



The Association of
Accountants and
Financial Professionals
in Business

November 2021

In This Issue

[President's Message](#)

[Welcome New Members](#)

[December 7 Webinar](#)

[21-22 Meeting Schedule](#)

[IMA Ethics Courses \(FREE!\)](#)

[Membership Renewal](#)

[Gleim Partnership](#)

[CMA Mentoring Program](#)

[Internet References](#)

Quick Links

[Akron Chapter Website](#)

[IMA Global Website](#)

[Ohio Council Website](#)

[Meeting Recordings](#)

Employment News

Please contact [the chapter](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Our next events are: December 7th and January 20th.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Hello Everyone,

Our fall season is off to a nice start and will continue into November.

We have a Board meeting scheduled for 6:30 on Wednesday, November 17.

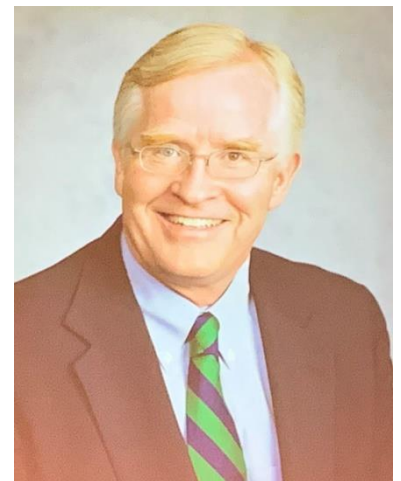
We also have a timely one hour online CPE webinar set for 6:30 on Wednesday, November 10. The topic is Culture and its Role in DE&I and our presenter will be Rinku Bhattacharya. [Here is the link to join the webinar](#).

I hope to see you there!

Sincerely,

Peter Dorff

2021-2022 Akron IMA Chapter president



Textual Analytics for Accountants – December 7th Webinar

Time/Date: Tuesday, December 7, 2021, from 6:30 – 7:30 pm Eastern

Diane Janvrin (Iowa State University) and Ingrid Fisher (University of Albany - SUNY)

Due to the rapid growth of internal and external unstructured data and computer processing capability, accountants today employ textual analysis in many activities ranging from revenue recognition and contract analysis to privacy compliance and video recordings. Textual analysis, also known as content analysis, involves examining the content, structure, and functions of messages contained in unstructured (or text) data based on linguistic theory. This session will cover basic textual analytics concepts and provide examples of how textual analytics can be used in financial accounting, managerial accounting, and auditing in today's business environment.

Registration will be available later this month on the [Akron IMA Website](#) under Events.

2021-2022 Meeting Schedule

The meetings below are all online until future notice.

Meeting Subject	Date & Time
Textual analysis for accountants	December 7, 6:30 pm (Tue)
Tax update	January 20, 6:30 pm (Thu)
Do peer ratings work?	February 21, 6:30 pm (Mon)
Technology trends	March 15, 6:30 pm (Tue)
CMA vs. CPA: What's the difference? (No CPE)	April 21, 9 am (Thu)
Lower the costs of your external audit	May 17, 8 am (Tue)

IMA Free Ethics Courses (from Friday Roundup email)

In line with IMA's commitment to upholding the highest ethical standards, IMA members now have unlimited access to all IMA ethics courses for free.

Automatic Membership Renewal (from Friday Roundup email)

Check out the recent article in the Friday Roundup email on how to automatically renew your IMA membership to save 25%!

Gleim Partnership

The Akron IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!

Almost 40 years ago, Gleim set the standard for CMA exam review. Today, as an industry leader and IMA Strategic Partner, we continue to dedicate ourselves to preparing candidates to pass quickly and confidently. The 2021 Gleim CMA Review includes thousands of the most realistic CMA exam questions, the most comprehensive coverage, dedicated and reliable support, and more. More CMAs have passed with Gleim—we have the experience to guide you to exam success! IMA chapter members, order now and save at least 30% on our Premium CMA Review System.

Place your order directly online by going to gleim.com/IMAakron or contact Alexandra Graham at 800.874.5346 ext 428 or imachapters@gleim.com to learn about the significant discounts you are eligible for as an IMA Chapter member.

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two-part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org

Akron Chapter IMA | akron@imachapter.org | <http://akron.imanet.org>