



The Association of
Accountants and
Financial Professionals
in Business

The Summit Report

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Highlights

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

**Innovation Center
Manufacturing Plant
Tour** at Goodyear will

November 2017

Greetings!

Please join your fellow IMA Members for Young Professionals Night on November 15, 2017 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305

Check In is at 5:30 pm.

Dinner will be served at 5:45 p.m. sharp. Pre-Technical Session begins at 6:10 p.m. and Technical Session begins at 7:10 p.m.

Cost for Members is \$25.00. Non-members pay \$30.00

For every Pre-Technical or Technical Session that you attend, you earn 1 CPE towards your CMA or CPA requirements.

Remember, members are always welcome at meetings. Even if you're on a diet or don't feel like eating - come to hear the speakers anyway.... there is NO charge if you are not eating!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!

Kelly Heil

President's Message

Fellow IMA Members,

The Mr. Excel seminar was a huge success. I believe everyone left with many new tricks and tips. I know I did! No matter how much you think you know about Excel, there is always more. I've been using Excel since the early 90's (dating myself), but learned a lot. We received two books that are very easy to follow and very



be 5:30 pm on Tuesday, November 14, 2017. We have 13 spots open. Contact [Linda Garrison](#) to reserve your spot.

informative. Visit Bill Jelen's website <http://www.mrexcel.com> for tips, questions, help, and purchasing any books or materials you may need to help with your Excel skills.

November 15 (my birthday) is Young Professional's Night. We are happy to have Julie Falter, Esq., MA.Ed, give us an "Overview of Estate Planning", and show us "The Importance of Health Care Powers of Attorney and Living Wills". Everyone needs to know these things and it isn't good to wait until you need to know them, because you won't be in a clear frame of mind. Having the facts and being able to make proactive good plans is something we can all benefit from. This will be a very valuable session. Invite guests and your spouses if they are interested as well.

I'm happy to announce our plant tour of Innovation Center Manufacturing at Goodyear will be 5:30 pm on Tuesday, November 14, 2017. The student chapter needs this requirement, but we have approximately thirteen spots left for those interested. The first to let me know of their interest will be in on this tour. If there is a lot of interest, we will run another tour in the spring. Send me an email at linda_garrison@goodyear.com if you'd like to attend. They are going to take us through the race tire production process. The tour will be tailored for accountants and be worth CPE credit.

Don't forget that Gleim offers a significant discount for IMA members of a chapter. Contact me for more information on that. Now is the time to start thinking of good New Year's resolutions. Getting certified is a good one!

Follow us on Twitter [@AkronChapterIMA](#).

Linda Garrison, President
Akron Chapter IMA
2017/2018

Pre-Tech Session - "Overview of Estate Planning"

Hilton Garden Inn
November 15, 2017
6:10 P.M. (SHARP)

Julie J. Falter, ESQ, MA. Ed
Attorney

"Overview of Estate Planning"

Julie Falter, Esq., MA.Ed., is an attorney who focuses her practice on estate planning and probate legal services. In addition to her law



degree, Julie has a master's degree in community counseling, along with a certificate in gerontology. Before attending law school, she spent nearly 10 years at the Alzheimer's Association, working as Family Service Director. She has spent her entire career working with older adults and families and now enjoys meeting the estate planning needs of her clients of all ages.

Technical Session - "The Importance of Health Care Powers of Attorney and Living Wills"

**Hilton Garden Inn
November 15, 2017
Young Professionals Night**

Julie J. Falter, ESQ, MA. Ed
Attorney

"The Importance of Health Care Powers of Attorney and Living Wills"

2017/2018 Meeting Schedule

Regular meetings for 2017/2018 will be:

November 15, 2017 - "Young Professionals Night"

January 17, 2018 - "Social Networking Night"

February 21, 2018 - "Students' Night"

March 21, 2018 - "CMA/CFM Night"

April 18, 2018 - "Past Presidents' Night"

May 16, 2018 "Guest Night"

All monthly meetings will be held at the Hilton Garden Inn unless otherwise indicated above.

