



The Association of
Accountants and
Financial Professionals
in Business

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February 2021

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Dear Akron IMA,

How is everyone enjoying the snow? Hope everyone is able to join us at our upcoming events. See you soon!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

Follow us on Twitter!

Did you know... you can follow the chapter on Twitter [@AkronChapterIMA](#)? Follow us and keep up to date on news and events for your chapter!

President's Message

Greetings to everyone!

We have quite a varied slate of speakers scheduled for the upcoming months – all events are online and are provided at no cost. Please invite friends or colleagues to our webinars; guests are always welcome at no cost.

I wanted to call your attention to the chapter's March 2021 event on March 17, 6:30 – 8 pm Eastern. Eric Cohen will be the speaker on "Emerging Accounting Technologies, featuring Blockchain: Futures, Fads and Fallacies." This session should be really useful – Eric has a wealth of knowledge about these topics and speaks in plain English about these often-complex topics.

All chapter events for January – May 2021 are online due to the continuing pandemic. I am truly thankful that the technology exists for us to stay connected and learning. Even though it would be nice to get together in person, we are able to continue with chapter activities. Eventually when we have in-person events again, I know I will be most appreciative of something I used to take for granted.

As always, stay safe and take care.

Wendy Tietz, 2020-2021 Akron IMA Chapter president



Quick Links

[Akron Chapter Website](#)

[IMA Global Website](#)

[Ohio Council Website](#)

[Meeting Recordings](#)

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Welcome New Members

Date Joined	Name
1/29/2021	Melissa Davanzo
1/03/2021	Katelin Fetzer
1/27/2021	Eddie Sanchez Rodriguez
1/30/2021	Emily Yurchison

Virtual IMA Ethics Workshop: "Slippery Slope of Greed" (2.0 CPE)

Learning Objectives:

After this session, you will be able to:

1. Identify common fraud risk factors present in an actual accounting and financial reporting fraud.
2. Determine the five components of internal control included in the COSO internal control framework and how they relate to the case.
3. Recognize deficiencies in an organization's internal controls and poor governance.

Presenters: Dr. Wendy Tietz and Linda Garrison

[Register online today!](#)

Meeting schedule for 2020 - 2021

Here is the schedule of the Akron chapter IMA events that are currently planned for the remainder of the 2020 – 2021 IMA year. More events may be added. All events listed here are online webinars or online meetings.

Date	Time (EST)	Theme or topic	Format and tentative CPE hrs
Wednesday, February 17, 2021	6 - 8 pm	Slippery Slope of Greed - Ethics Webinar*	2.0 hr CPE (Ethics CPE!)
Friday, March 12, 2021	12 - 1 pm	CPA vs. CMA: What's the difference?	0 CPE
Wednesday, March 17, 2021	6:30 - 8 pm	Emerging Accounting Technologies, featuring Blockchain: Futures, Fads and Fallacies*	Webinar – 1.5 hr CPE
Friday, April 16, 2021	8 - 9 am	Federal Reserve of Cleveland: Basics of how the Federal Reserve of Cleveland works	Webinar – 1 hr CPE
Wednesday, April 21, 2021	7 - 8:30 pm	Mikaela Hunt, Breaking out of career comfort zones*	Webinar – 1.5 hr CPE
Wednesday, May 12, 2021	6:30 - 8 pm	Sales and use tax primer (CBiz)*	Webinar – 1.5 hr CPE

**Chapter meeting to follow webinar (separate sign-up link on Akron Chapter portal.)*

All online events are free this year. Register through the Akron IMA portal at this [link](#). Once you register, you will receive an email with event information and links about 24 hours before the event.

Board meeting schedule for 2020 - 2021

All Akron chapter IMA board meetings for the 2020 – 2021 year will be online.

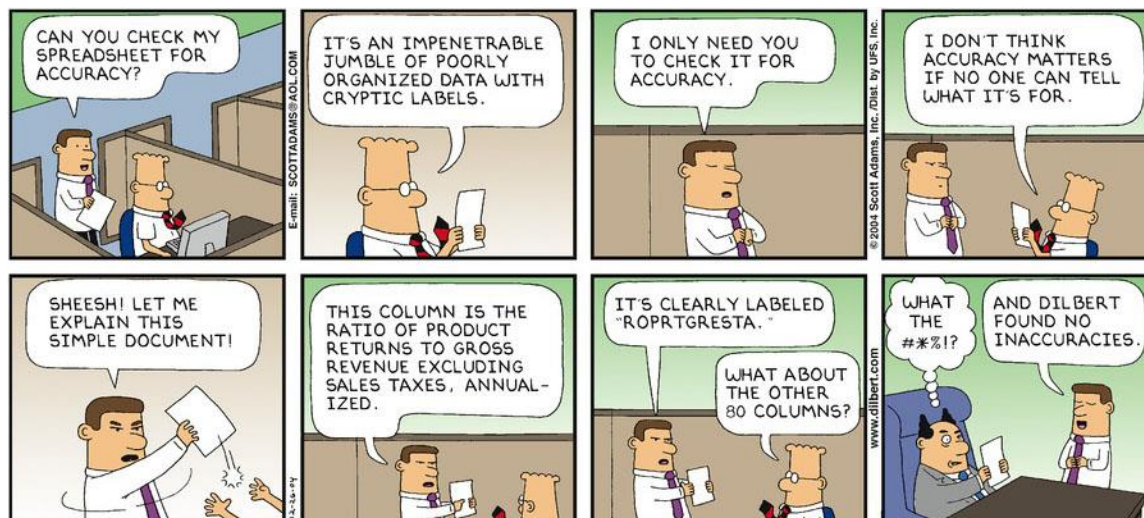
Here is the schedule of the Akron chapter IMA board meetings:

Date	Time (EST)
Wednesday, March 10, 2021	6:30 - 7:30 pm

Wednesday, April 14, 2021	6:30 - 7:30 pm
Wednesday, May 5, 2021	6:30 - 7:30 pm

All Akron chapter IMA members are welcome at the board meetings. Register for the board meetings through the Akron IMA portal at this [link](#). Once you register, you will receive an email with event information and links about 24 hours before the event.

Comic



CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org
 Akron chapter website: akron.imanet.org
 IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org

Akron Chapter IMA | akron@imachapter.org | <http://akron.imanet.org>