



The Association of
Accountants and
Financial Professionals
in Business

In This Issue

[President's Message](#)

[Welcome New Members](#)

[January 20 Webinar](#)

[February 21 Webinar](#)

[21-22 Meeting Schedule](#)

[IMA Ethics Courses \(FREE!\)](#)

[Membership Renewal](#)

[Gleim Partnership](#)

[CMA Mentoring Program](#)

[Internet References](#)

Quick Links

[Akron Chapter Website](#)

[IMA Global Website](#)

[Ohio Council Website](#)

[Meeting Recordings](#)

Employment News

Please contact [the chapter](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Our next events are: January 20th and February 21st.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Hello Everyone,

We are on our way to putting the finishing touches on the unusual year of 2021. Thank you to all volunteers who have made this year a success! Without question, the pandemic has changed how everything gets done, but a willingness to adapt and adjust has kept us moving forward.

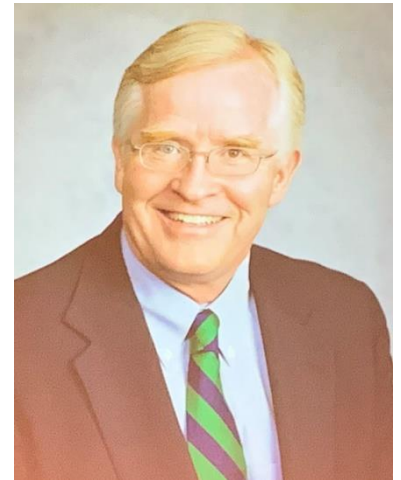
We enter 2022 with excellent monthly CPE on the schedule. We kickoff with our annual Federal Tax Update on Thursday, January 20 at 6:30. Our presenter will be our own Russell Tietz, Associate Professor at the University of Mount Union. Also be sure to circle April 20th on your calendar. If all goes according to plan, we will have our first in-person Chapter meeting, since the pandemic began, on April 20th.

I hope everyone enjoys the Holiday season with family and friends.

Sincerely,

Peter Dorff

2021-2022 Akron IMA Chapter president



Welcome New Members

New Member	Date Joined
Sabrina Bartholomew	11/4/21
Javona Brown	11/4/21
Hunter Kos	11/4/21
C. Daniel Miller	11/4/21
Sydni Morris	11/4/21
Lars Wesley	11/4/21
Cerri Wilson	11/2/21

Federal Tax Update: Impact of Select 2021 Change on Federal Taxes – January 20th Webinar

Time/Date: Thursday, January 20, 2022, from 6:30 – 7:30 pm Eastern

The Akron chapter is hosting a tax update webinar on January 20, 2022, at 6:30 p.m. The webinar will cover select 2021 changes to federal tax laws and will be presented by Akron Chapter member, Russ Tietz, MBA, CPA. Russ, Associate Professor at the University of Mount Union, teaches federal taxation and accounting courses.

Russell Tietz, MBA, CPA is an Associate Professor of Accounting at the University of Mount Union. Prior to joining Mount Union in 2013, Russ taught undergraduate and graduate level classes at Walsh University, Kent State University and the University of Akron.

Russ had over 30 years of professional experience in public accounting and industry prior to making the transition to fulltime educator in 2013. His career included work in external auditing, internal auditing, financial reporting, accounting research and business planning. Russ also has owned his own tax practice for nineteen years. He draws on his experience to bring practical examples into the classroom to aid the learning process for his students. Russ teaches Financial Accounting, Advanced Accounting, and Federal Taxation at Mount Union.

Russ has a B.S. in Accounting and an MBA in Finance, both from the University of Akron. He is also a CPA in Ohio.



There is no cost for this event. See the Akron Chapter IMA portal to register for this webinar. Registration will be available later this month on the [Akron IMA Website](#) under Events.

Do Peer Ratings Work? – February 21st Webinar

Time/Date: Monday, February 21, 2022, from 6:30 – 7:30 pm Eastern



We rely heavily on rating systems, like Yelp and Trip Advisor, to determine what sights to see or where to eat. Can we use such systems to know which employees are working hard when we can't observe teams? Margaret Shackell will present findings from Accounting Research on this topic. Learn when these peer ratings are likely to be more successful and less successful, and what the costs and benefits are. Hear about self-serving fairness bias, and how to be on the lookout for it. The presentation is designed to link theoretical accounting research to practice.

Dr. Margaret Shackell, CPA is an Assistant Professor of Accounting and Business Law at Ithaca College. Prior to joining the faculty at IC, she taught at Cornell University and the University of Notre Dame. She loves teaching Accounting for Decision Making - something everyone needs to know. Her current courses include Managerial Accounting, Cost Analysis and Decision Making, and

Contemporary Issues in Accounting. Her recent research has been published in Strategic Finance, and she has won the prestigious Lybrand Award for writing three times in the last three years.

There is no cost for this event. See the Akron Chapter IMA portal to register for this webinar. Registration will be available later next month on the [Akron IMA Website](#) under Events.

2021-2022 Meeting Schedule

The meetings below are all online until future notice.

Meeting Subject	Date & Time
Tax update	January 20, 6:30 pm (Thu)
Do peer ratings work?	February 21, 6:30 pm (Mon)
Technology trends	March 15, 6:30 pm (Tue)
CMA vs. CPA: What's the difference? (No CPE)	April 21, 9 am (Thu)
Lower the costs of your external audit	May 17, 8 am (Tue)

IMA Free Ethics Courses (from Friday Roundup email)

In line with IMA's commitment to upholding the highest ethical standards, IMA members now have unlimited access to all IMA ethics courses for free.

Automatic Membership Renewal (from Friday Roundup email)

Check out the recent article in the Friday Roundup email on how to automatically renew your IMA membership to save 25%!

Gleim Partnership

The Akron IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!

Almost 40 years ago, Gleim set the standard for CMA exam review. Today, as an industry leader and IMA Strategic Partner, we continue to dedicate ourselves to preparing candidates to pass quickly and confidently. The 2021 Gleim CMA Review includes thousands of the most realistic CMA exam questions, the most comprehensive coverage, dedicated and reliable support, and more. More CMAs have passed with Gleim—we have the experience to guide you to exam success! IMA chapter members, order now and save at least 30% on our Premium CMA Review System.

Place your order directly online by going to gleim.com/IMAAkron or contact Alexandra Graham at 800.874.5346 ext 428 or imachapters@gleim.com to learn about the significant discounts you are eligible for as an IMA Chapter member.

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two-part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org