For meetings at Hilton Garden Inn check-in at 5:30 p.m., dinner at 5:45 p.m., pretech 6:10 p.m., and tech session at 7:30 p.m.

Welcome New Members!

Date Joined	Name	Employer	Sponsor
9-19-17	Tim Nesnidol	Student, Youngstown State U	
9-19-17	Jane Killian	TimkenSteel Corp.	Reinstatement from 6-1-16 termination
9-24-17	Isa Marie Furey	Student, Youngstown State U	
9-29-17	Patrick Ryan Beatty	Student, Youngstown State U	
10-10-17	Stephanie Boccio	Student, University of Akron	Il-Woon Kim
10-10-17	Joseph Dicosimo	Student, University of Akron	Il-Woon Kim
10-10-17	Isabella DiFeo	Student, University of Akron	Il-Woon Kim
10-10-17	Matthew O Harvey	Student, University of Akron	Il-Woon Kim
10-10-17	David Kaiser	Student, University of Akron	Il-Woon Kim
10-10-17	Courtney Klingenberger	Student, University of Akron	Il-Woon Kim
10-10-17	Daniel Robert Smith		Transfer in from

10-11-17 Erika Bauman

New CMA in Town

Congratulations to student Christiana Antwi Obimpeh who passed the CMA exam on 9-15-17.

Cleveland East Annual Controller's Workshop



Controller's Workshop
BASF
23700 Chagrin Blvd
Beachwood, OH
Friday, November 17, 2017
8:00 am – 4:30 pm

A one day seminar for
Controllers, CPAs, CMAs,
CFMs and Accountants
interested in staying up to
date on topics of interest or
new rules and laws.

- Technology Trends to Watch
- Public Comment Letter
- Importance of D & I in the Workplace
- Asset Valuation
- Fraud Prevention
- Tax Update

Register online today
(click the link to the online registration to register for the event)

Cost: \$125

Credit card payments
accepted via PayPal

www.cleveast.imanet.org

Cleveland East Chapter of IMA Annual Controller's Workshop

SEMINAR OUTLINE

7:30 **Continental Breakfast** sponsored by

Accountemps
A Robert Half Company

8:00 **Get Your Tech On – Trends to Watch** – Chris Mishler

- What's new in tech trends to watch

9:45 **Do Public Comment Letters on Proposed SEC Comment Letters Matter** – Gregory Jonas

- Why organizations should make comment letters?

11:00 **The Importance of Diversity & Inclusion in the Workplace** – Billy O'Quinn

- Strategies to make your company more inclusive for employees.

12:00 **Lunch** - provided

1:00 **Asset Valuations** – Paul Lebo

- Equities, particularly energy and materials sectors, still maintain attractive valuations. The tech sector also has strong upside potential.
- In the current environment, look to diversify your equity holdings by taking advantage of attractive international equity valuations, particularly emerging market.
- As for fixed income, unless investing in floating rate bonds, take extra precautions to shorten durations and underweight this asset class.

2:15 **Fraud Prevention Suggestions** – Frank Suponocic

- Is your business embezzlement proof?
- Learn how to perform a quick forensic examination so that you can identify your company's vulnerabilities and fraud risk.
- Hear steps that your HR department can easily implement in order to obtain employee buy-in to fraud prevention measures.
- Proactive steps employers can consider to create an effective anti-fraud culture

3:30 **Tax Reform in 2017, Why, What and When** – Tammy Gerber & Kathryn Proper

This program meets the ICMA guidelines for 8 hours CPE credit for CMAs and CPAs

Please visit www.cleveast.imanet.org for more information!

