



The Association of
Accountants and
Financial Professionals
in Business

In This Issue

January 2019

[President's Message](#)

[Welcome New Members](#)

[2018-19 Meeting Schedule](#)

[Registration Changes](#)

[Technical Session](#)

[Job Opportunities](#)

[Board of Directors Slate](#)

[CMA Mentoring Program](#)

[Internet References](#)

Quick Links

[Akron Chapter Website](#)

[IMA National Website](#)

[Ohio Council Website](#)

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Please join your fellow IMA Members for Social Networking Night on January 16, 2019 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305. **RSVP deadline is Friday, January 11th. Please see directions in the "Registration Changes" article.**

Check in starts at 5:15 pm. Dinner will be served at 5:45 p.m. sharp. Cost for Members is \$25.00. Non-members pay \$30.00. There is no Pre-Technical Session this month in lieu of a Social Networking hour. Technical Session begins at 7:10 p.m. Cost is \$0.00 if you are not having dinner. 1 CPE credit this month.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Happy New Year Akron chapter IMA members. I hope everyone had a healthy and happy holiday season. I am looking forward to seeing everyone on the 16th. We are bringing back an old tradition for our January Networking night. A person who is designated as "the hand" will be giving a \$10 bill to a lucky member just for shaking his or her hand. I hope this will put everyone in the mood to meet and greet before our meeting. The hand will announce the winner before our speaker starts. Hope to see you there!

Joe Richards
IMA President
2018-19



Welcome New Members

Date Joined	Name	Occupation
11/27/2018	Cara Crookston	Student
11/26/2018	Matt Paolone	Accountant
11/14/2018	David M Petty	Vice President

2018-2019 Meeting Schedule

Regular meetings for 2018/2019 will be the following:

- January 16, 2019 – “Social Networking Night”
- February 19, 2019 – “Students’ Night”
- March 20, 2019 – “CMA/CFM/CSCA Night”
- April 17, 2019 – “Past Presidents’ Night”
- May 15, 2019 – “Guest Night”

Registration Changes

Meeting registrations should now go through the chapter website:

<http://akron.imanet.org/>

Directions are available by clicking on “[All Discussions](#)” in the green Menu Bar toward the top of the page.

If you have any issues, please contact us at akron@imachapter.org.

All registrants will sign a waiver for their picture to be posted on social media, should the opportunity present. If you wish to “opt-out”, you will have the ability to do so at the sign-in table. Your privacy is our concern!

January Dinner Meeting

Hilton Garden Inn

January 16, 2019

Social Networking Night

Agenda:

Registration opens at 5:15pm

Buffet Dinner at 5:45pm

Social Networking until Technical Session begins at 7:10pm

Technical Session - "Social Media for Businesses"

Joni Bowen

PR and Media specialist, Kent State College of Business Administration

Joni works as PR and Media specialist in the Marketing Communications Office at the Kent State College of Business Administration. In this role, she is responsible for marketing College initiatives and undergraduate programs. She administers all college social media channels to support efforts to recruit and retain students. Prior to working in higher education marketing, Joni worked as a journalist for a daily newspaper in Stark County. In addition to her reporting duties, she worked to bring the newspaper into the digital age, launching a social media presence, incorporating multimedia storytelling into reporting practice and building on website offerings for readers. She enjoys staying current in all things related to technology and social media and likes helping organizations share their stories in the most engaging way possible. In the spring, Joni will be teaching Social Media Marketing in the College of Business Administration.



Job Opportunities at Goodyear

Goodyear is hiring for two positions: [Lead Accountant / Financial Analyst](#) and [Accountant Senior](#). Below are brief job descriptions, but please follow the links for more detail and links to apply.

Lead Accountant / Financial Analyst

Position Description:

The Lead Accountant / Financial Analyst will be responsible for journal entries, account reconciliation, monthly close, and the monthly forecasting and annual planning of all financials, identifying and communicating variances to estimate/plan. The Lead Financial Analyst will also work closely as a business partner driving the linkage of business actions with clear and actionable financial data. Additionally, this role will be responsible for the monthly monitoring and annual review of Internal & SOX controls, providing clear actionable reporting to all relevant stakeholders, and ensuring financial results are properly reflected.

Principal Responsibilities:

- Act as a business partner providing simple, clear, concise, and actionable reporting to all relevant stakeholders (Business / Function Leaders, Finance, and Operations).
- Manage monthly forecasting and annual plan processes, communicating variance to estimate/plan.
- Manage monthly forecasting and annual plan processes, communicating variance to estimate/plan.
- Work closely with accounting team to ensure all financials are properly reflected.
- Support internal/external reporting requirements and competitor analysis

Accountant Senior

Position Description:

The Accountant Senior will provide clear, accurate information for managing and analyzing a segment of the business, in accordance with accounting principles, government regulations and company practice and policy. Responsible for account reconciliation, journal entries, month end close. Additionally, this role will perform monthly financial reporting processes including close procedures, review of account reconciliations, and adherence to Internal/SOX controls, daily margin consolidation, financial reporting and consolidation, margin forecasting, capital forecasting and analysis, and various closing.

Principal Responsibilities:

- Perform financial reporting processes which includes but not limited to monthly, quarterly & annual financial statement close procedures, review account reconciliations (for assigned accounts), functional analysis (including but not limited to P&L, balance sheet & various accounts), establishing judgmental reserve balances in accordance with predefined deadlines.
- Partner with various departments throughout Goodyear to implement effective financial analysis tools & procedures. Demonstrates and applies basic understanding of the data flows and data standards in your specific business area. Identifies basic trends, issues or other meaningful insights using basic analytical approaches.
- Demonstrates knowledge of a broad set of accounting principles and techniques (e.g. IAS, US GAAP, etc.). Works with financial transactions and related documentation within the organization. Participates in accounting practices of classifying and recording financial data. Utilize US GAAP & assist in applying US GAAP to transactions that are accounted for and reviewed. Exercise significant judgement when evaluating transactions.
- Follows regulations for entering and reporting the financial content in major accounting systems. Records financial transactions accurately in internal and external books of accounts. Assist in ensuring that identified control & internal audit gaps are remediated on a timely basis & in accordance with the Sarbanes-Oxley Act. Adheres to relevant compliance requirements for financial reporting (e.g., SOX, IFRS).

Assist with any special projects/assignments as applicable.

Board of Directors Slate for 2018-2019

Attention Akron chapter IMA members: we are now looking for a few additional Board members for the next fiscal year (Board position marked "OPEN" below). Note that if you serve on the Board for five years, you will qualify for reduced dues as an ELM (Emeritus Life Member) when you retire. Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. If interested in volunteering, please contact Linda Garrison at akron@imachapter.org. The following Board positions are still open:

- Director, Advertising – **OPEN**
 - Director, Corporate & Academic Development – **OPEN**
 - Director, Special Activities – **OPEN**
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CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org