



The Association of
Accountants and
Financial Professionals
in Business

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Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Please join your fellow IMA Members for Past President's Night on Wednesday, April 17, 2019 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305. **RSVP deadline is Friday, April 12th. Please see directions in the "Registration Changes" article.**

Check in starts at 5:15 pm. Dinner will be served at 5:45 p.m. sharp. Cost for Members is \$25.00. Non-members pay \$30.00. Pre-Technical Session begins at 6:10 p.m. Technical Session begins at 7:10 p.m. Cost is \$0.00 if you are not having dinner. 2 CPE credits this month. Student members always pay \$10 for dinner.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Hello Akron Chapter! With the warmer weather I hope you have all had a chance to step outside and enjoy some fresh air. We will be celebrating our past presidents this month and look forward to more great speakers. Please note that the Board of Directors has made some changes to the by-laws of our chapter. We will need to take a vote (majority decision) at the April 17th meeting as to whether or not to adopt these as the official by-laws of the chapter or whether we need to make some changes. I am hopeful that you will spend a few minutes reviewing the by-laws before the meeting and will bring any questions or comments with you to the meeting. Thank you for making our chapter the best!

Joe Richards
IMA President
2018-19



Welcome New Members

Date Joined	Name	Occupation
2/06/2019	Jin Feng Chen	Student
2/22/2019	Alex J. Eiseman	
2/12/2019	Toni Scanlon	Student
2/07/2019	Jeffrey M Senediak, I	Student

2018-2019 Meeting Schedule

Regular meetings for 2018/2019 will be the following:

- April 17, 2019 – “Past Presidents’ Night”
- May 15, 2019 – “Guest Night”

Registration Changes

Meeting registrations can now go through the chapter website:

<http://akron.imanet.org/>

Directions are available by clicking on “[All Discussions](#)” in the green Menu Bar toward the top of the page.

If you have any issues, please contact us at akron@imachapter.org.

All registrants will sign a waiver for their picture to be posted on social media, should the opportunity present. If you wish to “opt-out”, you will have the ability to do so at the sign-in table. Your privacy is our concern!

April Dinner Meeting

Hilton Garden Inn

April 17, 2019

Past Presidents’ Night

Agenda:

Registration opens at 5:15pm

Buffet Dinner at 5:45pm

Pre-Tech Session begins at 6:10pm

Technical Session begins at 7:10pm

Pre-Tech Session - "Update on the CMA/CSCA Exams"

B. Sue Mullen, CMA, CSCA, CPA, MBA

Professional Instructor of Accounting, College of Business, Ashland University

Sue joined Ashland University in 2006 as an adjunct instructor and in 2016 joined the faculty as a professional instructor. She currently advises AU’s IMA Student Accounting Club and advises the Student Ambassador for the OSCP. Sue is a Certified Public Accountant (CPA), Certified Management Accountant (CMA) and Certified in Strategy and Competitive Analysis (CSCA). She is a member of the Ohio Society of Certified Public Accountants (OSCPA), the American Institute of Certified Public Accountants (AICPA), and an active member in the Institute of Management Accountants (IMA).



Sue’s previous employers include Meaden & Moore, Moen and BDO. She has an MBA from Ashland University and a B.A. from Baldwin-Wallace University.

Technical Session - "Understanding and Promoting the Brand of You!"

Cathy Posner

Founder/Owner of Transition Consulting and Coaching



Cathy Posner is the founder/owner of Transition Consulting and Coaching. What started as a nonprofit consulting business in 1997 expanded in 2007 after Cathy completed a life coaching program and realized she wanted to share the benefits of coaching with others. Through Transition Consulting and Coaching, Cathy provides career support, including exploring possible career paths, strengthening your resume and online (LinkedIn) presence, developing a search strategy for your next position, and preparing for interviews. She also offers small business development services—including program or goal development and writing for marketing materials—and nonprofit consulting services, especially in the areas of board development and strategic planning. Cathy also works as a Senior Coach with Career Curve, providing outplacement and transition support to candidates and as a Specialized Training Consultant with the Medina County Career Center, Adult Education department.

Prior to founding Transition Consulting and Coaching, Cathy held positions in human resources, program development and leadership at a number of nonprofit organizations in the Cleveland area, including the Cleveland Museum of Art, the Nature Center at Shaker Lakes, the former Young Audiences of Greater Cleveland (now the Center for Arts-Inspired Learning), Global Issues Resource Center at Tri-C (Eastern Campus) and Medina County Performing Arts Foundation.