October 27th Professional Development Seminar

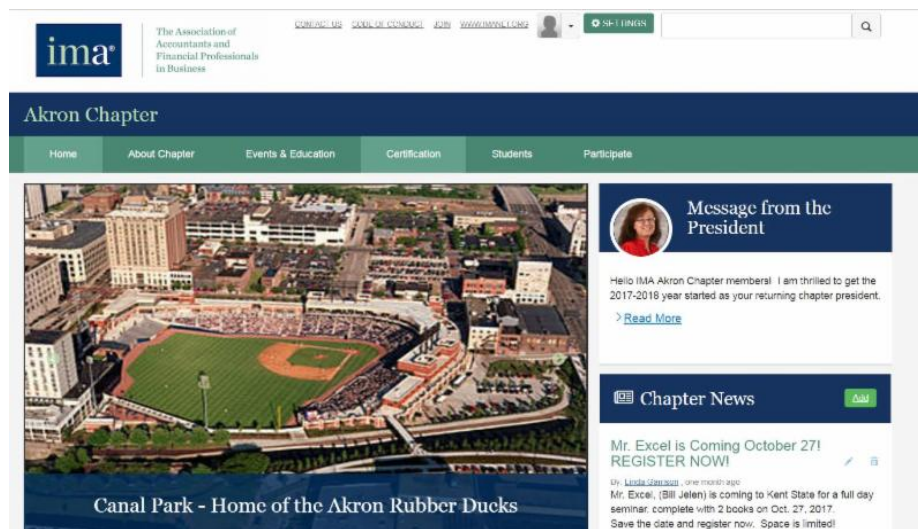
The October 27 PD Seminar, Excel Workshop on Power Excel and Data Analytics, at the KSU Hotel & Conference Center was very successful - 28 chapter members and 56 guests/other chapter members earned 8 hours CPE and received two books from Mr. Excel Bill Jelen. Kudos to Wendy Tietz for arranging the event.

Akron Chapter has a New Look!!

We are happy to announce the long-awaited rollout of our new Akron Chapter website!

The new standard template will make the look and feel of all IMA chapters similar and allow IMA National to push widespread information down to the chapter websites, eliminating duplicate work for the chapter webmasters. We are continuing to populate information, so check back frequently for updates and information so you don't miss anything.

The new web address is <http://akron.ima.net.org>. Make it a favorite today!



Annual Program Book Update

The Board of Directors has decided to stay with the pdf online format of the Annual Program Book and, thus, hard-copy Annual Program Books will not be mailed to members with email addresses. Instead, members can view/download the book from the website address www.Yodergraphics.com/ima/2017_ima_roster.pdf. The password is "ima 2017". The website was accessible after October 1. Members without an email address were snail-mailed a hard-copy Program Book. Members who attended the September 20 tech session meeting at the Hilton Garden Inn also received a Program Book. If you need a hard-copy of the Annual Program Book, please contact Linda Garrison at Linda_Garrison@goodyear.com.

CMA Mentoring Program

The Akron chapter IMA is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The Akron IMA CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

The CMA Designation The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

The CMA credential is:

Focused - On the critical skills you use in business

Respected - Leading employers seek to hire and promote CMAs

Valued - CMAs on average, earn higher compensation than noncertified professionals

Convenient - CMA exams are offered electronically in hundreds of locations worldwide.

The CMA Mentoring Program - The accreditation process leading to the CMA designation can be a rigorous experience requiring great energy and effort. The CMA candidate will have questions regarding exam content, study materials, test taking strategies, and much more. Without somebody to guide and mentor them, the

candidate may become discouraged and abandon the certification program. However, through the Akron IMA CMA Mentoring Program, candidates will be able to seek and obtain the support and guidance of fellow chapter members who have earned their CMA designation.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

If you would like more information, please contact: Jeff Falter jfalter@roadrunner.com

Internet Reference Page

Dinner Reservations: imadinner@hotmail.com or (330) 904-7986

Newsletter articles: ima_newsletter@yahoo.com

Employment service: rshapiro@socius1.com or (330) 703-9195

IMA insurance: R_Showarter@hotmail.com or (330) 688-7670

Akron chapter website: akron.imanet.org

IMA National website: www.imanet.org

Login : enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Online Program Book: www.yodergraphics.com/ima/2017_ima_roster.pdf

Password is ima2017

Access online recording of chapter meetings:

Contact Roy Howarter at (330) 688-7670 or R_Showarter@hotmail.com

Get the password from Roy

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