



The Association of
Accountants and
Financial Professionals
in Business

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Employment News

Please contact [the chapter](#) if you have a job available or if you are looking for an employment opportunity.

October 2021

Dear Akron IMA,

Our next events are: October 19th and 21st, and November 10th.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Hello Everyone,

Our fall season is off to a nice start and will continue into October.

We have a Board meeting scheduled for 6:30 on Tuesday, October 12.

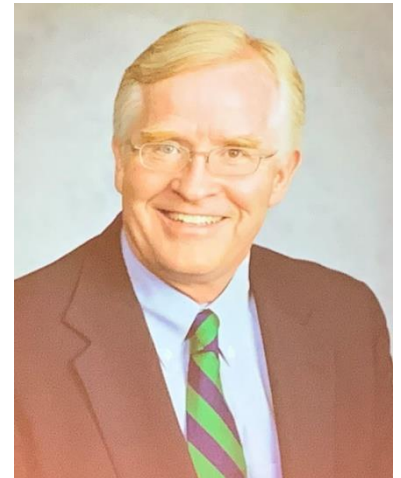
[Here is the link to join the meeting.](#)

We also have one hour of online CPE set for 6:30 on Tuesday, October 19. The topic is Taking Flight: The Fixed Asset Life Cycle Challenge presented by Amy Igou, Dan Bumblauskas, and Paul Bumblauskas. I hope to see you there!

Sincerely,

Peter Dorff

2021-2022 Akron IMA Chapter president



Welcome New Members

Date Joined	Name	Date Joined	Name
09/15/2021	Keshunn Abram	09/15/2021	Devin Kyle
09/24/2021	Mr. Brandon Board	09/10/2021	Anthony Lyner
09/20/2021	Peyton Bell	09/11/2021	Assem Massibayeva
09/18/2021	Jacob Brame	09/15/2021	Savanna McElwain
09/24/2021	Mrs. Ashley M Bunch	09/13/2021	Zachary W Mozden
09/17/2021	Mr. Mackenzie A Catalano	09/18/2021	Caleb Perkins
09/13/2021	Jewel Debevec	09/09/2021	Shawn Peters
09/18/2021	Mr. Tyler Dohse	09/17/2021	Osaid Qaraqish
09/15/2021	Kara Dotterer	09/16/2021	Joshua Rice
09/09/2021	YOONKYOUNG EOM	09/09/2021	Terran Stacey
09/08/2021	Kyle Foos	09/15/2021	Eric Tannehill
09/09/2021	Kevin Gardner	09/10/2021	Reilly Todd
09/09/2021	Thomas Francis Jakubowski	09/09/2021	Joshua Tomor
09/15/2021	Cole Khas	09/08/2021	Jared Tuma
09/15/2021	Alex Kovalcheck		

We had 29 new members join our Chapter: 25 of the new members were students and 4 were regular members. Welcome everyone!

Taking Flight: The Fixed Asset Life Cycle Challenge – October 19th Webinar

Time/Date: Tuesday, Oct 19, 2021 from 06:30 PM to 07:30 PM

Description: Similar to many organizations, due to disparate system, the Dublin airport was unable to track on-going actual costs for many of its assets. A group of professors and students used the Six Sigma methodology to make recommended process improvements. The final goal is to have better data on the full lifecycle costs throughout the full life of the asset. The complete costs will allow the Dublin airport to better forecast and justify their capital expenditures. This webinar will discuss the project and benefits from lifecycle costing. [Register here.](#)

Speaker information:

Amy Igou is the Halverson Associate Professor in Accounting at the University of Northern Iowa where she teaches, data analytics, accounting information systems and fraud. Prior to UNI, she worked at Deere & Company in Moline, Ill for 19 years in financial systems. She is an active member of IMA, including past chapter and regional council president.

Dan Bumblauskas is an Associate Professor of Management, with tenure, at the University of Northern Iowa and was previously an Assistant Teaching Professor of Management at the University of Missouri (Mizzou). Dan conducts research, teaches courses and consults on topics such as operations and supply chain management, service industry operations, six sigma, etc. Dan is also Vice President of PFC Services, Inc. As a consultant, Dan works with businesses in various industries to develop new business and improve operational efficiency. Dan has published upwards of 50 research articles and book chapters.

Dan was formerly with ABB Inc. as a Group North American Account and Marketing Manager for the Power Products (PP) Division Transformer Business Unit. Prior to joining ABB, Dan worked for Sears Holdings Corporation's sears.com webcenter in West Des Moines, Iowa as a comm. and product specialist. In this role he was responsible for providing technical assistance on products and information systems to Sears' associates and customers located throughout North America. He particularly focused on information sharing processes and data mining for the sears.com Knowledge Base.

Dan is a distinguished graduate of Iowa State University (ISU) where he has been conferred B.S., M.S., and Ph.D. degrees. Dan's doctoral work was completed in the department of Industrial and Manufacturing Systems Engineering at ISU. Dan also completed a master's degree program in general management at Harvard University.