Cathy continues to be involved in multiple community organizations. She is a current board member and past President of the Medina County Women's Endowment Fund, a board member of Feeding Medina County, a member of the Medina Farmers Market Advisory Committee, a member of Main Street Medina, a member of Medina City Schools PTO, a member of the Medina Diversity Project, PR Chair for Kids First Medina, a member of Women's Network of Northeast Ohio, 100+ Women Who Care and the Medina Chamber of Commerce, where she serves on the EmpowHER committee. In 2014, Cathy was honored as a Women of Professional Excellence through Women's Network of Northeast Ohio and was honored as a 2018 Women of Our Community award recipient and Athena Award nominee.

Cathy holds a graduate degree from Case Western Reserve University and an undergraduate degree from the College of Wooster. Originally from the east side of Cleveland, Cathy, her husband Mason, and daughter Lucinda live in Medina. Cathy believes that everyone has gifts to share with the world and she is passionate about helping others identify and grow them!

www.transitionconsultingandcoaching.com

Perfect Attendance for 2018-2019

Through the March technical session meeting, 6 members have "Perfect Attendance" (6 meetings to date): Ken Bechtol, Linda Garrison, Wayne Hawkins, Don Mullen, Joe Richards, Bob Shapiro, Roy Howarter, and Linda Simko.

The following 10 chapter members have missed 1 meeting: Shirley Calvin (September), Kelly Heil (March), Doreen Kuster (January), Sherri McGuinness (September), Christine Niswender (November), Kerstin Peters (September), Russ Tietz (October), and Wendy Tietz (October).

The following 2 chapter members missed 2 meetings: Billy Dreyer (October and March), and Mary Ruyten (October and March).

Up to two missed meetings can be made up by obtaining (via akron@imachapter.org) and listening to tapes of the missed meetings (or by viewing the speaker's handouts if no recording is available), or by attending another chapter's

meeting before the end of May. Some chapter members have already obtained the makeup materials from Linda Simko. Don't miss the April and May meetings to keep your Perfect Attendance record intact.

Job Opportunities

Velosio has over 35 opportunities available both locally and nationwide. Careers can be viewed and applied on-line at: <https://www.velosio.com/careers/>

Careers | Velosio



Careers. We work hard and our efforts pay off – our industry accolades, 99% success rate and 97% client retention rate are proof of our hard work, dedication and commitment to excellence.

www.velosio.com

Contact Bob Shapiro should you have any questions. rshapiro@velosio.com

Program Book Link

Check out the web-based program book for the 2018-2019 year! It is available on the chapter website (akron.imanet.org) using the About Chapter -> Program Book navigation. Or, use this link: <https://akron.imanet.org/aboutchapter/aboutchapter-program-book>

Bylaws Review

Please note that the Board of Directors has made some changes to the by-laws of our chapter. We will need to take a vote (majority decision) at the April 17th meeting as to whether or not to adopt these as the official by-laws of the chapter or whether we need to make some changes. Please take a few minutes to review the bylaws on our chapter website:

<https://akron.imanet.org/aboutchapter/chapter-bylaws>

Monthly Chuckles

Thanks to Ken for this month's jokes:

- What do you call an accountant with an opinion? An auditor.
 - An accountant is someone who solves a problem you didn't know you had in a way you don't understand.
 - Why did the accountant cross the road? Because she looked in the files and did what they did last year.
 - How does Santa's accountant value his sleigh? Net Present Value.
-

Open Board of Directors Positions for 2019-2020

Attention Akron chapter IMA members: we are now looking for a few additional Board members for the next fiscal year (Board position marked "OPEN" below). Note that if you serve on the Board for five years, you will qualify for reduced dues as an ELM (Emeritus Life Member) when you retire. Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. If interested in volunteering, please contact Joe Richards at akron@imachapter.org.

Position	Member Name
Associate Director, Employment	OPEN

Director, Program Booklet	OPEN
Associate Director, Program Booklet	OPEN
Director, Advertising	OPEN
Associate Director, Public Relations	OPEN
Director, Special Activities	OPEN
Director, Young Professionals Committee	OPEN
Director, Retired Professionals	OPEN
Coordinator - Brown Mackie College	OPEN

Meonske Professional Development Conference

Save the dates!

45th Annual Professional Development Conference, Institute of Management Accountants, Ohio Council at Kent State University. Cost is \$185 per day, \$135/day for Educators, \$50 late fee after April 19. Brochures are being sent via mail.

