continental breakfast, lunch, and parking. Bill Jelen (aka "Mr. Excel") will be conducting two sessions: Power Excel and Advanced Data Analytics. Your workshop fee covers both sessions. The workshop will be held at the [Kent State Hotel & Conference Center](#), 215 S. Depeyster Street, Kent, Ohio. Parking is available at the parking garage across from the Kent State Hotel & Conference Center.

Workshop fee schedule:

- \$115 for IMA members before September 15 (\$130 between 9/16 - 10/20)
- \$140 for non-IMA members before September 15 (\$155 between 9/16 - 10/20)

The IMA member rate is available if you are (1) a member of any chapter of the Institute of Management Accountants; or (2) are with a company that has at least one IMA member attending.

This workshop is limited to 100 attendees. We expect the workshop to sell out, so register early. All attendees must register before October 20, 2017 (no payments at the door.) Early bird pricing ends September 15.

Payment by Credit Card:

Register and pay using a credit card at <https://squareup.com/store/akron-chapter-ima>

You do not need to mail the registration form if you pay by credit card.

Payment by Check:

Complete and mail this form with your check (you do not need to complete this form if you pay by credit card.)

Name of attendee	Company name	Email address	Workshop fee (see schedule)
		Total fee enclosed	\$

Please make checks payable to: ***IMA, Akron Chapter***

Mail checks to: Wendy Tietz, 804 Dominion Drive, Kent, OH 44240

Cleveland East Annual Controller's Workshop



The Association of Accountants and Financial Professionals in Business

CLEVELAND EAST CHAPTER

Controller's Workshop

BASF
23700 Chagrin Blvd
Beachwood, OH
Friday, November 17, 2017
8:00 am – 4:30 pm

A one day seminar for Controllers, CPAs, CMAs, CFMs and Accountants interested in staying up to date on topics of interest or new rules and laws.

- Technology Trends to Watch
- Public Comment Letter
- Importance of D & I in the Workplace
- Asset Valuation
- Fraud Prevention
- Tax Update

Register online today

(click the link to the online registration to register for the event)

Cost: \$125

Credit card payments accepted via PayPal

www.cleveast.imanet.org

Cleveland East Chapter of IMA

Annual Controller's Workshop

SEMINAR OUTLINE

7:30 **Continental Breakfast** sponsored by

 **Accountemps**
A Robert Half Company

8:00 **Get Your Tech On – Trends to Watch** – Chris Mishler

- What's new in tech trends to watch

9:45 **Do Public Comment Letters on Proposed SEC Comment Letters Matter** – Gregory Jonas

- Why organizations should make comment letters?

11:00 **The Importance of Diversity & Inclusion in the Workplace** – Billy O'Quinn

- Strategies to make your company more inclusive for employees.

12:00 **Lunch** - provided

1:00 **Asset Valuations** – Paul Lebo

- Equities, particularly energy and materials sectors, still maintain attractive valuations. The tech sector also has strong upside potential.
- In the current environment, look to diversify your equity holdings by taking advantage of attractive international equity valuations, particularly emerging market.
- As for fixed income, unless investing in floating rate bonds, take extra precautions to shorten durations and underweight this asset class.

2:15 **13 Fraud Prevention Suggestions** – Frank Suponcic

- Is your business embezzlement proof?
- Learn how to perform a quick forensic examination so that you can identify your company's vulnerabilities and fraud risk.
- Hear steps that your HR department can easily implement in order to obtain employee buy-in to fraud prevention measures.
- Proactive steps employers can consider to create an effective anti-fraud culture

3:30 **Tax Reform in 2017, Why, What and When** – Tammy Gerber & Kathryn Proper

This program meets the ICMA guidelines for 8 hours CPE credit for CMAs and CPAs

Please visit www.cleveast.imanet.org for more information!

Akron Chapter has a New Look!!

We are happy to announce the long-awaited rollout of our new Akron Chapter website!

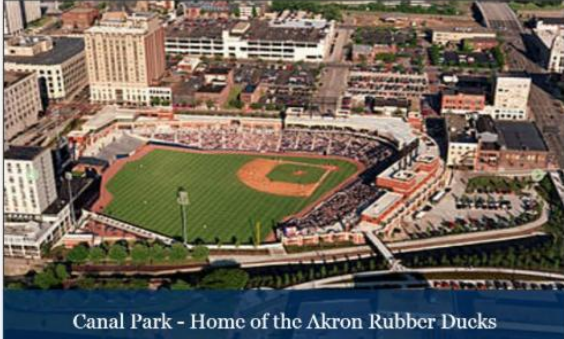
The new standard template will make the look and feel of all IMA chapters similar and allow IMA National to push widespread information down to the chapter websites, eliminating duplicate work for the chapter webmasters. We are continuing to populate information, so check back frequently for updates and information so you don't miss anything.

