



The Association of
Accountants and
Financial Professionals
in Business

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Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Please join your fellow IMA Members for Students' Night on **TUESDAY**, February 19, 2019 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305. **RSVP deadline is Friday, February 15th. Please see directions in the "Registration Changes" article.**

Check in starts at 5:15 pm. Dinner will be served at 5:45 p.m. sharp. Cost for Members is \$25.00. Non-members pay \$30.00. Pre-Technical Session begins at 6:10 p.m. Technical Session begins at 7:10 p.m. Cost is \$0.00 if you are not having dinner. 2 CPE credits this month. Student members always pay \$10 for dinner.

Consider joining the Board for next year (2019-2020)! We are putting together the Board roster for next year and will vote for approval at the March dinner meeting.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Hello Akron Chapter! I hope you all stayed safe and warm during our arctic blast. The Board of Directors conducted an email only meeting as it was too cold to actually meet. This month, we are going to try something new. The February meeting will be held on **Tuesday, February 19th** to see if we can entice some students to come on "Student Night". Make sure that you put this in your calendar! As usual, we have speakers who we hope will entice all of our members to come and listen as well as to network with our peers and have a delicious meal. I do hope that I will see all of you (and plenty of students) on **February 19th!**

Joe Richards
IMA President
2018-19



Welcome New Members

Date Joined	Name	Occupation
12/29/2018	Stephen E. Nolze	
12/27/2018	Moriliat Alebiosu	Transfer In
12/05/2018	Christine Babos-Smith	Transfer In

2018-2019 Meeting Schedule

Regular meetings for 2018/2019 will be the following:

- February 19, 2019 – “Students’ Night”
- March 20, 2019 – “CMA/CFM/CSCA Night”
- April 17, 2019 – “Past Presidents’ Night”
- May 15, 2019 – “Guest Night”

Registration Changes

Meeting registrations should now go through the chapter website:

<http://akron.imanet.org/>

Directions are available by clicking on “[All Discussions](#)” in the green Menu Bar toward the top of the page.

If you have any issues, please contact us at akron@imachapter.org.

All registrants will sign a waiver for their picture to be posted on social media, should the opportunity present. If you wish to “opt-out”, you will have the ability to do so at the sign-in table. Your privacy is our concern!

February Dinner Meeting

Hilton Garden Inn
February 19, 2019
Students’ Night

Agenda:

Registration opens at 5:15pm

Buffet Dinner at 5:45pm

Pre-Tech Session begins at 6:10pm

Technical Session begins at 7:10pm

Pre-Technical Session - "How to Use Hedging to Minimize FX Volatility"

Sam Farkas, MBA, CPA

Lead Financial Analyst, International Treasury, The Goodyear Tire & Rubber Company

Mr. Farkas has been responsible for managing foreign exchange (FX) risk at The Goodyear Tire & Rubber Co. since February 2016. His experience extends to monitoring, analyzing, and hedging cash flow & balance sheet exposures of the company. He provides support for hedge/no-hedge decisions, for other special transactions and assists in evaluating new strategies to minimize P&L volatility due to FX movements.

Prior to Treasury, he has held various roles in Internal Controls, Procurement Finance and Internal Audit Departments of Goodyear. He holds an MBA and an MA degree in Econometrics from Ohio University, Athens, OH.



Technical Session - "My Story: The Journey from CPA to Serial Entrepreneur to Author"

Denise M. Lee, CPA, MBA

Serial Entrepreneur, Faculty, Kent State University

Denise is an entrepreneur who has co-founded five start-up companies whose outcomes have included the outright sale of a company to a large corporation, the sale of her interest in a company to a private buyer, business shuttering after success in order to pursue a different opportunity, and business shuttering after failure to get a product to market. Two of the businesses were in the medical industry, two were in the construction industry, and one was in the education industry. Denise is also a CPA with 6 years of public accounting experience.



Denise is currently a faculty member at Kent State University in the Department of Marketing and Entrepreneurship where she is involved in teaching and coaching entrepreneurship students. In 2011, Denise received the Kent State University College of Business Teaching Excellence Award. In 2014 she was nominated for the same award. In 2015, she received a Faculty Recognition Award from the Kent State University Teaching Council.

Denise has developed and taught a variety of traditional and online entrepreneurship courses at Kent State University, including Introduction to Entrepreneurship, Entrepreneurial Experience I & II, Entrepreneurial Tools, Entrepreneurial Marketing, New Venture Creation and Entrepreneurial Finance. She is also Coordinator for Kent State University's Undergraduate Entrepreneurship Curriculum.

Specialties: As an entrepreneur, Denise has specialized in overall business strategy, business planning, process and procedure development, and overall company management. Denise has extensive experience in all phases of the administrative development and proper exit of new business ventures. As a CPA, Denise specialized in audit, business valuation and corporate taxation.

Denise is currently working with Chicago Business Press to publish a textbook about entrepreneurial finance. The expected publication date of the textbook is 2019.

New CMAs in Town

Congratulations to the two newest CMAs in Akron chapter: student Christine Babos-Smith (11-27-18) and Goodyear employee Nasigrie Mahama (1-11-19). The chapter now has 65 CMAs and 2 CSCAs.

Monthly Chuckles

Thanks to Ken for this month's jokes:

- Welcome to the Accounting Department, where everybody counts.
- What does CPA stand for? Can't Pass Again.
- It's accrual world.

Board of Directors Slate for 2019-2020

Attention Akron chapter IMA members: we are now looking for Board members for the next fiscal year. Note that if you serve on the Board for five years, you will qualify for reduced dues as an ELM (Emeritus Life Member) when you retire.

Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. If interested in volunteering, please contact Joe Richards at akron@imachapter.org.

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org