PAUL BUMBLAUSKAS is a business advisor, facilitator and international speaker and is highly regarded by business owners and executives, especially in building material and home decor-related industries. Paul has over 30 years of experience in retail, wholesale and light manufacturing and has amassed unique sets of skills ranging from sales, staffing and store presentation to accounting, human resources, information technology, operations and administration. Paul is currently President of PFC Services, Inc., a consulting and facilitating firm with a dominant client base in building materials, retail and distribution. PFC is known for high-impact recommendations that can be immediately implemented.

He has teaching experience with a number of colleges and professional organizations, including the MBA program at the University of Illinois. In addition, Paul has created over 125 programs targeted toward companies, business owners, managers, sales associates and individuals seeking enhanced performance.

Paul is a contributor to publications, such as LBM Journal and ProSales and has published a number of research and whitepaper documents. He also facilitates and presents for trade associations and roundtables.

CMA vs. CPA: What's the difference (no CPE) – October 21st Webinar

From 9 – 10 am on Thursday, October 21, the Akron chapter is hosting chapter member **Sue Mullen**, professor at Ashland University, for a talk about the CPA vs. the CMA exam. She will be joined by our Gleim representative, Alexandra Graham, who will give a quick update about Gleim's review offerings for the CPA and CMA exams.

This event does not qualify for CPE – but it will be useful to those who are thinking about the CPA or CMA certifications. There is no cost to members or to non-members for the event. [Register here.](#)

Culture and Its impact on organizational DEI – November 10th Webinar

Time/Date: Wednesday, November 10, 2021, from 6:30 – 7:30 pm Eastern

Despite the heightened awareness of Diversity, Equity, and Inclusion different organizations have varying degrees of success and awareness with DEI. Organizational culture is the atmosphere and context within the organization where hiring, staff development, policies, values, and the operating environment is defined. There are several characteristics that are conducive to the creation of a strong DEI program, and common pitfalls that hamper the same. Identifying these help an organization set the stage for an effective DEI program.

This session uses a case study approach to study to identify lessons from the field in implementing, executing and creating an effective culture of DEI. These case studies will deepen an understanding of what will work and practical frameworks for a continuous and vibrant DEI culture.

In exploring these organizations participants will learn about best practices, organizational readiness, and well as common pitfalls when implementing a successful DEI program.

The workshop uses storytelling, participant examples and interactive scenarios to explore the function, relevance and importance of culture and DEI.

Rinku Bhattacharya has more than 25 years of financial and administrative experience in financial management, information technology, strategy, and infrastructure building, with a specialty in the nonprofit sector.

Rinku has had a progressively responsible career working in all aspects of finance and is currently the CFO for Lutheran Social Services and is also an adjunct professor of Accounting at Manhattanville College.



Rinku serves on the global board of the Institute of Management Accountants, serving on the DEI and Strategic Planning Committee. In addition, Rinku supports IMA on a variety of other initiatives including serving as the co-chair of the DEI leadership group and the VP of membership for the Westchester Gateway chapter.

In addition to IMA, Rinku serves on the boards of Cluster Inc. and the First Lego League of Hudson Valley. She has a doctoral degree in Accounting (DPS) from Pace University, an MBA in Finance from the University of Bridgeport, and an MS in Nonprofit Management from the New School University. She also has both CPA and CMA certifications.

Registration will be available later this month on the [Akron IMA Website](#) under Events.

2021-2022 Meeting Schedule

The meetings below are all online until future notice.

Meeting Subject	Date & Time
The fixed asset life cycle challenge	October 19, 6:30 pm (Tue)
CMA vs. CPA: What's the difference? (No CPE)	October 21, 9 am (Thu) & April 21, 9 am (Thu)
Culture and Its Impact on Organizational DEI	November 10, 6:30 pm (Wed)
Textual analysis for accountants	December 7, 6:30 pm (Tue)
Tax update	January 20, 6:30 pm (Thu)
Do peer ratings work?	February 21, 6:30 pm (Mon)
Technology trends	March 15, 6:30 pm (Tue)
CMA vs. CPA: What's the difference? (No CPE)	October 21, 9 am (Thu) & April 21, 9 am (Thu)
Lower the costs of your external audit	May 17, 8 am (Tue)

IMA Free Ethics Courses (from Friday Roundup email)

In line with IMA's commitment to upholding the highest ethical standards, IMA members now have unlimited access to all IMA ethics courses for free.

Automatic Membership Renewal (from Friday Roundup email)

Check out the recent article in the Friday Roundup email on how to automatically renew your IMA membership to save 25%!

Gleim Partnership

The Akron IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!

Almost 40 years ago, Gleim set the standard for CMA exam review. Today, as an industry leader and IMA Strategic Partner, we continue to dedicate ourselves to preparing candidates to pass quickly and confidently. The 2021 Gleim CMA Review includes thousands of the most realistic CMA exam questions, the most comprehensive coverage, dedicated and reliable support, and more. More CMAs have passed with Gleim—we have the experience to guide you to exam success! IMA chapter members, order now and save at least 30% on our Premium CMA Review System.

Place your order directly online by going to gleim.com/IMAakron or contact Alexandra Graham at 800.874.5346 ext 428 or imachapters@gleim.com to learn about the significant discounts you are eligible for as an IMA Chapter member.

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two-part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org

Akron Chapter IMA | akron@imachapter.org | <http://akron.imanet.org>