The new web address is <http://akron.imanet.org>. Make it a favorite today!



The Association of Accountants and Financial Professionals in Business

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[STUDENTS](#)
[PARTICIPATE](#)



Canal Park - Home of the Akron Rubber Ducks

Message from the President

Hello IMA Akron Chapter members! I am thrilled to get the 2017-2018 year started as your returning chapter president.

[Read More](#)

Chapter News

Mr. Excel is Coming October 27! REGISTER NOW!

Mr. Excel, (Bill Jelen) is coming to Kent State for a full day seminar, complete with 2 books on Oct. 27, 2017. Save the date and register now. Space is limited!

Annual Program Book Update

The Board of Directors has decided to stay with the pdf online format of the Annual Program Book and, thus, hard-copy Annual Program Books will not be mailed to

members with email addresses. Instead, members can view/download the book from the website address www.Yodergraphics.com/ima/2017_ima_roster.pdf. The password is "ima 2017". The website will be accessible after October 1. Members without an email address were snail-mailed a hard-copy Program Book. Members who attended the September 20 tech session meeting at the Hilton Garden Inn also received a Program Book. If you need a hard-copy of the Annual Program Book, please contact Linda Garrison at Linda_Garrison@goodyear.com.

Awards Night Congratulations

Please join us on October 18 in extending congratulations to the following chapter members for the 2016-17 IMA Year:

- Robert O. Feola Member-of-the-Year Award - Shirley Calvin
- Michale P. Granieri Associate Director of the Year Award - Ken Bechtol

Perfect Attendance Recognition

- 46 years - Bill Dreyer
- 45 years - Ken Bechtol
- 40 years - Jim Campbell
- 39 years - Wayne Hawkins
- 28 years - Linda Simko
- 25 years - Roy Howarter
- 15 years - Steve Law
- 9 years - Shirley Calvin
- 7 years - Doreen Kuster
- 6 years - Bob Shapiro
- 5 years - Sherri McGuinness, Mike Savage, and Andrea Schnee
- 4 years - Linda Garrison
- 2 years - Joan Chamberlain, Kelly Heil, and Joe Richards
- 1 year - Christine Niswender

- Twenty-fiver Club - Doreen Kuster
- Fifty Club - Roy Howarter
- Stevenson Division - 2nd place banner and Remington Rand Trophy
- Stevenson Division - Bronze Medal for the Public Relations Award

CMA Mentoring Program

The Akron chapter IMA is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The Akron IMA CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

The CMA Designation The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

The CMA credential is:

Focused - On the critical skills you use in business

Respected - Leading employers seek to hire and promote CMAs

Valued - CMAs on average, earn higher compensation than noncertified professionals
Convenient - CMA exams are offered electronically in hundreds of locations worldwide.

The CMA Mentoring Program - The accreditation process leading to the CMA designation can be a rigorous experience requiring great energy and effort. The CMA candidate will have questions regarding exam content, study materials, test taking strategies, and much more. Without somebody to guide and mentor them, the candidate may become discouraged and abandon the certification program. However, through the Akron IMA CMA Mentoring Program, candidates will be able to seek and obtain the support and guidance of fellow chapter members who have earned their CMA designation.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

If you would like more information, please contact: Jeff Falter jfalter@roadrunner.com

Job Opportunities

Director of Finance

St. Vincent-St. Mary High School has an opening for a Director of Finance. This position is responsible for all accounting functions, include AR, AP, payroll, budgeting, financial statement preparation, and bookstore management. A Bachelor of Science Degree in Accounting is required with CPA preferred and 6-8 years' experience in related field.

Please send resume and salary requirements to St. Vincent-St. Mary High School, Attn: President, 15 N.Maple Street, Akron, OH 44303.

Internet Reference Page

Dinner Reservations: imadinner@hotmail.com or (330) 904-7986

Newsletter articles: ima_newsletter@yahoo.com

Employment service: rshapiro@socius1.com or (330) 703-9195

IMA insurance: R_Showarter@hotmail.com or (330) 688-7670

Akron chapter website: akron.imanet.org

IMA National website: www.imanet.org

Login : enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Online Program Book: www.yodergraphics.com/ima/2017_ima_roster.pdf

Password is ima2017

Access online recording of chapter meetings:

Contact Roy Howarter at (330) 688-7670 or R_Showarter@hotmail.com

Get the password from Roy

Stay Connected

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Akron Chapter IMA | imadinner@gmail.com | <http://akron.imanet.org>

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