Register online [here](#)

Day 1: Thursday, April 25 (8 Hours CPE)

7:30 - 8:10 a.m. ***Registration & Welcome***

Dr. Norman Meonske, Professor Emeritus, Kent State University

Jeff Bissell, CPA, CFO, and Treasurer, NMG Aerospace

8:10 - 8:20 a.m. ***"IMA and CMA Update"***

Ginger White, CMA, CSCA, Chair of IMA's Global Board of Directors

8:20 - 9:10 a.m. ***"High Impact Conversations"***

Tim Gearty, CPA, JD, CGMA, Partner, Gearty & McIntyre, LLC

9:10 - 9:45 a.m. ***"Fixing the Broken Budgeting Process in a Digital Age"***

Gary Cokins, CPIM, Founder, Analytics-Based Performance Management

9:45 – 10:15 a.m. **Morning Refreshments, Vendor Displays, and Networking**

10:15 – 11:30 a.m. ***"Will You Be Ready for the Changes Caused by Artificial Intelligence (AI) on the Accounting and Finance Function?"***

Tim Gearty, CPA, JD, CGMA, Partner, Gearty & McIntyre, LLC

11:30 a.m. – 12:05 p.m.

Lunch Moderator **Jeff Bissell**, CPA, CFO, and Treasurer, NGM Aerospace

12:05 – 12:15 p.m. **Student Awards and Introductions**

12:15 – 1:30 p.m. ***“The Debrief-Focused Approach in Business and Life”***

Robert “Cujo” Teschner, Lt. Col. USAF, Founder & CEO, VMax Group

1:30 – 2:45 p.m.

Afternoon – 2 Concurrent Tracks

Track 1 ***“Women’s Leadership Positions: Creating a Better World for All”***

Moderator **Dr. Deborah Spake**, Dean, College of Business, Kent State University

Panelists **Linda Devonish-Mills**, CMA, CPA, CAE, IMA Director, Diversity and Inclusion

Margie Flynn, Senior Partner, BrownFlynn

Tracy Lindberg, Partner, Ernst & Young

Ginger White, CMA, CSCA, Chair of IMA’s Global Board of Directors

Track 2 ***“Delivering Excellence in Accounting and Finance”***

Presenter/Moderator **Gabriel Zubizarreta**, CPA

Panelist **J. Stephen McNally**, CMA, CPA, Global CFO for the PTI/Phoenix family of companies

2:45 – 3:05 p.m. **Afternoon Refreshments, Vendor Displays, and Networking**

3:05 – 4:30 p.m. ***“Women’s Leadership” (Continued)***

“Delivering Excellence” (Continued)

4:30 p.m. **Wine and Cheese Reception Sponsored by Silicon Valley Accountants**

Day 2: Friday, April 26 (8 Hours CPE)

7:30 - 8:00 a.m. **Registration & Welcome**

8:00 - 9:45 a.m. ***“Financial Reporting Panel”***

Moderator **Robert Herz**, CPA, CGMA, FCA, Former Chair, FASB

Panelists **Wesley R. Bricker**, Chief Accountant, U.S. Securities and Exchange Commission

Wayne Carnall, Partner, National Professional Services Group, PricewaterhouseCoopers

Marsha Hunt, Financial Accounting Standards Board

9:45 – 10:15 a.m. **Morning Refreshments, Vendor Displays, and Networking**

10:15 – 11:45 a.m. ***“Financial Reporting Panel” (Continued)***

11:45 a.m. – 1:50 p.m. **Luncheon Program**

“Coping with Current Political, Legislative, and Regulatory Changes”

Harvey Pitt, CEO of the global business consulting firm, Kalorama Partners, LLC

This session includes aspects of the new tax laws, the ongoing tariff wars, cybersecurity, and the need to include so-called critical audit matters in auditor reports, among other things.

1:50 – 3:15 p.m. ***Screening of “All the Queen’s Horses”*** (Award-winning 2017 documentary film showing details of the largest municipal fraud in U.S. history)

Kelly Richmond Pope, Associate Professor, School of Accountancy & MIS, DePaul University

3:15 – 3:35 p.m. **Afternoon Refreshments, Vendor Displays, and Networking**

3:35 – 4:30 p.m. ***"All the Queen's Horses" (Continued)***

Case Study:

Accounting and auditing lessons learned by understanding the ethical decision-making process and encouraging employees to whistle-blow

4:30 – 4:45 p.m. **Wrap Up – Door Prizes**

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

 Login: enter user name (your IMA account number)

 Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

 Contact the chapter board members at akron@imachapter.org